aws marketplace

Anaplan

Reviews, tips, and advice from real users

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Contents

Product Recap

Anaplan

Anaplan Recap

Anaplan delivers a comprehensive cloud platform designed for three-dimensional data analysis, visualization, and planning. Known for real-time integration with systems such as Salesforce, it enables efficient budgeting, reporting, and modeling without extensive coding knowledge.

The Anaplan platform enhances operational efficiency with its flexible and scalable capabilities, supporting financial planning, supply chain management, and sales operations among others. Users benefit from features like an advanced in-memory calculation engine, quick updates, and ease of integration with systems like SAP. While Anaplan offers a robust toolset, enhancements in dashboard capabilities and integration processes are needed, with improvements requested in visualization tools, more flexible graphs, and better API integration. Additional desires include machine learning features and streamlined data import processes to reduce latency.

What are the key features of Anaplan?

- Three-dimensional Planning: Provides robust data analysis and visualization.
- Real-time Integration: Seamlessly integrates with systems like Salesforce and SAP.
- Advanced Calculation Engine: Enables quick updates across platforms.
- Model Map: Aids easy model navigation and management.
- Scalability: Adapts to companies of all sizes with ease.

What benefits should users consider?

- Operational Efficiency: Enhances planning and execution processes.
- Ease of Use: Reduces the need for extensive coding knowledge.
- Flexibility: Adapts to diverse business needs and industries.
- Cost-effectiveness: Offers potential ROI by optimizing planning efficiencies.

In industries like financial planning, supply chain management, and sales operations, Anaplan facilitates scenario-based analysis, demand forecasting, and business execution. It is employed in marketing, commercial real estate planning, and integrates easily with existing systems. Users in these sectors find it valuable for improving planning accuracy and responsiveness.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- "Anaplan has helped to adapt to market changes, and its scenario planning feature is used for forecasting, with integration capabilities that streamline data consolidation across JD Edwards, Power BI, and HFM through a wonderful and simple interface."

Segun Oladele

Associate Manager, Accounting at BIC

- "After we implemented it in Anaplan, it made the calculations much easier and at one time, multiple users could log into Anaplan and work simultaneously for different areas."

Verified user

Anaplan Solution Architect at a media company with 10,001+ employees

- "Anaplan is excellent for summarizing clean data and is easier to use for reporting and security, while Planning Analytics is better for data cleansing and low-level data manipulation."

Phil Z

IBM Planning Analytics SME and Developer at a insurance company with 10,001+ employees

"Anaplan has positively impacted my organization by reducing the coding work involved by developers, increasing work flexibility, and enabling a better division of tasks among testing, development, and implementation teams."

Balakrishna Patri

Technology Lead at Randstad Digital

"The multidimensionality helps significantly with scenario planning, allowing me to run various scenarios and check the outcomes, which suits my needs well."

Nitish-Singh

Director - Finance Systems at QualiTest Group

"Since we began using Anaplan, our firm has been very organized, and we have been gradually moving up in the market."

Mabid Wyed

Anaplan Model Builder at Xenlytics

"Anaplan has positively impacted my organization by reducing the time my team previously spent hours on reporting, and now this time has been minimized, and they are easily maintaining things in Anaplan."

Patil Basanagouda

Applied Model at a tech vendor with 10,001+ employees

What users had to say about valuable features:

“Anaplan's focus on APIs helps streamline data consolidation, while IBM Planning Analytics offers stronger capabilities in base-level data and detailed calculations.

“Anaplan is excellent for summarizing clean data and is easier to use for reporting and security, while Planning Analytics is better for data cleansing and low-level data manipulation. The ease of developing individual models in Anaplan is notable, allowing users to handle it with minimal complication..”

Phil Z
IBM Planning Analytics SME and Developer at a insurance company with 10,001+ employees

Read full review

“The multidimensionality helps significantly with scenario planning, allowing me to run various scenarios and check the outcomes, which suits my needs well. Anaplan performs exceptionally in scenario planning.

The user interface in simplifying data modeling is simple and user-friendly; it makes it easy for end users, and I often call it Excel on steroids because it is as easy to handle and use as Excel.

The strong points of Anaplan include the dashboarding capabilities, integration perspective, and various domain outcomes with multidimensionality, so there are various positive points, more than negatives..”

Nitish-Singh
Director - Finance Systems at QualiTest Group

Read full review

"Anaplan helps us in connected planning by allowing us to connect other software such as Excel and PowerPoint to Anaplan, making it very useful for obtaining reporting details and enabling integration between the tools very easily.

The integration process between Anaplan and other tools such as Excel and PowerPoint is quite smooth. The integration is very seamless compared to any other tools in the market, making Anaplan quite easy to integrate with different tools.

CloudWorks in Anaplan is a valuable feature that makes the integration and the scheduling of processes very seamless. I believe most people should know about it.

Since we began using Anaplan, our firm has been very organized, and we have been gradually moving up in the market. I attribute this success to using a very firm and seamless tool. ."

Mabid Wyed
Anaplan Model Builder at Xenlytics

Read full review

"Anaplan provides different useful features. We have the integration capability where we do not need to load the data manually into Anaplan. We can integrate with the source system or the target system and automate those jobs using CloudWorks. Real-time data calculation is another important feature of Anaplan. User access management provides the security and selective access for different users to access Anaplan. Anaplan has a front end with new UX, which is very good for customers. Customers can modify the UX pages according to their view and needs, apply different filters, and create pie charts and graphs. Anaplan provides the ability for users to update the view on the front-end UX page. Modeling is very simple for Anaplan model builders and developers.

"Anaplan provides the flexibility to plan and forecast numbers at the ground level. This is another important feature, which is not available in many other different tools for planning and forecasting.."

Verified user
Anaplan Solution Architect at a media company with 10,001+ employees

Read full review

"Anaplan offers excellent features including workflow and cloud integration, along with cloud and integration management. Recently, I came across Data Orchestry, which represents the main features Anaplan currently provides. I also work with many features inside Anaplan's classic engine, and I would appreciate exploring that further.

Cloud integration management is straightforward. We have a Windows system where we perform scripting, and based on those tasks we handle in Anaplan, such as data loading and data exporting, we can accomplish our objectives.

Data Orchestry functions similarly to cloud integration management but is provided directly by Anaplan, where users can view the data directly, whether they are standard users or Anaplan developers. It is very useful and represents an extended version of how cloud integration works, with incremental load functionality.

Anaplan has positively impacted my organization by reducing the time my team previously spent hours on reporting. Now this time has been minimized, and they are easily maintaining things in Anaplan.."

Patil Basanagouda
Applied Model at a tech vendor with 10,001+ employees

Read full review

"Anaplan offers various optimization aspects, enhanced dashboards with new features in the front end, and flexible optimization capabilities that provide enriched functionalities with time releases.

The recent enhanced functionalities that made the biggest difference for my team are the Hypercare functionality, which allows for quick resolution of any issues arising from enhancements and implementation tasks. It provides optimization in a better way before upcoming features. Hypercare is an enriched functionality in Anaplan that landed last December and January 2026.

Anaplan has positively impacted my organization by reducing the coding work involved by developers. It increases work flexibility and enables a better division of tasks among testing, development, and implementation teams. With page administrators looking into technologies, the integration takes data from legacy systems and integrates various systems, offering a broader scope than prior systems.

Specific outcomes that show how Anaplan has helped include saving time through integrating large data from AWS directly via CloudWorks. It also reduces the time for scheduling and running reports. Once scheduled, it runs on specific days or times, allowing for month-end closings without manual intervention unless there are bugs or formatting issues. Overall, it works smoothly, enhancing time efficiency and quality levels with an automated data hub. ."

Balakrishna Patri
Technology Lead at Randstad Digital

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Other Solutions Considered

There are several competitors, but Anaplan differentiates itself with its unique in-memory calculation engine and other features that enhance its functionality.

SandeepAcharya
Lead Analyst at a manufacturing company with 10,001+ employees

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“Before Anaplan, I worked with SQL databases and VBA. I switched to Anaplan because of its power and potential as a platform, offering similar functionalities to Excel and VBA but with much more capability..”

Antonio Flor
Lead Anaplanner at Chaucer Group

Read full review

“I had a couple of clients that were comparing OneStream with Anaplan. One of them chose OneStream over Anaplan, and the other is still deciding. I don't have experience with OneStream, but a close friend of mine is a consultant there. He says that the features are similar. I connect clients to him if they want to hear more about OneStream. .”

Verified user
Senior Director at a consultancy with 11-50 employees

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"Many clients used Hyperion in the past, but in a lot of cases, they're switching because Hyperion has a heavy data platform. Hyperion was big when they were on JD Edwards for different functions, and those clients are moving away from JD Edwards to the leading industry solutions in real estate, so there's also a shift away from Hyperion planning into Anaplan's flexibility.."

Verified user

Senior Director at a consultancy with 11-50 employees

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"When talking about cheaper options, I refer to Pigment and Board, which come at a slightly cheaper cost; it depends on what is being selected, and Onine is also somewhat on the cheaper side or perhaps equivalent.."

Nitish-Singh

Director - Finance Systems at QualiTest Group

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“Planning Analytics and Anaplan have unique selling points despite being marketed in the same area. They are not the same tool, each catering to different needs. It is important to choose based on specific user requirements and end goals.

“Anaplan has a different pricing methodology compared to Planning Analytics, with a more consolidated approach. This difference might guide a company's decision to switch tools if cost structure is a concern..”

Phil Z

IBM Planning Analytics SME and Developer at a insurance company with 10,001+ employees

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ROI

Real user quotes about their ROI:

“It is difficult to quantitatively assess the ROI since it involves evaluating time saved from transitioning processes to Anaplan. However, the platform allows for significant operational efficiencies..”

Antonio Flor
Lead Anaplanner at Chaucer Group

Read full review

“We are not the end-user to know if the clients are receiving a return on investment. However, I would conclude they have been receiving a good return on their investment because we are having an increasing number of clients and we are doing enhancements to previous deployments..”

Sai Teja K V
Anaplan Consultant at a tech services company with 11-50 employees

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“Right now, we haven't seen any ROI from using Anaplan. With the current solution, we are trying to make that work because that was our first learning. When we thought it would reach to business, we struggled to establish the finance itself. When it reaches to business, you get the ROI. If it doesn't reach to business, it is just another tool where people just upload data. We got licenses and we pretty much use them for different focus areas. We have had success in a few cases, but we haven't gotten the full ROI, which is what we invested initially. .”

PraveenJagadeesan

Data Analytics, Ai & Automation Lead at a venture capital & private equity firm with 10,001+ employees

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“I don't have data on that yet, but I think initially it's not too much. Let's say I buy a license and in the first year, I might not see a big difference in terms of ROI. But from the second year onwards, it's actually double the initial ROI or else one-and-a-half times it. That's really awesome. I think there are articles on Anaplan itself, which I have reviewed, but I don't recall those numbers. There will be a dip in the first year when they do the licensing and go live for the first time. But after that, when a customer starts expanding to multiple countries or territories, then they will see the real impact of the driver-based analysis and optimization Anaplan provides..”

SandeepAcharya

Lead Analyst at a manufacturing company with 10,001+ employees

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“It is good value for money. The reason is that it saves a lot of time. Planning is a very tedious job, and most of the people involved are highly talented team members. Before Anaplan, a lot of time was spent on preparing and cleansing data.

For example, I’ve seen situations where a consultation team required four members, but after implementing Anaplan, only one person was able to handle everything. That's the value Anaplan offers. However, it all depends on how it's implemented, who the partners are, and whether they have a long-term vision. The sustainability of the implementation is important. If Anaplan is implemented properly, it delivers excellent results..”

Verified user

Director of Operations at a tech consulting company with 201-500 employees

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“My clients have seen a return. For example, one of the use cases was an investment waterfall model. Using Excel was labor intensive, so it took a lot of extra work every month to extend this out. They needed to add an extra person for every new fund they added to their portfolio. When they rolled out Anaplan, they could keep expanding the funds without adding any resources because it was a one-time adjustment, and the monthly pieces were within the scope of one individual.

Their ROI on that was reducing their personnel costs. They planned to hire five people over the next two years, but they didn't need to. Anaplan paid for itself with what it saved on new hires. I'm not even talking about operational efficiencies..”

Verified user

Senior Director at a consultancy with 11-50 employees

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Use Case

“Anaplan is used for many typical use cases, starting from finance, supply chain, territory and quota planning, sales and operations planning, marketing management, call center planning, to incentive compensation, and many others. I do utilize Anaplan's scenario planning feature..”

Nitish-Singh
Director - Finance Systems at QualiTest Group

Read full review

“My main use case for Anaplan is financial planning and supply chain. In financial planning, we receive historical data and forecast by adding a percentage of increase and growth percentage to obtain forecast data for the next couple of years. We generate gross revenue, profit, and margin reports based on these forecasts..”

Patil Basanagouda
Applied Model at a tech vendor with 10,001+ employees

Read full review

“I have been using Anaplan mainly for financial planning and model building from the beginning.

One of the recent projects that I worked on was for the financial planning of a China-based company. We obtained their data and used it for planning and analysis, which allowed us to conduct a profit analysis for them. This represents the recent use case that I have been part of.

I have mainly worked on financial planning, and beyond that, I have also been part of a project briefly that included a supply chain project. I also recognize that we can use Anaplan for validation. .”

Mabid Wyed
Anaplan Model Builder at Xenlytics

Read full review

"IBM Planning Analytics is better for large data manipulation, whereas Anaplan excels in the presentation side and ease of use. My group company uses Anaplan for summarizing clean data, while the UK region company uses Planning Analytics for detailed calculations and speed.

"I develop in both Anaplan and IBM Planning Analytics, so I know both very well. I try to find ways to compare them for various purposes and explain their slightly different use cases based on the tools' capabilities.."

Phil Z

IBM Planning Analytics SME and Developer at a insurance company with 10,001+ employees

Read full review

“Anaplan is used for FP&A, and we are currently working on CAPEX and P&L Signify. Whenever the year comes, there are usually healthcare benefits planned, which I work on for a client, CVS Health.

There are projected, budgeted, and forecasted items, and based on that, the dashboards are projected with different schemes of healthcare. The team plans accordingly to arrive at the best possible ways to provide for the customer and how revenue is generated. The dashboards consist of a P&L, balance sheet, and other financial dashboards that we prepare.

About my main use case and how my team interacts with Anaplan, we first go through the development phase based on user stories and client requirements. Some other teams handle the development part while the integration team switches on. Once the development is done, we deploy it, including tests and different functionalities we use to test. If we find any functionality defects, we raise another ticket in Rally for resolution. Once the defects are fixed, we retest the functionality, which includes UAT and production testing before moving it through synchronization to live production. .”

Balakrishna Patri
Technology Lead at Randstad Digital

Read full review

“I work for different use cases in the FP&A domain, similar to Anaplan, including cost and expense planning and forecasting scenarios, workforce planning and forecasting scenarios, net sales and revenue calculation, and currently I'm working with performance management use case in Anaplan.

“We used to create data hub models in Anaplan. Our source systems were S/4HANA and different other ERP systems. We loaded data from the source system into Anaplan data hub model. In Anaplan data hub, we loaded data in a flat way and then used those lists and module saved views to create the hierarchies and pull them into the spoke models. In Anaplan spoke models, we created different input modules, calculation modules, and output modules, creating reportings including P&L reporting and different other reportings. From Anaplan to different target systems, such as OneStream and HFM, we sent Anaplan data at the higher level.

“When we were calculating net sales and revenue calculation in Anaplan, we worked on the allocations part where we loaded data into Anaplan at the high level and then allocated those forecast numbers and plan numbers at the ground level for different hierarchies including products, customer, cost center and department level. We then rolled it up at the higher level in the hierarchy and sent it to the source system or the downstream systems..”

Verified user
Anaplan Solution Architect at a media company with 10,001+ employees

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“The initial setup of Anaplan is easy because it is low code or no code deployments. The full process of deployment can take six months. We do not need a lot of resources for the deployment..”

Kumaran Singaram

Founder at Metora

Read full review

“It's not easy to start from scratch, but the complexity is something you can also find doing your planning in Excel. So, I don't think Anaplan has an outstanding complexity..”

Verified user

Solutions Expert at a consultancy with 11-50 employees

Read full review

"The initial setup is very easy, though it can vary based on users' needs. Depending on the scope of the user's requirements, it can take anywhere between two and twelve months to deploy everything.."

Satheesh Satheesan

Digital Transformation Director - Finance at Metora

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"The tool's setup is easy. The tool's deployment depends on the requirements of both users and clients. The overall deployment will not take more than four to five weeks to complete. One week is required for the determination of user requirements and another four to five weeks for the solution's deployment.."

Dhiraj

Anaplan Consultant at a tech consulting company with 1,001-5,000 employees

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"It does not take much time to deploy a solution according to the use case and the implementation being performed. The duration depends on various factors, such as whether I am working on a project that outputs only two reports, which will not take much time, or a bigger project with more than two hundred reports, which obviously takes more time, regardless of the finance side of it.."

Nitish-Singh

Director - Finance Systems at QualiTest Group

Read full review

“I would rate my experience with the initial setup an eight out of ten, where one is difficult and ten is easy.

It’s not very difficult to set up. Anaplan uses something called an agile process during implementation. The first step is data discovery, where we understand the client's requirements and their entire process.

Anaplan is a platform, meaning it’s a blank canvas. Unlike SAP, which comes with default features, Anaplan is customized for each customer. So, depending on the specific business requirements, the model is built from scratch. For example, if I'm working for a pharma company, their business logic will be different from a manufacturing company or an IT company.

Anaplan customizes the model according to each business's requirements. The same model may not work even for two companies within the same industry, as every company has different needs. That’s where Anaplan stands out—it tailors the model based on the business. If the person implementing the solution has a good overview of the end-to-end business process, it makes the setup process much easier.

So, what happens is the client needs to purchase a workspace. Anaplan has three types of models. Based on the model licenses, the workspace is allocated accordingly. Most companies, when implementing Anaplan, start with a private project. For example, they might focus on one specific function like finance. They begin small to visualize the benefits and then slowly expand it to other departments, such as supply chain or sales planning. As a SaaS product, customers have to pay for both the workspace and the model licenses. There are three types of licenses, and the billing is based on that.

The deployment time depends on the business requirements. For example, a typical financial planning process varies depending on the industry, the client, and what exactly the client wants to achieve. There’s no fixed timeline, but generally, it takes at least three months. Anaplan follows the Agile process where we try to understand the scope of work, perform data discovery to grasp the entire end-to-end process, and then establish a timeline. The timeline also depends on what features the client wants, such as whether they want to automate processes right away or keep things manual for a while before integrating systems. There are many external factors that affect the duration..”

Verified user

Director of Operations at a tech consulting company with 201-500 employees

Read full review

Customer Service and Support

"I do not use technical support much because I write code, run servers, and handle technical aspects myself, minimizing reliance on external customer service.."

Phil Z

IBM Planning Analytics SME and Developer at a insurance company with 10,001+ employees

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"I would say it was a good experience. I faced probably zero unsolved issues. On a scale of one to ten, I would rate it all nine. They're good at solving issues.."

Verified user

Solutions Expert at a consultancy with 11-50 employees

Read full review

"In terms of technical support, I would rate Anaplan a two out of ten, as they are poor. They are not very responsive, and they often try to sell packages or new products every time I seek technical support, which is not satisfactory.."

Nitish-Singh

Director - Finance Systems at QualiTest Group

Read full review

"The response is very good. If you face any issues, you just need to log a ticket, and Anaplan team immediately acknowledges it. They assign someone to help you out, so the support is really good.."

Verified user

Director of Operations at a tech consulting company with 201-500 employees

Read full review

"I haven't used Anaplan's technical support much. I usually contact the architects when I have specific questions about approaching certain things or the viability of different uses for the solution. If I include the architects in technical support, I get a quick turnaround.."

Verified user

Senior Director at a consultancy with 11-50 employees

Read full review

"They are very customer oriented. You get your responses very quickly, and their turnaround to fix problems is also very quick: around four hours. They don't have any kind of portal, but they are building on it. It is all through mail communication. Once you send something, there is somebody immediately supporting you 24/7.

They have a huge documentation space for troubleshooting. Because it's a very small solution with less customization, it's more about your thought process and they have forums to help you out based on user experience. From a technical side, it is very easy to understand. But to do the customization part you need someone for support, and the forums are helpful.."

PraveenJagadeesan
Data Analytics, Ai & Automation Lead at a venture capital & private equity firm with 10,001+ employees

Read full review

Other Advice

“The main improvement was in productivity, where productivity actually increased compared to other tools, and time optimization has been a very key component in that tool.

What matters is how polished the software is, how flexible it is for the people, and how much it can help the company in scalability, making Anaplan a go-to software for them..”

Mabid Wyed
Anaplan Model Builder at Xenlytics

Read full review

“My advice for others looking into using Anaplan is that it is a better tool you can use for your purpose; it is truly a good tool. Anaplan is growing significantly, so you can build a career around it. I would suggest that freshers or any experienced candidates who would like to learn should definitely explore Anaplan, as it is a zero-code tool requiring no coding at all. I would suggest one thing for future interviews: when conducting reviews or similar assessments, it is better to ask scenario-based questions or something more interesting rather than standard questions. I rated this product eight out of ten..”

Patil Basanagouda
Applied Model at a tech vendor with 10,001+ employees

Read full review

“Anaplan does not have on-premises deployment; it is all on cloud.

I have not found clarity in the basis of questions regarding what the best features in Anaplan are or why customers choose this solution over others on the market.

I still use Anaplan, though I have seen many peers moving out of Anaplan due to pricing scenarios.

I have not utilized predictive analytics in Anaplan.

I would rate this review a seven overall..”

Nitish-Singh
Director - Finance Systems at QualiTest Group

Read full review

“Most of the features are repetitive, and the existing functionalities are enriched, so there is not much to add.

My advice for others looking into using Anaplan is that it is portable, and I recommend exploring its flexibility and integration capabilities with existing and upcoming software applications. It is beneficial to analyze the cost advantages as Anaplan connects all databases and applications, both internal and external.

Anaplan is good as of now, but I think there should be exploration into different business areas where it has not been implemented, especially in smaller regions such as the Middle East and Asia-Pacific, based on my observation. I would rate this review as a positive assessment of Anaplan's current capabilities and potential. .”

Balakrishna Patri
Technology Lead at Randstad Digital

Read full review

"I rate Anaplan as a nine out of ten. As I have already mentioned, there is a lesser area of improvement, but there are still some chances that we can improve in Anaplan. I have not used any specific tool because I was part of the testing team and Q&A team. Moving into Anaplan was a good experience because I gained experience in development and there is no specific computer language that I need to learn to develop in Anaplan. As a model builder starting with Anaplan, one should be very focused on Anaplan Way certification and then Anaplan Level One and Level Two certification. This would really help. From an end user perspective, Anaplan is not meant for allocations. Whenever someone wants to work with Anaplan, they need to keep the performance and size in mind. This should be kept in mind before we bring the requirement or discuss the requirement. We are using Anaplan to increase the performance of the team, which should be considerable. There are no concerns. It is going well. I have an overall good experience working with Anaplan. It is time-saving and provides very accurate numbers for forecasting and planning.."

Verified user
Anaplan Solution Architect at a media company with 10,001+ employees

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“I do not view it in a commercial competition way; it is more about which tool is best for my specific data needs.

“I am still exploring what features could be suggested for improvement since Anaplan and IBM Planning Analytics serve different purposes in our applications.

“I have colleagues who are Anaplan salespeople and marketers, driving its adoption across different companies.

“Anaplan is marketed strongly, and many cannot see the distinction without understanding the backend and coding structures.

“I would rate this review a nine out of ten..”

Phil Z
IBM Planning Analytics SME and Developer at a insurance company with 10,001+ employees

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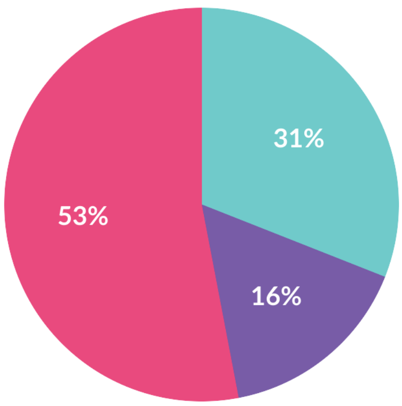
by visitors reading reviews

Financial Services Firm	13%
Manufacturing Company	10%
Computer Software Company	8%
Comms Service Provider	6%

Company Size

by reviewers



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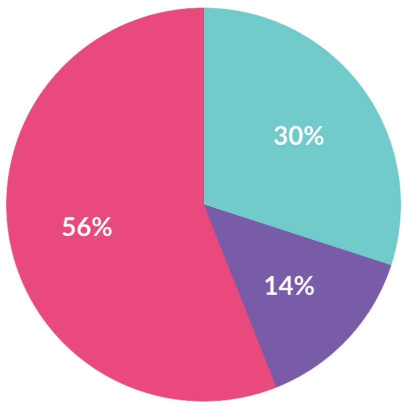

Large Enterprise
Midsize Enterprise
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