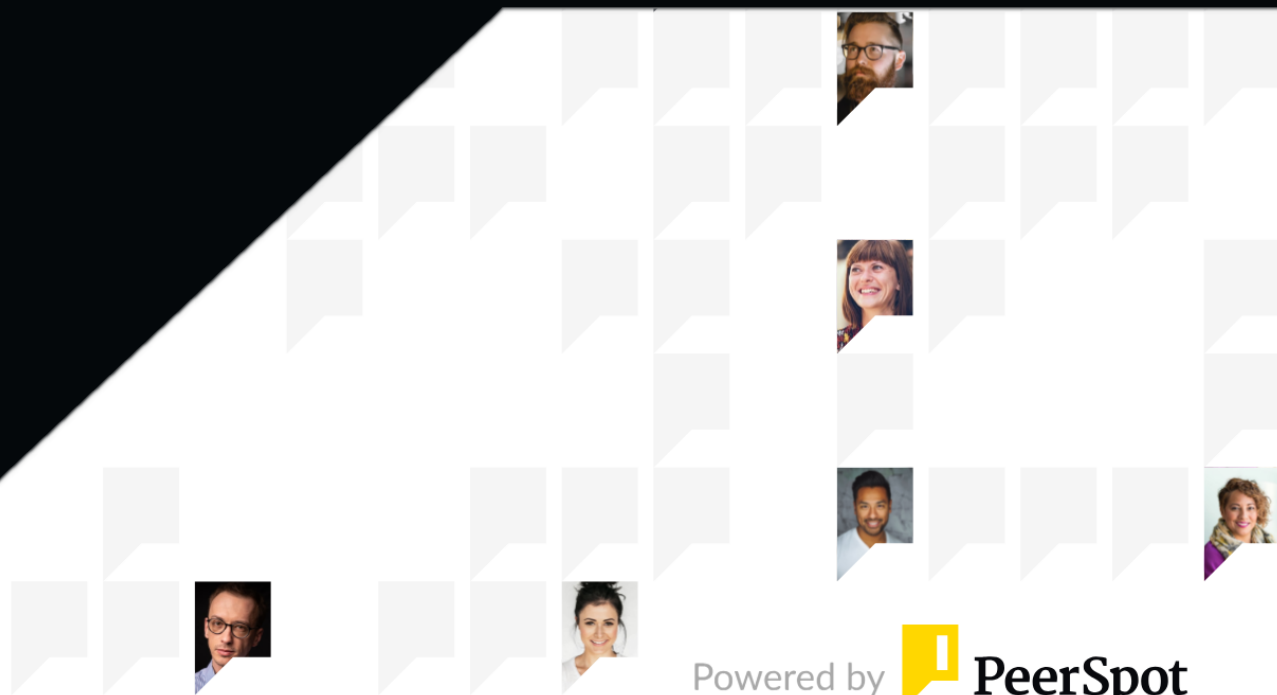




Zadara

Reviews, tips, and advice from real users



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Product Recap



Zadara

Zadara Recap

Zadara integrates cloud solutions with low latency and a pay-as-you-go model, offering user-friendly scalability and IOPS performance. Its robust features such as single-tenant experience and dedicated cores make it an essential choice for enterprise storage needs.

Zadara is designed for seamless cloud integration supporting major cloud vendors. Its offerings include dedicated cores and hybrid drive options within a scalable environment. Providing managed services, Zadara is adaptable with predictable pricing. Its reliability is enhanced by iSCSI service, supporting fault tolerance and data management across data centers.

What are the key features of Zadara?

- **Cloud Integration:** Seamlessly supports major cloud vendors for easy deployment.
- **Low Latency:** Ensures quick data access and processing.
- **Pay-as-You-Go:** Flexible pricing model based on usage.
- **Single-Tenant Experience:** Exclusive resources for enhanced performance.
- **Dedicated Cores:** Provides consistent and reliable service quality.
- **Hybrid Drive Options:** Offers a mix of storage solutions fitting diverse needs.
- **Managed Services Support:** Comprehensive service management and support for users.

What benefits should users evaluate when considering Zadara?

- **Scalability:** Easy to scale resources according to demand.
- **Flexibility in Deployment:** Options for various enterprise storage configurations.
- **Predictable Pricing:** Cost forecasts help manage budgets effectively.
- **User-Friendliness:** Intuitive operations streamline processes.
- **IOPS Performance:** High input/output operations per second for expedited tasks.

In industries managing large-scale data storage and disaster recovery, Zadara provides a foundation for secure and efficient data handling. It supports managed service providers with infrastructure solutions, including backup and disaster recovery, enabling seamless off-site storage and maintaining business continuity across different sectors.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“Zadara offered better cost and better cost-benefit regarding cloud compatibility and also data traffic over the internet.”



Adeilson Araujo

Arquiteto De Cloud at Claro Brasil



“Zadara has positively impacted my organization as it has added power and momentum to our vision, particularly when working with AI.”



Naga Venkata

AI product lead at Sortis



“Zadara's best features are the ease of provisioning the environment and its intuitive design.”



Krhistopher Novak

Analista de cloud at a outsourcing company with 1,001-5,000 employees



“Zadara offers competitive services that are among the best options available for storage services and cloud computing.”



Wagner Pestana

Analyst Level 3 at a comms service provider with 10,001+ employees



“I find Zadara's user-friendliness from both the customer and engineering perspectives highly appreciated.”



Kirubel Behailu

Cloud System Engineer at cloud251



“Zadara saves both time and money.”



KirillKolesnikov

IT Technical Architect at AVALIS



“It provides very satisfactory storage performance.”



Validated user

Vice President, Head of Infrastructure, Information Systems Group at a financial services firm with 10,001+ employees

What users had to say about valuable features:

Zadara's troubleshooting feature is very valuable for me. After the last update, managing the product became easier. Management is more straightforward and useful. These improvements are crucial for my operations.

KirillKolesnikov

IT Technical Architect at AVALIS

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“The best features are scalability, flexibility, reliability, and the broad portfolio of services, including ZStorage, ZCompute, and Zadara Cloud. These solutions make it easier to meet different customer requirements while simplifying infrastructure management..”

Wagner Pestana

Analyst Level 3 at a comms service provider with 10,001+ employees

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“The best features Zadara offers include 99% compute availability, and the redundancy mechanism that supports this is significant. Features like GPU as a Service can help bring down the operational cost of a physical GPU, and they are currently working on AI sovereignty and the AI factor.

“Zadara has positively impacted my organization as it has added power and momentum to our vision, particularly when working with AI..”

Naga Venkata

AI product lead at Sortis

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“The object storage feature is wonderful. With traditional storage, you have a cost per gigabyte that is extremely high or related to the number of disks. With Zadara Storage Cloud, you have a cost per gigabyte that you can cut and tailor to your needs independent from the number or size of the disks.

We have a lot of tenants, so there is a lot of core and memory under pressure in this service. The good thing is that every single tenant is isolated and defined into their computer engine. This means that a customer is not able to create a problem for another customer, even if they get attacked, spoofed, or run malware.

It is absolutely important that the solution provides drive options such as SSD, NL-SAS, and SSD cache because we have a lot of customers. As managed service providers, we have all kinds of solutions. We have a customer that only has five servers, which means very few I/O disks. However, we also have a system with a cluster of databases that requires high IOPS, which means SSD, NVMe, and all the latest, fastest technologies..”

Mauro Razzetti

CEO at Momit Srl

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Zadara's best features are the ease of provisioning the environment and its intuitive design. Zadara is very easy to understand.

This ease of use makes a significant difference in my day-to-day work. It is very beneficial to have a platform that is intuitive. Of course, it has its limits. I think one point that really matters is knowing what is a limit and what is not in Zadara. Apart from that, usage is very positive because it is very intuitive and very simple with nothing complex. At first glance, because it is a slightly different cloud, we were initially a bit cautious, but after we learned how it really works, it became easy even to present it to the customer. Customers are usually very satisfied.

“Zadara has had a positive impact on my organization because of the cost. Zadara's cost is very competitive, which helps the company significantly.

“Besides the competitive cost, provisioning time is also very fast. With Terraform, we can bring up five to ten environments in a matter of seconds. Doing it manually is not that fast. Using tools makes it much easier, whereas in other environments it takes longer. .”

Krhistopher Novak

Analista de cloud at a outsourcing company with 1,001-5,000 employees

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“Zadara works in an S3-compatible manner just like AWS, which greatly facilitated the connection using an access key and secret key and enabling multiplatform capabilities in terms of multicloud and various types of clouds. Establishing this connection within an S3 explorer such as S3 Browser allowed us to show the client where they could see the files and attach files from a Windows desktop, for example, and follow the process of uploading to the cloud in such a way that this becomes transparent directly to AWS S3 because we did this mapping inside Zadara.

“Zadara offers a dynamic multicloud API capability that connects with the main clouds on the market at the moment, and I believe this is the main differentiator for a storage solution. Considering a block that can be mounted in any cloud at any time, the client's primary data in block format can be here in AWS and suddenly it can be moved to a Google API without having to migrate the data again. You can simply connect a new API, and that is a very significant differentiator for me.

“Zadara had a positive impact on my organization during the migrations I took part in when I worked at GW Cloud. I worked on migrations of client use cases where Zadara brought a cost-benefit advantage for the client thanks to a more direct partnership with Zadara, and this made it much cheaper than doing a digital transformation where the data has to be transferred via very high data transfer on AWS or via large block storage to move anything compatible with that. Zadara offered better cost and better cost-benefit regarding cloud compatibility and also data traffic over the internet..”

Adeilson Araujo

Arquiteto De Cloud at Claro Brasil

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Other Solutions Considered

“We previously used S3, the cloud's own object storage, we used the clouds' EBS, and also within the data center, we used VMware. Zadara brought the possibility of doing these migrations from the on-premises environment to the cloud with ease of handling data..”

Adeilson Araujo

Arquiteto De Cloud at Claro Brasil

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“In practice, we continue to use solutions from other vendors because, as a service provider, maintaining a multi-vendor environment is essential. This allows us to offer different alternatives based on the specific requirements and characteristics of each project..”

Wagner Pestana

Analyst Level 3 at a comms service provider with 10,001+ employees

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“Before choosing Zadara, I evaluated other options such as AWS Storage Gateway, the options of shipping the physical hard drive itself, Hitachi, Datash storage functionalities, and Veeam backup and recovery tools..”

Adeilson Araujo

Arquiteto De Cloud at Claro Brasil

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“In practice, as I mentioned earlier, we continue to use solutions from other vendors because, as a service provider, maintaining a multi-vendor environment is essential. This allows us to offer different alternatives based on the specific requirements and characteristics of each project..”

Wagner Pestana

Analyst Level 3 at a comms service provider with 10,001+ employees

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“I previously worked with Google Cloud Platform and AWS platform solutions. I switched because Google Compute was not available when needed, so the virtual machine had to be reset every time. With AWS, the pricing was increasing significantly, so I needed an alternative solution. That is why I took a different approach..”

Naga Venkata

AI product lead at Sortis

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“We were looking at solutions to put both our data and the customer's data. We were looking for something that was secure, strong, and with cloud logic. Zadara Storage Cloud was the best option to answer this.

We made an extreme, strict case study with most of the brands, e.g., Infinidat, DataCore, and Pure Storage. We evaluated a lot of solutions. The last solution, but not least, was Zadara Storage Cloud since it was not present in Italy. At the end of the day, we decided for a product that was completely new for the market. When Pure Storage, DataCore, Infinidat, and other brands still had their representatives in Italy, Zadara didn't. So, this was a little bit tricky, but we did it. We chose Zadara for all the features and pluses that they had versus the other solutions.

Zadara Storage Cloud vs DataCore: DataCore has a good feature for auto-scaling, while Zadara Storage Cloud is missing that feature. However, Zadara Storage Cloud has the object storage part, while DataCore completely missed that part. For us, it was more important to have another avenue into the market, object storage, compared to the auto-tiering system. Today, we just size into a SATA disk with flash cache or SSD drives, and we are stuck with the disk. Now, Zadara is coming out with the feature of auto-tiering. Three years ago, they completely missed this feature.

We would still choose Zadara Storage Cloud because they were able to provide object storage. If you take Zadara Storage Cloud against Pure Storage, it is wonderful because of its pay-as-you-grow, pay-per-use model. Pure Storage still would require us to size the entire system for the next two years, which is unacceptable and something that is complex for us..”

Mauro Razzetti
CEO at Momit Srl

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ROI

Real user quotes about their ROI:

“I am on the technical side regarding return on investment, so I can only talk about the project I worked on. As I said earlier, the project had a calculated cost that was fifteen thousand dollars, and came to an amount of six to seven thousand dollars with Zadara..”

Adeilson Araujo

Arquiteto De Cloud at Claro Brasil

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“Although I cannot provide exact financial figures, our overall experience has been very positive. Zadara's flexibility, competitive pricing, and simplified infrastructure management have delivered clear operational and business value..”

Wagner Pestana

Analyst Level 3 at a comms service provider with 10,001+ employees

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“The cost is not cheaper compared to AWS, and we have not seen the expected return on investment. Different regions also face digital pricing challenges..”

Kirubel Behailu

Cloud System Engineer at cloud251

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“We cannot really put a price on stability, but having them in our corner is a major advantage.

Alternatively, I would have to pay HPE Nimble for storage that reaches end-of-life every five years, then have to buy a whole new storage system and then migrate all of it. As it is now, I don't have to do any of that stuff. The fact that I can upgrade and downgrade whenever I wish, without having any kind of interruptions, is a pretty good return..”

Reviewer429856

Chief Information Officer at a tech services company with 11-50 employees

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“You cut costs. We have taken on a lot of customers who migrated from Azure or AWS to us just to save money, keeping Zadara as the storage.

For ROI, you can compare the cost of Zadara Storage Cloud with the cost of previously setup storage..”

Mauro Razzetti

CEO at Momit Srl

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“Although it is difficult for me to estimate ROI, I can say that it's a pay as you grow model, so we haven't had to make a large investment in storage-related hardware. It means that anything that we have and anything that we paid Zadara for, we're making revenue from a customer.

To be clear, we will only implement storage for a customer once we have them. In this regard, given that we have had to invest very little, the return has been very large.

I can't say it saved us money because we didn't have this service before Zadara, but if we had to invest ourselves then it would have cost us a lot of money. Assuming that we would have broken even on the hardware by this point, three years later, when you consider the support and other factors, it would probably take a lot longer..”

Reviewer75940

CTO at a tech services company with 51-200 employees

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Use Case

“We are a managed service provider. We are basically working in a data center environment, managing the data of our customers. The number of our clients is around 100 today..”

Mauro Razzetti

CEO at Momit Srl

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“**We initially** started by implementing the **ZStorage solution**, using different storage tiers to deliver storage resources according to the specific requirements and business needs of each workload.

Based on the successful results, we have already implemented the ZCompute/Cloud solution across our data centers in the state of São Paulo.

As a result, our infrastructure has become more robust and scalable..”

Wagner Pestana

Analyst Level 3 at a comms service provider with 10,001+ employees

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“Our customers are using Zadara for their research and development environments. We provide infrastructure for government projects, but we are often not fully aware of their specific usage.

I typically use it for our infrastructure and offer both Zadara and Microsoft Azure to our customers..”

Kirubel Behailu

Cloud System Engineer at cloud251

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“My main use case for Zadara is for an object storage migration and also for a database migration, focused on shared storage.

“I created a shared object storage where I mapped this object storage inside AWS and also on the client's on-premises environment in order to share this data environment and carry out a data migration using Zadara from on-premises to the cloud..”

Adeilson Araujo

Arquiteto De Cloud at Claro Brasil

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“My main use case for Zadara is to build and validate the GPU as a Service and the AI sovereignty that they're working on.

“I have developed a tool that works based on GPU as a Service, and it also complies with the AI sovereignty concepts. The LLM is being run on GPU as a Service, and the interface is local with documents that are processed and chunked stored locally on the GPU server. This ensures that data does not leave the organization, which complies with AI sovereignty requirements.

“This is the main use case that I am currently focused on without any other distractions..”

Naga Venkata

AI product lead at Sortis

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Our main use case for Zadara is making machines available for customers to use by provisioning the entire environment for them, including both the infrastructure and networking components. We provision everything for the environment from zero to one hundred percent so they can start using it.

We use Zadara in two ways. Either through Zadara's portal, where we create the VPC, build the entire network, create the machines, and attach the disk, or we use Terraform with a pre-established script that creates all the infrastructure for us.

“Both of these methods serve us very well. .”

Krhistopher Novak

Analista de cloud at a outsourcing company with 1,001-5,000 employees

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“The initial setup of the solution is complex.

I had one customer where the setup took approximately one month and another customer with a smaller system took one week..”

KirillKolesnikov

IT Technical Architect at AVALIS

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“I did not acquire Zadara through the AWS Marketplace. It was a partnership that the company had with Zadara, GW Cloud, and then we delivered a Zadara inside a data center that connected with AWS and used a Direct Connect there to use Zadara in that sense..”

Adeilson Araujo

Arquiteto De Cloud at Claro Brasil

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“My experience with pricing, setup cost, and licensing was straightforward. The process involves filling out fields or columns related to pricing and the application that will be used, and then they send a price quote. The process is simple and straightforward, but the pricing needs to be a little more public..”

Naga Venkata

AI product lead at Sortis

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“Today, it is definitely a complex environment. However, when we just started, we just got two servers without any switches and a network device. Using a simple scheme to interconnect everything with the colored cables, it was nearly impossible to get it wrong. The setup was extremely simple and easy. The entire process took no more than an hour or two hours..”

Mauro Razzetti

CEO at Momit Srl

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“I was not involved in the deployment, however, I don't recall any problem there. The one who implemented it was a local distributor of Zadara here in the Philippines. They were the ones who did the setup.

We have two people who are assigned to maintenance. Behind them, we have the distributor as well. We are also connected to the main Zadara support, which is in Israel..”

Validated user

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Chief IT Architect at a tech services company with 10,001+ employees

“The initial setup process was straightforward. They jump on a phone call or a remote meeting with you to help walk you through and configure the environment. That process is about as simplified as you can get. Certainly, additional documentation is always helpful and they have documentation available. The support team is definitely available to answer any questions, even if they have to do with integrating with third-party cloud providers and setting up and configuring direct connects with Amazon EC2. They assisted us with recommendations on that to help ensure that all of those tunnels were built correctly.

We got things connected within a single day. It was about an hour of prep and another hour or hour and a half in a meeting to get it configured and hooked up. At that point, the data was spun up, we had access to it, and we began tuning configurations. It was a very quick process, probably an hour or two in total.

Our implementation was based on our core business requirements for setting up the access that our systems needed. Those were the primary driving factors. Zadara assisted in provisioning the environment and in configuring the connectivity. At that point, we were able to leverage our workload as needed to be able to access and store that information.

We have three people who work with Zadara, including me. One is a security engineer who has primarily been customizing some workloads on our side to be able to increase efficiency. He has worked on accessing some of those management features via an API. Our SOC manager is typically the one who would assist me in ensuring that things are configured properly, if we need to add storage or to monitor storage or increase the size of the VPSAs.

Having Zadara as that managed service provider has helped us in not having to retain additional staffing to help manage this. It's very easy and efficient for us to reach out with a support ticket to Zadara to ask them to make some type of change on our behalf. We have that down to between one to two people, with our SOC manager driving the majority of changes and making those requests to Zadara..”

Steve Healey

CTO at Pratum

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Customer Service and Support

I always have good experiences with customer service. I rate the technical support from Zadara as nine out of ten. Support is always good, and I have had no problems.

KirillKolesnikov

IT Technical Architect at AVALIS

[Read full review](#) 

Zadara's customer support is very direct. We have a manager, and the response is very fast and excellent. I have nothing to complain about.

I would rate customer support a ten. .”

Krhistopher Novak

Analista de cloud at a outsourcing company with 1,001-5,000 employees

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“When I had experience with Zadara, the team in Brazil was in a very early stage, so support was not that efficient. However, we always had good initial support and when they could not solve something, we waited a bit and then got proper support..”

Adeilson Araujo

Arquiteto De Cloud at Claro Brasil

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“We have a good relationship with the technician team, our experience with customer service and technical support has been excellent. The support team is responsive, knowledgeable, and always willing to help when needed..”

Wagner Pestana

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Analyst Level 3 at a comms service provider with 10,001+ employees

“Their support is excellent. We've had a terrific experience in terms of the speed at which they've been able to respond to inquiries from us, as well as their ability to work with us and identify any recommendations for issues or performance concerns that have come up. They've even been able to escalate to the engineering teams to provide recommendations. They've been very involved with us and very committed to ensuring that we would be, and have been, successful with them.

They've been able to check all the boxes that we've needed. We've been extremely satisfied with their customer support and involvement..”

Steve Healey

[Read full review](#) 

CTO at Pratum

“They have wonderful support because the guys from support will answer us in five minutes. They have great staffing in their support.

Zadara Storage Cloud having 24/7 management saves me support and engineering costs because the storage and computing are managed by a third-party. We are able to focus more attention on the customer, which is truly our core business. Even at 1:00 AM or 2:00 AM at night, someone will answer, which is important. It doesn't matter if they are from the USA or another time zone.

Zadara has an international team with proactive support who will warn us if anything goes wrong, e.g., a connection is missing or lost. This is definitely good.

If you are a potential customer evaluating platforms or solutions, they still provide support. Other vendors usually don't provide it because it is a huge human effort. With Zadara Storage Cloud, this means that the customer still gets the appreciation of support as well as the potential customer will become a customer because they are supported before becoming a customer. This is good because we are not able to provide all the answers since we are not an internal engineer into Zadara solutions. We need someone from the external side providing support. We onboarded a customer from this attitude.

From zero to 10, I would definitely rate Zadara's technical support as 10..”

Mauro Razzetti

CEO at Momit Srl

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Other Advice

My advice to other people who are thinking about using Zadara is that they can use it extensively, but they should pay attention to the limitations and the limits of Zadara itself. I would rate this review a nine.

Krhistopher Novak

Analista de cloud at a outsourcing company with 1,001-5,000 employees

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As for the pros and cons, the main concerns are the complexity of the initial installation and the complicated maintenance due to the CLI usage. Overall, I do not have other complaints. My overall rating for Zadara is eight out of ten.

KirillKolesnikov

IT Technical Architect at AVALIS

[Read full review](#) 

“I would rate Zadara **9 or 10**. My advice is to evaluate Zadara if you are looking for a modern, scalable, and reliable IaaS platform backed by a responsive support team and flexible pricing..”

Wagner Pestana

Analyst Level 3 at a comms service provider with 10,001+ employees

[Read full review](#) 

“If companies have the budget, I recommend Zadara for small business classes due

to its robust performance and user-friendliness.

I'd rate the solution eight out of ten..”

Kirubel Behailu

Cloud System Engineer at cloud251

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“The reasons for my seven out of ten score include the points I mentioned: the security part, API integration, and the flexibility between clouds that still needs improvement.

“My advice for others considering using Zadara is to research security thoroughly, about Zadara's evolution, the guarantees it provides, and what the cloud flexibility is to be used in the project, and mainly its role in the project. Whether it is migration, regular use, or building a cloud-native platform or something along those lines, you can apply Zadara in that build. I rate Zadara a seven on a scale of one to ten..”

Adeilson Araujo

Arquiteto De Cloud at Claro Brasil

[Read full review](#) 

“Regarding Zadara's AI capabilities, I think it depends on the MSPs that they are performing collaborations with, and based on that, the MSPs are responsible for configuring the data governance or any kind of certifications that are placed on Zadara. Zadara normally has certain default governance things, and everything else depends on the local or region-specific governance rules.

“Regarding Zadara's AI capabilities, I feel they are quick. I was trying two models on the same GPU that they were providing, and they were allocating the resources

with me. This experience was good, and I would rate it around 9 to 9.5.

“The first choice would be Zadara depending on the solution. However, I cannot really say Zadara would be the primary choice because it truly depends on the application or the objective that is being pursued.

“I would rate this review an 8 overall..”

Naga Venkata

AI product lead at Sortis

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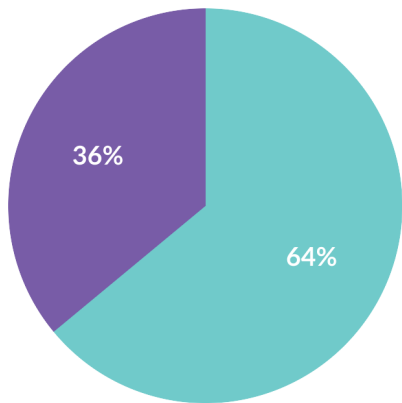
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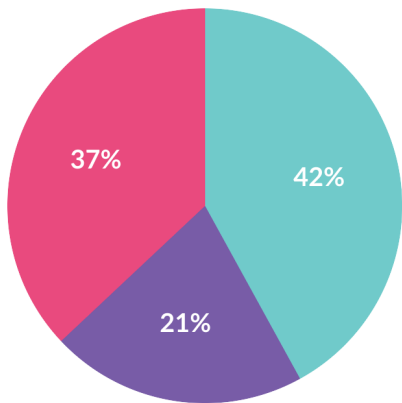


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by reviewers



by visitors reading reviews



Large Enterprise Midsized Enterprise Small Business

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