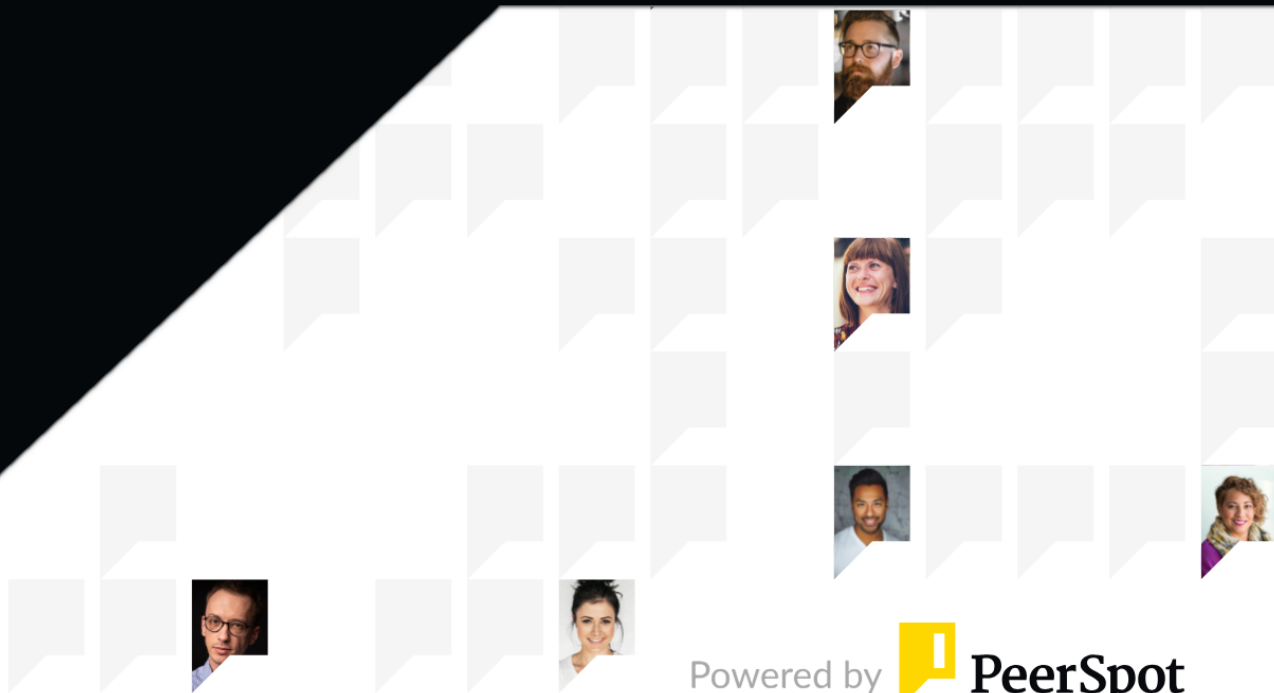


aws marketplace

Mindtickle

Reviews, tips, and advice from real users



Powered by  PeerSpot

Contents

Product Recap..... 3 - 4

Valuable Features..... 5 - 11

Other Solutions Considered..... 12 - 14

ROI..... 15 - 16

Use Case..... 17 - 20

Setup..... 21

Customer Service and Support..... 22 - 23

Other Advice..... 24 - 28

Trends..... 29 - 30

About PeerSpot..... 31 - 32

Product Recap



Mindtickle

Mindtickle Recap

Mindtickle offers a comprehensive platform designed to enhance sales readiness by equipping teams with the skills, knowledge, and behaviors needed to adapt and succeed in a dynamic market.

Mindtickle provides powerful training tools that transform sales enablement through engaging and interactive methods. Its intuitive technology supports sales teams by improving preparedness through features that personalize training journeys, analyze performance metrics, and deliver timely feedback. Mindtickle empowers enterprises to cultivate a culture of continuous learning and adaptation, ensuring alignment with business objectives and market demands.

What features make Mindtickle valuable?

- **Sales Training:** Engages users with interactive learning paths designed for different learning styles.
- **Coaching Programs:** Allows managers to track progress and personalize feedback to enhance team performance.
- **Analytics and Reporting:** Offers insights into sales activities, identifying trends and improvement areas.
- **Gamification:** Increases motivation and engagement through badges, points, and leaderboards.

What benefits and ROI should users evaluate?

- **Enhanced Sales Performance:** Drives measurable improvements in sales metrics through better-prepared teams.
- **Reduced Time to Productivity:** Accelerates onboarding and training, which leads to a quicker ramp-up for new hires.
- **Improved Engagement:** Encourages consistent participation and longer retention through engaging content.
- **Data-Driven Decision Making:** Utilizes detailed analytics to refine strategies and prioritize high-impact activities.

Mindtickle is widely used across industries such as technology, healthcare, and finance, helping organizations address specific challenges in sales readiness and training. In tech companies, Mindtickle supports frequent updates to product knowledge. Healthcare industry uses it for regulatory and compliance training, while finance companies rely on it for adapting to financial regulations and enhancing customer relationships.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “Mindtickle has been the go-to system used to train these agents, has greatly helped the company by simplifying the recruitment process and filtering out unserious agents, and has made learning easier for thousands of new hires across multiple companies.”



Eisenhower A

Independent Travel Manager at Asaptickets

- ✓ “Mindtickle has positively impacted my personal growth because it made me learn faster and feel more confident.”



Oluwaseun Osuntoyinbo

Pbo at Access Bank Plc

- ✓ “Since I started using Mindtickle, I have noticed a positive impact on my organization, with the new hire ramp-up time being reduced by 30%.”



Shikha Kumari

Deputy Manager at Sifu Technologies



“Mindtickle stands out as a well-rounded and mature platform in the sales readiness space, effectively combining training, coaching, and analytics into a single ecosystem, which makes it highly valuable for organizations looking to scale their enabling programs.”



Vyas Shubham

Senior Quality Analyst at a consultancy with 51-200 employees



“Mindtickle has helped bring in significant positive impact in the organization, with the number of partners certified going up by more than 40 to 50 percent and time saved being more than 30 to 35 percent.”



Sharique-Ahssan

Manager- Partnership and Alliances at a tech vendor with 10,001+ employees



“Mindtickle has positively impacted my organization by empowering me and thereby improving the efficiency in which I work in my organization.”



Ahmed Zakarriyah

Project Associate at Isuna Technologies



“Because of the lessons I had on Mindtickle, it has built my confidence in even public speaking as well through the lessons that were designed for me.”



Isildur R

Lead Generator at ASAP Tickets

What users had to say about valuable features:

“The AI Roleplays and LMS are the best features of Mindtickle. I appreciate how easy the AI Roleplays are to put together and how you can duplicate them across multiple use cases. We also use Mindtickle for our elevator pitch, product knowledge, reviewing supply agreements, and digital sales rooms for customer prospects..”

Verified user

[Read full review](#) 

Senior Manager, Commercial Enablement at a non-tech company with 1,001-5,000 employees

“The best features Mindtickle offers, in my opinion, are the ability to send out reminders to the teams on the trainings that we were creating, and it was also really easy to upload the trainings and add in knowledge texts. The reminder feature helped our team stay on track with trainings because the uploading made our jobs easier; it was just super simple and straightforward. Mindtickle has positively impacted our organization by helping us keep things organized, especially from a learning perspective, since we had our content management system in a different system, but the learning portion of it was helpful in that it allowed us a single place to keep all of our learning materials..”

Verified user

[Read full review](#) 

Sr. Instructional Designer at a tech vendor with 1,001-5,000 employees

“Mindtickle offers features that are very easy to use, knowledgeable, and provide a lot of information. One of the best features is that I can always return and refer to it because it is always available whenever I need it, along with the assessments and all the modules.

I find the assessments and modules very interactive and helpful in tracking my progress because they are very good for day-to-day activities. The modules are knowledgeable and informative and can be used not only for ASAP Ticket work but for other things as well, providing general knowledge for someone in my position. Since I was new to the field, it was very helpful to me.

Mindtickle has impacted my organization positively because it keeps me knowledgeable and informed. It helps me carry on my day-to-day activities, and I have been able to use it to study for many things, making it very helpful in work and other areas.

I have seen specific outcomes and improvements since using Mindtickle, including very good performance from myself. I have been using it to track my performance, which has really helped me positively in my workspace. It is also beneficial for onboarding people who are very knowledgeable about it..”

Ardbeg Hassan

Independent travel manager at Asap tickets

[Read full review](#) 

“Mindtickle really helped me because during the training, I can retake the course if I stop somewhere. It gives me an option to retake it three times before it times me out and moves me to the next level. I can still go back and relearn the course.

“What stands out as a unique feature of Mindtickle is that I was able to go through what I learned before. I was able to stop, go back again, and review what I learned before a final submission to retake it three times. I was able to relearn before my final submission for my certificate.

“The user experience with Mindtickle was seamless; it was easy navigating through the portal.

“Mindtickle has positively impacted my personal growth because it made me learn faster and feel more confident. I had no experience or understanding of the job I was trying to apply for, but while taking the course, I was able to understand more, even going outside the portal and the application system to learn more. I learned a lot about the course, the training that I was taking, and the assessment..”

Oluwaseun Osuntoyinbo

Pbo at Access Bank Plc

[Read full review](#) 

“I particularly appreciate Mindtickle's analytics dashboard, engagement tracking, assessment reporting, and training performance insights. These features make it easy to monitor learning effectiveness and identify areas for improvement.

“I rely most on the analytics dashboard because it helps me track engagement, completion rates, and assessment performance in one place, making it easier to identify trends and provide actionable insights to stakeholders.

“Besides the analytics dashboard, I find the custom reporting and learner progress tracking features very useful. They help me analyze performance at a granular level and provide timely insights without requiring a lot of manual work.

“Mindtickle has impacted our organization positively by improving the way we monitor and measure training effectiveness. The insights from its analytics help us identify gaps early, improve learner engagement, and make informed decisions that enhance overall training outcomes.

“We saw better training completion and engagement after using Mindtickle's analytics to identify improvement areas. It also saved time by automating much of the reporting and progress tracking process, allowing the team to focus more on taking action based on insights rather than gathering data..”

Aijaz Ahmad

Lead Assistant Manager at a financial services firm with 10,001+ employees

[Read full review](#) 

“The best features that Mindtickle offers in my experience are the fact that every lesson is timed. It is self-paced but generally timed so that progress can be viewed. All the features are valuable, and we have lessons that are really practical. It is not just online theory but full practical and theory at the same time. It is amazing and better than having classes on Zoom or Google Meet.

“What stands out to me about the practical lessons in Mindtickle is the wonderful simulations. The simulations were wonderful, and I can now talk to clients with confidence because I practiced extensively on Mindtickle. The AI simulations behave like the customers that I am talking to. Sometimes they are harsh, and sometimes they are clueless, which gives a broad perspective of how real customers are going to be. It was very practical, and I really enjoyed using it.

“Unlike Zoom or Google Meet, which is based solely on the instructor who has to be present and sharing the screen all the time, with Mindtickle it is different. I can take tests and exams, and we can have practical instructions or instructional lessons that do not even need an instructor to be there. The lessons are uploaded, and I have my attempts to complete them. It is amazing and self-paced, and I really enjoyed getting onboarded through it.

“Mindtickle has positively impacted my organization by accelerating the onboarding speed. For us, the first stage of the onboarding was two weeks, and I had to complete a series of lessons within two weeks, which includes theory, practicals, and simulations. The timing and duration for it was amazing. I am kept reminded if I am not meeting the time, even though it is self-paced rather than scheduled. I have to find time to go online, do my onboarding by studying the course, and doing the practical things that I will be doing on the job as well..”

Isildur R

Lead Generator at ASAP Tickets

[Read full review](#) 

Other Solutions Considered

“I did not evaluate other options before choosing Mindtickle; it was the organization I was applying for that selected Mindtickle, so I had no choice of selecting another one..”

Oluwaseun Osuntoyinbo

Pbo at Access Bank Plc

[Read full review](#) 

“I have not previously used a different solution because this was the first one recommended to me by the organization I was working with, and it has been the best I have used..”

Ardbeg Hassan

Independent travel manager at Asap tickets

[Read full review](#) 

“I have not evaluated or chosen any other solutions because I have been able to get whatever I needed from Mindtickle. I would recommend people use this as it provides a general understanding of everything you need to know..”

Ardbeg Hassan

Independent travel manager at Asap tickets

[Read full review](#) 

“Regarding Mindtickle's AI capabilities, we actually switched from Mindtickle over to Seismic, so we didn't use any of their AI. I don't have any thoughts on Mindtickle's AI accuracy and reliability of output because that was not something we used either..”

Verified user

[Read full review](#) 

Sr. Instructional Designer at a tech vendor with 1,001-5,000 employees

“I have not previously used a different solution for onboarding or training as we are resellers for global training for AEC software, and while they are the same fields, it is not really a comparison with Mindtickle since they are different platforms for different needs..”

David_Charles

[Read full review](#) 

Business Development Manager at TechnoCard

“We did not use any platform before Mindtickle because there was no platform that organized all the things required for a learning platform and for our operational efficiency for our employees. Mindtickle is the only one we found relevant and is the one we have been primarily using since we started.

“Before choosing Mindtickle, we did not explore many options because Mindtickle is the only one that came to mind when we wanted to organize our operations. Mindtickle is the only one we have chosen..”

Aijaz Ahmad

Lead Assistant Manager at a financial services firm with 10,001+ employees

[Read full review](#) 

ROI

Real user quotes about their ROI:

“Mindtickle has benefited me in many ways, including saving me money because it is free and easy to use. I think the more people who get to use it, the better, although you might not need a lot of employees..”

Ardbeg Hassan

Independent travel manager at Asap tickets

[Read full review](#) 

“I do not have specific ROI figures, but Mindtickle has helped save time through automated reporting, centralized analytics, and easier tracking of learner progress. My overall impression is that it provides good value by improving efficiency and enabling more data-driven decisions..”

Aijaz Ahmad

Lead Assistant Manager at a financial services firm with 10,001+ employees

[Read full review](#) 

“If I have to rate it on a scale of one to ten, I would rate it an eight out of ten because the platform offers a comprehensive set of features, including training, AI-driven simulations, and analytics, which significantly improve sales readiness and learning outcomes. However, there are still areas for improvement, such as performance optimization, UI simplification, and advanced customization. These improvements could make the experience even better..”

Vyas Shubham

Senior Quality Analyst at a consultancy with 51-200 employees

[Read full review](#) 

Use Case

“My main use case for Mindtickle right now is for a training course to obtain my certification and to learn. I used it for the training course and also to learn more about the particular job I was applying for..”

Oluwaseun Osuntoyinbo

Pbo at Access Bank Plc

[Read full review](#) 

“My main use case for Mindtickle is for learning experiences and uploading trainings. A specific example of how I use it for training or learning experiences is that we would put the SCORM files from our learning into Mindtickle, and that's where our teams would go through the trainings and get their participation points..”

Verified user

Sr. Instructional Designer at a tech vendor with 1,001-5,000 employees

[Read full review](#) 

“I use Mindtickle as an LMS and for AI Roleplays and micro-learning. We use Mindtickle for our elevator pitch, product knowledge, and AI Roleplays. We also review our supply agreements and use the digital sales rooms for customer prospects..”

Verified user

[Read full review](#) 

Senior Manager, Commercial Enablement at a non-tech company with 1,001-5,000 employees

“I use Mindtickle as an onboarding tool for new positions that we fill at ASAP Tickets. When you are accepted and qualify to be part of ASAP Tickets, you are given a login to Mindtickle which teaches you everything about the company and everything about the position. It is a very structured lesson that is well-timed but also self-paced. For my team, I believe everybody that is part of ASAP Tickets and is working remotely has used Mindtickle as their onboarding platform to start their position..”

Isildur R

[Read full review](#) 

Lead Generator at ASAP Tickets

“My main use case for Mindtickle is using it as a guide to understand the ASAP Tickets information that has been provided to us.

I use Mindtickle in my day-to-day work as a referral to understand the tasks I am supposed to complete during my ASAP Tickets. I use Mindtickle for tracking my progress, and we use it for onboarding during the first few months of my work at ASAPTickets.com. I also use it as a guide to return to and learn things that are necessary for my work and knowledge needed to perform my work diligently and perfectly.

Regarding my main use case with Mindtickle, I also use it to study and gain more knowledge while keeping myself updated as the world changes. It allows me to change with it and understand everything that I am supposed to do at ASAPTickets.com..”

Ardbeg Hassan

Independent travel manager at Asap tickets

[Read full review](#) 

“I have used Mindtickle for five years for both my personal and professional use.

“My primary use of Mindtickle is to track and analyze training effectiveness, monitor learner engagement, measure course completion rates, and generate performance reports. I use it to identify training gaps, evaluate adoption metrics, and provide data-driven insights for improving learning outcomes and sometimes sales readiness.

“In my recent project, I used Mindtickle to track engagement and completion rates for a sales training program. By analyzing learner platform performance data, I identified training gaps and shared insights with stakeholders, which helped improve content effectiveness and learner participation.

“Apart from reporting, I use Mindtickle to monitor training KPIs, identify learning gaps, and share insights with stakeholders to improve training outcomes and overall platform adoption..”

Aijaz Ahmad

[Read full review](#) 

Lead Assistant Manager at a financial services firm with 10,001+ employees

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“My experience with pricing, setup cost, and licensing has been that I usually use examples from what my supervisors have already told me. The pricing involves adding markup prices that are very suitable for everybody to understand what is fair. The setup cost was not very expensive, and the licensing was acceptable..”

Ardbeg Hassan

Independent travel manager at Asap tickets

[Read full review](#) 

Customer Service and Support

“The customer support of Mindtickle is tremendous, as we have bi-weekly sessions with the customer success manager where we raise our requests and enhancements, and they promptly connect with the concerned team. There is also a chat option for learners and admins that provides instant answers. Email support is also quick and responsive..”

Chils Koshy

LMS Admin at a tech vendor with 201-500 employees

[Read full review](#) 

“There are times that I forgot my password for Mindtickle because in my organization, the first stage of the onboarding requires using the username and password provided by Mindtickle. When I switched and got my company email, I had to start logging in with my company email, and that caused a bit of a glitch for me. I contacted Mindtickle for a reset, and it was swift and timely. It did not take time for me to get back on. It was amazing..”

Isildur R

Lead Generator at ASAP Tickets

[Read full review](#) 

“So far, we did not need to connect with Mindtickle's customer support because the platform provides everything we require. We have not interacted directly with customer support via phone, but there was some email correspondence for clarification purposes unrelated to any bugs. The response was very appropriate and the issue was resolved within 24 hours, which I would characterize as top-notch service..”

Aijaz Ahmad

Lead Assistant Manager at a financial services firm with 10,001+ employees

[Read full review](#) 

“The customer support was very helpful. I got everything I needed to know about it, and they are very reliable in assisting with anything I want to do with it.

On a scale of one to ten, I would give the customer support a ten out of ten because it is always there when I need it, is accessible, easy to use, and free, allowing me to ask as many questions as I need..”

Ardbeg Hassan

Independent travel manager at Asap tickets

[Read full review](#) 

Other Advice

“I gave Mindtickle a rating of seven out of ten because there's still room for improvement, but it's vastly helped us from where we were before implementing..”

Verified user

Senior Manager, Commercial Enablement at a non-tech company with 1,001-5,000 employees

[Read full review](#) 

“Mindtickle was deployed in our organization as a private cloud; we used it internally for our internal teams, and we didn't have anybody outside of our internal teams on it because we used it as a learning platform for our sales enablement teams, but we don't currently use Mindtickle anymore. I'm not certain which cloud provider we used for the private cloud deployment. I think it was Mindtickle that provided the cloud hosting.

“My advice to others looking into using Mindtickle is that many of the new capabilities are something to look into; from a learning platform experience, it was good, but we wanted something more holistic, and I think Mindtickle is jumping into that, so I would just say to keep an eye on Mindtickle since I know they're expanding. I would rate my overall experience with Mindtickle a 6 out of 10..”

Verified user

Sr. Instructional Designer at a tech vendor with 1,001-5,000 employees

[Read full review](#) 

“My advice to others looking into using Mindtickle is that it is very helpful. I

encourage being diligent with your work and paying attention to everything available there because it is all very helpful for getting through day-to-day activities, especially in a workspace.

My company has a relationship with Mindtickle as a customer, as they provide it to people just starting out to gain necessary knowledge. I would say it is more of a partnership since everyone working there must go through Mindtickle.

I advise people coming into a workspace newly to use Mindtickle to gain more knowledge and understanding about the type of business they are entering, especially in sales where working with customers is involved.

I would rate this product a ten out of ten..”

Ardbeg Hassan

Independent travel manager at Asap tickets

[Read full review](#) 

“I would rate Mindtickle eight out of 10 based on my experience and expertise because it is a powerful and reliable platform for training and analytics, but enhanced reporting flexibility, dashboard customization, and predictive insights would make it even better.

“I choose eight out of 10 because it delivers strong value and meets most of our needs, but there is still room for improvement in reporting, dashboard customization, and predictive analysis. Addressing those areas would make it closer to nine or a 10 for me.

“If you want your organization's data to be handy and organized in a systematic way, I recommend using Mindtickle.

“Mindtickle is one of the best applications I have used so far. My overall review rating for Mindtickle is 8 out of 10..”

Aijaz Ahmad

Lead Assistant Manager at a financial services firm with 10,001+ employees

[Read full review](#) 

“After using Mindtickle, I have a challenge because of my job role presently. I used Mindtickle and got my certification. I was able to learn, so I said I will still go back again to reapply for the job because the job is always there. The job is for travel agencies, so I can definitely still go back and continue with my application. Presently, I did not take up the job because I had to pause, but I got my certification for the training.

“I was able to gain skills about learning in the travel sector, learning how travel agencies operate, how they handle their timing, and everything related to the travel agency. I gained experience on it, and I was able to get my certificate.

“My advice to others looking into using Mindtickle is that especially for people conducting training, I recommend it for their training courses. It tracks users' progress and provides certification instantly, so if you pass, you know you passed this course. If you fail, you know you failed this course. I would rate my overall experience with Mindtickle as 9.5 out of 10..”

Oluwaseun Osuntoyinbo

Pbo at Access Bank Plc

[Read full review](#) 

“The outcome is amazing because I can see my scores and know when to improve. I know which course I should retake to achieve the scores that I need, and there are more than one re-attempt available.

“With the simulations in Mindtickle, I did not come from a sales background, but after using it and playing with the simulations and the AI simulations that were embedded in Mindtickle for ASAP Tickets or for how to talk to customers, it really helped me a lot. I did not have any sales experience and did not even have confidence in talking to other people, even my colleagues, which was very difficult for me. After playing with those simulations and asking questions, it has broadened my vocabularies and has really helped me in my current position. When I fall short, I go back to those lessons again to build up my confidence. It is really

amazing.

“The accuracy and reliability of Mindtickle's AI capabilities feel very realistic and helpful. The AI models were designed to fit every mood. Sometimes the AI is straightforward and happy to answer me. Sometimes they behave as regular customers who are difficult. So I have the experience with any form of clients that I will meet in the future in my role. The AI models were designed in the right way. There was one called a lady who was really strict, and when we later met in a Google meeting, most of my colleagues were complaining about that particular AI simulation because they also had a tough time with it. If I were able to go through that particular hard simulation that we all were complaining about, then I know that I am ready for this work because most of the customers are even more challenging than how the simulation was. It really prepared me for the real work.

“Because of the lessons I had on Mindtickle, it has built my confidence in even public speaking as well through the lessons that were designed for me. There have been a lot of improvements in my performance. It has benefited me tremendously in my confidence in speaking and how to accept rejections. For some of the clients that I call, they try to reject, and if I was not trained to accept rejection, I would have reacted to it differently without those courses on Mindtickle. When I call a client and the client rejects the offer I am offering, it does not take a toll on me anymore, and it has transferred to my physical living where I do not treat rejections the way I used to treat them in the past.

“People should go ahead and try Mindtickle because as a user, it has had a positive impact on me, and they would not regret choosing it. I give this review a rating of ten out of ten..”

Isildur R

Lead Generator at ASAP Tickets

[Read full review](#) 

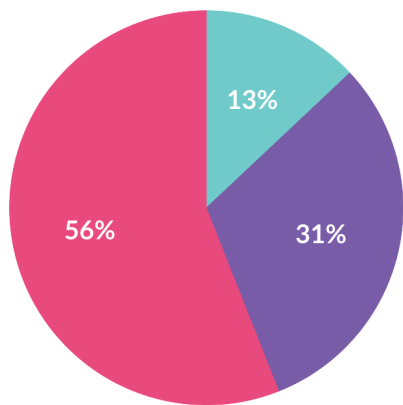
Top Industries

by visitors reading reviews

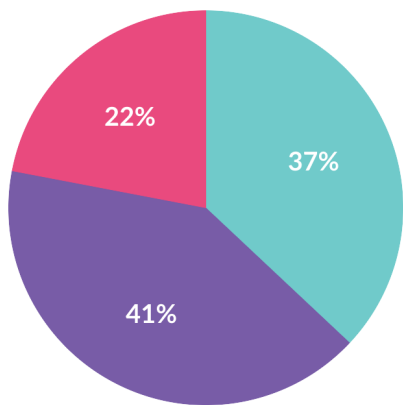


Company Size

by reviewers



by visitors reading reviews



Large Enterprise Midsize Enterprise Small Business

About this buyer's guide

Thanks for downloading this PeerSpot report.

The summaries, overviews and recaps in this report are all based on real user feedback and reviews collected by PeerSpot's team. Every reviewer on PeerSpot has been authenticated with our triple authentication process. This is done to ensure that every review provided is an unbiased review from a real user.

Get a custom version of this report... Personalized for you!

Please note that this is a generic report based on reviews and opinions from the collective PeerSpot community. We offer a [customized report](#) of solutions recommended for you based on:

- Your industry
- Company size
- Which solutions you're already considering

The customized report will include recommendations for you based on what other people like you are using and researching.

Answer a few questions in our short wizard to get your customized report.

[Get your personalized report here](#)

About PeerSpot

PeerSpot is the leading review site for cloud, AI, and business software. We created PeerSpot to provide a trusted platform to share information about software, applications, and services. Since 2012, over 22 million people have used PeerSpot to choose the right software for their business.

PeerSpot helps tech professionals by providing:

- A list of products recommended by real users
- In-depth reviews, including pros and cons
- Specific information to help you choose the best vendor for your needs

Use PeerSpot to:

- Read and post reviews of products
- Access over 30,000 buyer's guides and comparison reports
- Request or share information about functionality, quality, and pricing

Join PeerSpot to connect with peers to help you:

- Get immediate answers to questions
- Validate vendor claims
- Exchange tips for getting the best deals with vendor

Visit PeerSpot: www.peerspot.com

PeerSpot

244 5th Avenue, Suite R-230 • New York, NY 10001

reports@peerspot.com

+1 646.328.1944