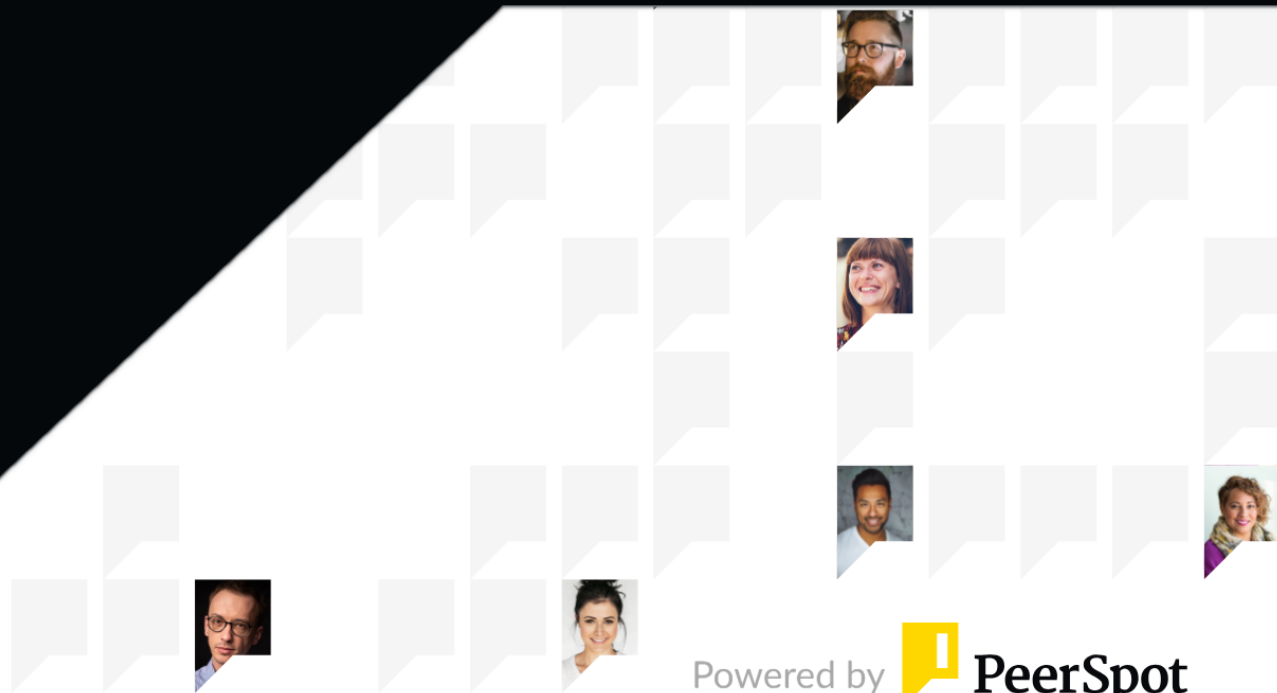




Finout

Reviews, tips, and advice from real users



Powered by  **PeerSpot**

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Product Recap



Finout

Finout Recap

Finout efficiently optimizes cloud cost management for tech-savvy users by transforming financial data into actionable insights.

Finout provides comprehensive solutions for managing cloud costs. It delivers detailed cost transparency and optimized resource allocation, enabling you to effectively manage and interpret financial data. Its platform integrates seamlessly with existing systems, offering analytics and granular cost breakdowns to enhance budgeting and forecasting accuracy. Users gain enhanced cost visibility across multiple cloud services.

What are the key features of Finout?

- **Cost Allocation:** Provides detailed breakdowns of spending by service, team, or project, ensuring accurate financial tracking.
- **Budgeting Tools:** Offers proactive budget alerts and dynamic resource recommendations, enhancing financial control.
- **Custom Dashboards:** Interactive dashboards visualize data for better expense management and insights discovery.

What benefits should users anticipate?

- **Cost Savings:** Efficient budgeting and allocation lead to reduced unnecessary expenses.
- **Improved Forecasting:** Better prediction accuracy with detailed insights into usage patterns and trends.

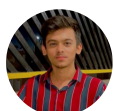
Finout finds applications in industries like SaaS, where managing cloud spend is crucial. Its analytics assist in optimizing costs in fast-paced environments and regulating budget allocations to meet dynamic business demands. The platform's adaptability facilitates integration into varied industry workflows, ensuring efficient cloud expense management.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“We have achieved a twenty to thirty percent reduction in total cloud and SaaS waste by identifying orphan resources and optimizing underutilized third-party licenses.”



HarshShah2

DevOps Engineer at Veefin Solutions Ltd.



“We have achieved a twenty to thirty percent reduction in total cloud and SaaS waste by identifying orphaned resources and optimizing underlying third-party licenses, and we also saved hours of engineering time previously spent manually building cost allocation spreadsheets every month.”



Sarthak Chavda

Trainee at Veefin



“In terms of money saved, organizations could very easily save anywhere from ten to thirty percent of their cloud costs.”



Verified user

Cloud Ops Lead at a tech vendor with 10,001+ employees



“Finout paid for itself within the first quarter by exposing several forgotten high-compute database instances and misconfigured data pipelines that were draining budget needlessly.”



Ashutosh Parmar

DevOps Engineer at Veefin Solutions

What users had to say about valuable features:

“The best features in my experience with Finout would be unit economics, integrations, Snowflake cost contribution, no-code cost allocation rules, granular team views, and smart budget alerts.

Finout's unit economics capability shifted the conversation from how much did we spend on cloud to how much does it cost to run this specific feature, which completely changed how our product teams prioritize architectural changes.

Finout positively impacts our organization because it broke down the silo between engineering and finance, and teams are now self-governing. They proactively monitor their own dashboard and catch runaway cloud spend before the end-of-month invoice arrives..”

Ashutosh Parmar

DevOps Engineer at Veefin Solutions

[Read full review](#)

“The best features in my experience with Finout are the MegaBill, combining multiple cloud providers and SaaS tools into the consolidated dashboard. Virtual Tagging, Kubernetes cost allocation, cost anomaly detection, and custom dashboards are all valuable features.

“Virtual Tagging paired with the MegaBill concept completely resolved our historic tagging gaps. If a legacy resource lacks physical AWS tags, we can virtually tag it in seconds inside Finout to fix our cost attribution immediately.

“The governance capabilities of Finout are very solid. Virtual tagging rules allow us to enforce strict cost boundaries. From a security standpoint, it connects using secure, read-only IAM roles and digests AWS cost and usage reports, meaning it does not pose an operational risk to our live application environments..”

HarshShah2

DevOps Engineer at Veefin Solutions Ltd.

[Read full review](#) 

“The best features Finout offers, in my experience, would be MegaBill, Virtual Tagging, Kubernetes cost allocation, cost anomaly detection, and custom dashboards.

“Out of those features, we rely the majority on MegaBill because it provides combining multiple cloud providers and SaaS tools into one consolidated dashboard. Also, Virtual Tagging, the ability to logically group and tag resources inside the same Finout UI without having to constantly modify and redeploy our Terraform code.

“Finout has positively impacted our organization by fostering a true FinOps culture across our engineering teams, as it removed the guesswork from cost attribution, automated our monthly financial reporting, and highlighted exactly where we were overprovisioning third-party tools.

“We have achieved a twenty to thirty percent reduction in total cloud and SaaS waste by identifying orphaned resources and optimizing underlying third-party licenses, and we also saved hours of engineering time previously spent manually building cost allocation spreadsheets every month..”

Sarthak Chavda

Trainee at Veefin

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“I like the virtual tags feature of Finout, which is like business mappings within Cloudability, which is one of their competitors. Virtual tags work really well because you can specify them without changing the configuration of cloud accounts directly. It's a filtering mechanism that's specifically within Finout and can be fully managed there.

“It makes it easier to group cloud accounts into a specific bucket. For example, an engineering team might own five different cloud accounts. Rather than them having to change their code to tag them all to their team, we can instead use the virtual tags feature within Finout to have a layer of abstraction over the top. This makes it easier and allows us to manage it, rather than having to burden engineers to manage the tags of their own accounts.

“Finout, being a FinOps tool, leads to cost reductions within cloud spend, which is great. By looking at how much cost is spent over time, you can then figure out different areas to reduce your cost and make it more efficient. We've definitely found that from our FinOps tool usage.

“From using the cost anomaly feature, you can very quickly see when costs are getting out of control. We've used cost anomaly alerts in our FinOps tools to look for costs that are too high and then make sure that they can be reduced. There have been situations where costs get out of control, we use that feature, and then we're able to cut them down. By using that, you can definitely cut down anomalous costs by anywhere from twenty to fifty percent if you catch it quickly enough.

“In terms of money saved, organizations could very easily save anywhere from ten to thirty percent of their cloud costs. That's through anomaly alerts, detecting costs that are getting too high and making sure that they're controlled, building out reports and dashboards to track costs and make them more efficient, and then potentially using the reservations and right sizing features to directly reduce cost..”

Verified user[Read full review](#) 

Cloud Ops Lead at a tech vendor with 10,001+ employees

Other Solutions Considered

We evaluated native AWS tools and a few legacy cloud cost platforms before choosing Finout. We selected Finout because it uniquely blends container metrics with third-party SaaS costs, whereas most alternatives only look at core cloud infrastructure.

HarshShah2

DevOps Engineer at Veefin Solutions Ltd.

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“We evaluated native AWS tools and a few legacy cloud cost platforms, and we selected Finout because it blends container metrics with third-party SaaS cost..”

Sarthak Chavda

Trainee at Veefin

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“We evaluated platforms such as Kubecost and Vantage, and we ultimately chose Finout because we needed an overarching FinOps layer that handled both Kubernetes clusters and external data systems like Snowflake equally well..”

Ashutosh Parmar

DevOps Engineer at Veefin Solutions

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“I've used other cloud FinOps solutions before, for example, using GCP, AWS, and Azure's integrated FinOps tooling. Those have been good tools. The reason for using Finout is having all costs from different cloud providers into one platform is highly beneficial.

“Finout was being compared directly against the cloud provider integrated tooling, so that's GCP, AWS, and Azure..”

Verified user

Cloud Ops Lead at a tech vendor with 10,001+ employees

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ROI

Real user quotes about their ROI:

The ROI for Finout was clear within the first sixty days when the anomaly detection and virtual tagging flagged several unmapped, ideal resources and overscoped SaaS commitments that we were able to clean up immediately.

HarshShah2

DevOps Engineer at Veefin Solutions Ltd.

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“Finout paid for itself within the first quarter by exposing several forgotten high-compute database instances and misconfigured data pipelines that were draining budget needlessly..”

Ashutosh Parmar

DevOps Engineer at Veefin Solutions

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“We got the ROI in about two to three months when the anomaly detection and Virtual Tagging flagged several unmapped ideal resources over our over-scaled SaaS commitments..”

Sarthak Chavda

Trainee at Veefin

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Use Case

“Our use case is integrating cloud costs from a multi-cloud estate to have one pane of glass for cost visibility. We use it for reports, but there's also other functionality that we've liked using, such as anomaly alerts, looking at the asset inventory, and setting budgets for different cloud accounts..”

Verified user

Cloud Ops Lead at a tech vendor with 10,001+ employees

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“Our primary use case for Finout is centralized cloud cost governance, granular Kubernetes cost allocation down to the pod and namespace level, and merging our AWS infrastructure cost with third-party SaaS spending into a single pane of glass.

“We operate a multi-tenant AWS EKS environment where microservices share underlying EC2 node groups, and before Finout, AWS Cost Explorer would only give us a lump-sum bill for our EC2 instance, making it impossible to know how much individual product teams or specific clients were costing us. With Finout, we integrated our EKS metrics, allowing us to accurately attribute shared container cost by namespace. We even mapped our DataDog logging cost directly to those namespaces inside Finout. This gave us an exact, unified cost per tenant without tedious manual spreadsheet math..”

Sarthak Chavda

Trainee at Veefin

[Read full review](#) 

“Our main use case for Finout is centralized cloud cost governance, granular Kubernetes cost allocation down to pod and namespace level, and merging our AWS infrastructure cost with third-party SaaS spend like DataDog into a single pane of glass.

“We operate a multi-tenant AWS EKS environment where microservices share underlying EC2 node groups. Before Finout, AWS Cost Explorer would give us a lump sum bill for our EC2 instance, making it impossible to know how much individual product teams or specific clients were costing. With Finout, we integrated our EKS metrics, allowing us to accurately attribute shared container cost by namespace. Even better, we mapped our DataDog logging cost directly to those same microservices inside Finout. They gave us an exact, unified cost per tenant without tedious manual spreadsheet math..”

HarshShah2

DevOps Engineer at Veefin Solutions Ltd.

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“My main use case for Finout is driving operational unit economics, and we use it to map multi-cloud infrastructure and data warehouse spend directly to core business metrics, specifically calculating our exact infrastructure cost per active user transaction.

We use Finout for mapping our infrastructure spend to those business metrics by running heavy financial data processing pipelines that scale up unpredictably on AWS EKS and querying massive data sets in Snowflake. Previously, our cloud bill would spike and we couldn't tell if it was due to genuine user growth or inefficient code. By pulling our business transaction logs into Finout alongside our AWS and Snowflake bills, we created a dashboard that tracks cost per transaction. During a recent feature rollout, Finout flagged that while total spend rose by fifteen percent, the cost per transaction actually dropped by five percent. This proved to our executive team that our engineering scaling logic was highly efficient and tied directly to business growth.

We reduced our monthly Snowflake data processing waste by twenty-five percent by identifying inefficient recurring queries, and we also cut our time to detect cost anomalies from several days down to less than two hours..”

Ashutosh Parmar

DevOps Engineer at Veefin Solutions

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

The initial onboarding and setup for Finout were quick because it relies primarily on API connections and cloud reports. The pricing is tied to your total monitoring cloud spend and is reasonable given the deep level of visibility and waste reduction it enables.

HarshShah2

DevOps Engineer at Veefin Solutions Ltd.

[Read full review](#) 

“Finout is deployed in our organization as a SaaS platform, and setup involved establishing secure cross-account IAM roles to grant Finout access to our AWS cost usage reports..”

Ashutosh Parmar

DevOps Engineer at Veefin Solutions

[Read full review](#) 

“The initial onboarding and setup were very quick because it relies primarily on API connection and cloud reports, and pricing is tied to your total monitored cloud spend, so it is reasonable..”

Sarthak Chavda

Trainee at Veefin

[Read full review](#) 

Customer Service and Support

The customer support team for Finout is responsive and highly technical. They were particularly helpful when we were setting up our initial EKS cost allocation rules.

HarshShah2

DevOps Engineer at Veefin Solutions Ltd.

[Read full review](#) 

“Finout's customer support is highly competent, and they assigned a dedicated success manager who helped us build out our first complex unit cost allocation.

I would rate Finout's customer support a nine out of ten..”

Ashutosh Parmar

DevOps Engineer at Veefin Solutions

[Read full review](#) 

“Finout's customer support team is responsive and highly technical, and they were particularly helpful when we were setting up our initial EKS cost allocation rules.

“I would rate the customer support eight out of ten..”

Sarthak Chavda

Trainee at Veefin

[Read full review](#) 

Other Advice

“My advice for others looking into using Finout is to ensure your finance and engineering teams sit down together during the first week of deployment, as Finout is most effective when both sides agree on business metrics you want to measure against your raw infrastructure cost.

If your infrastructure bill is a black box of shared resources and mixed SaaS services, Finout is an invaluable tool for bringing transparency to your operations.

I would rate this review an eight out of ten..”

Ashutosh Parmar

DevOps Engineer at Veefin Solutions

[Read full review](#) 

“I would recommend them to use it. It's a good tool. The company is still quite new and young, but they're rapidly developing, and their support is great.

“The Finout team seemed like they could be flexible on the pricing, which is good. No complaints there. They were quite interested in securing new business while not overwhelming the customer with cost. Because they're a newer and smaller FinOps company, they're more interested in getting customers on board rather than charging high costs, which is good for customers. I would give this product a rating of nine out of ten..”

Verified user

Cloud Ops Lead at a tech vendor with 10,001+ employees

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“I advise others looking into using Finout to take full advantage of the virtual tagging engine early on. Do not let imperfect physical infrastructure tags stall your FinOps journey. Use Finout's business mapping layers to organize your costs logically from day one.

“If your team is struggling to piece together a clear financial picture across Kubernetes and external tools like DataDog, Finout is a fantastic choice. It bridges the communication gap between the DevOps team and finance effortlessly.

“I give this product an overall rating of eight..”

HarshShah2

DevOps Engineer at Veefin Solutions Ltd.

[Read full review](#) 

“We heavily rely on Finout to democratize cost data, as it allows our finance team and engineering managers to log into the same platform and see identical, clear metrics without requiring finance to understand AWS console architectures.

“Finout's governance capabilities are very solid, as Virtual Tagging rules allow us to enforce strict cost boundaries. From a security standpoint, it connects using secure, read-only [IAM](#) roles and digests [AWS Cost and Usage Reports](#), meaning it does not pose an operational risk to our live application environments.

“The data reconciliation is highly accurate, and once the Virtual Tagging logic is set up correctly, numbers match up perfectly.

“Finout is a SaaS platform we have integrated via read-only, cross-account [IAM](#) roles for AWS, alongside an open-source agent Prometheus connection to securely scrape our EKS cluster metrics.

“We purchased Finout through the [AWS Marketplace](#). I would rate Finout an overall eight out of ten..”

Sarthak Chavda
Trainee at Veefin

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Top Industries

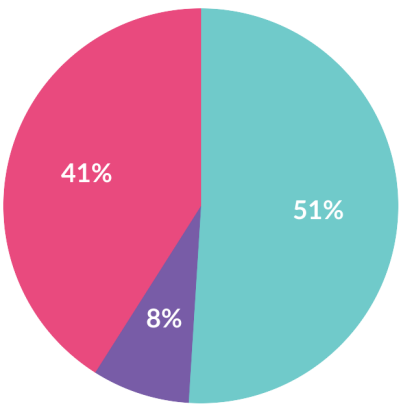
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Company Size

by reviewers

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 Large Enterprise  Midsized Enterprise  Small Business

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