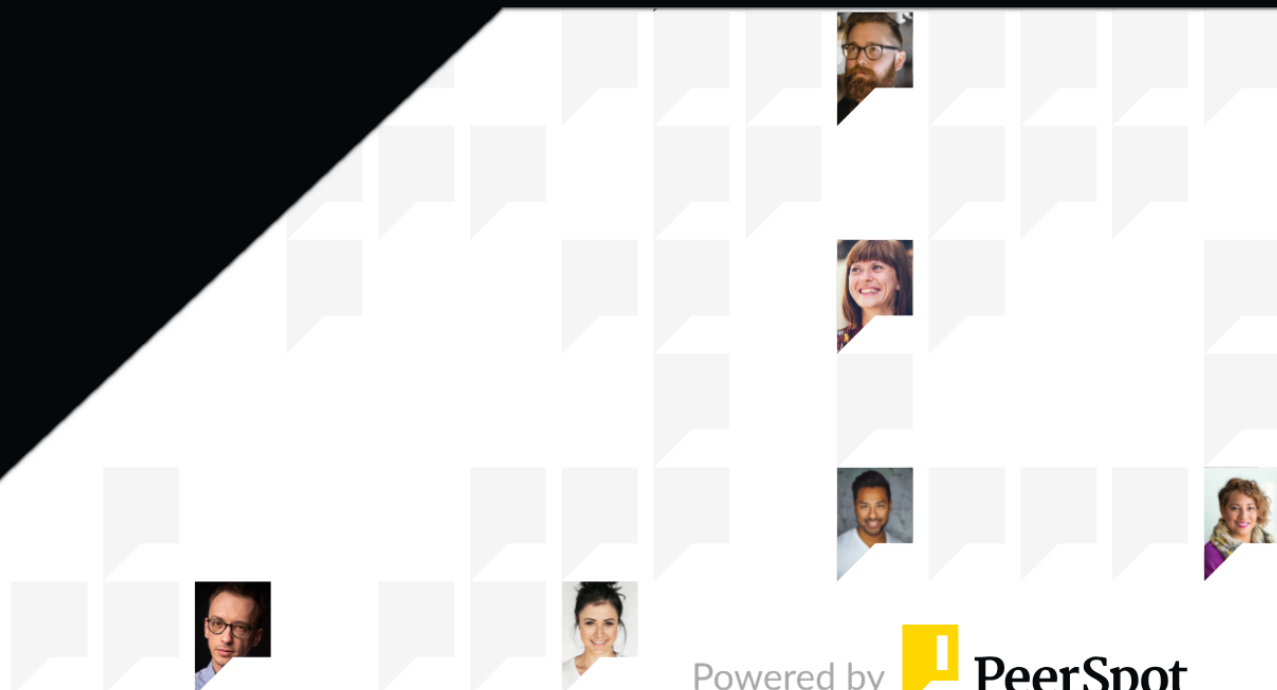




Wowza Streaming Cloud

Reviews, tips, and advice from real users



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Product Recap



Wowza Streaming Cloud

Wowza Streaming Cloud Recap

Wowza Streaming Cloud offers scalable, low-latency streaming for businesses, maximizing audience engagement through adaptable hosting solutions. It's ideal for streaming live events, ensuring reliable performance across diverse devices and platforms.

Wowza Streaming Cloud is known for delivering efficient live video streaming with minimal buffering and high-quality broadcasts. It seamlessly integrates with existing workflows and provides users with flexible options to customize streams for various audiences. Its robust infrastructure supports a wide range of streaming scenarios, from professional sports broadcasts to corporate events, enabling enterprises to reach their target audience effectively. With a focus on reliability and customization, Wowza Streaming Cloud empowers businesses to deliver superior streaming experiences.

What are the key features of Wowza Streaming Cloud?

- Adaptive bitrate streaming: Dynamically adjusts quality based on viewer's connection for smooth playback.
- Ultra-low latency: Enables real-time streaming crucial for interactive experiences.
- Global content delivery: Ensures optimal performance with worldwide reach.
- Cloud-based transcoding: Converts streams into multiple formats for diverse devices.

What benefits and ROI should users look for in Wowza Streaming Cloud?

- Scalability: Handles high viewer numbers without sacrificing quality.
- Customization: Tailors streaming solutions to fit specific business needs.
- Cost efficiency: Reduces operational expenses with cloud-based infrastructure.
- Reliability: Offers consistent performance for mission-critical broadcasts.

Wowza Streaming Cloud is widely adopted in industries such as media, entertainment, and education, where seamless live video delivery enhances audience interaction. Media companies benefit from reliable global reach and high-quality streaming, while educational institutions utilize it for virtual classrooms, ensuring students receive uninterrupted learning experiences. The integration flexibility of Wowza Streaming Cloud enables it to meet specific industry requirements, making it a trusted choice across sectors.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“Wowza Streaming Cloud has positively impacted my organization by delivering high-quality content for games such as Blackjack, Roulette, and Baccarat tables.”



Validated user

IT Specialist at a computer software company with 10,001+ employees



“Wowza Streaming Cloud is performing well and has positively impacted our organization.”



Validated user

senior software developer



“Wowza Streaming Cloud is a great product with AI capabilities included for streaming and events where applications require live streaming broadcasting into their systems.”



Validated user

Engineering Manager at a consultancy with 51-200 employees

What users had to say about valuable features:

“The best feature Wowza Streaming Cloud offers is reliable live casino games streaming.

“The reliability of Wowza Streaming Cloud stands out to me because over nine months, Wowza-related issues were minimal—only two or three in that entire period, which demonstrates solid reliability.

“Wowza Streaming Cloud has positively impacted my organization by delivering high-quality content for games such as Blackjack, Roulette, and Baccarat tables. The high-quality content has benefited my organization through feedback from customers and providers who purchase games from our B2B gaming company. They provide positive feedback and do not complain about stream quality..”

Validated user

IT Specialist at a computer software company with 10,001+ employees

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“One thing is the security offered by Wowza Streaming Cloud. We can have TCP streaming with security, so one thing we can achieve with Wowza Streaming Cloud is that there is a lesser chance of spoofing. Another thing is that we have used TCP in the streaming, and basically, Wowza Streaming Cloud is performing well with the TCP packet. These are some of the good things. Obviously, the other thing is that in Wowza Streaming Cloud, we have the capacity to store the streams, so someone can see it when they want to see the recorded video. These are some of the good facilities.

“Wowza Streaming Cloud is performing well and has positively impacted our organization. We have developed the IoT camera and the user response is good because with Wowza Streaming Cloud, when multiple clients are connected on the same camera, we are seeing good performance, and Wowza Streaming Cloud is sufficiently capable to handle the multiple clients. We are able to achieve what we want with the help of Wowza Streaming Cloud..”

Validated user

senior software developer

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“Wowza Streaming Cloud is for live broadcasting and video-on-demand streaming, and I value the custom transcoding capabilities, multi-protocol support, and reliability. However, I frequently encounter complex configurations in the setup, a steep learning curve for new team members, and weak documentation throughout the high-availability architecture. Better native features such as DVRs and more direct root cause diagnostics would be beneficial.

“For my project, when I am doing webinars, I want to translate the video, and that capability is helpful when integrating with Wowza Streaming Cloud.

“I have been using Wowza Streaming Cloud and have seen several advantages while using the applications, such as flexible and custom code integrations and multi-protocol streaming support including HLS, RTMP, and WebRTC agents, delivering very reliable performance. The disadvantages are that I have encountered quite a few complexities during the initial configurations and upgrades, and I have found root cause analysis for subtle performance issues to be straightforward.

“The most important aspect is the rock-solid core reliability across live broadcast and VOD deliveries. The core streaming engine works without dropping streams and causing unexpected downtime. The deep protocol and transcoding flexibility, the native support for multiple ingestion and egress protocols combined with customized multi-bitrate cloud transcoding allows it to fit seamlessly into complex, non-standard engineering pipelines. Developer customization is another strength, with the ability to plug into custom APIs and extend the functionality through code, integrating easily with external CDNs and security modules.

“When evaluating Wowza Streaming Cloud's AI capabilities, governance and security are strong design elements. Unlike consumer cloud platforms that force you to send raw, unencrypted video feeds to third-party public APIs, Wowza takes an infrastructure-first and privacy-focused approach. On-premises, edge, and air-gapped deployments provide local data sovereignty and zero third-party exposure. System execution and operational reliability in Wowza Streaming Cloud is excellent. Non-blocking asynchronous processing, configurable sampling controls, and deterministic structured data output are also excellent features. Model detection accuracy varies, and object detection and scene analysis are strong

capabilities, including synthetic video detection..”

Validated user

Engineering Manager at a consultancy with 51-200 employees

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Other Solutions Considered

“Before Wowza Streaming Cloud, I used a different solution called Matrox. I switched from Matrox to Wowza Streaming Cloud because Matrox uses on-premises encoders, which is the key difference..”

Validated user

IT Specialist at a computer software company with 10,001+ employees

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“It was not in my hands to evaluate other options before choosing Wowza Streaming Cloud, as it was handed over to me to use. However, my higher authorities might have finalized the decision after looking at different options before they chose Wowza Streaming Cloud..”

Validated user

Engineering Manager at a consultancy with 51-200 employees

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Use Case

“My main use case for Wowza Streaming Cloud is live casino games streaming, primarily for Asian countries licensed on CX with a Curacao license.

“I use Wowza Streaming Cloud in my work by routing camera feeds through SDI cables, then through encoders, and finally through Wowza Streaming Cloud to provide feeds to the providers.

“I find the solution effective, though occasionally I need to restart the Wowza job Jenkins pipeline because the stream sometimes becomes jittery or shaky. Otherwise, the service works well..”

Validated user

IT Specialist at a computer software company with 10,001+ employees

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“Wowza Streaming Cloud is used for indoor cameras, and the live stream is fed to Wowza Streaming Cloud. Then on the client side, a mobile app or multiple mobile apps can connect to Wowza Streaming Cloud and can see the streaming or can see the recorded videos. Wowza Streaming Cloud is basically the intermediate point where everything is stored or streamed.

“As an example, there is a client, and the indoor camera which we have developed is installed in my home. When I want to see the streaming on my mobile app when I am away from home, I send the RTSP request over Wowza Streaming Cloud. Then Wowza Streaming Cloud is the one that sends the streaming request to the IoT camera, and so the streaming is started. Then, with two-way communication, the streaming is sent to Wowza Streaming Cloud, and then Wowza Streaming Cloud forwards the same live stream to the mobile app so I can see the live streaming. This is one of the use cases.

“One of the normal use cases where we see users using Wowza Streaming Cloud is live streaming. There are use cases where an event happens and the user gets a notification, so the user starts the stream. We can ask Wowza Streaming Cloud to start streaming on the IoT camera, and it starts the camera, and we have the live stream. This is one of the most important use cases for Wowza Streaming Cloud because one of the good things about Wowza Streaming Cloud is that multiple clients can be connected and see the streaming. This is the normal use case we are using it for..”

Validated user

senior software developer

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Customer Service and Support

“I have never dealt with customer support for Wowza Streaming Cloud because I was a Technical Support Engineer working there and did not need to contact customer support..”

Validated user

IT Specialist at a computer software company with 10,001+ employees

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Other Advice

“My advice for others considering Wowza Streaming Cloud is to verify that you genuinely need this type of solution first, and if you do, I would recommend it. I would rate this product 9 out of 10..”

Validated user

IT Specialist at a computer software company with 10,001+ employees

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“I am very satisfied with the enhancements in Wowza Streaming Cloud and would rate it a nine because some documentation is required. Wowza Streaming Cloud is a great product with AI capabilities included for streaming and events where applications require live streaming broadcasting into their systems. It will be a great product to integrate into any product to give more value. I give this product a review rating of nine out of ten..”

Validated user

Engineering Manager at a consultancy with 51-200 employees

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“The end-users are happy with the performance of Wowza Streaming Cloud. They are seeing sufficient streaming performance when they connect with the same stream. They watch with multiple clients, such as multiple mobile devices or one mobile device and one laptop. The performance is good.

“I would rate Wowza Streaming Cloud a seven on a scale of one to ten. Seven is the rating because it is sufficient as per the requirement, but I would suggest that since

we have the satisfactory result, I give the seven because there is still a chance that Wowza Streaming Cloud can have more features which help to enhance the user experience.

“Reliability and accuracy is one of the concerns regarding Wowza Streaming Cloud. In terms of the accuracy or the precision in terms of AI, if it provides a fifty to sixty percent result, then it is still good because none of the algorithms are perfect. If I use OpenCV or anything, the result is not always one hundred percent achievable, but with the help of AI, we can improve it gradually, starting with sixty percent accuracy.

“I did purchase Wowza Streaming Cloud through the [AWS Marketplace](#).

“I would suggest that whenever you want to use Wowza Streaming Cloud, always start with the use case where the free tier version is available and then do some stress testing. When you are happy with Wowza Streaming Cloud, you can convert it to the real production scenario and use it. I would rate this product a seven out of ten..”

Validated user

senior software developer

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