



Miro Business – Enterprise

Reviews, tips, and advice from real users



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Product Recap



Miro Business – Enterprise

Miro Business - Enterprise Recap

Miro Business - Enterprise offers advanced collaboration tools, real-time editing, infinite canvas, and customizable templates to enhance team workflows. With robust security and seamless integrations, it effectively supports project management across diverse teams.

Miro Business - Enterprise integrates seamlessly with platforms like Jira and Teams, allowing streamlined processes and enhanced decision-making. The intuitive interface supports process mapping and effective onboarding, while AI tools, timers, and presentation modes boost productivity. Its security measures include SSO and GDPR compliance, providing businesses peace of mind. Though performance on large boards could improve, it remains a potent tool for collaboration.

What are the key features of Miro Business - Enterprise?

- **Real-time Editing:** Supports simultaneous contributions for streamlined workflow.
- **Infinite Canvas:** Provides unlimited space for idea generation and task mapping.
- **Customizable Templates:** Offers flexibility for different project needs.
- **Integrations:** Connects with tools like Jira and Teams to enhance productivity.
- **AI Tools:** Facilitates efficient problem-solving and brainstorming.
- **Robust Security:** Features SSO and GDPR compliance for data protection.

What benefits should be expected from using Miro Business - Enterprise?

- **Enhanced Collaboration:** Facilitates teamwork with shared whiteboards and brainstorming tools.
- **Time Efficiency:** Reduces planning time through streamlined process mapping.
- **Improved Decision-Making:** Supports clear communication and real-time feedback loops.
- **User-Friendly Interface:** Simplifies the adoption process and boosts productivity.

In industries like technology and consulting, Miro Business - Enterprise is vital for project management, sprint planning, and team retrospectives. It facilitates workshops and collaborative sessions with both internal and external stakeholders, supporting visual communication and coordination among remote and hybrid teams.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“Miro Business – Enterprise has positively impacted our organization in numerous ways, increasing our productivity by at least 60 to 70 percent due to the shared visibility and transparency it provides.”



John head

General Manager at Delta Airlines



“Miro Business – Enterprise has been a game changer for the organization in terms of collaboration between teams and has provided a strong return on investment.”



Jaspreet k

Head Of The Operations at Flash AI



“Miro Business – Enterprise has helped us to have a more collaborative way in the organization as it has increased our organizational collaboration by 50 to 60% by giving us a room for brainstorming and ideas over a board, over a whiteboard.”



Sarangthem Singh

Executive assistant at Ossisto

- ✓ “Miro Business – Enterprise has positively impacted my organization because we are able to have a platform to coordinate for retrospectives, which has made meetings much more efficient because everything is on the board, people know what to do, people know how to reflect, and it is very convenient the way we have our retrospective set up on the board.”



Verified user

Manager, Production Services at a tech services company with 51-200 employees

- ✓ “Miro's flexibility is a main feature. It provides boards where I can put whatever is needed without limits.”



MuhammadAwad

Senior Product Manager at Worex Technology

- ✓ “The product's initial setup phase is simple and straightforward.”



Srini-Dhanaraj

Founder & CEO at imfine.club

- ✓ “It is a versatile tool suitable for various tasks, including process modeling.”



Subodh Ghuge

Solution Architect at a consultancy with 10,001+ employees

What users had to say about valuable features:

The most valuable features in Miro include presentation mode, timer functionality, posted notes capabilities, and the ability to insert images from the internet. The templates offered by Miro are particularly useful for brainstorming sessions, along with Post-its functionality and breakout rooms for effective collaboration.

Verified user

Business Analyst/Scrum Master at a government with 1,001-5,000 employees

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“Miro's flexibility is a main feature. It provides boards where I can put whatever is needed without limits. It also includes libraries for creating various objects, flows, wireframes, and prototypes..”

MuhammadAwad

Senior Product Manager at Worex Technology

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“The best features Miro Business – Enterprise offers is that you can have several boards.

Having several boards does help my team organize different projects or topics, though the organization is somewhat random, and we might need it when we prepare for a presentation or if we have a retrospective at the end of every sprint.

Miro Business – Enterprise has positively impacted my organization because we are able to have a platform to coordinate for retrospectives. This change has made meetings much more efficient because everything is on the board, people know what to do, people know how to reflect, and it is very convenient the way we have our retrospective set up on the board..”

Verified user

Manager, Production Services at a tech services company with 51-200 employees

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“The best features I appreciate about Miro Business – Enterprise are SSO, unlimited guest access, and advanced project capabilities. It is enterprise-grade, secured, and compliant with SOC 2, ISO 27001, ISO 42001, and GDPR alignment. It is based on a zero trust security model, ensuring that the data we provide remains secure and safe, as we are using it for professional and organizational purposes.

“The domain control, data residency options, CM integrations, shared policies, and audit logs are additional benefits. It offers a good organization-wide setting for roles, workplaces, integration for external sharing, and instant provisioning for automated user lifecycle management. My favorite feature is Infinite Canvas, which gives a shared space for planning PI and retrospectives, making visible who is working on what..”

John head

General Manager at Delta Airlines

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“Miro Business – Enterprise offers an infinite whiteboard canvas and customizable templates, which are favorite features. The AI-powered collaboration tools include Sidekick, flows, and model context protocol. Real-time editing, sticky notes, voting, timers, and lightweight in-board image to video editing are available. Advanced integrations are supported with Adobe, Jira, Slack, Google Drive, and Confluence.

“The infinite whiteboard and customizable templates have been helpful because whenever a whiteboard is needed, it provides an infinite canvas with customized templates. When looking for a dedicated board for a project or upcoming sprint, it provides a shared space where the team can brainstorm and collaborate easily. Miro Business – Enterprise has been a game changer for the organization in terms of collaboration between teams and has provided a strong return on investment. It is a collaboration tool that helps manage dependencies and cross-functional team conflicts, which has improved conflicts between teams. Data shows that effective conflict management has improved by 68 percent. Overall, it has been excellent for planning and ideation using boards and templates..”

Jaspreet k

Head Of The Operations at Flash AI

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“There are multiple features which Miro Business – Enterprise is providing us, but I will tell you some of my favorite features to use. The first feature I love is the Infinite Canvas feature, which is my personal favorite. Second is that it is providing us the SSO, which is Single Sign-On feature, which allows us to log in directly via our internal tools, which we use. We basically use Autho in our organization, and it integrates really well. It is giving us a seamless sign-on to the team, which helps us save 40 to 50% of time on signing up into the organization after they log in. Apart from that, I feel that Miro Business – Enterprise is a good and communicable software where the AI features and template library are very advanced. Additionally, there are AI-powered tools for brainstorming and cluster ideating, which is a game changer for our organization. This is how it has an edge over other products which can be in the industry.

Miro Business – Enterprise is 100% secure, as it comes with 256 AES encryption which ensures that the data shared inside the organization stays within the organization. It also makes sure that it follows the GDPR compliance and is HIPAA compliant as well, which is a great thing because in our organization we discuss a lot of data which is confidential and requires a lot of integrations that should be secure. If this kind of data leaks, it's a big problem and challenge for the business. Security is the priority of our business, and that's why we have chosen Miro Business – Enterprise, because they provide a secure platform where we can brainstorm and share ideas and data which our organization has. The security part is really strong, along with the integrations..”

Sarangthem Singh

Executive assistant at Ossisto

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Other Solutions Considered

“I have previously used Lucidchart for a project. Miro's user interface is very easy to use and has a better design than Lucidchart. However, Lucidchart is a better diagramming tool than Miro..”

Verified user

Student at a university with 501-1,000 employees

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“We have evaluated some solutions such as Mural, ClickUp, Lucidchart, and FigJam, which are some alternatives we have considered. But after thorough consideration, we have gone ahead with Miro Business – Enterprise..”

Sarangthem Singh

Executive assistant at Ossisto

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“Anyone looking for a dedicated product for facilitation, diagramming, design, or a security platform that integrates with tools an organization uses should definitely consider Miro Business – Enterprise as it is one of the best alternatives in the market..”

Jaspreet k

Head Of The Operations at Flash AI

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“We used a Microsoft Paint Brush and White Board. We switched to Miro for its co-creation feature.

Miro is a real co-creation tool, not a presentation tool. It allows us to do more in less time and is very productive. It's also easier to learn and use than Microsoft products. .”

Lintz Veloso

IT Manager at a government with 11-50 employees

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“Before choosing Miro Business – Enterprise, we evaluated alternatives such as Mural, Lucidchart, and Microsoft Visio plus Whiteboard. We found that Miro Business – Enterprise outperformed them in design quality, user interface, usability, and the learning curve..”

John head

General Manager at Delta Airlines

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“Before using Miro Business – Enterprise, other alternatives were evaluated including Mural, Lucidspark, FigJam, Microsoft Whiteboard, Stormboard, and Conceptboard. Miro Business – Enterprise was chosen because it felt the most cost-efficient and efficient software available..”

Jaspreet k

Head Of The Operations at Flash AI

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ROI

Real user quotes about their ROI:

I have definitely seen return on investment with Miro, not necessarily in cost-wise terms, but in terms of time savings and connectivity, as well as collaboration; it has been very beneficial.

Verified user

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Business Analyst/Scrum Master at a government with 1,001-5,000 employees

“Regarding pros, Miro is highly intuitive and great for visual collaboration. It allows me to easily organize various types of content like tables, PDFs, and diagrams in one place. .”

Juraj Hajkovsky

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Executive Director at a consultancy with 1-10 employees

“The cost is very reasonable, and Miro Business – Enterprise has definitely generated substantial return on investment. The investment is worth it because time has been saved, team collaboration has improved, and visualization of boards has improved. Efficiency increased by 77 percent, and time saved by 68 percent. Additionally, conflict management has improved, resulting in strong return on investment..”

Jaspreet k

Head Of The Operations at Flash AI

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“Miro Business – Enterprise has helped us to have a more collaborative way in the organization as it has increased our organizational collaboration by 50 to 60% by giving us a room for brainstorming and ideas over a board, over a whiteboard. That is the first ROI which we have seen. Apart from that, we have seen a good facilitation and fostering of a collaborative environment where the cost has decreased for those facilitations as compared to other solutions. We got Miro Business – Enterprise from the AWS Marketplace and received a very nice cost with a 38% discount, so cost is not an issue and cost is on point. The scalability of the solution is really good and we have seen that the up- and down-scaling is also good. Project delivery has been positively impacted due to better collaboration and better visibility of boards, due to which we have increased the projectability by 68% and the deliverability by 70 to 78%.

All this data which I am sharing is formal data which has been tracked by the business and the data analytics teams. They share with us a quarterly report showing us how much we saved in terms of money, time, and resources by implementing the solution. This is internal data from our business team that I have just shared with you..”

Sarangthem Singh

Executive assistant at Ossisto

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“Miro Business – Enterprise has positively impacted our organization in numerous ways. Our productivity has increased by at least 60 to 70 percent due to the shared visibility and transparency it provides. This higher productivity means more work is done, resulting in an increased number of tasks completed. The 60 to 70 percent increase in productivity is based on planning, execution, sprint completion, project delivery, and project launch metrics. This calculated number comes from consolidating all the data from initial planning to final delivery to the client.

“Miro Business – Enterprise has reduced significant cycle times for launching products and programs by 39 to 40 percent, allowing for faster time to value for initiatives such as PI planning and OKR alignment. We have seen significant improvements in almost all projects using Miro Business – Enterprise, especially in PI planning and OKR alignment. The cycle time is measured from when the task is entered to when it is delivered to the client, and increased productivity and collaboration, along with the transparency that Miro Business – Enterprise provides, have helped facilitate this reduction in cycle time.

“It has also lowered tool and governance costs by consolidating whiteboards and other tools, saving us on overlapping app spend and reducing security review efforts. Overall, we have saved on risk reduction and potential data leaks by at least 70 to 80 percent..”

John head

General Manager at Delta Airlines

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Use Case

“I use Miro for creating wireframes and prototypes, which are my main tasks. I also use it for creating roadmaps and product improvements. Additionally, we use it for product investigation and creating live streams..”

MuhammadAwad

Senior Product Manager at Worex Technology

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“My main use case for Miro Business – Enterprise is to facilitate our retrospectives and coordinate on presentations.

A specific example of how I've used Miro Business – Enterprise for a retrospective is that it is convenient being able to see all of the different cards our retrospective team members might input, including the sticky notes and other elements.

I do not have anything else to add about how I'm using Miro Business – Enterprise or any other ways my team collaborates on it..”

Verified user

Manager, Production Services at a tech services company with 51-200 employees

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I am a Scrum Master, so I work with Miro to collaborate with my team, as well as have the usual Scrum ceremonies and workshops. The features or capabilities of Miro I have found the most valuable so far are presentation mode, timer, the usual posted notes, and being able to insert images from the internet. It is important for me and my use cases because my team works in a hybrid environment, so it's not always that we are all together in a room; it's very useful to use Miro online, to collaborate. I find indispensable for remote team collaboration the posted notes, which we use a lot for retrospectives and sharing thoughts and sentiments. For brainstorming sessions, I find using templates that are offered by Miro itself very useful, as well as sharing thoughts using Post-its, and breakout rooms; I haven't been able to access breakout rooms, but I have participated in breakout rooms myself, and they are very effective.

Verified user

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Business Analyst/Scrum Master at a government with 1,001-5,000 employees

“Miro Business – Enterprise serves as our primary tool for PI planning, roadmapping, and designing for projects within our organization. We have also been using it for brainstorming activities across our teams.

“Additionally, we use it to run organization-wide initiatives such as OKR planning, portfolio reviews, and strategy workshops on canvases and Miro roadmaps, which are synced to our Azure Dev board. We collaborate using Miro Business – Enterprise with both internal and external partners and stakeholders..”

John head

General Manager at Delta Airlines

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“The major reason why we use Miro Business – Enterprise is due to its capabilities where we can discuss and brainstorm ideas, such as the whiteboard feature, which gives us an unlimited canvas where we can brainstorm ideas and see who is doing what at any point in time. Additionally, there are multiple dashboards which give us good visibility of a project that is currently in progress, and they also provide us with very good visibility over the tasks and the results that will be delivered. This is the major use case why we use Miro Business – Enterprise.

We use these whiteboards for both meetings as well as for presentations, for project details, and everything because these are some really good features. As we work remotely in our organization, mostly people are not available in the offices, and the whiteboards in Miro Business – Enterprise is a feature which is helping us as a lifesaver. It is helping us in the project management and delivery aspects and has simplified the ideas over this feature, increased the team collaborations by 70 to 80%, and saved our time and resources..”

Sarangthem Singh

Executive assistant at Ossisto

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“Miro Business – Enterprise is widely used for its basic user-friendly interface, allowing users to get started with little or no learning curve. The drag and drop functionality enables users to retrieve items from templates easily. It facilitates real-time collaboration over multiple teams to create, comment, and edit boards simultaneously. Within the organization, it is used for visual project management, Kanban, Gantt, and agile ceremonies such as retrospectives, sprint planning, and road mapping. Additionally, it is useful for brainstorming and collaborative brainstorming sessions such as mind mapping or design thinking. It is also beneficial for workshop facilitation for both in-person and remote teams.

“One of my teams at the Flash organization was constantly missing deadlines and not following correct retrospective strategies. They were not adhering to proper agile values or following scrum correctly, which caused them to miss retrospective parts. I coached them and introduced Miro Business – Enterprise, which has been used for three to four years. I arranged collaborative brainstorming sessions and facilitated a workshop so they could document workflows and process mapping. I also guided them on the easy integration with tools such as Jira, Confluence, and Slack, which the organization uses. Currently, there are no problems, the team is collaborative, and retrospectives have been greatly beneficial..”

Jaspreet k

Head Of The Operations at Flash AI

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

I participated in the initial setup of Miro for my team by setting up the board and subscribing. I would rate the initial setup of Miro as a seven on a scale from one to ten, with one being difficult and ten being easy to set up.

Verified user

[Read full review](#) 

Business Analyst/Scrum Master at a government with 1,001-5,000 employees

“The deployment of Miro Business – Enterprise is really straightforward and does not need any complex problem-solving. It is very straightforward software for the organization and was deployed within a couple of hours..”

Sarangthem Singh

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Executive assistant at Ossisto

“The deployment of Miro Business – Enterprise was really easy and does not require heavy technical solutions or complicated deployment processes. It is very user-friendly and straightforward to implement based on our experience..”

John head

General Manager at Delta Airlines

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“Setting up Miro was intuitive and fast, primarily since I often work with software. It's one of the best solutions I've used. I'm using the cloud-based version of Miro, and it took me about two hours to deploy and start working with it. As for maintenance, I'm still exploring it, especially regarding project lifecycle management..”

Juraj Hajkovsky

Executive Director at a consultancy with 1-10 employees

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“The product's initial setup phase is simple and straightforward.

For the product's installation phase, all you have to do is that you need to sign-in to use the tool. You just sign in, and then you can see the templates. You choose the templates as per what you want and start using them..”

Srini-Dhanaraj

Founder & CEO at imfine.club

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“Deploying Miro Business – Enterprise is quite easy with no complications, and it is a self-explanatory tool. Nothing special is required, and it is not hard to install or deploy in the system. The deployment is quite straightforward, and no major management is required behind the deployment process. There were no challenges faced with the configuration process..”

Jaspreet k

Head Of The Operations at Flash AI

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Customer Service and Support

“Customer support is a 10 for me. We had a word with them about six months back and they resolved the problem quickly within 30 to 40 minutes. It was a really good customer support solution from their side..”

Sarangthem Singh

Executive assistant at Ossisto

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“Customer support was reached out to last week regarding new features being introduced. The customer support was quite responsive. Whenever they have been contacted previously, they were prompt and on point, warranting a solid 10 rating for customer service..”

Jaspreet k

Head Of The Operations at Flash AI

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“The tool is very user-friendly, so there is no need for any customer support. To describe Miro's user-friendly nature, I would say that when you buy a mobile phone and want to install an app, you never go to customer service for help. You can go to the App Store and get the job done..”

Srini-Dhanaraj

Founder & CEO at imfine.club

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Other Advice

“Anyone who is looking for a dedicated solution for the organization for brainstorming, collaboration, and retrospectives should definitely consider Miro Business – Enterprise. I am giving this review a rating of 4..”

Sarangthem Singh

Executive assistant at Ossisto

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“My advice for others looking into using Miro Business – Enterprise is that there is a free version, so go ahead and try it. My company does not have a business relationship with this vendor other than being a customer. I would rate this product an eight out of ten..”

Verified user

Manager, Production Services at a tech services company with 51-200 employees

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I am an end-user of this tool, not an integrator, reseller, or consultant. I am not sure which version of Miro I am currently working with; I just know updates happen regularly. Our Service Management team supports the maintenance of Miro, and I usually get one person if I have an issue, so it's quite easy to maintain. I haven't used any documentation or manuals regarding Miro because I find it quite intuitive. I would rate Miro overall as a ten.

Verified user

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Business Analyst/Scrum Master at a government with 1,001-5,000 employees

“If you need a good visual collaboration platform for large, mid, or small organizations with enterprise-grade security and governance, you should definitely go ahead with Miro Business – Enterprise. The visibility, the security, and everything else is on point.

“I rate this product a 5 out of 5..”

John head

[Read full review](#) 

General Manager at Delta Airlines

“Conflict management was improved because before using Miro Business – Enterprise, there was no proper process tool for retrospective meetings, tracking boards, creating mind maps, or templates. The situation was difficult for the organization. After using Miro Business – Enterprise, significant time has been saved, and conflict management has decreased substantially because everything is clear to everyone. There are no longer instances where team members return asking for clarification. Everything is documented and written clearly, helping the organization. It has also aided in proper product management, OKR setting, customer journey mapping, workshops, and research purposes. The review rating for this product is 4 out of 5..”

Jaspreet k

Head Of The Operations at Flash AI

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“There was no need for me to use the tool's integration capabilities. From a ground level, I use the tool to prepare a mind map based on my own thoughts, so I don't see any value in the product.

The tangible benefits I have experienced from the implementation of the product stem from the fact that a lot of thought processes are involved, and it also streamlines thought processes. The template helped me to define a lot of functionalities, and understand the functionalities of each vertical.

Everything is easy in the product. I have experience with the free version of the solution, so I am not sure about the pricing. Even if the pricing part is considered for the solution, I feel it is really cheap and affordable.

When I used to use the product in the past, GenAI was not a part of the tool. AI is not required everywhere. Just because AI is available, it doesn't mean that it has to be everywhere and it is not the right approach. AI probably provides some suggestions to help users.

The mobile version looks easier for me. The product offers desktop and mobile versions.

The value derived from the use of the product around the fact that the thought process gets streamlined, and you will feel well-organized using the product.

I rate the solution a ten out of ten..”

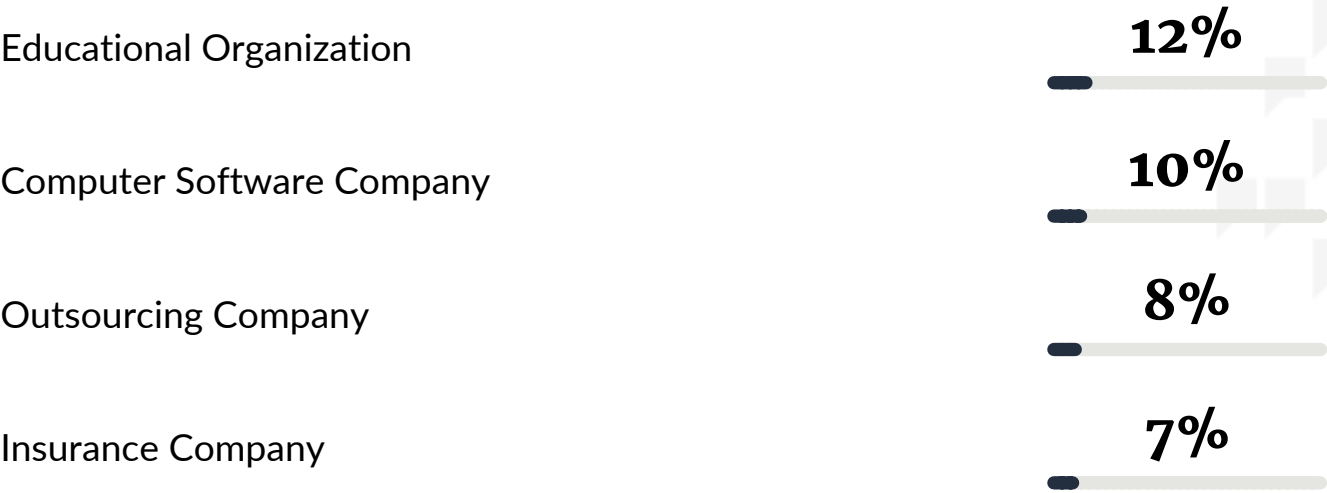
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Founder & CEO at imfine.club

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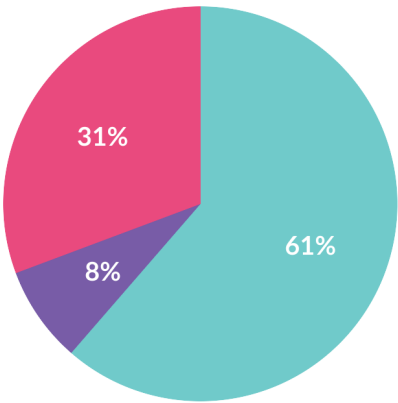
Top Industries

by visitors reading reviews

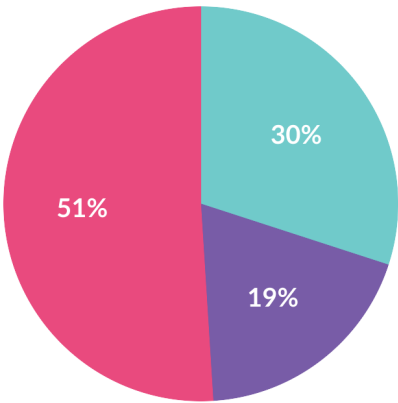


Company Size

by reviewers



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Large Enterprise Midsized Enterprise Small Business

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