



Make

Reviews, tips, and advice from real users



Powered by  **PeerSpot**

Contents

Product Recap..... 3 - 4

Valuable Features..... 5 - 11

Other Solutions Considered..... 12 - 14

ROI..... 15 - 16

Use Case..... 17 - 22

Setup..... 23 - 24

Customer Service and Support..... 25

Other Advice..... 26 - 28

Trends..... 29 - 30

About PeerSpot..... 31 - 32

Product Recap



Make

Make Recap

Make is a robust automation platform that streamlines workflows, connecting apps to enhance productivity. Tailored for tech-savvy users, it offers dynamic automation solutions that optimize processes and facilitate seamless integration of disparate systems.

At its core, Make empowers businesses to automate tasks through an intuitive builder with drag-and-drop capabilities. Ideal for professionals who need to integrate systems efficiently, it supports a wide range of applications, aiding in the creation of complex workflows without the need for extensive coding. Users value its adaptability, making it a popular choice for enhancing operational efficiency.

What features does Make offer?

- **Visual Workflow Builder:** Create and edit workflows effortlessly with a friendly interface.
- **App Integration:** Supports numerous apps, enabling diverse connections.
- **Real-Time Monitoring:** Track workflow executions with precise analytics.
- **Conditional Logic:** Implement logic paths for smarter automations.

What benefits can users expect from Make?

- **Increased Efficiency:** Automating tasks reduces manual intervention, saving time.
- **Cost Reduction:** Lower operational costs with streamlined processes.
- **Scalable Solutions:** Easily adjust workflows to meet growing business demands.
- **Enhanced Productivity:** Focus on high-priority tasks with automated operations.

In industries like retail and technology, Make has become essential for automating inventory management, order processing, and customer relationship tasks. Companies leverage its capacity to connect multiple databases, CRM systems, and sales platforms, driving growth and operational excellence.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“The new AI feature that Make has launched is really amazing.”



Dinesh Lavu

Development Engineer at CSAFI



“This means the task that I would complete in a span of one day is completed in a matter of minutes by using Make.”



Ajay Singh Goyal

Executive at Core Jobs



“Make has positively impacted my organization by reducing the number of hours that go into validating and verifying the flow of a particular repetitive process, which would otherwise take multiple hours, to just a few minutes to review for more than 1,000 or 2,000 case scenarios.”



Amrit Dash

Automation Engineer at a educational organization with 11-50 employees

- ✓ “Make has positively impacted my organization by enabling us to solve use cases for hundreds of clients across hundreds of different platforms, providing the customization capabilities to automate accounting and invoicing processes that save dozens of man-hours a month, and allowing us to build custom churn, retention, and engagement costs that have driven a 30% reduction in churn.”



Maria Ruminjo

Network Engineer at AT&T

- ✓ “Make saves me roughly forty-five percent to sixty percent of time since the analysis part and solution are provided below the question.”



Shaik Nayab Rasool

Freelancer at a consultancy with 11-50 employees

- ✓ “Every employee used to work manually, and I also used to do manual tasks, now Make does everything automatically.”



Anuj Tiwari

Gtm Operator, Lead Generator at 404Minds Technologies

- ✓ “Make's front-end interface, the modular interface that it has, drag-and-drop interface, is very easy to understand, use, and integrate.”



Farhan Ahmed Sheikh

Chief Executive Officer at Ashtex Solutions

What users had to say about valuable features:

“The best features Make offers include its very visual interface, which stands out for me.

“The visual interface provided by Make is valuable because it gives a global view and a global understanding of what comes after what..”

Avi Cherny

Automation Engineer at a tech services company with 501-1,000 employees

[Read full review](#) 

“The best features Make offers, in my experience, include the infrastructure of hosting and error handling, which I have found reduces many errors during projects. Additionally, it allows for secure and reliable API integration with Google AI Studio and provides visual debugging for the mock test data.

During my projects, the visual debugging helped me connect to AI Studio. JSON represents large data, which is converted into a shorter image that I can explain easily to patients..”

Shaik Nayab Rasool

Freelancer at a consultancy with 11-50 employees

[Read full review](#) 

“Make offers great features, including extensive tool connectivities and a simple user interface, which makes it excellent for beginners and enhances ease of use.

Regarding tool connectivities, I find the RSS feed straightforward and user-friendly, and the Airtable node is similarly easy to use. Make has asset-type reactor nodes that automatically begin actions when data is entered, which is something that other apps typically require webhook integrations to achieve.

The user interface is straightforward and always presents data in schema format, enabling an easy drag-and-drop experience.

Make has positively impacted my organization by enabling me to generate numerous leads because it is easy to implement, which allowed me to drastically reduce the time needed to create and present a minimum viable product to clients.
.”

Prabha Prabha

Automation Engineer

[Read full review](#) 

“The best features Make offers are its ease of use with drag and drop functionality. Compared to other automation tools like n8n, which is complicated, I find that Make is very simple. The standout features include ease of navigation and error checking, and I really enjoy the drag and drop feature personally.

I feel that if you are a beginner looking to get into automation, you should start with Make because it provides an environment where you can practice automation more flexibly, although integration and API can be a hindrance.

Make has positively impacted my organization by reducing our manual workflow and workload by almost twenty to thirty percent, which I feel is great. Many tasks that previously took time, such as article posting and writing, have seen a reduction of almost forty to forty-five percent in time. This allows our team to focus on innovating and developing our wearable products..”

Validated user

[Read full review](#) 

Operations Management Intern at a educational organization with 1-10 employees

“Make offers a very simple and easy to understand user interface. The best feature Make offers is a simple process because as a beginner, when I started with Make, it was very easy to understand how to connect the nodes and how to create them.

I would add that there are more features available. Initially, I was working on a free version offered by Make, but I was unable to use more than two nodes active at a time. This is why I shifted to the Core plan where I can keep more than two scenarios active anytime. My automations include four to five automations active at any time.

I have seen a return on investment from using Make because it saves my time. I am using Make for content creation, and it saves time in content creation for me and helps with tasks by creating content for me even without writing a single word. I completely agree and strongly agree with this point and will rate it a ten out of ten for Make.

Make is stable and has been reliable for me during my automations and workflow tasks..”

Validated user

Developer at a educational organization with 51-200 employees

[Read full review](#) 

“In terms of communicating between systems and between platforms, Make would be the primary tool of choice because instead of going about creating or writing API codes for multiple platforms, Make creates a seamless connection where modules come in and take care of most of the heavy lifting of code.

The visual workflow builder is something that stands out prominently, providing a no-code platform which connects across multiple different integrations and platforms. This means that even making changes to a particular platform can trigger a different functionality on a separate platform, so integrations definitely come into the picture. Additionally, the ability to create webhooks on the go is another particular feature that stands out.

Having an in-built or in-house data store to manipulate data and store it across multiple different scenarios is one more feature which particularly makes it stand out. The new work grid feature makes it visually very appealing to see how the automation workflow works.

Make has positively impacted my organization by reducing the number of hours that go into validating and verifying the flow of a particular repetitive process, which would otherwise take multiple hours, to just a few minutes to review for more than 1,000 or 2,000 case scenarios. Any fallback cases also go seamlessly into the incomplete executions DLQ for me to analyze and resolve..”

Amrit Dash

[Read full review](#) 

Automation Engineer at a educational organization with 11-50 employees

Other Solutions Considered

“I did not use any other solution for automation or content creation before Make, but I was working simultaneously on Make as well as N8N. I did not switch, so I cannot justify it further..”

Validated user

Developer at a educational organization with 51-200 employees

[Read full review](#) 

“Previously, I have tried to use Zapier, which was very simple and linear, but I switched to Make because it provides visual representations that I find beneficial..”

Shaik Nayab Rasool

Freelancer at a consultancy with 11-50 employees

[Read full review](#) 

“My advice to others looking into using Make is to use it and explore a few things. You will be able to learn a few things which you will be needing in the future. Make is a helpful tool. But I think you should do a bit of marketing because I don't know many people who know about Make in person..”

Validated user

Founder

[Read full review](#) 

“Something like n8n is an alternative. Recently I started learning to use n8n a lot, which has AI agent features, and it is open source. Right now, n8n is an open source platform. So I would be more interested in learning more and exploring more if Make is also an open source option. Because a lot of experiments can be done if it's an open source..”

Dinesh Lavu

Development Engineer at CSAFI

[Read full review](#) 

“I used a traditional solution like Python before using Make, which essentially created the same ideas that I wanted, just using traditional programming.

“The idea to use Make came to me when I met it the first time, and after not finishing it successfully, the idea remained, but I ended up implementing it using traditional programs..”

Avi Cherny

Automation Engineer at a tech services company with 501-1,000 employees

[Read full review](#) 

“I previously tested with Zapier, but I am not a fan of it. Make is a win for me.

Before choosing Make, I evaluated other options such as Zapier, but I found that Zapier was more suited for social media posting alone. I needed something in a broader format, and I feel Make can be trusted for that..”

Validated user

Operations Management Intern at a educational organization with 1-10 employees

[Read full review](#) 

ROI

Real user quotes about their ROI:

I have indeed seen a return on investment as it has saved us hundreds of hours in repetitive tasks, streamlining our follow-up to the leads that we are generating.

Maria Ruminjo

Network Engineer at AT&T

[Read full review](#) 

“I have seen a return on investment with Make, as the manual workflow is reduced by about ten to twelve people. Our turnaround time has improved by thirty to forty percent, which highlights the operational efficiency gained through automation..”

Validated user

Operations Management Intern at a educational organization with 1-10 employees

[Read full review](#) 

“I have seen a return on investment from using Make because it saves my time. I am using Make because it saves time in content creation for me and helps with tasks by creating content for me even without writing a single word. I completely agree and strongly agree with this point and will rate it a ten out of ten for Make..”

Validated user

Developer at a educational organization with 51-200 employees

[Read full review](#) 

“I have seen a return on investment, particularly in my second project where I converted PDFs into HTML format, saving costs on paper for approximately ten thousand questions and reducing time by about fifty percent. For patient case studies, I was able to present options in allopathy, homeopathy, and Ayurveda clearly and more quickly..”

Shaik Nayab Rasool

Freelancer at a consultancy with 11-50 employees

[Read full review](#) 

“I implemented a booking system for my client that previously required data to be entered directly into Google Sheets and reminders to be sent manually; using Make, they have saved about 50% of their time, which equals one labor resource, translating to a significant amount of money saved..”

Basuraj Basuraj

Founder at WebEase

[Read full review](#) 

“I have seen a return on investment because I could avoid hiring a new team to do reporting and social media posting. Everything is done through Make.

With that extra time each month, I could focus more on sales and upscaling my business, so it is really worth it..”

Validated user

Founder

[Read full review](#) 

Use Case

“My primary reason for using Make is workflow automation. When it comes to scraping data from portals like LinkedIn or any other website and then storing it on a Google Sheet, that is the most time-consuming task. I was able to create a workflow and automate it through agentic AI, which was a significant achievement for me..”

Ajay Singh Goyal

Executive at Core Jobs

[Read full review](#) 

“In automating any kind of user workflow or business process workflow, everything leads back to how data is being transferred, modified, or saved across systems while using Make automations. For example, if we have our CRM systems on monday.com and we are using a Google Form to collect responses for a particular item, we use Make to understand the responses and pass it properly into the monday CRM and send relevant communications using email or text.

In our current organization, we have automated well over 600 processes including all the major workflows of student onboarding, student discontinuation, team member handling, tickets, and CRM manipulation. We have across 2,000 to 3,000 scenarios in the system, with over 500 to 600 workflows automated..”

Amrit Dash

Automation Engineer at a educational organization with 11-50 employees

[Read full review](#) 

“I primarily use Make for automations in companies and businesses, specifically for report generation and similar tasks.

I recently built a workflow for a recruiting company called NSL that needed to conduct a test for candidates and generate a report. The entire process, including test preparation, result generation, and sending the 40-page report to the candidates, was fully automated.

Automating this process with Make saved considerable time for NSL and my team because generating one report manually could take nearly one day for each candidate. Automation reduced that time to approximately 14 minutes per candidate, allowing the entire process to be completed within 15 minutes from start to finish.

My main use case for Make currently involves small automations, although I believe Make has introduced new features such as agent mode, which I haven't tested extensively but seem promising. .”

Prabha Prabha

Automation Engineer

[Read full review](#) 

“I have been working in my current field for the last three years and have been using Make for two months.

I have used Make for two projects. The first project is medical case analysis, where if a patient uploads any case details, we handle that and provide solutions in three fields of a hospital: allopathy, homeopathy, and Ayurveda. Ayurveda is in Indian medical sciences, and from these three options, the patient can decide which one to choose and what tests are included.

In this medical case analysis project, I took five case studies of five different patients and translated the manual data using API to shift it to Google AI Studio. I made it there and used Make's JSON response from the output.

In my second project, which is about the UPSC exam, I converted PDFs given in manual format into HTML. I used data manipulations along with Make's built-in data parsers and regular expressions modules to analyze each question and integrate the options by iterators, making the process sequential..”

Shaik Nayab Rasool

Freelancer at a consultancy with 11-50 employees

[Read full review](#) 

“I started using Make for a specific use case because I needed to create a workflow to upload videos using the API from YouTube. I decided to create an automation workflow to upload a new video every day without manual intervention.

“My main use case for Make is to create a workflow where I connect to Gemini to generate ideas, then trigger a video API to create a video from this prompt, and afterwards, use the Gemini API to create a title for the video.

“Basically, I have a scheduler that starts every evening to facilitate how this automation works.

“My main goal was to create an automation workflow without manual intervention, and this workflow creates and uploads a video to YouTube. From the same idea, there are different videos and different titles, and I do not write them down in Excel; everything is inside Make within this workflow. I was trying to reduce my manual effort..”

Avi Cherny

Automation Engineer at a tech services company with 501-1,000 employees

[Read full review](#) 

“I have been using Make for almost five to six months. My main use case for Make is to automate certain tasks like social media posting and article posting on WordPress. As I work in FitPyo, we need to post blogs or articles on our website regularly, so rather than doing it manually, I created an automation workflow that fetches the posts and automatically publishes them to Facebook, Instagram, and other social media websites. Article posting is one of the major use cases for Make.

I decided to automate social media and article posting first due to the need to post tons of articles daily and to make the process really fast and effective. We use Make because we are a startup where many tasks need to be done on the go. I created an entire automation workflow so that articles can be fetched, rewritten with GenAI models, and posted on our website. The same applies to social media posting as we need to post frequently on Instagram and LinkedIn.

Regarding my main use case with Make, I am trying to automate WhatsApp messaging through Make for client interactions to facilitate direct replies. I am still figuring out how to do that. I am also considering posting a YouTube video through Make, although I feel Make is too complicated for that. I am also looking into using n8n to see if it might be a better option..”

Validated user[Read full review](#) 

Operations Management Intern at a educational organization with 1-10 employees

Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“My experience with pricing, setup cost, and licensing is that it is quite affordable for my use case. I could get the return on investment from the work that I have done using Make, so the setup is not difficult and is pretty simple for me..”

Validated user

[Read full review](#) 

Founder

“It's straightforward and easy for me because I come from a tech background. It's quite easy for me. I don't know if a person from a non-tech background would find it a bit difficult, but for me it's very comfortable..”

Dinesh Lavu

[Read full review](#) 

Development Engineer at CSAFI

“Make is not deployed in my organization as I got in touch with Make through my online classes. When I learned about Make from my peers, I started to use it.

I was offered a link from my classes to sign up for Make directly through the website..”

Validated user

[Read full review](#) 

Developer at a educational organization with 51-200 employees

Customer Service and Support

“When I had a problem during the pricing payment, the customer support handled it very well. I also received good responses when posting in the community forum while doing the project..”

Shaik Nayab Rasool

Freelancer at a consultancy with 11-50 employees

[Read full review](#) 

“I haven't taken very much advantage of the services, but what I had earlier, they were doing the best job for my use cases and my problems. So they helped me. However, I'm not very extensively reliant on the customer support. I used to talk to the developers or the forum that Make was having. I used to go there and figure it out by myself. So very rarely I used to get in touch with the support team..”

Dinesh Lavu

Development Engineer at CSAFI

[Read full review](#) 

Other Advice

“I will probably advise others looking into using Make that it is easy to start and explore automations because when I started, I also found it straightforward. I would rate this review an eight out of ten overall..”

Validated user

Developer at a educational organization with 51-200 employees

[Read full review](#) 

“My advice to others looking into using Make is to go through the documentation first and go through the training and certification courses. Those are pretty detailed and almost cover all aspects that you would need to implement in an automation scenario. I would rate this product an 8 out of 10..”

Amrit Dash

Automation Engineer at a educational organization with 11-50 employees

[Read full review](#) 

“My advice to others looking into using Make is to start with a very simple workflow and not try to overcomplicate it; when you finish the simple workflow, you can add more to it, otherwise it will become messy very quickly, making it very difficult to handle errors.

“I think overall Make is a really powerful tool, but there are definitely a few areas it could be improved based on my experience. My overall rating for Make is seven out of ten..”

Avi Cherny

Automation Engineer at a tech services company with 501-1,000 employees

[Read full review](#) 

“I am using the time saved through Make automation to develop my own line of products because, at the end of the day, product matters. A specific project arising from that extra capacity is the ability to brainstorm many ideas that can lead to long-term profits.

My advice for others looking into using Make is to tailor automation based on the use case rather than an organization's needs, focusing on effectiveness in automation. I would rate this review a seven out of ten..”

Validated user

Operations Management Intern at a educational organization with 1-10 employees

[Read full review](#) 

“My advice for others looking into using Make is to start as a beginner, understand the concepts, explore relevant artificial intelligence for automations, and begin with templates, as there are many resources available within the community and on YouTube. I also believe the flow in Make could improve by allowing multiple

nodes to be executed synchronously.

I believe Make can still improve to compete better with the open-source automation platform [n8n](#). I rate Make a seven overall. .”

Prabha Prabha

Automation Engineer

[Read full review](#) 

“Make saves me roughly forty-five percent to sixty percent of time since the analysis part and solution are provided below the question.

My advice to others looking into using Make is that you can create a very smooth workflow compared to others, and the visual representation is excellent for presenting data or any complex problems, especially for complex systems such as the neural, respiratory, and reproductive systems. The built-in modules make it easy to convert PDFs without needing to search for other modules to integrate.

.”

Shaik Nayab Rasool

Freelancer at a consultancy with 11-50 employees

[Read full review](#) 

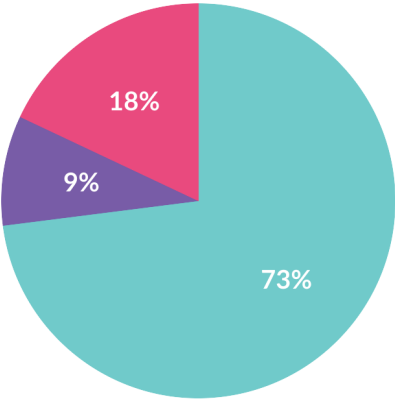
Top Industries

by visitors reading reviews

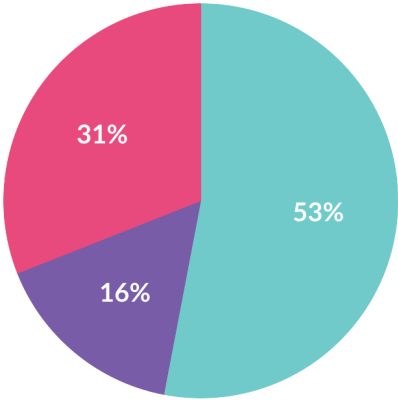


Company Size

by reviewers



by visitors reading reviews



Large Enterprise Midsize Enterprise Small Business

About this buyer's guide

Thanks for downloading this PeerSpot report.

The summaries, overviews and recaps in this report are all based on real user feedback and reviews collected by PeerSpot's team. Every reviewer on PeerSpot has been authenticated with our triple authentication process. This is done to ensure that every review provided is an unbiased review from a real user.

Get a custom version of this report... Personalized for you!

Please note that this is a generic report based on reviews and opinions from the collective PeerSpot community. We offer a [customized report](#) of solutions recommended for you based on:

- Your industry
- Company size
- Which solutions you're already considering

The customized report will include recommendations for you based on what other people like you are using and researching.

Answer a few questions in our short wizard to get your customized report.

[Get your personalized report here](#)

About PeerSpot

PeerSpot is the leading review site for cloud, AI, and business software. We created PeerSpot to provide a trusted platform to share information about software, applications, and services. Since 2012, over 22 million people have used PeerSpot to choose the right software for their business.

PeerSpot helps tech professionals by providing:

- A list of products recommended by real users
- In-depth reviews, including pros and cons
- Specific information to help you choose the best vendor for your needs

Use PeerSpot to:

- Read and post reviews of products
- Access over 30,000 buyer's guides and comparison reports
- Request or share information about functionality, quality, and pricing

Join PeerSpot to connect with peers to help you:

- Get immediate answers to questions
- Validate vendor claims
- Exchange tips for getting the best deals with vendor

Visit PeerSpot: www.peerspot.com

PeerSpot

244 5th Avenue, Suite R-230 • New York, NY 10001

reports@peerspot.com

+1 646.328.1944