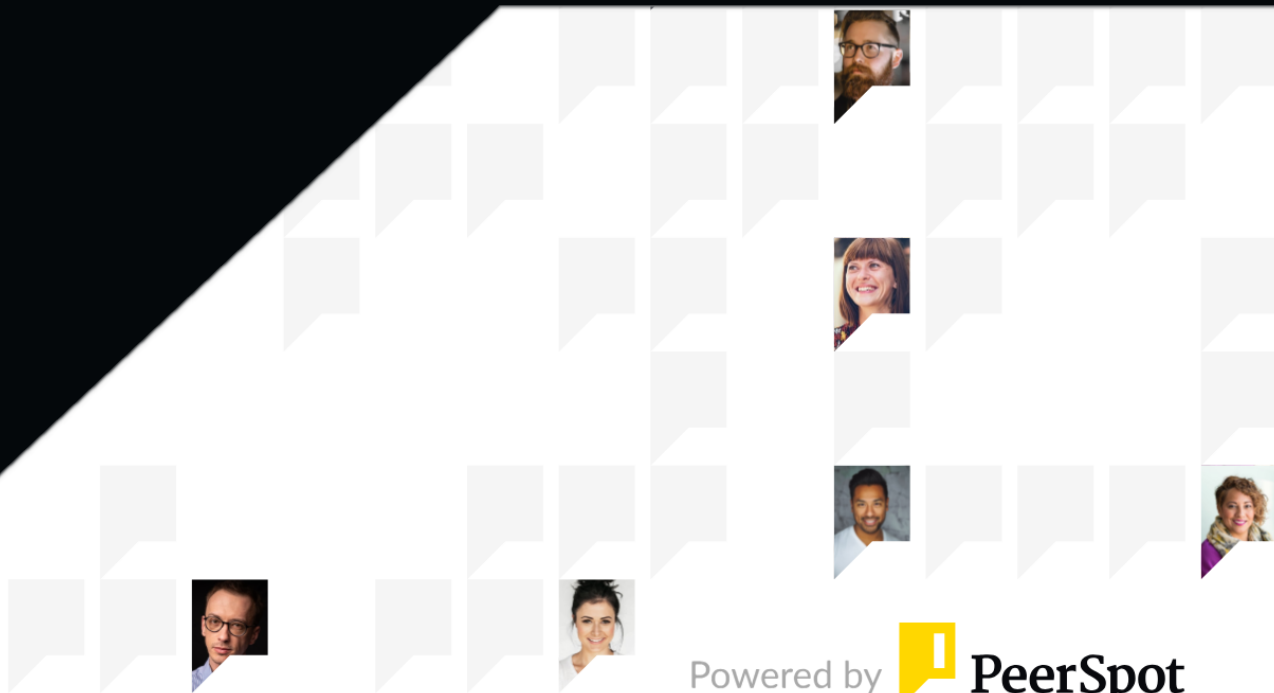




Apptio Costing

Reviews, tips, and advice from real users



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Product Recap



Apptio Costing

Apptio Costing Recap

Apptio Costing enables businesses to effectively manage and allocate IT resources, offering insights into spending and optimization opportunities within IT landscapes. It focuses on cost transparency, helping organizations make informed financial decisions.

Through advanced analytics and reporting, Apptio Costing provides a detailed understanding of IT expenses, ensuring resources are strategically aligned with business needs. It assists in financial planning by analyzing usage patterns and facilitating better cost management, driving efficiency and value in IT investments.

What are the key features of Apptio Costing?

- **Cost Transparency:** Delivers clear visibility into IT expenditures, ensuring clarity in financial management.
- **Advanced Analytics:** Offers powerful tools for detailed reporting, enabling data-driven decision-making.
- **Resource Optimization:** Identifies areas for cost reduction and efficiency improvement.
- **Financial Planning:** Assists in strategic planning with insights into IT spending patterns.

What benefits and ROI should users look for?

- **Improved Financial Oversight:** Enhanced visibility into cost structures facilitates better budgeting.
- **Increased Efficiency:** Targeted resource allocation leads to optimized IT operations.
- **Cost Reduction:** Identifies and mitigates unnecessary expenses, promoting savings.
- **Strategic Alignment:** Aligns IT investments with business objectives for maximal impact.

Apptio Costing is integral in sectors such as financial services, where precise cost management is crucial. In healthcare, it aids organizations in streamlining IT operations to focus on patient-centered care models. By providing robust insights, it helps industries maintain an efficient and sustainable IT infrastructure.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “Apptio Costing is a great tool for anyone willing to purchase it, especially if they have a real need for understanding their IT spend, AI spend, or any cloud spend, so they can definitely go for this.”



Vijendran Lal

Senior Consultant at a tech vendor with 10,001+ employees

- ✓ “Apptio Costing has positively impacted my organization as this tool has been a true game-changer because the CFO of our organization trusts the budgets as he is able to see the details, avoiding arbitrary cuts to the budget and enabling us to repurpose staff from one department to another with a better handle on our vacancies against the budget.”



Newalo Lewis

Team Lead at UST Global

- ✓ “A specific outcome or metric resulting from using Apptio Costing is that it has enabled a great relationship between IT, finance, and the business units, giving the business units and the SSUs much better visibility into what their technology costs are, making decisions behind tech investments easier with the budgeting tool Apptio Costing provides.”



Nancy Martin

Senior Software Engineer at Total Gas & Power Limited

- ✓ “Apptio Costing has positively impacted our organization mainly by improving transparency around IT spending, giving us a much clearer understanding of where our IT costs come from, how they are allocated, and which application services or business units are driving those costs.”



Verified user

SAM Consultant at a tech services company with 10,001+ employees

- ✓ “Apptio Costing gives comprehensive visibility into IT expenditures and excels in offering actionable insights that fuel cost optimization and enable me to make data-driven decisions easily.”



Vavig Michael

Project Manager at Flextronics



“I have seen a reduction in time by fifteen percent, and I have also seen cost savings of thirty percent since using Apptio Costing.”



Eric Oggie

Open Source Engineer at ZuriChat



“Apptio Costing is one of the best and a game changer in IT financial analysis tools.”



Ashley Njuguna

Product Manager at Capgemini

What users had to say about valuable features:

“I believe one of the best features Apptio Costing offers is the trending line.

“Apptio Costing has positively impacted our organization by providing us with a consistent view and a centralized place. Having that consistent, centralized view has helped my team and organization by allowing us to control our budget in 2025. We are also trying to calculate and control the cost this year. With the help of Apptio Costing, different teams currently see a very consistent view, and the overall budget in the organization matches exactly the summarized sum amount by different organizations and sub-organizations. Before we used Apptio Costing, the final sum number usually had a very big difference when compared to the sub-organizations' numbers..”

Verified user

Freewheel Team Techlead Database Administrator & Manager at a marketing services firm with 1,001-5,000 employees

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“I appreciate the easy-to-use costing framework of Apptio Costing where you can easily understand the costs that you incur on cloud tools, and it provides a very good report on how you can optimize it, so the reports generated by the tool are very user-friendly.

What makes the reports of Apptio Costing more friendly is that they provide integration with AWS and GCP, and then it provides a report on how our bills are, what features we do not use that keep making our costs too high, and those reports can be shared with the team to ensure that we can optimize and plan efficiently towards our IT financial strategies.

Apptio Costing has helped us to save costs because we know exactly what takes more and what we don't use, so we end up saving a lot of money..”

BahatiAsher Faith

Founder at AppNomu SalesQ

[Read full review](#) 

“My best feature of Apptio Costing is straightforward integration with AWS, Google Cloud, and Microsoft Azure. That makes it so easy to connect Apptio Costing with those cloud tools so I can see proper cost management from Apptio Costing.

The setup for these integrations with AWS, Google Cloud, and Azure is straightforward. I just need to log in from Apptio Costing, then connect to any cloud tool. The setup was straightforward.

Apptio Costing has positively impacted my team and organization by reducing a lot of time. For example, I am able to have clear visibility into the cloud costs from Apptio Costing. It does not require me to switch multiple tabs to see exactly what is happening, and I am able to detect which features I am using on the cloud and which I am not using. For example, with AWS Amazon Web Services, there are other features such as Lambda and EC2 that we were having multiple instances of and were not using. Apptio Costing was able to tell us exactly that we do not need those features and the budget was reduced..”

Eric Oggie

Open Source Engineer at ZuriChat

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“The best features Apptio Costing offers for me include what we call the user interface, which is really professional, helping our team to get a lot of things from one dashboard, for example, the total spend, and then the visual charts that show how analytics goes, and secondly, I also love the support team; they are really very supportive, responding to technical questions on time and they are available 24/7.

“I find the cards more interesting in the user interface; for example, you can see exactly the total amount you always spend, where you always spend more, for example, the Opex, the Capex, so you get more insight to know exactly where you spend more in a visual.

“Apptio Costing has impacted us positively by reducing the costs; we have reduced the cost by 31% because we no longer use every feature we find; we only use the features that are more important to our business.

“It is over a specific period that I measured that 31% reduction; before using this solution, Apptio Costing, we were using more costs on clouds but using Apptio Costing has helped us to exactly extract what features we need to use and how to, and really that has saved us more costs because we no longer pay for what we do not use..”

Benjamin Ongutoye

DevOps Engineer at ZuriChat

[Read full review](#) 

“Apptio Costing offers many good features. One of the main ones is having a single pane, a unique dashboard where you see everything related to cloud consumption. Another important one that I have seen is IT Cost Modeling, because you can map financial data into IT services and applications. I would also say that Cost Allocation is essential to distribute shared IT costs using allocation rules and consumption drivers.

“Beyond cost modeling and allocation, I would highlight a few features that make Apptio Costing particularly useful. You have application and service total cost of ownership, which allows you to calculate the full cost of an application or IT service, including infrastructure, software, labor, and shared costs. You also have variance analysis, which helps compare actual, budget, and forecast and understand what drives the difference.

“Apptio Costing has positively impacted our organization mainly by improving transparency around IT spending, giving us a much clearer understanding of where our IT costs come from, how they are allocated, and which application services or business units are driving those costs.

“I have seen it improve collaboration between IT and finance because both departments now have a common cost model and more consistent data to support discussions and decisions. Apptio Costing has helped us by saving time, improving decision-making, automating cost allocation, and consolidating financial and operational data into a single model. I notice that we spend less time manually collecting, reconciling, and analyzing data from different sources..”

Verified user

[Read full review](#) 

SAM Consultant at a tech services company with 10,001+ employees

“Apptio Costing offers cost allocation, cost transparency, chargeback, and showback features. It also has Cloudability, which helps me understand the cloud cost and the FinOps cost, and it features Apptio Planning, which helps me plan my cost for five to seven years as per the client's need. It takes into account the entire IT cost.

“Out of all those features, I find myself using Costing and IT Financial Planning the most, and these are the main features. I have worked with Cloudability, but these two are the major useful products used by all the clients within the Apptio users.

“Apptio Costing has positively impacted my organization, as we did a project where we had to reduce the network cost. We understood where the cost was going high, renegotiated the contracts, and brought down the cost. Overall, it was a two-year implementation project, and we reduced around ten million dollars for the organization.

“Apptio Costing helped me identify those savings through its own inbuilt dashboard. Once I feed in all the data, it shows how much is being utilized for which application, how much hardware has been utilized, where and how much it is stored, what kind of server I'm using, what kind of CPUs I'm using, how much RAM is being consumed, how much storage is consumed, and how much cloud cost is being involved in that project. It gives me detailed information about how my infrastructure cost is broken down by the project and by the application, providing an idea of how much I'm spending on the application, what's the service cost, what is the hardware cost, and what is the cost for labor implementation, including full-time employees and contractual employees. It gives me a complete picture of my spend..”

Vijendran Lal

Senior Consultant at a tech vendor with 10,001+ employees

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Other Solutions Considered

“As far as I recall, we did not have an equivalent dedicated technology business management and FinOps solution previously. It was more through Excel and financial reports, which made it quite hard to manage..”

Verified user

SAM Consultant at a tech services company with 10,001+ employees

[Read full review](#) 

“We previously used a different solution that was homegrown; we built it ourselves as a customized solution. The reason we migrated to Apptio Costing is that it is out-of-the-box to use and more powerful and flexible..”

Verified user

Freewheel Team Techlead Database Administrator & Manager at a marketing services firm with 1,001-5,000 employees

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“Before choosing Apptio Costing, we evaluated options like Nicus, Yakin, and another named ITBMO. Among those, Apptio Costing was the leader and best solution provider, so we decided to use that..”

Vijendran Lal

Senior Consultant at a tech vendor with 10,001+ employees

[Read full review](#) 

“Before Apptio Costing, I was using an old-school application called Digital Fuel, which has since shut down. Apptio Costing is the better version of Digital Fuel, as Digital Fuel was a SQL-based tool and not cloud-based, which prompted us to switch..”

Vijendran Lal

Senior Consultant at a tech vendor with 10,001+ employees

[Read full review](#) 

ROI

Real user quotes about their ROI:

I have seen a return on investment with Apptio Costing, as it provides a seamless way of managing our cloud costs, and having all data organized in one place facilitates significant financial transparency and planning.

Vavig Michael

Project Manager at Flextronics

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“I have seen a return on investment from Apptio Costing, which includes the acceleration of the planning process. The controlled environment and automation has been great, saving time and cost, while project accounting has been streamlined to reduce errors..”

Ashley Njuguna

Product Manager at Capgemini

[Read full review](#) 

“A specific outcome or metric resulting from using Apptio Costing is that it has enabled a great relationship between IT, finance, and the business units, giving the business units and the SSUs much better visibility into what their technology costs are, making decisions behind tech investments easier with the budgeting tool Apptio Costing provides..”

Nancy Martin

Senior Software Engineer at Total Gas & Power Limited

[Read full review](#) 

“We have seen cost reduction by 25% since using Apptio Costing, so we no longer spend more money on the features and the cloud instances that we do not use.

Because we have detailed visibility and can monitor and report matters faster, we have seen a return on investment by 30%..”

BahatiAsher Faith

Founder at AppNomu SalesQ

[Read full review](#) 

“We have seen a positive return on investment. Although I cannot share specific financial figures, the return on investment comes mainly from improved IT cost transparency, reduced manual effort in financial analysis and cost allocation, faster reporting, and better identification of optimization opportunities. We have also improved our decision-making process by giving IT and finance a common view of application, infrastructure, and service costs..”

Verified user

[Read full review](#) 

SAM Consultant at a tech services company with 10,001+ employees

“I have seen a return on investment with Apptio Costing, as organizations that implement it understand their costs very well and utilize their funds wisely. After implementing Apptio Costing, they avoid overspending and have clarity on their spending, which leads to time saved from data handling and fewer employees needed to run the show since tasks are automated. It connects through various ERP systems like SAP, Oracle, CMDB data, cloud data, and Excel uploads, supporting every form of APIs and data connections to provide regular feeds based on requirements..”

Vijendran Lal

[Read full review](#) 

Senior Consultant at a tech vendor with 10,001+ employees

Use Case

“I use Apptio Costing to maximize IT efficiency by reducing higher costs that we were previously using, and I also use it to simplify and analyze our automation of financial operations and data.

We use Apptio Costing to analyze how we spend on cloud services, for example, Google Cloud Platform and Amazon Web Services, and it provides us a report on how we can reduce our spending, making it easier to align our financial needs towards those tools..”

BahatiAsher Faith

Founder at AppNomu SalesQ

[Read full review](#) 

“I mainly use Apptio Costing for app management with cloud computing, whereby it helps me integrate Apptio Costing into the cloud so I can see proper visibility into my cloud costs anytime from Apptio Costing dashboard.

A quick specific example of how I use Apptio Costing for cloud visibility in my daily work is the integration of Apptio Costing into AWS that gives me proper visibility of how my usage on the cloud is with Apptio Costing and AWS, which does not require me to log into AWS. I can just get those reports from Apptio Costing. That saves me a lot of time to understand exactly what features I get billed for and how to prevent higher costs on the cloud..”

Eric Oggie

Open Source Engineer at ZuriChat

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“I use Apptio Costing in two different ways: one, to optimize the costs of cloud tools like AWS, Microsoft Azure, and Google Cloud; and then alongside, I also use the solution to understand what is really happening, for example, to get alerts from those cloud tools right from Apptio Costing.

“I integrate with AWS and then I integrate with Google Cloud; Apptio Costing is going to read how we use the cloud and then it is going to let us know exactly the features we do not need anymore and then the features we need more. The features we do not need anymore, we refuse to use them and that saves us more costs..”

Benjamin Ongutoye

DevOps Engineer at ZuriChat

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“My main use case for Apptio Costing is to understand the IT cost for the organization, where they are spending, and how much they are spending. It provides full cost transparency and helps me allocate the cost to each business service and business unit based on that business service, which helps the organization to understand, regulate, and take better data-driven decisions.

“A specific example of how I use Apptio Costing in my day-to-day work is that it helps me understand where the cost is flowing. Once I raise a purchase order in the organization, it helps me track from there all the way to the cost allocated to the business services. This means once the PO is raised, I check whether the CCGL is mapped to the right business units, and that cost is being pushed to various channels, whether it's a software cost, hardware cost, or labor cost associated with that project. Then, I allocate these costs to the different business units based on the client's requirement.

“Being a consultant, I understand the business logic of the client and then customize Apptio Costing to the client's requirement..”

Vijendran Lal

Senior Consultant at a tech vendor with 10,001+ employees

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“My main use case for Apptio Costing is for budget forecasting and cost analysis because it is somewhat complicated in our company, particularly in our database operation area.

“Currently, we use Apptio Costing for cost analysis and budget forecasting in our database operations by leveraging AWS tags to identify the resources that we own and manage. However, the resources are currently spending across different database accounts, and we extract and transfer the cost data from AWS Explorer to Apptio. We leverage Apptio Costing to track the overall monthly, daily, and yearly budget against the real cost. We calculate the trending to see if we are going to be on budget or if we will be within budget in the coming months, quarters, or years. If we foresee any risk that the cost will go over budget, we look back and dive into different roles, dimensions, services, or cost types to identify any abnormalities or opportunities for optimization.

“Regarding the UI and user experience, in my opinion, some of the features do not appear very professional, easy to use, or flexible..”

Verified user

[Read full review](#) 

Freewheel Team Techlead Database Administrator & Manager at a marketing services firm with 1,001-5,000 employees

“Apptio Costing's main use case for our customers is FinOps, for example, for those using Azure. The idea is to help them better monitor any costs related to cloud consumption and see everything related to cloud shadow IT while reflecting all invoices and explaining FinOps best practices.

“I start by providing a FinOps discovery workshop and then, depending on the annual consumption, I decide whether it would make sense for that specific customer to offer them managed services. If they agree, then I use Apptio Costing for it. As a specific use case, when a customer has at least 100K euros in annual consumption, I use Apptio Costing.

“When a large organization looks to improve transparency and control over their IT cost, which includes financial and operational data, I notice that the organization lacks a consolidated view of how IT spending is allocated across infrastructure, applications, services, business units, and end users. By using Apptio Costing, the organization establishes a structured IT cost model by consolidating data from finance, procurement, cloud platform, infrastructure, application, and organizational sources. The customer was able to allocate IT costs to the appropriate services, applications, business units, and cost centers by using defined allocation rules and cost drivers. Additionally, they understood the complete cost structure of IT services from the underlying infrastructure and software costs to shared services and operational resources. By the end, they were able to compare actual spending against budget and forecast, while also identifying areas where costs were increasing unexpectedly..”

Verified user

[Read full review](#) 

SAM Consultant at a tech services company with 10,001+ employees

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“The setup for these integrations with AWS, Google Cloud, and Azure is straightforward. I just need to log in from Apptio Costing, then connect to any cloud tool. The setup was straightforward..”

Eric Oggie

Open Source Engineer at ZuriChat

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“Pricing is okay; the lady that onboarded us was really more helpful in telling us what features we were looking for, so the cost is okay, the pricing is okay, the setup is okay, and the licensing is okay, very affordable, with no long-term commitments..”

Benjamin Ongutoye

DevOps Engineer at ZuriChat

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“Pricing for Apptio Costing is fair; they even give a free trial to test the tool if it meets your needs, so I would say pricing is fair, and the onboarding process was smooth, with the customer team making sure you understand exactly what you are purchasing before you can go into acquisition..”

BahatiAsher Faith

Founder at AppNomu SalesQ

[Read full review](#) 

“The mechanism of setting up Apptio Costing is quite approachable. The hardest part is usually designing a cost model that the business trusts. Apptio always provides out-of-the-box cost transparency components, default allocation, data relationships, and standard reports. The typical implementation flow includes finance data, which gives you the cost pool, IT towers, services, and applications, leading to the business units..”

Verified user

SAM Consultant at a tech services company with 10,001+ employees

[Read full review](#) 

Customer Service and Support

The customer support is professional and responsive; during our initial setup, they made the process quite easy and we experienced quick implementation.

Vavig Michael

Project Manager at Flextronics

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“Customer support for Apptio Costing is very responsive to technical questions. They can respond on live chat and in tickets. I would give them ten out of ten..”

Eric Oggie

Open Source Engineer at ZuriChat

[Read full review](#) 

“My experience with customer support has been good. They have a structured response system based on the severity of the tickets raised with the Apptio Costing support team, and they are very responsive. The support team is well-educated and trained, providing an overall good experience. I would rate the customer support around eight out of ten..”

Vijendran Lal

Senior Consultant at a tech vendor with 10,001+ employees

[Read full review](#) 

“The customer support for Apptio Costing is very great as they are supportive and responsive 24/7.

“I would rate the customer support on a scale of one to ten as eight out of ten..”

Newalo Lewis

Team Lead at UST Global

[Read full review](#) 

“Customer support is great from the vendor side. We are our own partner for that product, and they are very responsive, knowledgeable, and know how to deal with technical questions or configuration-related issues.

“I would rate customer support as an eight out of ten. I hesitate between eight or nine, but I keep it at eight because there is still some room for improvement in the response time and handling of more complex cases..”

Verified user

SAM Consultant at a tech services company with 10,001+ employees

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Other Advice

“For anyone looking for cloud management, to know exactly what features they need to use and how long it is going to cost them, Apptio Costing is really the right tool, and if you are going into a longer term, they can even offer a discount, so that would be my advice and recommendation. I gave this review a rating of 10..”

Benjamin Ongutoye

DevOps Engineer at ZuriChat

[Read full review](#) 

“My advice for others looking into using Apptio Costing is that they must have a clear design for identifying resources according to the owner of the cost. Otherwise, even though you have Apptio Costing, it is still very hard to control and calculate the cost. I would rate my overall experience with Apptio Costing as an 8 out of 10..”

Verified user

Freewheel Team Techlead Database Administrator & Manager at a marketing services firm with 1,001-5,000 employees

[Read full review](#) 

“The accuracy and reliability of output from Apptio Costing can be relied on because the outputs are very easy to understand and they have natural language.

Apptio Costing is easy to manage, especially if you want to manage different cloud platforms, for example, AWS, Microsoft Azure, or Google Cloud. It is easy to integrate Apptio Costing and have proper visibility into cost management. I would recommend it. I gave this product a perfect rating of ten out of ten..”

Eric Oggie

Open Source Engineer at ZuriChat

[Read full review](#) 

“Apptio Costing is secure, and we have not seen any issues, so the generated content of the AI is really very secure, it is very accurate, and aligns with our goals.

Apptio Costing is very accurate and reliable; we always get timely responses and timely recommendations that are of a high standard.

I would say Apptio Costing is good, especially for teams that are handling complex cloud environments because it helps me to see exactly which resource and which part of the cloud is using or eating up my budget and how to optimize, so I would recommend it. I give this review a rating of 5 out of 5..”

BahatiAsher Faith

Founder at AppNomu SalesQ

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“My advice for others looking into using Apptio Costing is that they should definitely consider it, but only if their spend exceeds two hundred to three hundred

million. It is advisable for organizations with spends over three hundred to four hundred million, especially if the business is spread across the globe to track by location, making it good for those with IT spends above five hundred million.

“Apptio Costing is a great tool for anyone willing to purchase it, especially if they have a real need for understanding their IT spend, AI spend, or any cloud spend, so they can definitely go for this. I would rate this product a nine out of ten overall..”

Vijendran Lal

Senior Consultant at a tech vendor with 10,001+ employees

[Read full review](#) 

“I would tell others looking into using Apptio Costing to initially prepare their data and define the right objectives before implementing it. The technology is very powerful, but the quality of the results depends heavily on the quality of financial and operational data and having clearly defined allocation rules.

“The governance and security aspects of Apptio Costing are great. The platform is quite well monitored for data and security, especially with the connectors handling sensitive financial and IT data. There is the ability to control access based on user roles and responsibilities, and I would like to see continued improvement around security monitoring, auditability, and data governance.

“Apptio Costing's AI capabilities are useful, but I would not rely on the output without validation because the accuracy and reliability depend heavily on the quality, completeness, and structure of the underlying data. I gave this review an overall rating of eight out of ten..”

Verified user

SAM Consultant at a tech services company with 10,001+ employees

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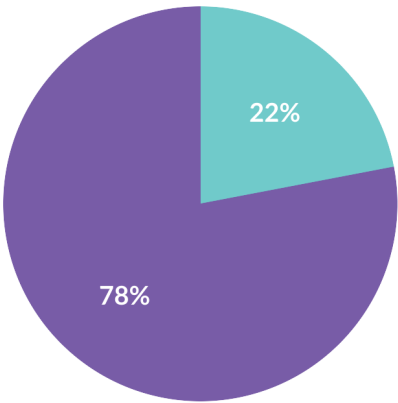
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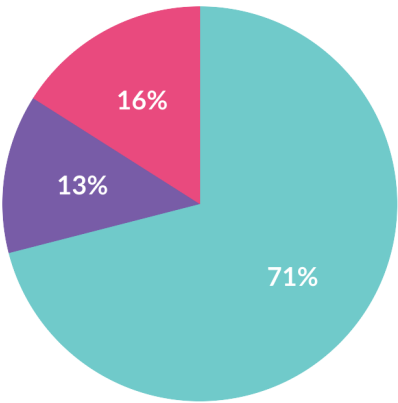


Company Size

by reviewers



by visitors reading reviews



 Large Enterprise  Midsize Enterprise  Small Business

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