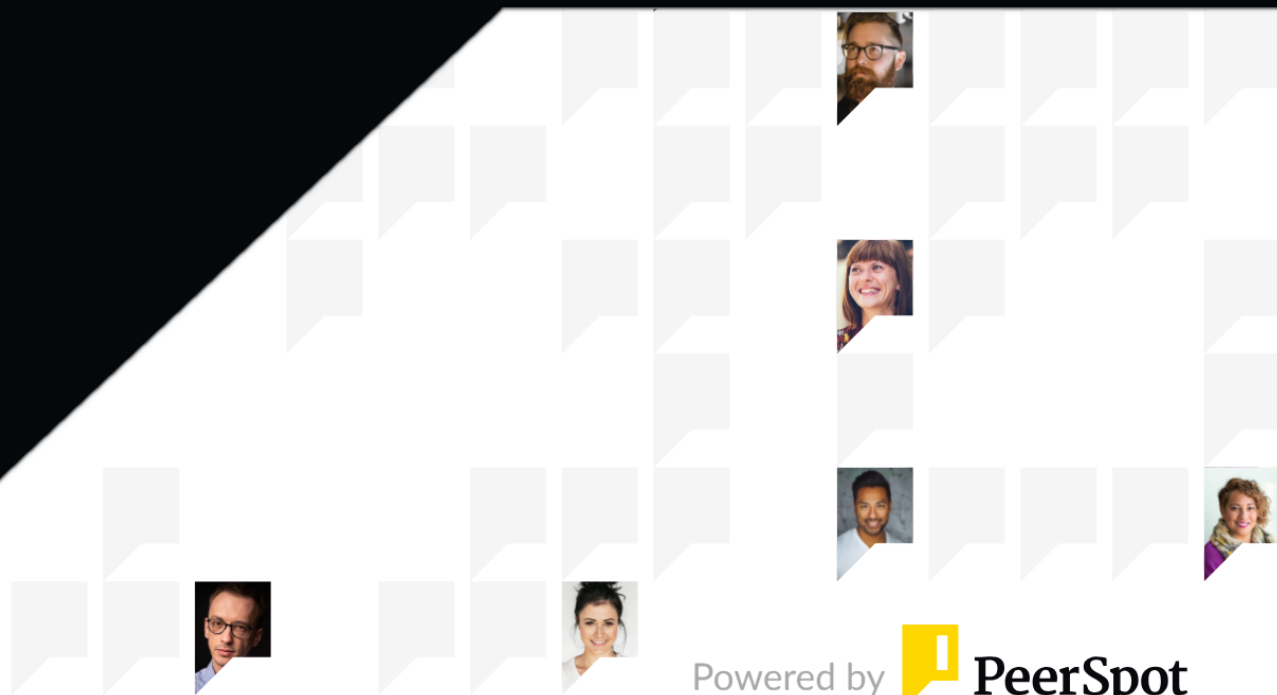




**Informatica Intelligent Data Management
Cloud (IDMC)**

**Reviews, tips, and
advice from real users**



Powered by  **PeerSpot**

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Product Recap



Informatica Intelligent Data Management Cloud (IDMC)

Informatica Intelligent Data Management Cloud (IDMC) Recap

Informatica Intelligent Data Management Cloud (IDMC) offers seamless integration of master data management, data quality, and data integration with a cloud-native architecture supporting multiple data management styles, optimizing data governance through metadata management.

IDMC enhances data synchronization and mapping tasks, utilizing a broad range of connectors to interact efficiently with data sources. Its precise address validation via AddressDoctor and intuitive navigation bolster user empowerment, delivering agility, scalability, and security in data governance. Despite its strengths, areas like ease of use, SAP integration, and reporting could benefit from enhancements. Connectivity issues and workflow complexities are noted, needing improvements in performance, support, and licensing cost. Users demand expanded ETL capabilities, real-time processing, and broader data source support to address growing data needs.

What are the key features of IDMC?

- **Integration Capabilities:** Ensures seamless connectivity between on-premise and cloud environments.
- **Master Data Management:** Centralizes and streamlines data processes for enhanced quality.
- **Data Quality:** Employs tools for cleansing and standardizing data accuracy.
- **Address Validation:** Features AddressDoctor for precise address verification.
- **Real-Time Processing:** Supports real-time data handling for critical operations.
- **Connectivity Options:** Offers a wide array of connectors for easy data source interaction.

What benefits and ROI should users consider?

- **Scalability:** Cloud-native design boosts system agility, adapting to data volume changes.
- **Security:** Enhances data protection with robust encryption and compliance measures.
- **Efficiency:** Automates processes to reduce manual effort and errors.
- **Flexibility:** Supports diverse data management styles, offering adaptability to business changes.
- **Governance:** Empowers effective data governance through comprehensive metadata management.

In industries such as banking, healthcare, and telecom, IDMC is implemented for data integration, cloud migration, and enhancing data quality. Its capabilities are crucial for

metadata management, lineage tracking, and real-time processing, ensuring high data quality and streamlined operations.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“What I do appreciate about the cloud is the transparent update cycles with minimal downtime, all managed within the cloud environment, which definitely provides a better user experience.”



Raymond Croxford

Contractor at Sanlam



“I recommend Informatica because anyone with a bit of knowledge, even a beginner or intern, can explore, learn, and accomplish development tasks without much difficulty.”



Divya-Raj

Sr. Consultant cum Assistant Manager & Offshore Lead at Deloitte



“The valuable features include ease of use and quick response time with Informatica Intelligent Cloud Services; the performance and response time are notably faster.”



Swathi-Desai

Data Engineer at Imriel



“On a scale of 1–10, I rate Informatica Intelligent Data Management Cloud (IDMC) a 10 out of 10.”



Siddhu K

Informatica Administrator EDC, Axox, PC, MDM at itcinfotech



“The best part about the Informatica Intelligent Data Management Cloud (IDMC) is the modularity; when I say modularity, I mean the things get easier by working into different modules.”



SaurabhGaonshindhe

Principal Consultant at Sector 125



“Informatica Cloud Data Quality was most valuable for our real-time data quality monitoring needs.”



Verified user

Data and Analytics Manager at a insurance company with 10,001+ employees



“The out-of-the-box features and standard profiling options provide quick visibility of the data within minutes, which facilitates discussions with the business.”



Verified user

IT Manager - Data Quality and Migration at a manufacturing company with 10,001+ employees

What users had to say about valuable features:

“The most important benefit of the data quality product is the data quality side. When we started, the data quality level was maybe 17% for that domain. After we ingest the data into the data quality tool, it is more than 70%.

“The initial setup takes approximately less than two months for one domain. It can be easier, but it also takes a lot of time on the process side, such as creating the KPIs for data quality. The system is a little bit complicated. It has too many features..”

Mehmet SukruKaya

Senior Data Analytics Manager at Esan

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“The best part about the Informatica Intelligent Data Management Cloud (IDMC) is the modularity; when I say modularity, I mean the things get easier by working into different modules. For example, if you want to implement the Master Data Management solution, we are only limited to the master data solution. If you want to go with the admin side of the things, then we are only limited to the admin side of the things. The second important thing I appreciate about this is the more focus from the AI angle, Artificial Intelligence angle, which is inbuilt into the IDMC.

“Definitely, we see return on investment from this solution in terms of time; time reduction or cost benefits is what we are getting very good results from..”

SaurabhGaonshindhe

Principal Consultant at Sector 125

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“EDC stands for Enterprise Data Catalog, IDQ stands for Informatica Data Quality, and Axon is for governance.

Mainly with data quality, we have a full data quality management suite through Informatica Cloud Data Quality itself, starting from documentation of business rules, profiling, getting any kind of issues with data quality, doing assessments, and we do these kinds of frequent measures for data quality, as well as resolving any kind of issues.

Regarding the features, the dashboards related to data quality profiling are the most powerful tool that we are using, and the integration between EDC and the data quality is very important. Having this feature provides a real understanding of the environment and also aids in quality management for whatever kind of data sources within the organizations..”

Haider_AIAmeed

Data Quality Consultant at Zentic

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“The valuable features include ease of use and quick response time with Informatica Intelligent Cloud Services. The performance and response time are notably faster.

“Previously we had Informatica PowerCenter on mainframe systems, but we have migrated everything to cloud systems. For cloud, we use Informatica Intelligent Cloud Services, which gives us better access, faster access, and improved performance.

“Information about pricing and licensing of Informatica Intelligent Cloud Services is restricted to top-level management and project managers.

“I have not used advanced data governance features inside Informatica Intelligent Cloud Services yet.

“The system typically takes five to 10 minutes to respond..”

Swathi-Desai

Data Engineer at Imriel

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“People use Informatica Enterprise Data Lake because we can create the whole journey from data migration projects from the legacy system to AWS and to the Lake architecture, covering the entire journey from the source to the landing zone, then to the curated zone, and finally consumed by both downstream and upstream applications.

“The main benefit of Informatica Enterprise Data Lake is that it allows you to use different types of data types, including blobs and storage; all types of data—structured, unstructured, and semi-structured—can exist in the Data Lake architecture, making it robust for retrieving data based on your filtration needs.

“Its value is actually governed by the client, who combined with our company and AWS, so we all work together to use the workspace and all these things for Informatica Enterprise Data Lake..”

Santanu Bhattacharya

Technical manager at a consultancy with 10,001+ employees

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“My specialization in Informatica Intelligent Data Management Cloud (IDMC) really focuses on the lineage side and the cataloging. I do a bit of development, but I am focusing on actually implementing the end-to-end lineage, creating the custom lineage, and creating custom resources.

“We do utilize IDMC's data integration features, and we use the CAI component and have integrated it into other applications, such as Jira and the Confluence tool. Our company landscape is quite broad, so we have a lot of different technologies because as the company has grown over the years, we have acquired other companies with their own technology suites that we have had to integrate to, which presents challenges.

“Regarding IDMC's data catalog, I am still fairly new to it, having used it for approximately the last month, so I am getting to grips with it. There were some features I thought were better on-premises, but it feels a catch-up game. What I do appreciate about the cloud is the transparent update cycles with minimal downtime, all managed within the cloud environment, which definitely provides a better user experience.

“We have a huge footprint on the data quality side with IDMC. Many of our subsidiaries are using that, and it is becoming increasingly important with the AI component, understanding data quality before leveraging it for any AI initiative. Many business units are now mandated, as part of their key performance indicators, to ensure data quality on all sources..”

Raymond Croxford

Contractor at Sanlam

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Other Solutions Considered

“We are dealing with billions of records of data. Quick responses matter significantly so we can fix any critical issues as soon as possible using Informatica Intelligent Cloud Services..”

Swathi-Desai

Data Engineer at Imriel

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“Some IBM tools can be seen as competitors, but from my perspective, Informatica Enterprise Data Lake is the best tool. I only work with Informatica Enterprise Data Lake and do not have real experience with IBM..”

Santanu Bhattacharya

Technical manager at a consultancy with 10,001+ employees

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“I evaluated SAP also. Microsoft does not have a strict solution. They now have Purview, but we could not evaluate it as they didn't have a solution for the last year. We evaluated Informatica, SAP, and Erwin. We can reach the support easily in Turkey. The solution centers are good..”

Mehmet SukruKaya

Senior Data Analytics Manager at Esan

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“We had to think outside the box for our data quality monitoring needs, which led us to Collibra Data Quality due to the limitations and costs associated with Informatica Cloud Data Quality..”

Verified user

Data and Analytics Manager at a insurance company with 10,001+ employees

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“Customers are now preferring other data metadata management tools like OneTrust, Collibra, and Azure Purview. As a matter of POC, they are assessing whether their requirements can meet data governance initiatives. The need for skilled professionals is increasing, but cost remains a significant consideration for organizations when implementing CDGC..”

Siddhu K

Informatica Administrator EDC, Axox, PC, MDM at itcinfotech

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“I do not consider that Informatica Cloud Data Quality is cost effective enough, as it's very expensive and we are using another tool called OvalEdge, which is similar in some features, but not all features. OvalEdge has about 90% of the functionality of Informatica Cloud Data Quality but costs about a third of the price.

I definitely will not recommend Informatica Cloud Data Quality because it's very hard to manage the licensing model and the price is very high. My experience with Informatica Cloud Data Quality compared to OvalEdge shows that OvalEdge is better because they are very flexible, they develop connectors whenever there is a requirement, they respond immediately, and the installation and configuration of the tool is straightforward and easy to use at a third of the price of Informatica Cloud Data Quality..”

Haider_AIAmeed

Data Quality Consultant at Zentic

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ROI

Real user quotes about their ROI:

Connecting to the cloud allows access to many connectors, which is a positive. However, the stability and performance remain issues. In terms of scalability and cloud connectivity, it is number one.

Verified user

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consultant at a energy/utilities company with 5,001-10,000 employees

“I would estimate a minimum guarantee of about 60% return on investment. We are yet to explore a lot of features, like data lineage and migration of business units. But if we migrate everything into it, we can expect a 50% to 60% return on investment, for sure..”

Sowbarnica Aiyadurai

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Director of product management at a manufacturing company with 10,001+ employees

“Only using Axon will not give you all the benefits, but you will see benefits when Axon, EDC, and IDQ are all plugged in together. It is difficult to get benefits from Axon as a standalone solution..”

Ankush_N

Assistant Director at Kaxju

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“It takes a good two years to see the return or the value in data with Informatica Cloud Data Quality. Compared to Collibra Catalog, where the value is noticeable within six months..”

Verified user

Data and Analytics Manager at a insurance company with 10,001+ employees

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“ROI is strong because we have a structured portal that ensures development is done correctly. It is shareable, scalable, and equipped with enough monitoring tools to quickly address any issues. Ultimately, the client doesn't care what tools we use. They just want problems resolved quickly. Informatica provides the necessary tools and features to help us do that effectively..”

MikePierre-Louis

BI Consultant at Cloud Solutions Consulting

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“Regarding return on investment, I find that sometimes leadership prefers to utilize third-party tools, such as Snowflake, which has both storage and ELT features. Thus, there are projects where cost-cutting leads to a preference for Snowflake over Informatica because of its existing ELT facility..”

Divya-Raj

Sr. Consultant cum Assistant Manager & Offshore Lead at Deloitte

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Use Case

“My use case is basically on the client side, in the energy sector in the US, specifically with Duke Energy, who are using AWS for the Data Lake portion..”

Santanu Bhattacharya

Technical manager at a consultancy with 10,001+ employees

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“We use Informatica Cloud Data Quality for data profiling and data quality. We also use the intelligent system of Informatica, lineage, and the data catalog.

“We are using Informatica to get the data profiling. For example, if we are planning data analytics or data science projects, we first plan to ingest all the data that we are planning to use in that project into Informatica. Then we check it and get the profile. We also get the catalog of the data, and then we start..”

Mehmet SukruKaya

Senior Data Analytics Manager at Esan

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“I am working on Informatica Intelligent Cloud Services currently.

“As a consultant, I provide services to companies and clients using Informatica Intelligent Cloud Services.

“The scalability of Informatica Intelligent Cloud Services is good. I can increase its size as and when required, and if any modifications are needed, it is easily adaptable. Monitoring is required but minimal, and there is a reduction in error rate..”

Swathi-Desai

Data Engineer at Imriel

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“We are using Oracle, Informatica IDQ, EDC, and Axon. These three tools are currently being used on one of our projects in the Middle East.

We recently started a project with one of our clients in Saudi Arabia, and we are using Informatica Cloud Data Quality for data quality management.

The customer required us to use Informatica Cloud Data Quality. They insisted on having it and were willing to pay more, which is fine because we tried to ensure that the tool is just a mechanism to automate activities, not the backbone for implementation..”

Haider_AIAmeed

Data Quality Consultant at Zentic

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“I am using Informatica Intelligent Data Management Cloud (IDMC) as a consultant providing technical support for the platform.

“I have been dealing with the product for approximately 20 years, starting with the PowerCenter tools and then moving to the Data Quality side. We used the on-premises Data Quality, the Enterprise Data Catalog, and Axon for the business metadata and glossary components, and we have migrated all of those on-premises solutions into the cloud solution.

“Regarding IDMC's real-time data streaming capability, we do not use it for any sort of replication as we have other tools that do that, such as Qlik for replication. Those tools were already established, and the biggest driver for us is a catalog, glossary, and data quality—those are the three primary areas that are our biggest use at the moment..”

Raymond Croxford

Contractor at Sanlam

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“I worked for around seven to eight months on a project in the insurance domain using Informatica Intelligent Data Management Cloud (IDMC) and there I was working as a Senior Solution Architect or a Principal Cloud Consultant.

“We use the data integration features of Informatica Intelligent Data Management Cloud (IDMC) with a focus primarily on the ETL perspective or the data warehouse perspective, where we are taking different data sources, combining them, implementing some data quality rules on top of it, and then storing it in our data warehouse environment. From there, we are using that data for our reporting and analytics purposes.

“We also use the IDMC Data Catalog, but that is very limited, and we are using it only for governance purposes. As a Solution Architect, my main involvement is to design the solution at a very high level; at a ground level, I'm not using the Data Catalog on a day-to-day basis..”

SaurabhGaonshindhe

Principal Consultant at Sector 125

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“For me, the initial setup was very easy because Informatica primarily manages that. I am not responsible for setting up anything since it is provided as Software-as-a-Service..”

Joseph Bojilov

Data Integration Architect at Endeavour Foundation

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“I rated the initial setup of IDMC as a six out of ten. Many tools within IDMC are new, and those familiar with on-premises versions find the features limiting. This necessitates assistance from the Informatica support team and architects for ensuring quality of implementation. .”

Saikat Ghosh

Consulting Principal & Founder at Digital Data Consultancy

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“The initial setup for Informatica Intelligent Cloud Services is straightforward for me because I'm not facing any issues with this.

“I am part of the initial setup and deployment..”

Verified user

[Read full review](#) 

Senior QA Lead (BI & Dw Practice) at a insurance company with 5,001-10,000 employees

“If the process is set, every organization has its own governance structure for providing access to users, subject to policies and processes. If everything is in place, it takes only about 10 to 15 minutes; it's straightforward.

“If user access approval is excluded from the process, it can take less than 5 minutes..”

Siddhu K

[Read full review](#) 

Informatica Administrator EDC, Axox, PC, MDM at itcinfotech

“I find the initial setup to be simple, actually. It is not even medium complex; it is straightforward. When comparing it to other tools, especially Informatica PowerCenter, which is an on-premise tool, the cloud version provides a significant advantage, allowing even those without core technical knowledge to follow guidance and complete the installation and setup.

The time frame for setup depends on the individual. If someone has expertise, they can set it up in about 2 to 3 hours maximum..”

Divya-Raj

Sr. Consultant cum Assistant Manager & Offshore Lead at Deloitte

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“Deployment is straightforward. I have experience implementing the platform for various customers here in Brazil, where I live, and I can confirm that it's quite easy to implement. It takes around six months to deploy.

Data has been migrated from IBM DataStage to Informatica Cloud. In this process, we worked with NextPath MSA, which generated new metadata based on the iDMC platform. After this, the company produced the data, and here at the bank, we are validating the conversion from this process. In some cases, adjustments or parameterization were needed with Informatica to refine the processes. The company is responsible for translating the code and generating the required information for each project. We migrate this to the development environment, then to the test environment for validation, and finally to production, where about sixty percent of the projects are implemented for data integration. The entire process, from creation to production, has taken approximately six months.

We are reviewing all components and executions, and overall, the migration process has been a success, with only minor adjustments. It's interesting to see how the company has successfully converted the original metadata to the new metadata, showcasing its expertise in the process. We have 40-50 professionals involved. We have different levels of specialists across various areas involved in this project. For example, we have experts with extensive knowledge of IBM DataStage, others with experience in IBM CA, and some professionals specializing in databases. Each group brings expertise and experience with these solutions, contributing significantly to the project's success..”

Fernando Santos

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Business Intelligence Consultant at a tech vendor with 10,001+ employees

Customer Service and Support

“I am satisfied with the quality of support I receive, but sometimes we get some delays here and there when it comes to responses, but overall, it's good..”

Haider_AIAmeed

Data Quality Consultant at Zentic

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“AI plays a significant role in optimizing our data workflows in Informatica Intelligent Cloud Services. It helps us fix errors, make modifications, and check dependencies. Since we are not aware of all dependencies once a project is deployed, AI assists us in identifying where changes will affect the system..”

Swathi-Desai

Data Engineer at Imriel

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“I have contacted the Informatica technical support team, and they have good technical support, but there is always room for improvements. My experience with Informatica technical support overall rates around three, which is above medium, but not extraordinary..”

PraveenChatla

Head Of Information at Ericsson

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“The technical support team from Informatica is excellent. If they are unsure how to resolve an issue, they keep customers informed, providing updates about progress and ensuring communication with the product team to deliver accurate responses. This level of intimacy and coordination is excellent..”

Siddhu K

Informatica Administrator EDC, Axox, PC, MDM at itcinfotech

[Read full review](#) 

“I rate the technical support for IDMC at an eight out of ten as any issues that we raise are dealt with fairly speedily.

“We also have a support partner in South Africa that deals directly with Informatica. We log our calls with our support partner, who in turn logs it with Informatica, facilitating all of the interaction..”

Raymond Croxford

Contractor at Sanlam

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“My experience with technical support from Informatica is quite interesting; I would rate it as nine out of ten for Informatica PowerCenter kind of products or the Informatica integration products, because my team can do some hands-on using their free licenses or one-month kind of products. However, for products Master Data Management or related to MDM or Data Governance, there is no way by which we can directly practice, and my team struggles at that point.

“My experience with technical support would indeed be rated as nine out of ten..”

SaurabhGaonshindhe

Principal Consultant at Sector 125

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Other Advice

“I would prefer to remain anonymous as including my name could cause some issues.

“Though I'm not a data engineer by profession, it was really easy to navigate the tool.

“I would rate this solution 8.5 out of 10..”

AbdullaAlaji

Senior consultant at a tech vendor with 10,001+ employees

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“I am now combining [Snowflake](#) and Informatica Enterprise Data Lake at the enterprise level. Data quality check is important, and Informatica Enterprise Data Lake will be the best tool for data quality checks. I have experience with data discovery, though I am not currently using it. The solution is cloud-based, mostly on AWS cloud. The technical support rates at eight out of ten. Based on my experience, I give Informatica Enterprise Data Lake a final rating of nine out of ten and recommend it to other users..”

Santanu Bhattacharya

Technical manager at a consultancy with 10,001+ employees

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“The interface of Informatica Intelligent Data Management Cloud (IDMC) is fine, and I appreciate the browser interface. There is no thick client needing constant upgrades, and I am enjoying the fact that the software is quite seamless to actually

use.

“Regarding the pricing of IDMC, that is not really in my domain as it is more at the management level.

“I rate this product a seven out of ten overall..”

Raymond Croxford

Contractor at Sanlam

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“My company is a partner with Informatica, and we are the service provider for the company, which defines my relationship with Informatica.

“My main role is not involved in the pricing side of things because that is already between the company and the clients. My title is Principal Cloud Engineer at Fifth Dimension Robotics.

“On a scale of 1–10, I rate Informatica Intelligent Data Management Cloud (IDMC) a nine out of ten..”

SaurabhGaonshindhe

Principal Consultant at Sector 125

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“I am not utilizing the data quality rules management part yet.

“We had a bad experience before Informatica Cloud Data Quality. We started a data analytics project that took more than three months of wasted time because we couldn't use the data to create the optimization model. If we have an application like Informatica Cloud Data Quality or a data quality platform, we can finish the project in less than three months.

“This is the on-prem data that we ingested. We don't use any cloud data that we have. For now, we are just using the on-prem data, and we don't have any integration from the data outside of the on-prem.

“I would recommend it to other users. On a scale of 1-10, I rate this solution a 9..”

Mehmet SukruKaya

Senior Data Analytics Manager at Esan

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“I have minimal knowledge about the impact on data integration process.

“It is difficult to provide metrics regarding time saved or productivity gains using Informatica Intelligent Cloud Services features.

“Information about pricing and licensing of Informatica Intelligent Cloud Services is restricted to top-level management and project managers.

“AI plays a significant role in optimizing data workflows in Informatica Intelligent Cloud Services. It helps fix errors, make modifications, and check dependencies. Once a project is deployed, AI helps identify where changes will affect the system.

“On a scale of 1-10, I rate Informatica Intelligent Cloud Services an 8.5..”

Swathi-Desai

Data Engineer at Imriel

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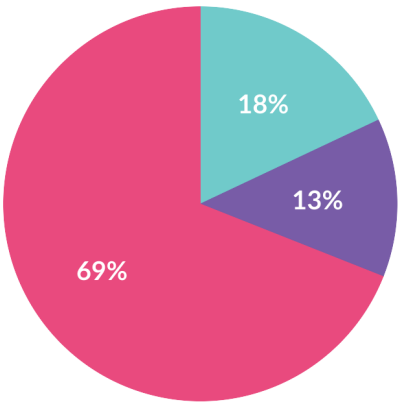
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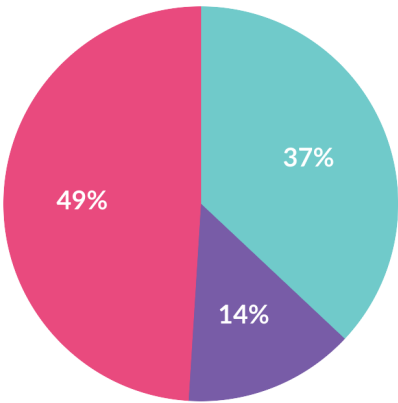


Company Size

by reviewers



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Large Enterprise Midsized Enterprise Small Business

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