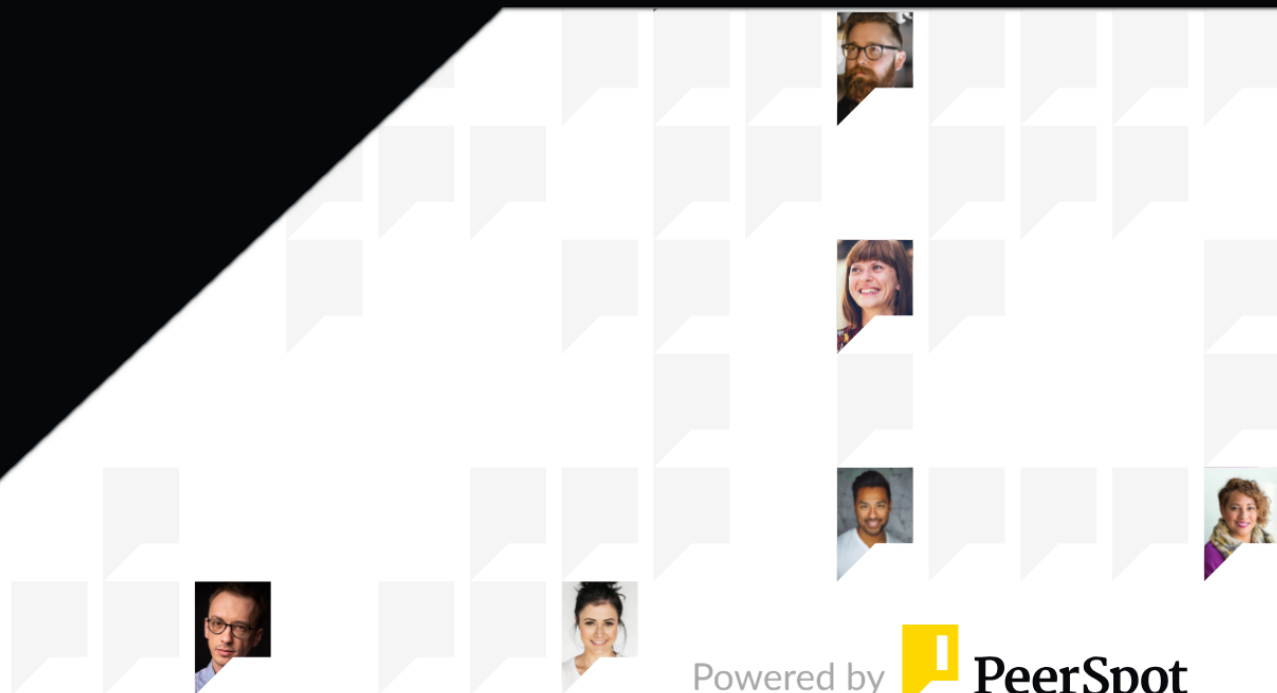


aws marketplace

SnapLogic

Reviews, tips, and advice from real users



Powered by  PeerSpot

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Product Recap



SnapLogic

SnapLogic Recap

SnapLogic offers a flexible, low-code environment for data integration and automation, utilizing an intuitive drag-and-drop interface with pre-built components to streamline the integration of multiple systems like Salesforce, SAP, and Workday, optimizing workflow automation.

SnapLogic provides robust ETL capabilities and broad connectivity options, enabling custom script implementation. Its visual design supports seamless deployment and efficient error management. Users benefit from automating data flows and enhancing data consistency through API integrations while managing both synchronous and asynchronous processes. However, areas needing improvement include user-friendly integrations, API management, and dashboard functionalities, as well as better transparency and error debugging. There is a call for improved handling of large datasets, enhanced connectivity, and advanced monitoring, DevOps integration, and AI functionalities. Customer support and documentation could be more comprehensive, especially for intricate operations.

What are SnapLogic's key features?

- **Drag-and-Drop Interface:** Simplifies integration with a user-friendly design
- **Pre-Built Snaps:** Offers ready-to-use components for faster setup
- **Low-Code Environment:** Reduces complexity in pipeline creation
- **Robust ETL Capabilities:** Supports efficient data extraction, transformation, and loading
- **Broad Connectivity:** Integrates seamlessly with CRM, ERP, and other platforms

What benefits can users expect?

- **Increased Efficiency:** Streamlines data processes to save time
- **Enhanced Data Consistency:** Automates data flows, boosting accuracy
- **Workflow Automation:** Reduces manual labor and improves process management
- **Versatile API Handling:** Supports diverse API integrations for greater flexibility

In industries like finance, healthcare, and logistics, SnapLogic is extensively implemented for ETL processes, data migration, and automating complex workflows to improve data accuracy and enhance operational efficiency. These capabilities allow organizations to streamline operations and focus on strategic initiatives.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “SnapLogic is a robust, scalable, and user-friendly platform that has helped us to reduce development time, automate many business processes, and support enterprise growth, especially with low-code, no-code capabilities and broader connector options, more than 600.”



AbhishekRaj

Integration Consultant at a consultancy with 1,001-5,000 employees

- ✓ “SnapLogic delivers measurable ROI through time savings, 70% fewer errors, faster processes, and significant cost reductions while enabling scalable automations across our systems.”



Sella Kumar

Product Manager at a university with 501-1,000 employees

- ✓ “As I mentioned, we evaluated MuleSoft, Dell Boomi, and SnapLogic, and on top of that, we recently evaluated one technology called Pentaho for an integration platform; however, we found that SnapLogic is the best option currently on the market, so we have gone with it.”



SubhashChandra

Integration Solution Architect at Hitachi Digital



“Almost all of our data transformation process and file extract process goes through SnapLogic, and we have a ton of our infrastructure set up in there and I would say it is extremely important for our processes.”



Snbooth Booth

Senior Software Engineer at Cooperative Benefits Group



“SnapLogic positively impacts my organization by allowing me to do more application development integration in less time.”



Edward Louie

Senior Software Engineer at a university with 10,001+ employees



“SnapLogic has positively impacted our organization by reducing my need for an external developer to build integrations; we can now handle that within the team.”



Philip Maguire

Salesforce & Licensing Support Head at a media company with 5,001-10,000 employees



“I would tell others looking into using SnapLogic to use it, take it, use it, and use it, because you can't go beyond SnapLogic and SnapLogic is not going to give you any kind of bad experience, definitely.”



Verified user

Architect at a transportation company with 1,001-5,000 employees

What users had to say about valuable features:

“The best feature SnapLogic offers in my experience is logging, which is a great help in my projects. The logging feature is helpful because I can easily identify errors in our pipelines.

SnapLogic has impacted our organization positively as it is a great help for us. I am easily able to migrate the complete project without many difficulties. I saved time as a specific outcome, and it is easy to do..”

SureshLamba

senior Software engineer at a tech vendor with 501-1,000 employees

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“SnapLogic offers many valuable features including Snaps, which provides different methods, exception handling, error handling, and a good user interface. I find Snaps to be the most helpful feature. Snaps are excellent because they offer drag and drop functionality that we can use easily. We can utilize different Snaps for various purposes, which I have found to be helpful.

“Regarding SnapLogic's governance and security capabilities, I believe they are very secure and good. The security is excellent. Regarding SnapLogic's accuracy and reliability of output, I find it to be reliable. SnapLogic uses AI power, so we can trust the output..”

Verified user

Senior Software Engineer at a tech vendor with 501-1,000 employees

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“The best features SnapLogic offers make it very simple to use, so it only took me around two or three months to get used to the interface, and in the past five to six years, I have noticed that there have not been many big changes. It is nothing very difficult to learn, as it has always been very simple with the interface and everything being quite easy to learn.

I would add that all the connectors we have include the basic set of Snap Packs, and I am very much familiar with them. Over time we did purchase some premium Snap Packs because we wanted to connect to different applications which were not offered by default, such as Azure Service Bus and Databricks, and we do have documentation available online, which helps us understand clearly without actually having to reach out to support to understand how to use them..”

Rajeev Natla

Integrations Developer at a real estate/law firm with 5,001-10,000 employees

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“Some of the best features SnapLogic offers include the visual coding approach with small blocks that I can write without needing any programming knowledge, whereas a lot of what we were doing, if it was not done manually, would have to be done by writing scripts of some sort.

“It has meant that getting new users into using SnapLogic has been incredibly easy, and while there is going to be a learning curve with every platform, SnapLogic has really simplified the process and has meant that people who would not necessarily have been able to do some of this work can be trained to do it because it is quite simple once they get the hang of it.

“One feature that deserves a mention is that whenever I need to write an expression for any of my snaps, there is an autofill option that attempts to guess what I am working with, pulling data from any of the snaps to either side of it to try and determine what I am doing..”

Kyle Canham

Application Support Engineer at a computer software company with 51-200 employees

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“The best features SnapLogic offers include a good range of connectors that is very broad. We have not found any systems that we cannot use SnapLogic to connect to either to pull data from or push data to. Additionally, SnapLogic has good professional services that are very supportive if we have issues or if we have use cases that we want to discuss with them to make sure that we are doing things in the appropriate way.

“The support from SnapLogic's professional services has made a difference for my team and projects because they basically keep us on a solid footing. They make sure that we are not missing out on features within SnapLogic, and they are always open to discussing with us what we are currently working on.

“SnapLogic integrates with other tools or platforms in my tech stack very well.

“SnapLogic handles data transformation and mapping for my use cases very well.

“I would describe the documentation and learning resources provided by SnapLogic as really good..”

Martin Hickmans

Director of Data Engineering at a consultancy with 1,001-5,000 employees

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“The best features SnapLogic offers include various Snaps we use, such as Get, Get Post, and error handling, which is a very good feature. Error handling allows us to easily identify if we have any errors in our migration pipelines.

“The error handling feature has helped me during my migrations because when we moved a lot of data, we opened our error log and could easily identify all the areas that had errors, which was very helpful for us in resolving the issues.

“There are many features that are truly helpful, including Union, Joins, and various Snaps, so everything is very useful based on our project, and it really helps us speed up our work.

“Regarding SnapLogic's governance and security capabilities, I think they are very good compared to others; there is no doubt about security, as it is a very good tool for security.

“As for SnapLogic's AI capabilities regarding accuracy and reliability of output, I can say we currently have eighty percent reliability and accuracy, which I think is good, and it would be better if we could improve more, but currently it is eighty percent from my perspective..”

Kapil_Jain

Senior Software Engineer at a tech vendor with 501-1,000 employees

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Other Solutions Considered

“I was not involved in the SnapLogic evaluation. When I joined, it was just in its infancy, and I went through the training while management made the decision to use it..”

Edward Louie

Senior Software Engineer at a university with 10,001+ employees

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“I believe we also looked at Zapier before choosing SnapLogic, but our other options were mainly continuing what we were doing with manual and scripting work..”

Kyle Canham

Application Support Engineer at a computer software company with 51-200 employees

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“Earlier, I was using SSIS packages, but I switched to SnapLogic because it was not that much secure and governance-wise, it was not that good. I moved to SnapLogic due to its security features..”

SureshLamba

senior Software engineer at a tech vendor with 501-1,000 employees

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“Before SnapLogic, I do not think we used any other solutions or similar applications, as I believe it has been about eight years since we introduced SnapLogic. Prior to that, we had SAP and Workday, with all different applications sitting on their own without connecting many applications, from what I know. SnapLogic was the first application of its kind that we introduced in our firm..”

Rajeev Natla

Integrations Developer at a real estate/law firm with 5,001-10,000 employees

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“Before SnapLogic, I previously used several solutions such as Power Automate and SSIS packages. We had many different processes trying to do the same job, so we were able to consolidate this within SnapLogic..”

Martin Hickmans

Director of Data Engineering at a consultancy with 1,001-5,000 employees

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“Before choosing SnapLogic, we evaluated other options such as Azure Data Factory and AWS Glue, and ultimately we found SnapLogic very helpful, so we opted for that one..”

Kapil_Jain

Senior Software Engineer at a tech vendor with 501-1,000 employees

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ROI

Real user quotes about their ROI:

“I have seen a return on investment. There are not exact metrics, but the fact that we can process so many without additional people in the business has been a bonus..”

Martin Hickmans

Director of Data Engineering at a consultancy with 1,001-5,000 employees

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“I have seen a return on investment; although I do not have specific numbers, we saved time by completing tasks in months instead of years, which indicates that if we saved time, we obviously saved money too..”

Kapil_Jain

Senior Software Engineer at a tech vendor with 501-1,000 employees

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“While I do not have specific metrics, my organization definitely got the benefits because I was able to deliver the project, and they received a good amount from the customers as I completed a few projects through SnapLogic..”

SureshLamba

senior Software engineer at a tech vendor with 501-1,000 employees

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“We do not have specific ROI metrics, but as we were able to deliver our project through SnapLogic, our organization certainly got the benefits and received a good amount from customers as we completed several projects..”

Suresh Lamba

senior Software engineer at a tech vendor with 501-1,000 employees

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“I have seen a return on investment, as previously there were around five to six developers, but now we are using only one to two developers, which is a great return on investment..”

Ajs Kumar

Staff IT Software Engineer at a tech vendor with 10,001+ employees

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“We have seen a return on investment in terms of increasing the use of citizen developers and not having massive amounts of legacy unsupported integrations. This shift allows different people within the business to pick up integrations more easily, saving time and increasing governance around our data, our integrations, and our tech infrastructure..”

Philip Maguire

Salesforce & Licensing Support Head at a media company with 5,001-10,000 employees

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Use Case

“My main use case for SnapLogic is for different projects involving data migrations. We need to migrate data from our old SQL database to SnapLogic. I am mainly using it for this purpose and am currently learning the platform. Data migration is the primary project we are using SnapLogic for at this time..”

Verified user[Read full review](#) 

Senior Software Engineer at a tech vendor with 501-1,000 employees

“My main use case for SnapLogic is for data migrations, where I am building pipelines. A specific example of a data migration project I handled with SnapLogic is moving our legacy product, EHSS Pria, to the new one by building pipelines with the base being the SQL database..”

SureshLamba[Read full review](#) 

senior Software engineer at a tech vendor with 501-1,000 employees

“My main use case for SnapLogic is creating pipelines for data migration projects.

“A specific example of a pipeline I have built for a data migration project is when we have our old product in a different technology that we are moving to the new product. For that, we are moving the data from SQL to the Next Gen SQL database. We are creating pipelines through which we are moving the data from the old product to the new product.

“As of now, we are only using SnapLogic for data migration projects..”

Kapil_Jain

[Read full review](#) 

Senior Software Engineer at a tech vendor with 501-1,000 employees

“My main use case for SnapLogic is data ingestion. We have lots of data, but the main one is connecting out to APIs and SQL databases, bringing them into all the various system sources that we have within the business.

“A specific example of a process or workflow I run with SnapLogic for data ingestion is that we recently built a data lakehouse within Databricks. We use SnapLogic to connect to all of the system data sources, and with a little bit of logic, we create Parquet files for Databricks ingestion..”

Martin Hickmans

[Read full review](#) 

Director of Data Engineering at a consultancy with 1,001-5,000 employees

“My main use case for SnapLogic involves all the ETL applications where I need to get data from sources and then perform transformations and either send it to downstream applications within our firm or to any external vendors that need specific data sets.

For one of those ETL processes, I can give a specific example where some applications need data related to people and some of their transactions, which we hold in different applications. For people data, we use SnapLogic to connect to Workday and get their information such as first name, surname, preferred surname, and HR number, while their transactions, which are the things they actually work on, do not exist in Workday. These transactions are stored in a different application called 3E. In the same integration, SnapLogic gets people data from Workday and financial data from 3E, which is related to different users, and then we map them together by using joins and send all the user-related data along with their related financial transactions. We group them together, and each of the user data will be sent to an external vendor.

This main use case is our primary use case in most of the integrations..”

Rajeev Natla

Integrations Developer at a real estate/law firm with 5,001-10,000 employees

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“My main use case for SnapLogic is to automate SFTP pickups and banking integrations, and I also use it for data formatting, changing CSVs into different types of files, filling out data, and completely changing it for all sorts of data work.

“A specific example of a workflow I automate with SnapLogic is when we receive a file from a bank about different transactions in US dollars and in Philippine currency as a text file in an old bank style format that needs to be converted into an Excel sheet for one of our other platforms.

“In this example, I first transform the file and remove any unnecessary data. Since the file is a text file without proper spreadsheet formatting and no real columns, I must ensure that I am reading and formatting the file correctly into columns and rows so that it displays properly for our other platforms.

“In addition to my main use cases with SnapLogic, I also use it in a couple of places to work with our internal APIs as a company, where clients want to provide us data, whether it may be a list of customers or a list of accounts that they work with, and they want to give it to us in a CSV format and do not feel comfortable using an API and calling it..”

Kyle Canham[Read full review](#) 

Application Support Engineer at a computer software company with 51-200 employees

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“For me, the initial setup is simple. I have used both an on-premises solution and the platform-as-a-service option, and both are quite straightforward..”

MusaMongwe

[Read full review](#) 

Head of Data Practice at a tech consulting company with 201-500 employees

“My experience with pricing, setup cost, and licensing was very smooth during negotiations with the team, and we recently renewed our contract, so it was a very smooth process overall..”

Ajs Kumar

[Read full review](#) 

Staff IT Software Engineer at a tech vendor with 10,001+ employees

“My experience with SnapLogic's pricing, setup cost, and licensing is that it was reasonably transparent. That is handled by a different department, but I look after the Salesforce connector side of things, which has also been straightforward..”

Philip Maguire

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Salesforce & Licensing Support Head at a media company with 5,001-10,000 employees

“The learning curve at the start took maybe a couple of weeks just to know where things were, but there was a tutorial which helped with that, so for example, displaying the documents made it easier for less technical users..”

Verified user

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Senior App Support Engineer at a computer software company with 51-200 employees

“It was not straightforward. There were medium to complex kinds of integrations. Sometimes it is direct integration, and sometimes it has logics to make transformations. In some cases, we have scripts we need to run in SnapLogic to perform operations..”

SameerShaikh

[Read full review](#) 

Technical Specialist App Development at Birlasoft IndiaLtd.

“SnapLogic uses a subscription-based pricing model based on the number of pipelines, environment type, and number of connectors or snap packs used. The setup and deployment costs for a cloud deployment involve minimal hardware costs, only subscription fees, and a quick setup. On-premises or hybrid costs include Snaplex node setup, VMs or servers, and network configuration. Initial setup includes pipeline design, snap installation, authentication setup, and integrations. Licensing is per environment or per runtime node or Snaplex, and snap packs and connectors may be included or licensed separately depending on the plan. The AWS Marketplace option allows purchasing a SnapLogic license through AWS billing, simplifying procurement.

“SnapLogic's pricing and licenses are flexible and scalable, supporting both cloud and hybrid deployments. While initial setup is straightforward in the cloud, on-premises or hybrid deployments require more planning and investment. The subscription-based model provides predictable costs, but organizations should evaluate the number of snap packs and runtime nodes they need to optimize licensing costs..”

Sella Kumar

[Read full review](#) 

Product Manager at a university with 501-1,000 employees

Customer Service and Support

“I would say customer support is on point; whenever I raise a query, they respond properly, and if I ask for a working session, they are always ready to hop on a call and help us with the issues, resolving it within a day or two maximum..”

Ajs Kumar

Staff IT Software Engineer at a tech vendor with 10,001+ employees

[Read full review](#) 

“The customer support for SnapLogic is very good, as tickets get resolved within SLA.

“I would rate the customer support on a scale of one to ten as a ten..”

Martin Hickmans

Director of Data Engineering at a consultancy with 1,001-5,000 employees

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“SnapLogic customer support is quite helpful, and we have a customer success manager who increases the priority on our tickets when we say something is really important and we want a resolution as soon as possible. Overall, support and our CSM have been very helpful. On a scale of one to ten, I rate SnapLogic customer support a nine..”

Rajeev Natla

Integrations Developer at a real estate/law firm with 5,001-10,000 employees

[Read full review](#) 

“The customer support from SnapLogic is really good. We have not had to use them too much because we have an internal support team that handles specific issues. When we have used their forums, they are very helpful, and when we have had to escalate issues with our account manager, we have always received a good response..”

Philip Maguire

Salesforce & Licensing Support Head at a media company with 5,001-10,000 employees

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“The customer support is very good; we can easily access the support team on demand whenever we need help, and they are helpful.

“I would rate the customer support ten out of ten..”

Kapil_Jain

Senior Software Engineer at a tech vendor with 501-1,000 employees

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“Customer support with SnapLogic is nice, and we do not have any concerns from that side.

“I would rate the customer support of SnapLogic ten out of ten..”

Suresh Lamba

senior Software engineer at a tech vendor with 501-1,000 employees

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Other Advice

“My advice to others looking into using SnapLogic is to switch to this tool, explore various features, and it will be helpful; it is a good tool for them to choose. I would rate SnapLogic an eight out of ten..”

Kapil_Jain

Senior Software Engineer at a tech vendor with 501-1,000 employees

[Read full review](#) 

“SnapLogic is a powerful tool that is easy to use. It is more beneficial, more secure, and more stable compared to other tools I have used previously. I can recommend this to everyone. I have rated SnapLogic a seven out of ten because there are some improvements that I feel need to be done, but otherwise everything is good. I chose seven out of ten for this reason since everything requires some improvements..”

Verified user

Senior Software Engineer at a tech vendor with 501-1,000 employees

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“SnapLogic is deployed in our organization where all our SnapLogic nodes are on-premises, so we have not migrated to the cloud yet. The advice I would give to others looking into using SnapLogic is that it is very simple to use. I understand this is a low-code platform, but being a low-code platform, it is quite efficient, and I could recommend it to anyone. I rate SnapLogic an overall nine out of ten..”

Rajeev Natla

Integrations Developer at a real estate/law firm with 5,001-10,000 employees

[Read full review](#) 

“I would give SnapLogic a nine on a scale of one to ten.

“I think SnapLogic's accuracy and reliability of output is pretty accurate.

“In terms of SnapLogic's AI capabilities, I think it is pretty good, but I am not particularly well-versed in that area, so I cannot give a very strong answer on it.

“My advice for others looking into using SnapLogic is to think about what you are going to use it for because there are so many things you can do, and make sure you understand what they are before bringing it on board..”

Kyle Canham

Application Support Engineer at a computer software company with 51-200 employees

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“My advice to others looking into using SnapLogic is to use it because it is very good for their company, especially security-wise, as customers focus more on security features. It has very nice security features, so compared to the other tools, it is a good choice if they choose SnapLogic.

SnapLogic is a very good tool; usability-wise, it is excellent as well. Learning-wise,

I can easily learn it, and if someone has worked on any other data migration tools, for them, it is very easy to learn SnapLogic. It is really helpful for their organization and learning purpose, and it is a demanding tool, which is very good for their future professionalism.

Regarding SnapLogic's AI capabilities, I think its governance and security features are very good. The accuracy and reliability of output is around 80%. I would rate this review a 9 out of 10..”

SureshLamba

senior Software engineer at a tech vendor with 501-1,000 employees

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“I would rate SnapLogic overall as a nine out of ten. I choose nine out of ten because it has been far better than anything else that I have used previously. The fact that it just works is a massive bonus, and the only mark that I have against it is that some of the connectors are an additional cost because they class them as premium.

“Regarding SnapLogic's AI capabilities, from what I know, its governance and security seem to be very well thought out. I don't actually use the AI features very much.

“SnapLogic is deployed in my organization in a hybrid cloud and on-premise setup.

“It was fairly easy for my team to learn SnapLogic since it is low code, so it was not very difficult.

“SnapLogic supports compliance requirements in my organization since we don't use SnapLogic to store any data, so there are no issues with that.

“My advice to others looking into using SnapLogic is to look at the premium snaps that you know you think you need, not just the initial cost..”

Martin Hickmans

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Director of Data Engineering at a consultancy with 1,001-5,000 employees

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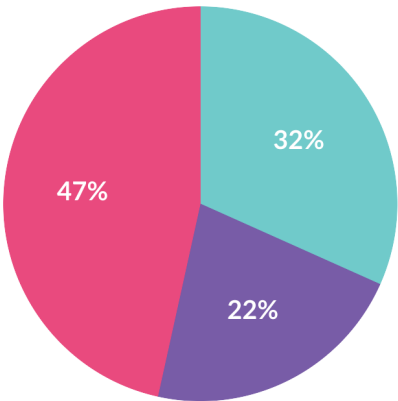
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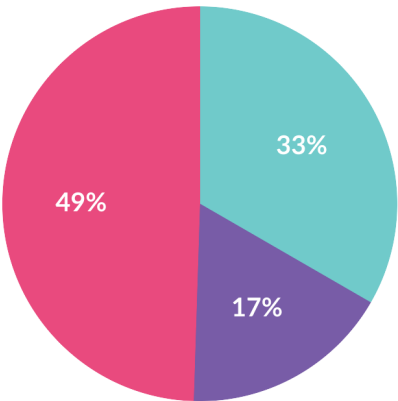


Company Size

by reviewers



by visitors reading reviews



 Large Enterprise  Midsized Enterprise  Small Business

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