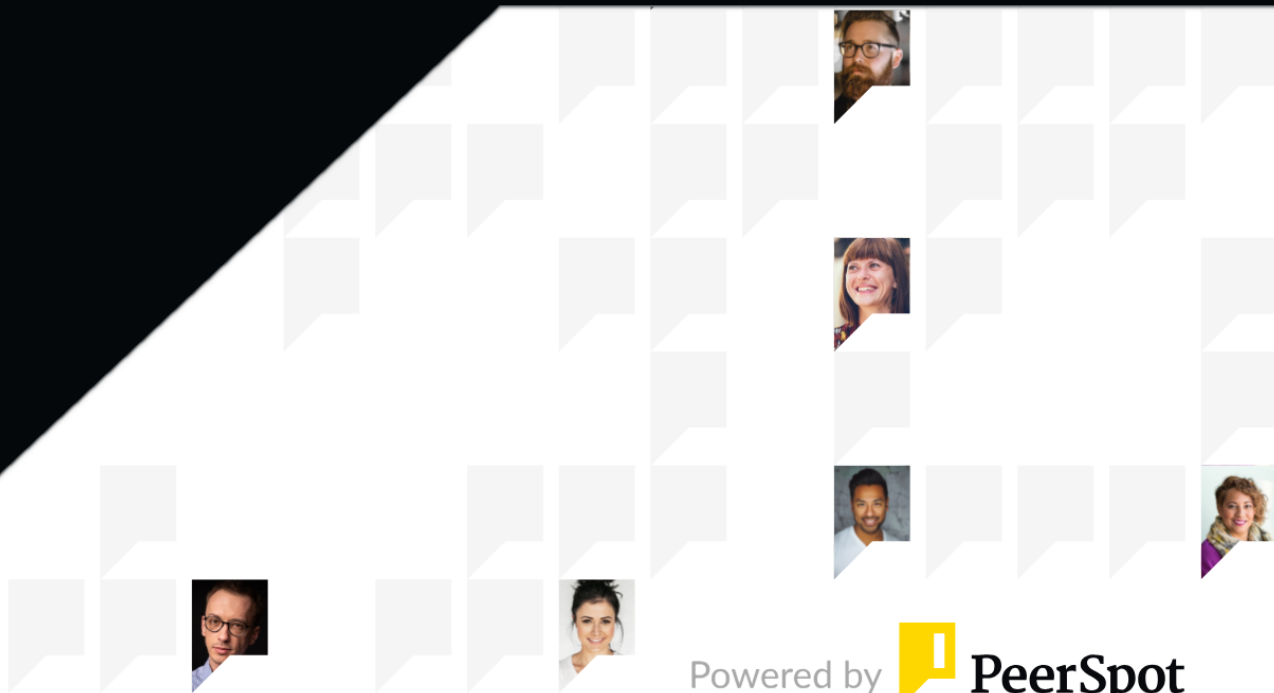




Tableau Enterprise

Reviews, tips, and advice from real users



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Product Recap



Tableau Enterprise

Tableau Enterprise Recap

Tableau Enterprise offers powerful features for creating interactive visualizations, dashboards, and maps, including drag-and-drop functionality and easy integration with multiple data sources, promoting real-time collaboration and self-service analysis.

Tableau Enterprise stands out with its ability to create user-friendly, interactive visualizations, making it pivotal for business intelligence applications. Users benefit from its seamless connectivity and advanced analytical functions, facilitating data blending and storytelling. Despite a complex learning curve and high licensing costs, its features like geospatial analysis and efficient content distribution drive its indispensable value for data-driven insights. Enhancements in predictive analytics and support integration with machine learning tools further its capabilities across industries.

What are the most valuable features?

- **Interactive Visualizations:** Enables users to create engaging reports.
- **Drag-and-Drop Functionality:** Simplifies data analysis processes.
- **Data Integration:** Offers seamless connectivity with multiple sources.
- **Real-Time Collaboration:** Supports synchronous data sharing.
- **Advanced Analytics:** Provides predictive analytics and geospatial analysis.

What benefits and ROI should users look for?

- **Informed Decision-Making:** Facilitates data-driven insights.
- **Efficiency in Reporting:** Streamlines dashboard and reporting tasks.
- **Cost-Effectiveness:** Despite high licensing, value in robust analytics tools.
- **Customizable Options:** Tailors analytics to specific needs.

Tableau Enterprise is widely used for business intelligence, supporting industries like healthcare, telecommunications, and finance. Organizations utilize it to analyze performance indicators, operational insights, and financial analytics, enhancing decision-making through interactive reports and real-time data integration.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“Tableau Enterprise has had a strong positive impact on our organization by improving data visibility, speeding up decision-making, and managing reports efficiently.”



Swetha Dhanasekar

Senior GenAI Engineer at a tech vendor with 10,001+ employees



“The best features with Tableau Enterprise are about data discovery because it is important; data discovery is easy, it is easy to diagram different plots and different elements, and it is easy to discover insights about the data.”



Hector Rojas B.

Project Manager at a government with 1,001-5,000 employees



“Tableau is quite easy to develop dashboards with, and the range of dashboards is good.”



Uzair Faruqi

Head Of Data Science at Mjunction Services



“The customer service and support for Tableau in Thailand are excellent.”



Nattawat Choosuwan

Senior Data Consultant at a government with 11-50 employees



“Tableau's ability to manage extensive data, even in an extract format, is noteworthy, as Power BI struggles with that.”



Verified user

Associate Technical Architect at a computer software company with 1,001-5,000 employees



“Tableau is saving me time, money, and resources, which I would rate as ten.”



Satyavrat Nirala

Founder at Mindclick Consulting



“The drill-down approach and interactivity in Tableau are highly effective.”



Julia Miller

Community Director at PeerSpot

What users had to say about valuable features:

The drill-down approach and interactivity in Tableau are highly effective. Users can filter out specific information they are looking into. The interactive, action-based approach allows for detailed data analysis. For example, if I want to drill down from state information to region-wise information, I can click on a region, and the dashboard filters out to show performance analysis of that specific region.

Julia Miller

Community Director at PeerSpot

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“The best features of Tableau that I admire the most are that it's user-friendly, intuitive, and the visual aspect is impressive.

“I have used interactive dashboards for real-time data collaboration, and they are beneficial because they give insight in a way that's visually appealing to the user. The tendency to retain the information is larger than a standard report..”

Verified user

Analytics Manager at a non-tech company with 1-10 employees

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“Tableau is quite easy to develop dashboards with, and the range of dashboards is good. The drag-and-drop features are also quite good.

“Tableau is quite scalable; on a scale of one to ten, it would rate as a ten for scalability.

“Tableau's stability is highly stable, and it would rate at a nine..”

Uzair Faruqi

Head Of Data Science at Mjunction Services

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“The most effective features of Tableau for data analysis are visualization, comparison, and data analysis, which is much practical in this kind of project.

“We are using AI features in Tableau.

“For retargeting and validating purchasing decisions, we use AI to create visualizations for predicting spending habits for the next six months for different categories..”

Satyavrat Nirala

Founder at Mindclick Consulting

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“When comparing Tableau to other BI tools, they are generally on par, but the drag-and-drop feature in Tableau is user-friendly, and it handles large data sets more effectively than Power BI. Tableau's ability to manage extensive data, even in an extract format, is noteworthy, as Power BI struggles with that.

“Creating dashboards and performing calculations in Tableau is quite straightforward and provides a better user experience compared to Power BI, which can feel more outdated. Although Tableau comes at a premium, the performance on the cloud platform and the overall ease of use for developers are significant advantages, even though it isn't designed for tabular reporting some users, particularly in finance, desire..”

Verified user

[Read full review](#) 

Associate Technical Architect at a computer software company with 1,001-5,000 employees

“Tableau Enterprise helps us to consolidate the data and visualize daily and weekly trends in a clear and centralized dashboard, offering powerful features such as interactive dashboards, real-time data refreshing, advanced visual analytics, role-based access control, secure data, and seamless interaction with multiple data sources and automated reports. This will help us to analyze trends and collaborate across teams and scale analytics across the organization.

“These features help my team specifically by centralizing all employees' data in one place. This helps us reduce manual tracking and gives us real-time visibility into work from home versus office trends. The interactive dashboards allow quick decision-making, and the automated refresh time saves us a lot, while role-based access ensures data is shared securely with the right stakeholders.

“Tableau Enterprise has had a strong positive impact on our organization by improving data visibility, speeding up decision-making, and managing reports efficiently. The team can now access and track trends more effectively, and collaboration has improved using interactive dashboards. Overall, it has enhanced effectiveness and fostered a data-driven culture across the organization.

“The specific outcomes showing this positive impact include speeding up decision-making, which is the biggest impact because it saves us more time. Reporting time actually reduces sequentially since the dashboards refresh automatically. Data security is stronger, and data accuracy has improved, thanks to a centralized data source. Decision-making is also much faster since leaders can view real-time impacts instead of waiting for manual entry..”

Swetha Dhanasekar

Senior GenAI Engineer at a tech vendor with 10,001+ employees

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Other Solutions Considered

“We previously were using Microsoft BI and we switched to Tableau because of the increased level of customization it provides. Microstrategy can also be a considerable alternative..”

Syed Fahad Anwar

Principal System Developer at DiwanDubai

[Read full review](#) 

“Previously, I have worked with manual SQL-based reports and basic BI tools, such as Excel or manual reporting, which lacked automation and scalability. However, Tableau Enterprise resolved these gaps with real-time and interactive dashboards..”

Swetha Dhanasekar

Senior GenAI Engineer at a tech vendor with 10,001+ employees

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“We performed a POC before going with Tableau, we tried Power BI because Power BI is competing against tableau. But to use Power BI at its full potential, you need the Power BI cloud edition, which our organization cannot go with. So the obvious choice was to go with Tableau..”

Syed Fahad Anwar

Principal System Developer at DiwanDubai

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“Before choosing Tableau Enterprise, I evaluated other options which included using Excel and a couple of basic BI tools, such as Power BI for smaller reports. They were useful initially, but they could not handle our scalable needs or provide real-time dashboards, which is why I moved on to Tableau Enterprise..”

Swetha Dhanasekar

Senior GenAI Engineer at a tech vendor with 10,001+ employees

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“I have experience with the main differences between Tableau and Power BI, and understand the pros and cons between these tools. Generally, the visuals are nicer in Tableau, but there's a wider array of functionalities to choose from in Power BI. That's the main difference, including the formulas..”

Verified user

Analytics Manager at a non-tech company with 1-10 employees

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“I have substantial experience with solutions in the analytics industry. I was searching for tools because my company was looking for information to compare different options, which led me to the Peer platform. I have experience with Tableau and Power BI, but I don't have Domo experience..”

Verified user

[Read full review](#) 

Analytics Manager at a non-tech company with 1-10 employees

ROI

Real user quotes about their ROI:

The main cost-saving aspect is reducing resource costs by investing in a Tableau license and developer, which decreases the need for several MIS personnel.

Julia Miller

Community Director at PeerSpot

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Tableau reduces manual labor and resources, providing cost-effective solutions for our operations. This saves a significant amount of time, particularly for reports that would have needed around fifty people. The automation is a valuable asset.

SaravananBalakrishnan

Project Manager, Site at LTI - Larsen & Toubro Infotech

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The ROI of using Tableau extends to its seamless integration across various platforms, as it's from Salesforce and thus not limited to any specific cloud provider. This enhances connectivity and saves on total project costs.

Nattawat Choosuwan

Senior Data Consultant at a government with 11-50 employees

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“I have seen a return on investment from Tableau Enterprise delivering a forty percent time saving in reporting, improved data accuracy, and faster decision-making, which helps us manage operations efficiently without increasing team size..”

Swetha Dhanasekar

Senior GenAI Engineer at a tech vendor with 10,001+ employees

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“It's very difficult to calculate an ROI for these sorts of initiatives because you cannot directly convert it into manpower savings or similar metrics. However, we have performed some cost-benefit analysis, and we derive benefits from Tableau primarily in terms of data and dashboards being made available for respective views throughout the organization. While ROI calculation is slightly difficult because you cannot associate revenue with certain dashboarding activities, we assess some cost benefits..”

Uzair Faruqi

Head Of Data Science at Mjunction Services

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“Tableau can be a cost-effective tool, providing a good return on investment, especially for analyzing large datasets. However, for a medium-sized company that does not handle as much data, Power BI might be a more suitable option. The choice ultimately depends on the organization's specific data volumes and the complexity of its analytical needs.

“For companies managing billions of records and complex KPIs, Tableau is a worthwhile investment. The key is evaluating how many dashboards are necessary daily and how they justify the incurred costs. Power BI, being cheaper, is a more viable option for lower data requirements..”

Verified user

[Read full review](#) 

Associate Technical Architect at a computer software company with 1,001-5,000 employees

Use Case

I use Tableau for providing business insights. Instead of depending on Excel files, I provide information to the business users to make quicker decisions.

Julia Miller

Community Director at PeerSpot

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I use Tableau for analytics development for different clients. It doesn't serve a specific use case for me as each customer has their own analytics development. I develop and provide analytics for various clients.

Jaya Prakasha Sarma

Practice Head BI at Nous Infosystems

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“I am supporting a product company for market analysis and market research where we are using Tableau.

“For retargeting and validating purchasing decisions, we use AI to create visualizations for predicting spending habits for the next six months for different categories..”

Satyavrat Nirala

Founder at Mindclick Consulting

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“I have 3.5 years of experience using Tableau.

“My main use case for Tableau Enterprise is creating dashboards and analyzing trends in my current data set and current employees who are on track to find all those things. Tableau Enterprise is excellent for analyzing trends and performance metrics and operational insights, but it is specifically designed for high level analytics, forecasting, and visualizing business data across teams. Currently, we are using it for employee tracking and attendance-related tracking for the employees who are working from home and office..”

Swetha Dhanasekar

Senior GenAI Engineer at a tech vendor with 10,001+ employees

[Read full review](#) 

“We have implemented Tableau for visualization, and that experience has been good, as we have been using Azure AI Foundry rigorously since the last two months, which has also been a good experience. I think that it's a new service that they launched roughly a year back.

“We have been using Tableau for the last eight to nine years, and that is a good solution. The experience has been good; though, customization is not so easy. By customization, I mean, for example, we are thinking of introducing an NLP-based feature, exposing a REST API into the solution, and that sort of thing is not easily done. Otherwise, as far as the BI tool is concerned, Tableau is quite good..”

Uzair Faruqi

Head Of Data Science at Mjunction Services

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“My main use cases with Tableau include working on the migration of dashboards from legacy systems to cloud-based solutions, such as migrating from Looker to Tableau Dashboard or Power BI to Tableau Dashboard. Recently, since the acquisition by Salesforce, the demand in the Tableau space has decreased compared to Power BI, as many clients are moving towards Power BI due to its more affordable licensing and the appealing use cases that it offers.

“Tableau has recently announced the Tableau Next platform, which is exciting, but there are still uncertainties about how it will pan out compared to other BI tools in the market. Currently, our focus is primarily on dashboard development and migration between platforms, setting up business architectures, recommending tools based on user requirements, and conducting benchmarking to understand market offerings. Tableau is my main tool, and I continuously explore what's happening in the space to determine if Tableau is performing better or what innovations are on the horizon..”

Verified user[Read full review](#) 

Associate Technical Architect at a computer software company with 1,001-5,000 employees

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

The initial setup was a bit challenging, particularly because I was used to Microsoft products. It took some time to get certain criteria right, but it has become easier over time.

Verified user

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Group Finance Head Of Investment Bank Product Control at a financial services firm with 10,001+ employees

I rate the initial setup an eight, as it is easy to complete. You can download the necessary software from their website and then license it by adding the license key. It's a straightforward process.

Nattawat Choosuwan

[Read full review](#) 

Senior Data Consultant at a government with 11-50 employees

“The initial setup of Tableau is straightforward. Tableau can be downloaded for free from the Tableau website, and it can be installed on a desktop for self-service design..”

Verified user

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solution architect at a energy/utilities company with 10,001+ employees

“The solution's initial setup is straightforward, and its details are available on the internet. The solution's cloud service can be deployed within a day. However, the on-prem deployment depends on many other factors and might take a couple of days..”

Verified user

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Director , Business Intelligence at a healthcare company with 5,001-10,000 employees

“I rate the tool's deployment a six out of ten. It depends on the individual's technical background. Someone with a technical background could learn it in about a week or ten days. However, for someone from a non-technical background, it might take them longer, maybe a month, to grasp the more complex aspects of the tool..”

NidhiJain

[Read full review](#) 

Assistant Vice President - Business Managment Specialist at Deutsche Bank

“The initial setup of desktop application is straightforward. We can also create the project and the end user can also create their own project, and later on, if needed, the support team can help us with that.

It takes ten working days minimum to complete creating dashboard and setup server. We are using dev and production environment. Some are also using a testing environment based on their requirement and discussion with the business.

Multiple team is responsible for their activities. At least five to six people are required for deployment because someone is creating a dashboard and some person has their knowledge at server level. Also, some person needs to have their permission management..”

Verified user

[Read full review](#) 

Intelligent Automation Manager at a tech services company with 10,001+ employees

Customer Service and Support

I find Tableau's technical support to be good with elite support, but it struggles with usual, general support. Two years ago, I rated the usual support six or seven out of ten.

ArchanaN

Associate Director at Mresult

[Read full review](#) 

“The support is good for Tableau. However, if we ask for a certain feature they will not entertain us, unless other customers are also asking for the same feature..”

Syed Fahad Anwar

Principal System Developer at DiwanDubai

[Read full review](#) 

The customer service and support for Tableau in Thailand are excellent. They provide quick email and phone responses and have Thai-speaking personnel. Being part of Salesforce adds to their efficiency and responsiveness.

Nattawat Choosuwan

Senior Data Consultant at a government with 11-50 employees

[Read full review](#) 

“I'm not in a position to fully rate the technical support from Tableau, as I've had limited interaction with them. However, based on my experience, I would rate them a nine. They do respond and are pretty responsive to their clients..”

Verified user

[Read full review](#) 

Analytics Manager at a non-tech company with 1-10 employees

“I would rate support at around six out of ten based on my experiences, which have involved back and forth communication and delayed responses, even with a customer representative. While I understand that Platinum customers receive prioritized support, there should be consistent standards for all users..”

Verified user

[Read full review](#) 

Associate Technical Architect at a computer software company with 1,001-5,000 employees

“During COVID-19, I had a few issues. Our support team didn't support it. We requested to the Tableau team, and that person helped us. Sometimes, they have a good way. They have excellent knowledge, but sometimes, when you provide your source to a third party, they don't support us technically. .”

Verified user

[Read full review](#) 

Intelligent Automation Manager at a tech services company with 10,001+ employees

Other Advice

“Tableau is very good, but customers have to understand the requirements of hardware and software the way Tableau works. If they have some requirements that Tableau cannot meet, they will understand how to do it in an alternate way.

I rate Tableau an eight out of ten..”

Syed Fahad Anwar

Principal System Developer at DiwanDubai

[Read full review](#) 

“My experience has been as the general manager for IT projects, and at this moment, I have experience in health data, for example, clinical history. I had experience with Tableau Enterprise and SPSS for statistical information, and that is my experience in data. I also have some experience with Power BI sometimes, but my experience is limited regarding the exploitation of the data. I gave this review an overall rating of nine..”

HectorRojas B.

Project Manager at a government with 1,001-5,000 employees

[Read full review](#) 

“My advice for others looking into using Tableau Enterprise is to define your report needs before implementation, invest time in proper setup and data modeling, and ensure user training. Tableau Enterprise is extremely powerful, and you will get the best value when your data sources are well-structured and your team understands how to use the data dashboards effectively. In short, plan your data structure well and train users; Tableau Enterprise delivers the best results when the team knows how to use it. I would rate this product an eight out of ten..”

Swetha Dhanasekar

Senior GenAI Engineer at a tech vendor with 10,001+ employees

[Read full review](#) 

“We are a review website requesting feedback to create articles that help people considering this tool to understand it better, including all the benefits and useful features it can bring. This feedback is used for research and slightly for the development or improvement of the tool, as vendors such as Tableau and Salesforce sometimes visit the website to check what people think about their tools and potentially improve them. The reviewer has requested to remain anonymous.

“My current rating for Tableau is around seven. I've noticed some recent changes that could impact this rating further, so while I'd previously rate it higher, I think it's fair to mark it at six and a half to seven for now..”

Verified user

Associate Technical Architect at a computer software company with 1,001-5,000 employees

[Read full review](#) 

“Failure-related data sometimes does not seem practical, but that is acceptable.

“While maintenance is a core task, it is easier compared to any other product.

“Maintenance is taken care of by another team. I am a service provider and only look into market intelligence elements as a strategic consultant for them.

“I am a founder who supports consulting and product development, market strategy, and software development for different clients.

“My email is satyawrat@mindclickconsulting.com.

“I rate Tableau overall around 8.5..”

Satyavrat Nirala

Founder at Mindclick Consulting

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“They're still exploring the primary cloud provider for Tableau, so I'm not sure yet which direction the company plans to take.

“I'm not sure if I purchased this solution directly through the [AWS](#) marketplace.

“I don't normally use Tableau for the analytics capabilities such as ad hoc analysis, as I usually just use Excel for that.

“Regarding the price of Tableau that I used to think was expensive, they've changed their pricing model recently. There's no minimum number of viewers that you have to purchase. A company can purchase just a few creator licenses and mostly viewers, so pricing-wise it's competitive. It can compete with solutions Power BI.

“On a scale of 1-10, I rate Tableau an 8..”

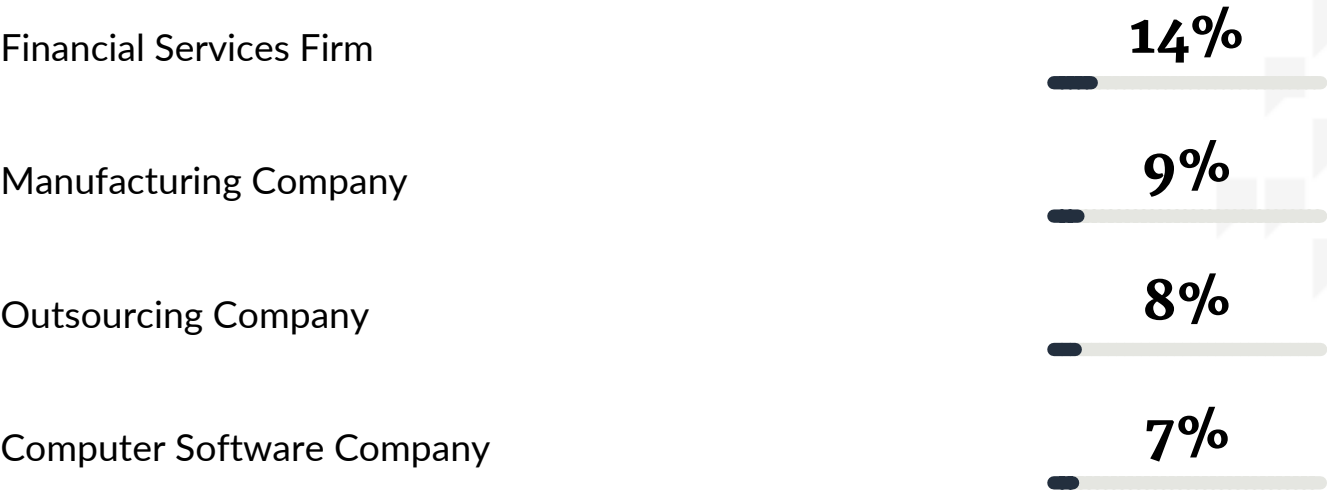
Verified user

Analytics Manager at a non-tech company with 1-10 employees

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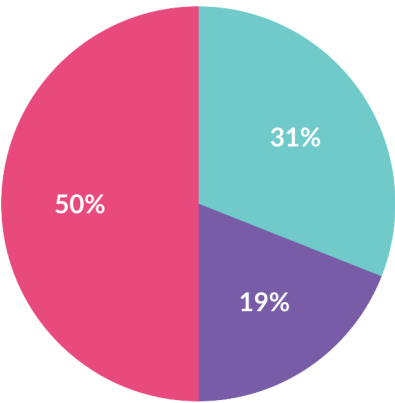
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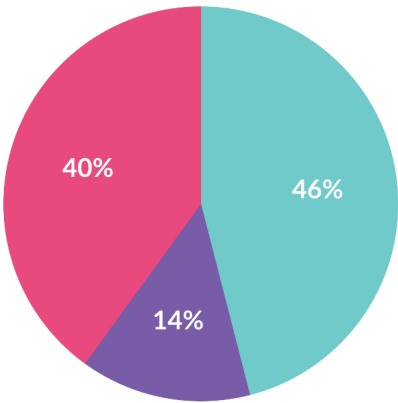


Company Size

by reviewers



by visitors reading reviews



 Large Enterprise  Midsized Enterprise  Small Business

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244 5th Avenue, Suite R-230 • New York, NY 10001

reports@peerspot.com

+1 646.328.1944