



Algolia

Reviews, tips, and advice from real users



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Product Recap



Algolia Recap

Algolia rapidly enhances search functionalities, delivering fast performance with typo-tolerance and Neural Search for better relevance and reduced zero-results.

Algolia stands out with its API-first design that simplifies integration, complemented by a Merchandising Studio for efficient product management. Instant search capabilities and detailed analytics boost engagement and efficiency, while customization and faceted filtering offer a personalized search experience. Its managed service and intelligent indexing alleviate operational demands, maximizing value without the need for infrastructure maintenance. Challenges include analytics depth, beginner-friendly deployment, index joining, pricing, relevance tuning, and detailed documentation. Improved scenario support and in-dashboard debugging, paired with better scaling and AI integration transparency, are areas users favor improvement.

What are Algolia's key features?

- **Fast Search Performance:** Ensures rapid search response.
- **Typo-Tolerance:** Provides error-corrected searches.
- **Neural Search:** Enhances search relevance.
- **API-First Approach:** Eases integration processes.
- **Merchandising Studio:** Optimizes product management.
- **Instant Search:** Boosts real-time user interactions.
- **Robust Analytics:** Offers comprehensive data insights.
- **Customization and Faceted Filtering:** Enables personalized searches.
- **Intelligent Indexing:** Simplifies operational tasks.

What benefits or ROI should be considered in Algolia reviews?

- **Enhanced User Engagement:** Through instant search and insights.
- **Operational Efficiency:** Managed service reduces infrastructure workload.
- **Tailored Search Experience:** Customization adjusts to user needs.
- **Product Management:** Drives efficiency via merchandising tools.

Companies leverage Algolia in e-commerce, web apps, and internal tools to enhance search functionalities. Real-time, as-you-type search and faceted filtering optimize user experiences, while advanced document search and AI-powered product ranking elevate functionality. Algolia effectively handles large data sets and targeted search, improving conversions during high-traffic events.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “Algolia provides extremely fast search performance, which is particularly useful for projects with big data and many data points.”



Kozykorpesh Tolep

software engineer at a non-tech company with 1,001-5,000 employees

- ✓ “Algolia has significantly improved our user experience, and we saw search conversion rates increase by around 15% after implementing it.”



TusharGoel

Cloud Engineer at TO THE NEW Digital

- ✓ “Algolia has positively impacted our organization by allowing us a faster time to market.”



Apex

Product Expert at a computer software company with 11-50 employees

- ✓ “Algolia has impacted my organization positively in a good way, as it has shaped the product and it feels as though the product has a premium search engine behind it.”



Adesh Anand

Senior Software Engineer

- ✓ “The best feature Algolia offers is agentic generative search, where someone can get generative answers from our own docs, and that is useful.”



Chamaru Chamaru

CTO at Donely

- ✓ “Algolia has impacted our organization positively by boosting the overall user engagement trends that we can see on the analytics.”



Arinjay Gangwar

Software Developer at a consultancy with 11-50 employees

- ✓ “We have seen a significant improvement in user engagement with instant search enabling them to quickly find what they are looking for.”



Hussain Gagan

FullStack Developer at EnactOn Technologies

What users had to say about valuable features:

“Algolia provides extremely fast search performance, which is particularly useful for projects with big data and many data points. In my use case with IoT devices, I really needed fast search for specific data points. One of the best features is easy API integration. It was not difficult to integrate our back-end API to the search engine, which allowed us to implement real-time search functionality with minimal effort.

The positive impact of Algolia on my organization was significant because it helped us reduce the back-end load. When you have a large amount of data, it is very difficult to maintain, especially when customers need to search in real time. It saved the search performance significantly. Also, it helped save development time by avoiding the need to build a custom search system, which improved the user experience..”

Kozykorpesh Tolep

software engineer at a non-tech company with 1,001-5,000 employees

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“The best features Algolia offers in my experience include the intensive, intelligent search that it provides, which is the one feature I really appreciate. Second is the filters that it provides; all the filters are pre-populated, and based on selections, it also gives you options whether a filter is valid or not. Invalid filters are removed, which is really important for a product listing page. Additionally, when we do a search related to any products, we can define the terms for which it can be searched, making it feel advanced search capability. These are quite useful features for Algolia.

Algolia has impacted my organization positively in a good way, as it has shaped the product and it feels as though the product has a premium search engine behind it. Since not all commerce platforms' search engines are as good as Algolia provides, this really takes the experience of users or customers to a different level..”

Adesh Anand

Senior Software Engineer

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“The best feature Algolia offers is agentic generative search, where someone can get generative answers from our own docs, and that is useful. The implementation of that feature has changed the way our users interact with our documentation, making it easier for them to find details faster.

Earlier, there were so many support inquiries because of documentation issues. Now the support inquiries are properly about product issues rather than documentation issues. Whenever there is an issue, we direct users to our docs page where they can ask the question to the agent and get the answers back, which is really helpful.

Algolia has positively impacted our organization quite well. First of all, we got some credit that was awesome to get started, and then it allowed us to explore the product better and find the best use cases for it..”

Chamaru Chamaru

CTO at Donely

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“The best features Algolia offers are its blazing-fast search speed and the extensive customization of ranking rules, which allows us to fine-tune results exactly how we want.

“We fine-tune results by boosting popular products or recent arrivals. For example, during a sale, we prioritize discounted items at the top, giving users quicker access.

“Algolia's analytics is a feature I would like to highlight, as it helps us understand what users search for, allowing us to continually improve the experience.

“Algolia has significantly improved our user experience, and we saw search conversion rates increase by around 15% after implementing it.

“We measure the increase by tracking search click-through rates and purchases originating from search queries. After implementing Algolia's relevance tuning, we noticed a clear uptick in users finding and purchasing products faster..”

TusharGoel

Cloud Engineer at TO THE NEW Digital

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“In my opinion, the best feature of Algolia is definitely its instant search capabilities. It delivers results in real time from the first keystroke. Also, its API-first approach makes it super easy to integrate with any front-end or back-end.

“We have seen a significant improvement in user engagement with instant search enabling them to quickly find what they are looking for. The API-first approach has also streamlined our development process, allowing us to easily integrate Algolia with our existing infrastructure. It saved us a lot of development time since we didn't have to build and optimize our own search engine.

“Another key feature of Algolia is its robust analytics capabilities, which provide valuable insights into user behavior and search trends. This has been particularly useful in helping us refine our search functionality and improve the overall user experience.

“Algolia has positively impacted my organization by improving the overall user experience, especially in search-heavy applications. Users are able to find what they need faster, which directly improved retention and engagement..”

Hussain Gagan

FullStack Developer at EnactOn Technologies

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“The best feature that Algolia offers is its capability of auto-updating an index via triggering a webhook. This feature stands out because we do not need to manually go to the Algolia dashboard to update the index; it gets automatically updated as soon as any new content changes get published from the CMS.

“Setting up those webhooks and getting the auto-updating index working with our CMS is not difficult because Algolia has very good documentation, which helped us integrate the webhooks.

“Algolia has impacted our organization positively by boosting the overall user engagement trends that we can see on the analytics. Users are now getting more personalized results from the search, whereas earlier they used to get random results from the search, so the impact has been very positive on our website.

“In terms of specific metrics that show how user engagement improved, the average time spent on web pages per user was around one to two seconds earlier. After using Algolia, users started getting more personalized recommendations from their search, and the average time spent improved drastically to around five seconds. This was a very good metric, and after that, the conversion rate also improved by approximately twenty percent..”

Arinjay Gangwar

Software Developer at a consultancy with 11-50 employees

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Other Solutions Considered

“We previously used a basic in-house search solution, and we switched to Algolia for its speed and scalability along with far more advanced relevance tuning..”

TusharGoel

Cloud Engineer at TO THE NEW Digital

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“Previously, we relied on back-end database queries for search. We switched to Algolia to improve the performance and provide a better real-time search experience..”

Kozykorpesh Tolep

software engineer at a non-tech company with 1,001-5,000 employees

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“We evaluated Elasticsearch and Meilisearch before choosing Algolia. Elasticsearch was powerful but required more setup and maintenance, while Algolia was much easier to integrate..”

Hussain Gagan

FullStack Developer at EnactOn Technologies

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“I did not previously use a different solution for documentation search, as we had our own internal solution. Before choosing Algolia, we tried our own solution, which was some sort of internal solution using RAG and an agentic system, but Algolia proved to be the best and easiest to implement..”

Chamaru Chamaru

CTO at Donely

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“We played around with Python, which was part of a different part of our stack, but we didn't consider other options.

When I came in, Algolia was already integrated into the product, so, I couldn't change the existing product, only improve upon it..”

Alejandro Salazar

Chief Investment Officer at University of California, Berkeley

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ROI

Real user quotes about their ROI:

“I have seen a strong ROI after implementing Algolia, as we reduced search-related customer support tickets by around 25%, saving time and improving efficiency..”

TusharGoel

Cloud Engineer at TO THE NEW Digital

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“My return on investment has been strong in terms of time and efficiency. Even though pricing can increase, the time saved on development and maintenance easily justifies it..”

Hussain Gagan

FullStack Developer at EnactOn Technologies

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“I have seen a return on investment. We have fewer employees, but each employee's time is spent better. I do not have any exact statistics about that, but given the fact that we saw a twenty percent reduction in support tickets, that definitely should relate to some sort of positive metric, though it did not result in any employee reduction..”

Chamaru Chamaru

CTO at Donely

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“The return on investment was positive because it decreased the development time. We did not need to create our search engine, and we avoided hiring more back-end developers since we could use this ready, specific solution. I believe we saved development time and did not hire additional back-end developers, so we potentially saved around 700-800 euros..”

Kozykorpesh Tolep

software engineer at a non-tech company with 1,001-5,000 employees

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“It's worth the money if the search is the core feature of your product. If you just want to impress your customers, it might not be that great. But if you really want to run the business with search as the core feature, this would be a great fit.

You can invest a bit of money into the search, which will give you a good output because you don't have to spend a lot of time setting up infrastructure. They have quite a lot of SDK packages that will help you move the build very quickly..”

Suresh Badavath

[Read full review](#) 

Head Data Engineering at a tech services company with 11-50 employees

“Time is definitely saved with Algolia; any tool such as Algolia can save a lot of time in implementing the PLP and providing value to the product. I cannot say that fewer employees were needed because it is not such a big feature that requires reducing headcount. However, it is a good addition to what we are using, and Algolia's features have been useful for the product. A digital commerce or commerce storefront application does not only have one part of it, which is search; it has multiple things to be done. When it comes to search and optimization in the search field, Algolia has really stood out, making a difference. However, we cannot say that it helps in reducing headcounts or employees..”

Adesh Anand

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Senior Software Engineer

Use Case

“My main use case for Algolia has been building a real-time search experience in web apps, including things like product search, filtering, and auto-complete. It works really well for both e-commerce and internal tools where fast data retrieval is critical..”

Hussain Gagan

FullStack Developer at EnactOn Technologies

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“Our main use case for Algolia is our documentation search, and it has been really awesome. Whenever someone is searching in our docs, they are actually checking our Algolia search index, which allows our users to get the very specific details about our product and also get the best results for their query..”

Chamaru Chamaru

CTO at Donely

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“Our main use case for Algolia is powering our website's product search, and it helps customers instantly find relevant items, even with partial queries.

“Algolia solved a unique challenge for us by handling typo tolerance, allowing our customers to still find what they need even with misspellings, which also improved the user experience..”

TusharGoel

Cloud Engineer at TO THE NEW Digital

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“I used Algolia in a project where we built a real-time monitoring dashboard for IoT devices using React for the front end, FastAPI for the back end, and MQTT for handling data streams. Everything was in live mode, and we used web sockets in the FastAPI. We used Algolia to index device data and enable fast search and filtering of devices, logs, and events. These IoT devices were generating a large amount of data, reaching 10,000 data points in a second, so we needed a search device with indexing. This allowed users to quickly find specific device data and data points in real time without querying the back end directly for their requests..”

Kozykorpesh Tolep

software engineer at a non-tech company with 1,001-5,000 employees

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“My main use case for Algolia is to render the product listing page based on AI suggestions and the use of components provided by Algolia, specifically React components and the filters that come along with it.

A specific example of how I used Algolia in one of those projects is when we wanted to have a product listing page with very optimized search capabilities. For that, we decided to go with Algolia. The implementation involved installing the package in the Next.js codebase, and then using the React components already provided by Algolia documentation. We integrated it for the PLP. The sidebar, which is the filter section, the product listing data being provided, and all those features were used from Algolia..”

Adesh Anand

Senior Software Engineer

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“Algolia serves as our main search capability integrated with our e-commerce platform. We use Algolia for searching the product catalog and blog articles on our website.

“A specific example of how Algolia helps our users is that before Algolia, the search algorithm took a slight delay of around one to two seconds to produce results. After implementing Algolia, because it is very fast, the results come back in under one second, which allows the user journey to be more relaxed and gets users what they want.

“The content used on the website is published by a CMS. We have integrated Algolia with the CMS so that as soon as any content changes get published, the Algolia index gets refreshed, and Algolia can serve the latest results from the search, providing users with the latest updates..”

Arinjay Gangwar

Software Developer at a consultancy with 11-50 employees

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“Setup with Algolia was very quick. You can get started in minutes using APIs and SDKs. Pricing is usage-based, which is great initially but needs monitoring as you scale..”

Hussain Gagan

FullStack Developer at EnactOn Technologies

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“The setup was smooth, and pricing was transparent initially, but as usage scaled, we had to carefully monitor costs, which makes it important to keep an eye on usage drivers in this tool..”

TusharGoel

Cloud Engineer at TO THE NEW Digital

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“If someone reads the documentation well, then anyone can use Algolia. But for beginners, it's hard because the documentation is not beginner-friendly, in my opinion.

Deployment model: I used Algolia in the cloud for search recommendations to make the site's searching faster. .”

Azmir Uddin Alif

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Full-stack Developer at a comms service provider with 10,001+ employees

“In order to implement Algolia, we had to upload data into Algolia first, so the first thing was that we connected our PIM to Algolia. For that, we used Lambda services, AWS Lambda. Once that was connected, the data was pre-populated in the Algolia setup, and based on that, this was all accomplished..”

Adesh Anand

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Senior Software Engineer

“The initial setup is fairly easy. It's not trivial, but it's not hard either. There are two sides to it:

1. the application side and
2. the cloud information side.

You have to make sure your information is correct on the cloud side to see it reflected on the application side. It is not 100% easy, but it is not necessarily hard because any good developer should be able to handle it.

Deployment time: It depends on the amount of data. They do have to index the information, so if you have less than a hundred thousand entries, it should be super quick. They have a great capability that allows you to demo it on a test set so you don't mess with your real-time production information. You can play around with Algolia on a development set and then pass it into production when you're ready.

However, if you have a lot of indices, let's say a million or more, it does take a couple of minutes to pass that information into the system, index it, and test it in development before passing it to production. It's not super slow, but it is worth mentioning..”

Alejandro Salazar

Chief Investment Officer at University of California, Berkeley

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“Setting up Algolia and making it run on their cloud is quite fast. However, if you want to run things and see them in your front-end development, it will probably take a day or so.

Algolia also has UI demos, which means as long as you have the data uploaded, you just have to click a few buttons and see a demo within a minute. So, if you have the data in place, it's quick.

However, you need an expert to optimize the dataset because there's a limit on the record size. Every record cannot go beyond 100 KB. You have to figure out what matters to the customer and push those points, which can help you get a better result/ROI.

It's only available on the cloud. It's a SaaS product, not open source. You have to trust their infrastructure and deploy it there.

Challenges with integration:

I wanted to have different indexes, similar to SQL tables where you can join things. I wanted multiple indexes to run them isolated. But joining indexes is not possible.

For example, I have a million companies with a hundred data points each, and ten million people with ten data points each. The constraint from the development team and the community is that you have to use one single index, which makes things complicated on the back-end.

To overcome that, you need to work on integrating into one single pipeline and optimizing the record size limit. You have to come up with better ways of searching for the data that really matters. If you have something that doesn't matter for searching, just take it off.

Joining is quite complex. I raised a request last year to support joining between indexes, just like an SQL table, but I'm not sure if they have made it live. .”

Customer Service and Support

“I'm very happy with it. I would give them ten out of ten. They were responsive, active, and even followed up to see if everything was okay and if we needed more support..”

Alejandro Salazar

Chief Investment Officer at University of California, Berkeley

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“Customer support is great, as they have been prompt and helpful whenever we need assistance, making the experience smooth.

“I would rate customer support a nine because they are responsive and knowledgeable whenever we reach out..”

TusharGoel

Cloud Engineer at TO THE NEW Digital

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“I hardly need to talk to them because they have written very good documentation. The support is good. I had some support from the Australia team. I met that person personally. I haven't faced many issues.

I usually find things in their community webinars or documentation. In the event I don't find them, I might reach out to their developer community or integration team, but I have rarely done that so far..”

Suresh Badavath

Head Data Engineering at a tech services company with 11-50 employees

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Other Advice

“Algolia is a great solution for fast search, but it is important to plan the indexing strategy and manage usage to control costs. I would rate this review at a seven out of ten..”

Kozykorpesh Tolep

software engineer at a non-tech company with 1,001-5,000 employees

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“I can share specific outcomes that Algolia helped our organization achieve. We saw around a twenty percent reduction in support tickets after we implemented Algolia, which are measurable benefits. I would rate this product an eight out of ten..”

Chamaru Chamaru

CTO at Donely

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“My advice for others looking into using Algolia is that if you need fast and reliable search, Algolia is a great choice. Plan your indexing strategy and monitor usage to control costs.

“Algolia is one of those tools that works really well out of the box. It takes a complex problem like search and makes it simple and fast to implement.

“My review rating for Algolia is 9 out of 10..”

Hussain Gagan

FullStack Developer at EnactOn Technologies

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“I advise others to start with a clear idea of their search goals, as Algolia is powerful, but turning it to match your users' needs is key to getting the most out of it.

“Algolia has solid governance and security features. We have tested it with our search data, and it has been compliant with industry standards, so we feel confident in its protection.

“Algolia's AI-driven relevance has been very reliable for us, consistently delivering accurate search results, making it easier for users to find exactly what they are looking for.

“I would rate this review a nine overall..”

TusharGoel

Cloud Engineer at TO THE NEW Digital

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“Regarding Algolia's AI capabilities, I think its governance and security are on point for my use case, and I do not see any issues with it.

“We are using Algolia as a SaaS and have not deployed it otherwise.

“No improvements come to mind for Algolia that I have not already mentioned.

“My advice for others looking into using Algolia is that they should do a proper POC. By doing the POC, they can get the most out of the platform and determine if it suits their needs or not.

“I rate this product a nine out of ten..”

Arinjay Gangwar

Software Developer at a consultancy with 11-50 employees

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“Algolia has impacted my organization positively in a good way, as it has shaped the product and it feels as though the product has a premium search engine behind it. Since not all commerce platforms' search engines are as good as Algolia provides, this really takes the experience of users or customers to a different level.

Out of those features, I find myself relying on the search part the most day-to-day. When we want to search, users do not usually know what they want in the first go. When you are on a PLP or even on the homepage, we can put a search bar there and the user can directly start searching something which feels natural and conversational. Algolia very gracefully handles this and provides the data or products which are matching with those searches, so this is really one of the best features that Algolia provides.

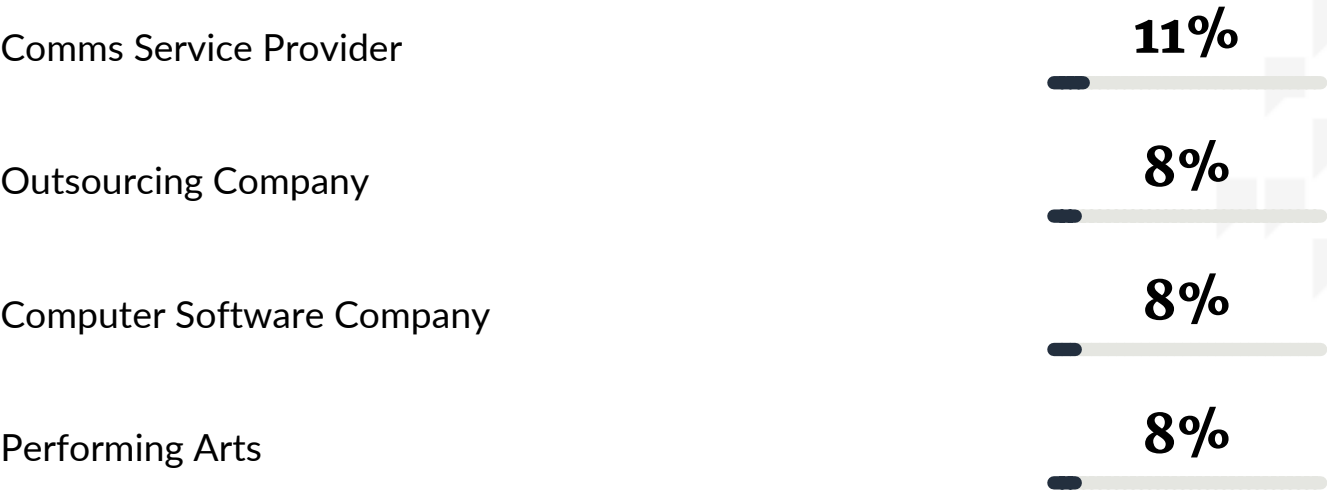
My advice to others looking into using Algolia is to go through the documentation. I would also ask them to first understand Algolia more than doing a small proof of concept before first-hand implementation. That will really help them to brush up their skills and they will be able to implement it properly on their project. I am speaking from a developer's point of view, but from marketing, sales, or the user's perspective, I would say if we are working outside of something like [Salesforce](#), we can definitely use Algolia as a platform. We have to look into the pricing because Algolia is, I believe, a bit costly in terms of long-term use; they will have to consider that factor as well. I gave this review a rating of nine out of ten..”

Adesh Anand
Senior Software Engineer

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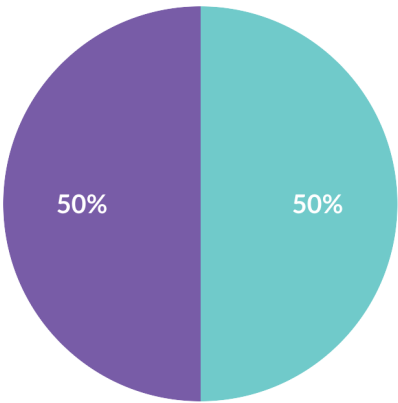
Top Industries

by visitors reading reviews

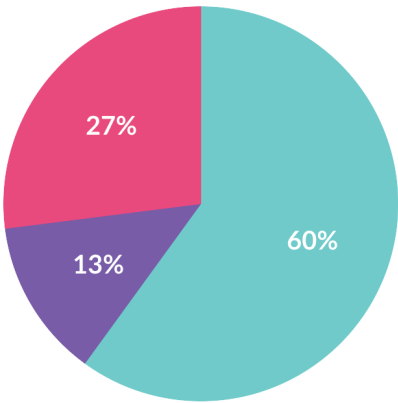


Company Size

by reviewers



by visitors reading reviews



Large Enterprise Midsized Enterprise Small Business

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PeerSpot

244 5th Avenue, Suite R-230 • New York, NY 10001

reports@peerspot.com

+1 646.328.1944