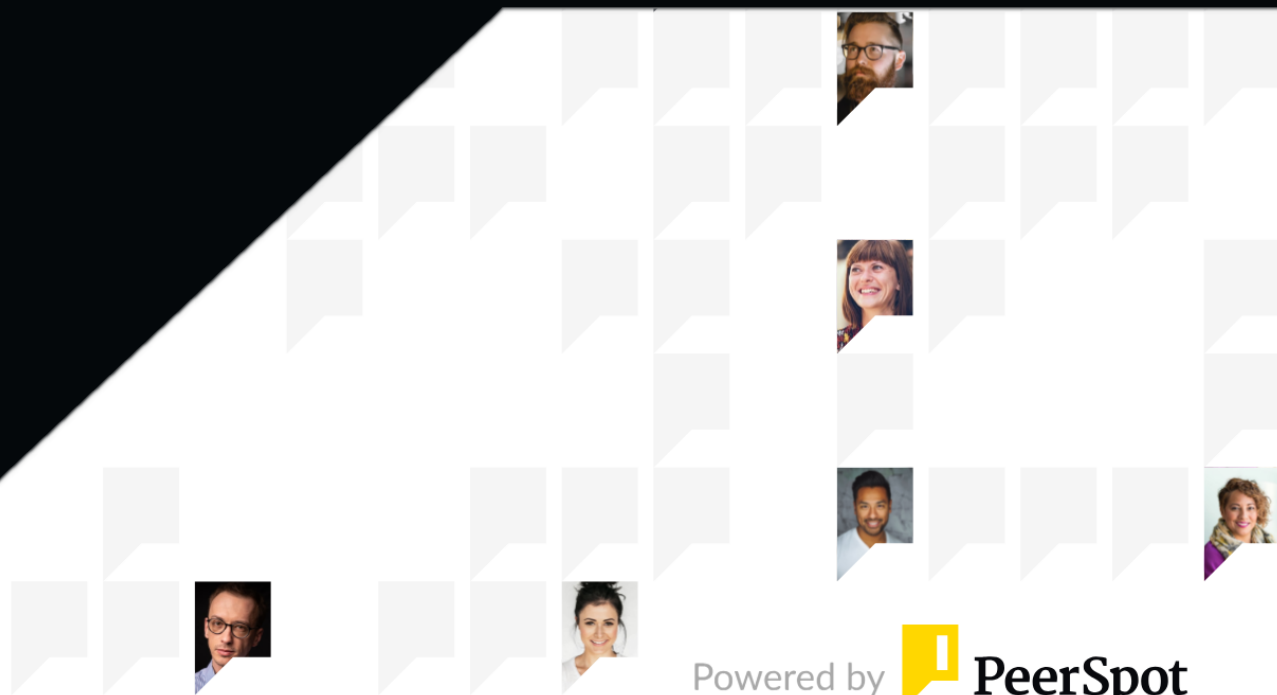


aws marketplace

Lark

Reviews, tips, and advice from real users



Powered by  PeerSpot

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Product Recap



Lark

Lark Recap

Lark is a collaboration platform designed to boost productivity by integrating communication, project management, and other essential tools into one seamless environment.

As an intelligent workplace hub, Lark empowers teams by providing a unified suite of features that streamline collaboration and enhance workflow efficiency. Tailored for tech-savvy users, it ensures effective communication and a robust digital workspace. Its value lies in its ability to facilitate seamless interactions, whether through instant messaging, video conferencing, or collaborative documents.

What are the key features of Lark?

- **Messaging:** Real-time chat to keep communication fluid and efficient.
- **Video Conferencing:** High-quality video meetings to connect teams globally.
- **Docs:** Collaborative documents for dynamic, real-time editing.
- **Calendar:** Integrated scheduling for effortless meeting management.
- **Tasks:** Task management to track project progress effectively.

What key benefits should users look for in reviews?

- **Enhanced Collaboration:** Streamlined tools lead to improved teamwork.
- **Increased Productivity:** Centralized access to all necessary tools.
- **Scalability:** Adaptable for different business sizes and needs.
- **Cost Efficiency:** Offers substantial features with competitive pricing.
- **Security:** Robust measures to protect company data.

Industries like education, healthcare, and technology leverage Lark to transform their operations. Educational institutions enhance remote learning sessions, while healthcare teams improve patient management through more coordinated communication. Tech companies use it for agile project workflows, driving innovation and collaboration.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“Lark has positively impacted my organization by helping us reorganize the to-do work, allowing us to focus more on our tasks.”



Validated user

Marketing Specialist (Acquisition & Retention) at a manufacturing company with 10,001+ employees



“Lark has impacted my organization positively; it has been a daily driver and has been excellent.”



Aronusomtochukwu Arono

Lead Software Engineer



“Lark has positively impacted my organization because our team's work has become more noticeable by the management because we have a clear record of what's going on in the emails and with the work on the technical side.”



Validated user

Security automation specialist at a comms service provider with 51-200 employees

What users had to say about valuable features:

“I think that the chat and messaging features and project management capabilities are excellent in Lark.

“Additionally, the file sharing and integration tools are exceptional, as we can follow updates on projects and receive notifications if there is any progress.

“Lark has positively impacted my organization by helping us reorganize the to-do work, allowing us to focus more on our tasks.

“I have noticed specific outcomes from Lark helping my team focus, such as faster project completion and being notified of bottlenecks more quickly..”

Validated user

Marketing Specialist (Acquisition & Retention) at a manufacturing company with 10,001+ employees

[Read full review](#) 

“In my opinion, the best feature Lark offers is its to-do list. The to-do list for teamwork is something you don't see everywhere, and it's really nice to manage.

The to-do list feature stands out for me compared to other task management tools I've tried because it's easy to use and easy to set up. Unlike other options, perhaps Notion, you have to click so many things and so many buttons to be able to set up the to-do feature. Unlike Lark, it doesn't feel built for that.

Lark has positively impacted my organization because our team's work has become more noticeable by the management because we have a clear record of what's going on in the emails and with the work on the technical side.

This visibility has led to measurable improvements; the management started to be happier with what we do and they got more visibility. We had better tracking of what we are doing..”

Validated user

[Read full review](#) 

Security automation specialist at a comms service provider with 51-200 employees

“In my opinion, the best features Lark offers are storing messages longer than ninety days without a paid subscription and being able to have meetings where everyone can join Lark easily either on their phone or desktop.

“Storing messages longer than ninety days has helped my team because the meetings are fair, the voice and video quality is great, and it is reassuring to know that your messages are not being deleted. When you have important text or documents being shared, you can always refer to them on Lark without having them go missing.

“It is also beneficial when you have new employees, as they can refer to older conversations and see how we have managed the team's progress and what important documents they can reference.

“Lark has impacted my organization positively; it has been a daily driver and has been excellent.

“I can tell you that it has made a positive impact by being excellent for having meetings and collaboration. Being able to share resources and collaborate across different groups has been valuable. For example, marketing and the tech team have individual groups, but we can also share our resources and give feedback quickly..”

Aronusomtochukwu Arono

Lead Software Engineer

[Read full review](#) 

Other Solutions Considered

“We previously used WhatsApp, but it was not helpful because WhatsApp only served as a communication channel and lacked project management features, so we switched to using Lark..”

Validated user

Marketing Specialist (Acquisition & Retention) at a manufacturing company with 10,001+ employees

[Read full review](#) 

ROI

Real user quotes about their ROI:

“I believe Lark provides intangible benefits, as we found our employees became more productive regarding to-do lists and encountered fewer issues with bottlenecks..”

Validated user

Marketing Specialist (Acquisition & Retention) at a manufacturing company with 10,001+ employees

[Read full review](#) 

Use Case

“My main use case for Lark is to organize tasks and use it as a team communication tool. We do a lot in Lark, including using it as a channel for communication and for project management and to-do lists.

“For example, when we have a project, I break down the project by the to-do list, and then I assign which activity or task to which person in charge so they update the progress on Lark, and I notice if there is any bottleneck..”

Validated user

Marketing Specialist (Acquisition & Retention) at a manufacturing company with 10,001+ employees

[Read full review](#) 

“My main use case for Lark is within the company to share resources, set calendar appointments, schedule meetings, and connect with my team.

“A specific example of how I use Lark for my team is that I have noticed when sharing high-resolution images and videos, Lark provides a more stable system that allows us to share resources while maintaining their resolution, rather than using options WhatsApp. This also helps us keep our chats between teams long-term.

“We also use Lark to schedule our meetings, and it has been very good at syncing with calendars, Google Calendar for example, so all your information can be contained within Lark..”

Aronusomtochukwu Arono

Lead Software Engineer

[Read full review](#) 

“Our main use case for Lark is to organize our to-do lists and our daily routine at work. We organize what we are going to do, who is going to do it, and prioritize tasks. We do scheduling, add comments to each task, track updates, monitor pending items, and identify which side is responsible for pending actions.

Lark helps with my team's collaboration and communication when organizing these tasks because we have a list of to-dos and comments to add to each. We can always put screenshots of emails where someone replied to us or we replied to a customer who is not getting back to us. We can later go back to this to-do and read the latest comment that we added. We are able to share with our teammates what we are working on without having to go into meetings every day and telling them what's going on. They will just read the to-do title, read the comments, and view any images that have been attached.

We also add documentation from some of our works regarding our main use case and how our team uses Lark..”

Validated user

[Read full review](#) 

Security automation specialist at a comms service provider with 51-200 employees

Customer Service and Support

“Previously, we had local customer support, but that local support resigned about three or four months ago, so now we consult with their global support instead.

“I would rate the customer support an eight out of ten..”

Validated user

Marketing Specialist (Acquisition & Retention) at a manufacturing company with 10,001+ employees

[Read full review](#) 

Other Advice

“My advice to others looking into using Lark is to make sure to check the free version. You might not need to subscribe at all. I would rate this product a 7 out of 10..”

Validated user

Security automation specialist at a comms service provider with 51-200 employees

[Read full review](#) 

Top Industries

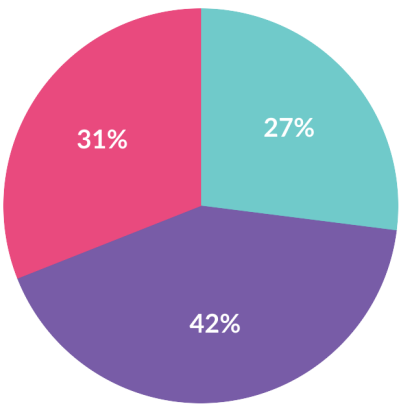
by visitors reading reviews



Company Size

by reviewers

by visitors reading reviews



Large Enterprise Midsized Enterprise Small Business

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