



**WP Engine WordPress Digital Experience
Platform**

**Reviews, tips, and
advice from real users**



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Product Recap



WP Engine WordPress Digital Experience Platform

WP Engine WordPress Digital Experience Platform Recap

WP Engine WordPress Digital Experience Platform provides a reliable hosting solution optimized for WordPress. Known for speed and security, it supports a wide array of applications and enhances digital experiences, catering to businesses' needs.

With tailored hosting environments specific for WordPress, businesses benefit from optimized performance, robust security features, and scaling capabilities. The platform offers streamlined workflows and comprehensive support, ensuring smooth management and deployment of WordPress sites. With real-time insights and analytics tools, it provides thorough monitoring to maintain optimal operation and user experience. Leveraging advanced integrations and a developer-focused approach, WP Engine caters to experts looking to maximize their digital presence and site efficiency.

What features stand out?

- **Speed-Boosting Architecture:** Employs a highly scalable platform that enhances site speed and performance.
- **Advanced Security Features:** Provides automated updates and daily backups, ensuring the safety of digital assets.
- **Developer-Friendly Tools:** Comprehensive suite for development, enabling efficient testing and deployment.
- **24/7 Expert Support:** Access to a knowledgeable customer support team to assist with technical queries.
- **Integrated Analytics:** Offers insights to improve site performance and optimize content strategies.

What benefits to look for?

- **Improved Site Performance:** Leads to better user experiences and potentially higher traffic.
- **Enhanced Security:** Reduces vulnerabilities and protects from potential threats, instilling confidence.
- **Time-Saving Operations:** Streamlined processes allow focus on content creation and strategy.
- **Scalability:** Accommodates growth and fluctuating traffic without compromising performance.
- **Cost-Effectiveness:** Considering the full package, it offers value for the price with its complete feature set.

In various industries, WP Engine WordPress Digital Experience Platform is implemented to ensure high-traffic websites remain accessible and secure. Its robust infrastructure supports sectors like e-commerce, media, and education, providing the necessary tools to deliver seamless online experiences tailored to industry-specific needs. This adaptability makes it a favored choice for enterprises requiring dedicated, efficient hosting solutions.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “WP Engine WordPress Digital Experience Platform has positively impacted my organization by making it significantly easier to manage everything, allowing my team to manage all the websites in one platform where you're logged in and can manage any site you need to.”



Tom Binga

Developer at Delaware North

- ✓ “Out of those features, the one I think has had the biggest impact on my team is the reduction in maintenance time at the operations team level, as my team felt good that they did not have to work so much to maintain the environment, reducing it from an 18-hour window per year down to a four-hour window per year.”



Brad Dyke

DSRE Director Of Dev Ops/Operations (Management Executive) at a outsourcing company with 51-200 employees



“WP Engine WordPress Digital Experience Platform has positively impacted my organization with results regarding page speed optimizations where the average server response time was reduced from 360 milliseconds to 370 milliseconds globally, resulting in a dramatic improvement in the largest contentful paint and Web Core Vitals leading to SEO performance gains.”



Tiberiu Arghir

Digital Marketing Coordinator at a media company with 5,001-10,000 employees



“WP Engine WordPress Digital Experience Platform has probably been one of the best hosts that we have used, and although it is slightly more expensive, the cost outweighs itself because the support and overall use of setting things up within the platform is much easier than others.”



Alex McIver

Word Press And Shopify Developer at a comms service provider with 1-10 employees



“Regarding the stability and reliability of WP Engine WordPress Digital Experience Platform, it is the most trusted platform.”



Naga Yaswanth Kumar Atmakuri

Digital & E Commerce Specialist at Independence Australia



“I really appreciate how intuitive WP Engine WordPress Digital Experience Platform is and how I can do everything from one place at one time.”



Stefanie Cash

Sem & Paid Ads Analyst at a consultancy with 11-50 employees



“The best feature for me was the easy push from Local, as I often use Local for local WordPress development and the ability to push it to the live site on WP Engine with one click is useful, especially when I do not have another pipeline in place.”



Grzegorz Kalinowski

Webdeveloper at a media company with self employed

What users had to say about valuable features:

“Its best feature is probably how quick it is to spin up new environments. Their support is also very good as well. Sometimes there is a bit of a queue to get hold of someone, but when you do, their support has always been great.

“WP Engine WordPress Digital Experience Platform has probably been one of the best hosts that we have used. However, it is slightly more expensive, but that cost outweighs itself because the support and overall use of setting things up within the platform is much easier than others.

“WP Engine WordPress Digital Experience Platform has saved us time because it is quicker to do things, but then that also means that we can add more clients to it. This has benefited both us in the sense of time and also cost. It has also benefited WP Engine to get more referrals..”

Alex McIver

Word Press And Shopify Developer at a comms service provider with 1-10 employees

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“WP Engine WordPress Digital Experience Platform is good overall, except it is somewhat pricey when you add many features to the basic subscription.

The best feature for me was the easy push from Local. I often use Local for local WordPress development, and the ability to push it to the live site on WP Engine with one click is useful, especially when I do not have another pipeline in place. I appreciate the Smart Plugin Manager and the updates with Visual Regression. I did not use WP Engine for an extended period; I only used it for a few months when my clients were migrating out of it. During that short period, those features worked well and saved me some time testing after plugin upgrades.

WP Engine WordPress Digital Experience Platform has not positively impacted my organization much during that short time..”

Grzegorz Kalinowski

Webdeveloper at a media company with self employed

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“The best features WP Engine WordPress Digital Experience Platform offers include consolidation, working toward automation with DevOps, and reducing the man-hour workloads while still offering a very flexible front end that follows the wiki strategies of WordPress, alongside offering content management and documentation support as well as the extended consolidated dashing or dashboard setup.

“Out of those features, the one I think has had the biggest impact on my team is the reduction in maintenance time at the operations team level, as my team felt good that they did not have to work so much to maintain the environment, reducing it from an 18-hour window per year down to a four-hour window per year. That does add up when you add up every individual platform and helps reduce some of the operational stress in the environment. Furthermore, from the customer base perspective, they now had a front end with the ability of introduction wiki functionality for documentation and content management, which is that next logical step to go into in regards to working with AI, API calls, and background processing..”

Brad Dyke

DSRE Director Of Dev Ops/Operations (Management Executive) at a outsourcing company with 51-200 employees

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“Some of the best features that WP Engine WordPress Digital Experience Platform offers include daily automated backups of every site, which are valuable in case something goes wrong, and the Smart Plugin Manager feature that automatically updates your website's plugins while doing visual regression testing.

“I appreciate that they have added reporting features and performance monitoring capabilities like Lighthouse scores to see how our sites are performing in terms of speed.

“WP Engine WordPress Digital Experience Platform has positively impacted my organization by making it significantly easier to manage everything, allowing my team to manage all the websites in one platform where you're logged in and can manage any site you need to.

“Specific outcomes I can share include overall visibility and transparency of things on a larger scale, allowing someone like myself or another team member to see the bigger picture regarding the performance of the server or the sites and all the activity going on..”

Tom Binga

Developer at Delaware North

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“In my opinion, the best features WP Engine WordPress Digital Experience Platform offers include the threat detection and the automated daily backups, which were some of the features that we liked, the block list management, and the WordPress core and plugin updates that were done through the smart plugin manager. The DDoS protection was also very useful, and the integrated caching layer capabilities of serving cached web pages under 100 milliseconds while handling massive concurrent traffic spikes without server crashes was something that was very helpful for us.

“The feature I find myself relying on the most is the headless WordPress through Atlas, which was a great feature for us, as well as the security suite and multi-environmental workflow, the advanced developer ecosystems. All of these features helped not only the web developers but also us in digital marketing in updating our websites, creating content faster, and optimizing the applications so they would load on mobile devices to users in an instant.

“WP Engine WordPress Digital Experience Platform has positively impacted my organization with results regarding page speed optimizations where the average server response time was reduced from 360 milliseconds to 370 milliseconds globally, resulting in a dramatic improvement in the largest contentful paint and Web Core Vitals leading to SEO performance gains. Also, we had an almost 100% uptime with a 0% error rate during high traffic peaks, and we saw a reduction of 30 to 40% in site maintenance and development troubleshooting overall..”

Tiberiu Arghir

Digital Marketing Coordinator at a media company with 5,001-10,000 employees

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“The most valuable feature I found in WP Engine WordPress Digital Experience Platform is auto-updates. If anything happens to my website, it rolls back automatically without me doing it manually. I receive an integration notification saying that the website went down, so a rollback occurs automatically to the older version.

“Other than auto-updates, WP Engine WordPress Digital Experience Platform makes it easy to post websites. It is straightforward, and I can create UAT systems and later push them to production very easily. I can develop anything on the staging site first and easily push to production as well. The customer support is also excellent. If I have any issues, I can directly contact support, and they help me with whatever situation I am in.

“I use WP Engine WordPress Digital Experience Platform's analytics tools, and they show me the performance of the website, including where it is dropping.

“These analytics tools from WP Engine WordPress Digital Experience Platform have helped me understand site performance metrics by providing a detailed report. For example, if one of the plugins is reducing my website performance, it flags that plugin saying it has security issues and this is what causes risk to my website. It gives me a detailed report and indicates where I need to improve performance.

“Regarding the automated updates I already mentioned, these automated updates in WP Engine WordPress Digital Experience Platform help me manage my WordPress site effectively. They auto-update PHP and the themes of my website, including the plugins. If anything has compatibility issues, it automatically rolls back to the older version so that the next day I can see what happened. It provides an entire detailed report..”

Naga Yaswanth Kumar Atmakuri

Digital & E Commerce Specialist at Independence Australia

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Other Solutions Considered

“Before WP Engine WordPress Digital Experience Platform, we used Sitecore for all our sites, but we switched due to the massive cost per year for the Sitecore license and the need to get an outside developer for major changes or development work..”

Tom Binga

Developer at Delaware North

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“We did evaluate other options before choosing WP Engine WordPress Digital Experience Platform, and we evaluated options such as SiteGround. We also evaluated Cloudways as well, which is probably on the same level as WP Engine..”

Alex McIver

Word Press And Shopify Developer at a comms service provider with 1-10 employees

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We previously used a different solution, specifically basic web services, Apache web services to be specific. There was not a suite or platform like WordPress at that time several years ago, which became quite complicated, involving a lot of overhead and divested time in operations versus productivity. We had to get to a solution that could begin that process, starting with WordPress itself and evolving into this product, which helped us and justified why we switched to a more consolidated platform.

Brad Dyke

DSRE Director Of Dev Ops/Operations (Management Executive) at a outsourcing company with 51-200 employees

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ROI

Real user quotes about their ROI:

“We have seen a return on investment, with an improvement in ROI of our organic leads by 5% in the last quarter, and there were also a few tens of hours reduced in terms of development during the last quarter as well..”

TiberiuArghir

Digital Marketing Coordinator at a media company with 5,001-10,000 employees

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Use Case

“For hosting our websites, I use WP Engine WordPress Digital Experience Platform as I have five to six websites in WordPress. I use it as a hosting provider to make auto updates and to improve site performance. I also have an add-on called NitroPack, which is wonderful and boosts website performance up to 90%..”

Naga Yaswanth Kumar Atmakuri

Digital & E Commerce Specialist at Independence Australia

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“My main use case for WP Engine WordPress Digital Experience Platform is when I have clients who need hosting for a website that I have just built. I would recommend them to go to WP Engine, and another good benefit is their support is very good, and it is very easy to set up staging websites, and they have minimal downtime.

“Another good use case for WP Engine WordPress Digital Experience Platform is really to do with its backups and how it takes daily backups and also hourly backups because that has been more useful than I can imagine..”

Alex McIver

Word Press And Shopify Developer at a comms service provider with 1-10 employees

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“My main use case for WP Engine WordPress Digital Experience Platform is hosting websites and ensuring it is all-in-one for building out websites and reviewing security issues, making sure that everything is in one place and easy to manage.

A quick specific example of how I use WP Engine WordPress Digital Experience Platform to boost a website or manage everything in one place is that I am able to handle all the optimizations that are necessary, automate plugin updates, and handle things that I do not have to worry about on a day-to-day basis. It takes care of it for me.

I do not have anything else to add about my main use case or how WP Engine WordPress Digital Experience Platform helps me..”

Stefanie Cash

Sem & Paid Ads Analyst at a consultancy with 11-50 employees

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“Our main use case for WP Engine WordPress Digital Experience Platform was that we were using WordPress at the time, which is a previous tool or a previous suite, and we grew it into the next step of WP Engine WordPress Digital Experience Platform, which is the next step platform-wise for hosting our environments for our customers' front end SaaS support services requirements.

“The other key thing about our main use case or how we use WP Engine WordPress Digital Experience Platform is that it allowed us to condense it into a single platform versus how we had originally set up WordPress over a distributed platform that had a lot more overhead, maintenance-wise, and this helped us cut down our overall manpower workloads as we work with the platform..”

Brad Dyke

DSRE Director Of Dev Ops/Operations (Management Executive) at a outsourcing company with 51-200 employees

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“My main use case for WP Engine WordPress Digital Experience Platform is that we host almost all of our company's websites on it; we have over 90 plus websites on WP Engine's hosting, and we use it to manage everything from staging and development environments to automated plugin updates.

“A specific example of how I use WP Engine WordPress Digital Experience Platform for one of our sites is that, as a developer, I utilize their GitHub Actions to deploy code to a development site, especially when working on a new site or a new feature to an existing site.

“Delaware North has been a customer for a long time, and their customer support is the best I have ever experienced anywhere..”

Tom Binga

Developer at Delaware North

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“My main use case for WP Engine WordPress Digital Experience Platform is that we wanted a security suite that would allow us to manage plugins and WordPress core easily and having also a headless WordPress deployment, so we can decouple the WordPress deployments from the frameworks of JavaScript and other platforms as well.

“A quick specific example of how I use WP Engine WordPress Digital Experience Platform for this is that the WordPress ecosystem was included as an acquisition back to developer tool, and we have used advanced custom fields and offline development software. What was important is that the multi-environment workflow used only one-click staging and development environmental creation specifications implemented in a seamless integration.

“Day-to-day, it was very important for us to have threat detection features and the daily backups of our websites because we had different projects that were integrated in WP Engine WordPress Digital Experience Platform, and also we wanted a service that cached the web pages so we would be able to do even faster changes and adaptations of the websites by bringing different features. With this solution, it was a great choice for us..”

Tiberiu Arghir

Digital Marketing Coordinator at a media company with 5,001-10,000 employees

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“My experience with pricing, setup cost, and licensing for WP Engine WordPress Digital Experience Platform was seamless. The pricing was good and represented fair market value. It made sense and was easy to get set up. I did not hear about any issues..”

Stefanie Cash

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Sem & Paid Ads Analyst at a consultancy with 11-50 employees

“My experience with pricing, setup cost, and licensing is that the implementation was very smooth, with a low to moderate complexity, very accessible for WordPress developers and agency teams we worked with. The subscription was easy to understand, and the pricing was very affordable for our company..”

TiberiuArghir

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Digital Marketing Coordinator at a media company with 5,001-10,000 employees

Customer Service and Support

“The customer support of WP Engine WordPress Digital Experience Platform is amazing, and it is the best in the business that I have seen or experienced..”

Tom Binga

Developer at Delaware North

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“Customer support for WP Engine WordPress Digital Experience Platform is probably some of the best that I have seen.

“In regards to WP Engine WordPress Digital Experience Platform's staging environments, it takes about five minutes to spin it up, which is very quick. In regards to the support team, there was a time when we had a client who was having issues with the caching, and it basically was not saving data to a very specific form in the correct way. The support team literally went above and beyond to try and solve this..”

Alex McIver

Word Press And Shopify Developer at a comms service provider with 1-10 employees

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“Regarding my experience with the technical support of WP Engine WordPress Digital Experience Platform, I previously had some issues with NitroPack caching the forms that I built on my website. I reached out to support, and they told me I could disable certain pages if I did not want to cache those pages. They guided me on how to do that, and I am satisfied with the support.

“I rate the technical support of WP Engine WordPress Digital Experience Platform as 10. They are quick..”

Naga Yaswanth Kumar Atmakuri

Digital & E Commerce Specialist at Independence Australia

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Other Advice

“My advice to others looking into using WP Engine WordPress Digital Experience Platform is to evaluate other solutions as well and look first at their business objectives, their use cases, and compare them across different platforms to make a wise business decision. I would rate this product a 9 overall..”

Tiberiu Arghir

Digital Marketing Coordinator at a media company with 5,001-10,000 employees

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“My clients wanted to resign from WP Engine WordPress Digital Experience Platform due to the drama with Matt Mullenweg and Automattic and the stopping of automatic updates via the WordPress repository.

Regarding WP Engine WordPress Digital Experience Platform's AI capabilities, it appears very solid compared to other businesses in terms of governance and security..”

Grzegorz Kalinowski

Webdeveloper at a media company with self employed

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“WP Engine WordPress Digital Experience Platform's governance and security is very good, and they are always seemingly on top of the security and keeping that at the forefront, which is very good.

“It is good because WP Engine WordPress Digital Experience Platform gives quick

snapshots, but AI is in a position where you need to check what it gives you as the output. You cannot solely rely on it.

“For instance, we started out with our WP Engine WordPress Digital Experience Platform account as one user, and now we have 12 users on it because so many have moved to us.

“I would definitely recommend getting a demo booked in with a salesperson for WP Engine WordPress Digital Experience Platform, and they can walk you through the features and the different aspects that you will need. Depending on the size of the company that you are moving to WP Engine, you can have an account manager, and they can really help with some of the more complex issues and getting those resolved a little quicker than if you were to go with a bigger hosting provider. I rate my overall experience with WP Engine WordPress Digital Experience Platform an 8 out of 10..”

Alex McIver

Word Press And Shopify Developer at a comms service provider with 1-10 employees

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“WP Engine WordPress Digital Experience Platform is deployed on the cloud, specifically on [Microsoft Azure](#) as the cloud platform.

“Regarding the effectiveness of WP Engine WordPress Digital Experience Platform's security features in protecting my WordPress site, I think it is secure. I get two-step verification. When I try to log in, I receive a security code to my email to log into the WP dashboard. From there, I can easily log into any of my websites.

“I do not particularly use developer tools in WP Engine WordPress Digital Experience Platform, but I think they are very helpful for developers if they want to make custom changes directly. They can do it on the UAT site and later push it to production.

“From my perspective, I can evaluate WP Engine WordPress Digital Experience Platform as very scalable and I rate it 10.

“When the volume of data and the volume of workflow increases, WP Engine WordPress Digital Experience Platform adapts easily to these new circumstances.

“Based on all aspects of WP Engine WordPress Digital Experience Platform that I have worked with, I rate this product 10..”

Naga Yaswanth Kumar Atmakuri

Digital & E Commerce Specialist at Independence Australia

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“My advice to others looking into using WP Engine WordPress Digital Experience Platform is to read their website, resources, documentation, and reviews; do your due diligence and believe the hype, as WP Engine WordPress Digital Experience Platform is the real deal.

“If someone asked me who I would recommend, I would recommend WP Engine WordPress Digital Experience Platform. I choose a 10 because to me, they are just the best; they are the leader in the whole space of managed WordPress hosting,

continuously innovating and adding different AI solutions.

“Regarding WP Engine WordPress Digital Experience Platform's AI capabilities, I am not too sure about its governance and security as we provide our own API key and manage that ourselves, so I do not have much insight.

“Regarding WP Engine WordPress Digital Experience Platform's AI capabilities, its accuracy and reliability of output have been so far so good.

“WP Engine WordPress Digital Experience Platform is deployed in our organization as public cloud since I log in to the user portal, which is just a subdomain on the WP Engine WordPress Digital Experience Platform root domain. We utilize [Google Cloud](#) with WP Engine WordPress Digital Experience Platform, but since WP Engine WordPress Digital Experience Platform is a managed hosting provider, we do not really get to pick..”

Tom Binga

Developer at Delaware North

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“My advice to others looking into using WP Engine WordPress Digital Experience Platform is that one of the most important things about any platform is to ensure that your core web code, which you plan to use, if it is HTTPS and so on, XML and other functionalities are reviewed tightly with the support components of a platform like WP Engine. This evaluation is where the problems will arise, and compatibility will be a driving force behind that. You want to be very careful to consider these evaluations to make sure that it meets your requirements. You do not want to have a tool that has features that can never be used because of the stack code in your web software and how your websites are set up. Therefore, you need a 100% match for this tool to be fully effective for your objectives.

“Regarding WP Engine WordPress Digital Experience Platform's AI capabilities, the governance and security compliance requirements were and are handled outside of WP Engine WordPress Digital Experience Platform process. Our SecOps

are driven by the protocols used by this tool, not the tool itself. We adhere to the best recommendations of the WordPress company about their internal security requirements that should be applied or best practices that should be upheld, but the governance and security of our environment is holistic and not specific to WordPress itself.

“The accuracy and reliability of output from WP Engine WordPress Digital Experience Platform's AI capabilities are still being developed and are not quite there yet, capabilities-wise, but the beginnings look promising. We know that there is still more needed because no vendor out there has their AI fully integrated, which means the AI is working within the subpart subfunctions of the tool itself yet, but it is getting there, and looking really good.

“WP Engine WordPress Digital Experience Platform is deployed in my organization in the cloud. In this case, we use [AWS](#) as our cloud provider. I purchased WP Engine WordPress Digital Experience Platform through the [AWS Marketplace](#). I do not think there are any other improvements needed for WP Engine WordPress Digital Experience Platform that we have not discussed. I would rate this solution a 7 out of 10..”

Brad Dyke

DSRE Director Of Dev Ops/Operations (Management Executive) at a outsourcing company with 51-200 employees

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About this buyer's guide

Thanks for downloading this PeerSpot report.

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