



Canva Enterprise

Reviews, tips, and advice from real users



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Product Recap



Canva Enterprise

Canva Enterprise Recap

Canva Enterprise offers a robust platform for teams, enhancing design consistency, collaboration, and brand control. With extensive templates and integration capabilities, it supports efficient content creation with AI-driven tools for teams without requiring professional design skills.

Designed for marketing and design teams, Canva Enterprise facilitates seamless collaboration and enhances brand management through its comprehensive suite of tools. The platform empowers users with centralized brand kits, real-time editing, and role-based permissions, ensuring cohesive project management. While offering valuable features, users suggest improvements in user management and template customization. Also desired are better localization, enhanced customer support, advanced AI, and improved integration. The inclusion of offline capabilities and first-party developer tools could further expand Canva Enterprise's appeal.

What are Canva Enterprise's most important features?

- **Seamless Design Consistency:** Ensures branding remains cohesive across all projects.
- **Workflow and Approval Systems:** Streamlines project management with structured oversight.
- **AI Tools for Image Creation:** Empowers non-designers with advanced creative tools.
- **Extensive Templates:** Offers a wide variety of customizable templates for diverse needs.
- **Platform Integrations:** Connects with tools like Slack and Google Drive for enhanced functionality.

What benefits or ROI should users look for in reviews?

- **Enhanced Team Collaboration:** Facilitates better communication and coordination.
- **Brand Control:** Simplifies management of logos, colors, and fonts for branding.
- **Improved Efficiency:** Reduces content creation time and overall associated costs.
- **Role-Based Permissions:** Allows teams to assign specific access controls for security.

Canva Enterprise has found applications across industries, from marketing teams designing social media content to companies creating presentations and managing brand assets. It streamlines processes in UI/UX design, website updates, resume creation, and marketing collateral. Its approval workflows and template standardization ensure efficiency and brand cohesion in project execution, proving invaluable in delivering consistent visual content across campaigns.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“For an organization like ours, it is not just a design tool; it is a productivity operating system that centralizes brand identity and automates content workflow.”



Prachi-Sharma

Senior Associate Consultant at a consultancy with 10,001+ employees



“Canva Enterprise has positively impacted my organization as our Canva Enterprise account has multiple sharing capabilities.”



Vinit Parakh

Senior DevOps Engineer at Bectran, Inc.



“Canva Enterprise has positively impacted my organization; this is the most experienced application I have ever been on, and they have been developing it according to developers' needs, so it is very great in that sense.”



Pranay Jain

Senior software engineer at Simplify vms



“Since starting to use Canva Enterprise, designs and work have become much faster, resulting in 30 to 40% time savings.”



Harshal Jethwa

Cloud Engineer at a educational organization with 501-1,000 employees



“Compared to other tools available in the market, Canva Enterprise has been one of our greatest assets in time management and return on investment.”



Manojkumar Reddy

Associate Technology Consultant at a tech vendor with 10,001+ employees



“For others looking into using Canva Enterprise, if marketing is involved at all, it is a 100% must-have tool.”



Trent Conley

Head of Marketing at a tech company with 51-200 employees



“My team used to spend two hours creating a marketing asset, and after we started using Canva Enterprise templates, that reduced to 20 minutes, which is an 80 percent reduction in creation time.”



Verified user

Operations Management Intern at a educational organization with 1-10 employees

What users had to say about valuable features:

“The entire tool is valuable, so deciding on one feature would be difficult, but I find editing videos seamlessly is the best thing that I have observed in Canva.

Time management has greatly improved since I started working with Canva, as I can finish my work timely and devote spare time to my studies and research..”

PriyankaSharma4

Content Creator at Machine Mantra

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“The best features Canva Enterprise offers are the responsiveness of the designs and websites. By responsiveness, I mean that if I want to scale an image, it gives me the guidelines, and if I want to copy a template, it is very easy. Furthermore, if I want to change the presentation from horizontal to vertical, it is very easy to do that as well.

“Canva Enterprise has positively impacted our organization by allowing us to easily create graphics, images, and documents. It has improved team collaboration and it has dropped our design costs, which are specific outcomes we have noticed..”

Verified user

Developer Relations Engineer at a tech vendor with 51-200 employees

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“Canva Enterprise offers the best feature of brand consistency enforcement, allowing the locking of colors, fonts, and logos. It has a workflow approval system and enables content creation at scale. AI features and integrations with different tools are also included.

“Brand consistency across the whole team, the review and approval system for quick review of designs, and AI features are the most frequently used aspects, which help with daily work.

“Since starting to use Canva Enterprise, designs and work have become much faster, resulting in 30 to 40% time savings.

“In day-to-day team work, non-designers are able to create designs, and using templates has made work faster. Real-time editing and commenting are possible, making it perfect for the marketing team as well..”

Harshal Jethwa

Cloud Engineer at a educational organization with 501-1,000 employees

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“I personally prefer the templates and readymade templates on Canva Enterprise, which can be used for social media posts, presentations, banners, and other designs. The drag-and-drop editor makes it easy to create professional designs even for a person without advanced graphic design skills. Maintaining brand consistency is achievable with the use of brand colors. Magic Write, with its AI-assisted writing for headlines, captions, and summaries, is a current feature I find useful. The background remover function allows quick removal of backgrounds from images. Another significant feature is the collaboration tool, where multiple team members can comment, edit, and work on the designs together.

“I rely on templates, the drag-and-drop editor, and collaboration most heavily because they simplify my work even without advanced graphic design skills.

“Canva Enterprise helped my organization improve the speed, consistency, and quality of marketing communications. Easy collaboration with others led to swift completion of designs. Brand consistency was maintained throughout. Overall, it increased efficiency in content production, supported faster campaign execution, and enabled the creation of more engaging visual content..”

Nikitha Devi

Content and Product Marketing Lead at VOZIQ AI

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“Canva Enterprise's best features include the ability to create consistent designs across all platforms and for the entire team, including colors, fonts, and logos. The workflow and approval system, such as reviews to approve and publish, allows us to create content at scale with hundreds of designs at the same time while maintaining the same features. AI features including Text to Design, image editing, and integrations with different tools such as Slack, Google Drive, and CMS tools stand out to me the most.

Using these features, my team is able to implement a management system across our organization from junior designer to senior to manager to higher management, enabling us to approve designs and other posts before publishing. By using this system, we are able to manage and improve our processes by 30 to 40% and save our time.

Canva Enterprise has positively impacted our organization because our non-designers are now able to create professional designs, and we are able to produce perfect content efficiently and quickly. Additionally, we are able to maintain strong collaboration between designers, editors, and other teams, and we can enforce brand control using the platform.

We are now able to work 30 to 40% faster than before we implemented Canva Enterprise. We are also able to improve our management and review systems using Canva Enterprise..”

HarshalJethwa

Cloud Operations Engineer at a tech vendor with 51-200 employees

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“Canva Enterprise's best feature is collaboration because when I am working on one design, my colleague or another team member can also collaborate on the same design and add their changes accordingly. Collaboration is the best feature I have found. Canva Enterprise's second most valuable feature is brand governance through Brand Kits and brand control because in a large organization, hundreds of employees may create content. Canva Enterprise allows the company to lock logos, fonts, colors, and templates so that anyone can create content while staying within brand guidelines. This balances scalability and consistency. Marketing teams do not become bottlenecks, and the brand remains protected across all departments. Canva Enterprise's automation capabilities, such as Auto-fill and integrations with CRM and workflow tools, are features I really appreciate. This allows organizations to generate thousands of personalized designs, certificates, proposals, or marketing assets automatically, which can save a significant amount of time and operational effort.

“Collaboration works mainly when, for instance, the marketing department is working on one carousel and creatives want to check and adjust some font. By sharing the design link, they can come and collaborate in real-time, providing feedback and changes according to their needs and preferences. Day to day, collaboration involves sharing through the link and different teams editing the design to make it more appealing to the audience. I use it primarily for real-time editing and sharing and reviewing designs because we need to share and review designs following the hierarchy. Collaboration is an efficient feature because team members can leave comments, suggest edits, and get approval within Canva Enterprise instead of sending files back and forth via email.

“I find brand governance personally valuable because I get the official logo, fonts, and colors, and I can make changes too. Other teams can edit text and images, but they cannot change the core brand elements, which is what brand governance is. For example, the placement team creates a company outreach brochure, but the university logo and brand colors remain locked, ensuring consistency. That is where brand governance comes into play. Regarding automation, Canva Enterprise can pull data from a spreadsheet or other systems, generating hundreds of personalized designs automatically. Canva Enterprise also has an AI feature, and I can integrate with the API and tools such as Make.com and N8N.

“Canva Enterprise has three major positive impacts: speed, consistency, and efficiency. For speed, the team can create content much faster using approved templates instead of starting from scratch. When it comes to consistency, brand governance ensures that logos, fonts, and colors remain consistent across all departments, strengthening the organization's brand image. For efficiency, automation reduces repetitive manual work, such as presentations. As a result, marketing teams spend less time on routine design requests..”

Verified user

Operations Management Intern at a educational organization with 1-10 employees

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Other Solutions Considered

“Before choosing Canva Enterprise, I did not evaluate other options. However, based on reviews and other information, we decided to use Canva Enterprise..”

HarshalJethwa

Cloud Operations Engineer at a tech vendor with 51-200 employees

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“I previously used a different solution, which was Photoshop, but Photoshop is expensive. That is why we wanted something we could use for free or at a lower cost..”

HarshalJethwa

Cloud Operations Engineer at a tech vendor with 51-200 employees

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“Before using Canva Enterprise, I mainly used Picsart for personal tasks related to images and social media content for events such as birthdays and anniversaries. However, since discovering Canva Enterprise, I have not sought any other options because it provides me with superior design capabilities..”

Verified user

Database developer at a university with 501-1,000 employees

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“We did not use any solution before Canva Enterprise. I mean, Figma is a competitor that we are using, but I think Canva Enterprise is more reliable.

“I evaluated Figma and I am using Figma too. I do not see any harm, but I find Canva Enterprise more collaborative and easier to use compared to Figma..”

Verified user

[Read full review](#) 

Operations Management Intern at a educational organization with 1-10 employees

“We are using other solutions apart from Canva Enterprise, such as Figma and Microsoft Designer. Compared to those two, Figma and Canva Enterprise have received positive feedback from me.

We evaluated Adobe Creative Cloud before choosing Canva Enterprise, but most users suggested that Canva is beginner-friendly, which is why we chose Canva Enterprise over Adobe so that even users who do not have experience with design tools can master it, whereas Adobe is designed for professional designers..”

Manojkumar Reddy

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Associate Technology Consultant at a tech vendor with 10,001+ employees

“As a Java developer, we have used Adobe Express before. Adobe Express is often the first alternative evaluated, especially because it integrates perfectly with Photoshop and Illustrator if professional designers are already in the Adobe ecosystem. Express allows them to share linked assets with non-designers. However, Canva Enterprise won because Adobe Express often lacks the all-in-one breadth. At the enterprise level, Canva Enterprise's infinite whiteboards and fully featured video editor provide a more unified suite than Express, which can still feel like a light version of professional tools. We also used Figma. Figma is a gold standard for user interface and user experience design and prototyping. However, Canva Enterprise won because Figma is too technical for the average marketing or human resources team. While we might use Figma for app user interface design, the rest of the organization needs to make posters, links in headers, and internal decks. Canva Enterprise is move-in ready with millions of templates, whereas Figma starts as a blank canvas. That is why we moved to Canva Enterprise..”

Prachi-Sharma

[Read full review](#) 

Senior Associate Consultant at a consultancy with 10,001+ employees

ROI

Real user quotes about their ROI:

“I have seen a return on investment from using Canva Enterprise; it saves time by providing templates that allow for easy interaction and creation without needing prior knowledge of UI, UX, or design..”

Verified user

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Database developer at a university with 501-1,000 employees

“There was definitely time saved, and fewer employees were needed because pre-built templates are available. It was easy to use those existing templates. Definitely, fewer design resources were required. People with minimal graphic design skills could efficiently use it..”

Nikitha Devi

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Content and Product Marketing Lead at VOZIQ AI

“I have seen a return on investment from Canva Enterprise as it definitely saves more time, and we can utilize it with very few employees. We can create the content efficiently; if the employees have design knowledge, there are no issues with creativity, allowing us to utilize this software effectively..”

Nanthakumar R

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UI UX Designer at a financial services firm with 51-200 employees

“We have seen a return on investment with Canva Enterprise. There is significant time saved in designing graphics or decks for presentations. Since it is a subscription model based on per user volume, the cost scales with our usage. Beyond that, the return on investment is quite positive..”

Manojkumar Reddy

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Associate Technology Consultant at a tech vendor with 10,001+ employees

“The key metrics I look at are time saved per project. For example, we reduce design creation time from several hours to minutes using a template. Project turnaround time also matters, as we assess how quickly campaigns, presentations, or marketing assets go from request to approval. A process that used to take two to three days involving multiple stakeholders is now completed in a few hours using approved templates and a collaborative workflow.

“My team used to spend two hours creating a marketing asset. After we started using Canva Enterprise templates, that reduced to 20 minutes, which is an 80 percent reduction in creation time. Similarly, bulk automation for certificates or social media creatives can save hundreds of manual work hours annually. We used to manually create certificates, which would take one to two weeks, and now we can complete that in two days..”

Verified user

Operations Management Intern at a educational organization with 1-10 employees

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“We have definitely seen a return on investment. We have seen an immediate return on investment by replacing multiple niche subscriptions with one enterprise license. Salesforce reported a 66% reduction in cost per design. By moving from a fragmented model to Canva Enterprise, we have centralized our budget and lowered the per-asset cost significantly. Companies typically save between \$1.7 million and \$3 million over three years by consolidating their creative tech stack. For our team, the biggest return on investment is the hours returned to our engineers and designers. For example, we used Canva Enterprise to automate rebrands and asset creation. Instead of a designer manually creating 100 versions of a banner, they use a template that non-designers could edit. We have saved 500 plus hours annually by creative teams and achieved an 85% reduction in time spent on repetitive tasks including resizing, translating, and using tools like Magic Switch. Return on investment is also measured by how much we can produce without increasing headcount. Our team saw a 30% increase in creative output while simultaneously reducing internal design requests by 42%..”

Prachi-Sharma

Senior Associate Consultant at a consultancy with 10,001+ employees

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Use Case

“Canva Enterprise is used for design within larger team organizations to create, manage, and standardize visual content at scale. Designs, social media posts, presentation videos, and logos, colors, and fonts are examples of the content that the team has created with Canva Enterprise..”

Harshal Jethwa

Cloud Engineer at a educational organization with 501-1,000 employees

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“I am a customer and end-user of Canva Enterprise as I use it for making presentations, getting element templates for content creation for my YouTube channel, adding animations, graphics, and enhancing voice.

For YouTube, I put my videos and depending on the click-through rate, I receive revenue; it is a break-even situation sometimes, but not always..”

PriyankaSharma4

Content Creator at Machine Mantra

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“I use Canva Enterprise for social media, posters, and presentations. I used Canva Enterprise to create and design marketing collateral such as social media posts, webinar creatives, and presentation visuals for social media campaigns. I worked on the content and layout that was used in my previous organizations. We used it to maintain brand consistency and to create professional and engaging designs that could be used across all digital marketing channels for ads and other purposes..”

Nikitha Devi

Content and Product Marketing Lead at VOZIQ AI

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“My main use case for Canva Enterprise is designing visual docs, images and graphics, and creating presentations. Recently, I created thumbnails for our YouTube videos using Canva Enterprise.

“Day-to-day, I collaborate with my teammates to create designs using Canva Enterprise..”

Verified user

Developer Relations Engineer at a tech vendor with 51-200 employees

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“My main use case for Canva Enterprise is for designing, brand management, and content creation. It functions as both a collaboration platform and a design platform.

I can provide you with a specific example of something I have designed or managed with Canva Enterprise. We create design assets such as social media posts, presentations, marketing assets management, and videos. We create logos, colors, and fonts for brand management to ensure consistency across our team and for team collaborations. We create templates in bulk..”

HarshalJethwa

Cloud Operations Engineer at a tech vendor with 51-200 employees

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“I have been using Canva Enterprise for the last six or seven months.

“I mainly use Canva Enterprise for brand management, which is the most common use case. This includes making brand logos, changing brand colors and fonts, and creating brand templates. I also perform bulk content creation. Sometimes I edit videos on Canva or add captions to videos. Canva's API is very valuable to me because I use many automations. In general, I use Canva Enterprise to make social media posts, event posters, employee ID cards, product catalogs, perform video editing, make logos, and for use in automation.

“I have been using Canva Enterprise actively for making a university admission campaign, and my marketing team created 50 plus brochures for different departments using different logos and colors. On a daily basis, we create social media posts which are posted on LinkedIn and Instagram. I use Figma as well, but I find that Canva Enterprise is particularly effective for creating LinkedIn posts and hiring posts.

“I will divide my answer into three main parts: what I am doing in my official work as my nine-to-five job, what I am doing with Canva Enterprise in my side hustle, and what I am doing with Canva Enterprise as a freelancer. For my nine-to-five work, as I mentioned, I am a business development intern. Using Canva Enterprise is primarily for making posters and creating content. One strong example is large-scale content creation while maintaining brand consistency for a university running admissions campaigns across multiple departments. During that time, I used Canva Enterprise because I could work hands-on with different logos, different fonts, and colors. Another example is bulk certificate creation. For the video editing part, because I often edit videos from a different application or website and then come to Canva Enterprise to generate captions for that same video..”

Verified user[Read full review](#) 

Operations Management Intern at a educational organization with 1-10 employees

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“Regarding pricing, I mention that we are using the free tier for now. We are currently considering enterprise pricing, but its pricing is high. The setup is easy..”

HarshalJethwa

[Read full review](#) 

Cloud Operations Engineer at a tech vendor with 51-200 employees

“The pricing, setup cost, and licensing for Canva Enterprise are good. While the pricing has increased slightly over the past couple of years, it is very fair and reasonable for the number of people on it and the ability that is received from the price..”

Trent Conley

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Head of Marketing at a tech company with 51-200 employees

“My experience with pricing, setup cost, and licensing for Canva Enterprise varies. The experience with enterprise pricing and licensing has shifted towards a more sophisticated bespoke model. Unlike the self-service Pro or Business tiers, Enterprise requires direct negotiation with Canva's sales team. For large organizations, the price typically ranges between \$300 to \$500 per user per year, depending on the total headcount and the advanced security features included. Organizations often feel this cost is net neutral because it allows them to cancel other software licenses. While there is not usually a hidden setup fee in the software price, there are implementation resources to consider. The enterprise tier usually includes a dedicated account manager who helps with brand kit migration and team structure setup. From a developer's perspective, the cost is actually internal engineering hours. We need to allocate time for SSO and SCIM configuration, connecting Canva Enterprise to our identity provider, SCIM setup for automating user provisioning, and API token management for securely setting up the Connect API for our Java backend..”

Prachi-Sharma

[Read full review](#) 

Senior Associate Consultant at a consultancy with 10,001+ employees

Customer Service and Support

“The customer support for Canva Enterprise is very good. I have used it once when one of the functions was not working. I contacted customer support, and they answered me back in a few minutes and solved the problem. There were problems with the download of the app..”

Verified user

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Founder . Interior Architect & Interior Designer at a university with 5,001-10,000 employees

“I have never communicated with the technical support of Canva, as I have never found it necessary.

I have used their official documentation and help documents whenever I encounter issues, such as logging out from one account to log in with a different one. Documentation has everything, but sometimes the solutions found are not applicable to my version, which requires updates..”

PriyankaSharma4

[Read full review](#) 

Content Creator at Machine Mantra

“I have reached out to customer support for Canva Enterprise. Unlike free or pro tiers, enterprise customers are assigned specific people to manage their account health. This is deployed using a high-touch model. When a technical issue arises, enterprise users bypass the standard support queues. Enterprise tickets are routed to a dedicated senior support team with faster guaranteed response times. Admins often have access to live admin support for faster communication. Large organizations get access to a status dashboard and proactive alerts for any service interruptions that might affect global productivity. Customer support has been available 24 into 7 whenever we faced any issues. The customer support of Canva Enterprise is very supportive..”

Prachi-Sharma

[Read full review](#) 

Senior Associate Consultant at a consultancy with 10,001+ employees

Other Advice

“I do not think there are any other improvements Canva Enterprise needs. My advice to others looking into using Canva Enterprise is to start small and scale later. I would rate this product a 7 out of 10..”

Verified user

Developer Relations Engineer at a tech vendor with 51-200 employees

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“My advice is to use Canva Enterprise not just as a design tool, but as a centralized content creation platform. You can build a strong brand kit with approved fonts, colors, logos, and other elements. You can create reusable templates that can be used frequently for other assets to save time and maintain consistency. Also, utilize Canva Enterprise's features to speed up ideation and content creation, while keeping human review for quality and brand alignment. I would rate this product a 7..”

Nikitha Devi

Content and Product Marketing Lead at VOZIQ AI

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“My advice for others looking into using Canva Enterprise is that if they want to use it for design diagrams, presentations, product UI mockups, create a workflow and approval system for designing, want consistent design across all platforms, create templates at scale, and want to do brand management including logos, colors, and fonts with consistency across all teams and create social media posts, presentations, marketing tools, and videos, they should consider Canva Enterprise. I would rate this solution an 8 out of 10..”

HarshalJethwa

Cloud Operations Engineer at a tech vendor with 51-200 employees

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“My advice to organizations considering Canva Enterprise would be to start with a clear business objective rather than treating it as just a design tool. First, you should identify where your teams are losing time, whether that is in content creation, brand management, approvals, or design work. Second, invest time in setting up Brand Kits, templates, permissions, and workflows properly from the beginning. The value of Canva Enterprise comes not only from creating designs but from standardizing and scaling content creation across the organization. Finally, I would say track metrics such as adoption rate, project turnaround time, time saved, and brand compliance to measure ROI and ensure teams are getting the most value from the platform, properly aligned with it. I rate this review an 8 out of 10..”

Verified user

Operations Management Intern at a educational organization with 1-10 employees

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“As a task, I designed my UI for an application using Canva Enterprise because I

did not know how to handle front-end or back-end designing. I made the design UI in Canva Enterprise, and then I started the implementation process. Essentially, I designed the UI in Canva Enterprise from the start of the application.

“The advice I would give to others considering using Canva Enterprise is that whether you are a professional or a student, if you want to create designs without basic knowledge or if you have some background, you will find it easy and user-friendly. I rate this product an eight out of ten..”

Verified user

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Database developer at a university with 501-1,000 employees

“Canva sent me an exhaustive list, and I went through that, but I did not find the software in which I am working.

I also have [Canva Enterprise](#), so I am using Canva.

I do not use the Enterprise application; I have the Pro account. Enterprise would be the company version, the paid version of Canva.

I do not use Canva Enterprise.

I can rely on Canva completely; I always come back to it whenever I want to create content. I would rate this experience a 9 out of 10..”

PriyankaSharma4

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Content Creator at Machine Mantra

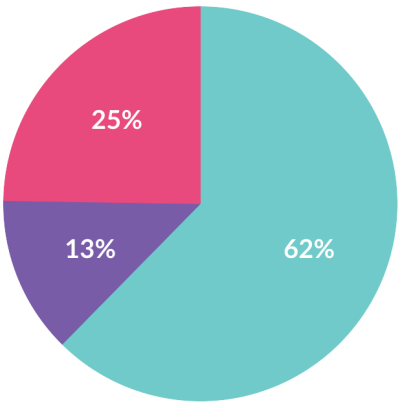
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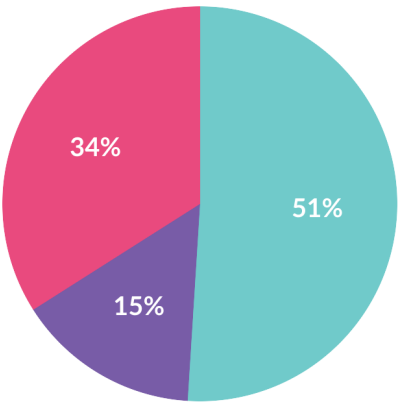


Company Size

by reviewers



by visitors reading reviews



Large Enterprise Midsized Enterprise Small Business

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