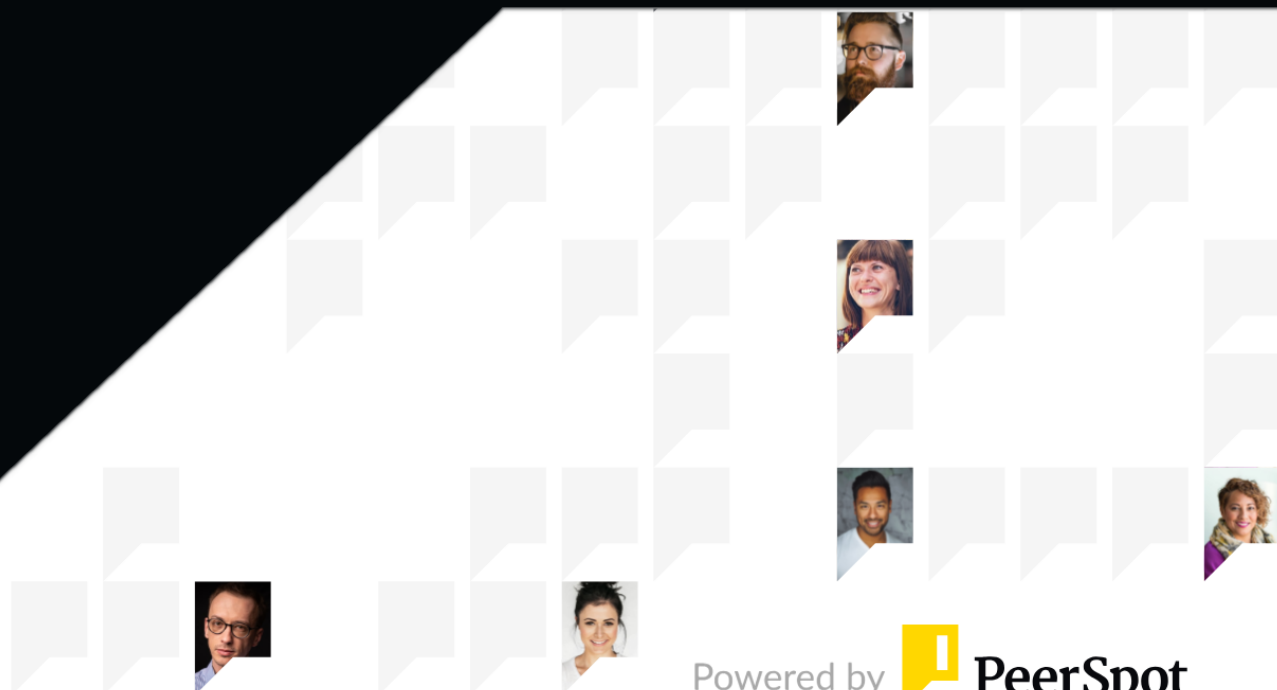




**Creatio Studio**

# **Reviews, tips, and advice from real users**



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# Product Recap



Creatio Studio

# Creatio Studio Recap

Creatio Business Studio is an **AI-native platform that enables organizations to build and manage business applications, workflows, and AI agents**. It combines visual no-code development, AI-assisted coding, workflow automation, and application lifecycle management in one environment used by both business and IT teams.

**Business Studio serves as the foundation for all Creatio applications** and can also be used to create custom solutions for operational and industry-specific processes beyond traditional CRM. Users without deep technical skills can design applications and automate processes using visual designers and natural-language tools, while developers can extend solutions with code when more specialized functionality is required.

The platform supports the **full application lifecycle**, from designing interfaces, data models, and business logic to automating processes and deploying applications across environments. AI coding agents can help translate natural-language requirements into application components, while visual BPMN and case management tools support structured and dynamic workflows.

Business Studio also provides centralized application management, governance, and integration capabilities. Organizations can manage releases and dependencies, connect applications with external systems, reuse components across solutions, and extend the platform through APIs, advanced development, and the Creatio Marketplace.

## What are the key features of Creatio Business Studio?

- **No-code application development:** Freedom UI and visual designers enable teams to build responsive business applications, pages, dashboards, and interfaces without writing code.
- **AI coding agents:** Creatio Business Studio integrates with tools such as Claude Code, Codex, and GitHub Copilot to translate natural-language requirements into application structures, interfaces, data models, and business logic.
- **Workflow automation:** Visual BPMN process and dynamic case designers support structured and unstructured workflows involving business rules, approvals, employees, AI agents, and external systems.
- **AI agent development:** Teams can build AI agents and embed them into applications and workflows to assist users or execute defined tasks and processes.
- **Application lifecycle management:** The built-in Application Hub centralizes application management across environments, including releases, dependencies, and deployments, helping teams govern changes across the application lifecycle.
- **Data and analytics:** Teams can create data models, dashboards, real-time analytics, and predictive models for scoring, classification, and recommendations.

- **Composable architecture:** Reusable components and application blocks help teams build and extend applications without recreating common functionality, while advanced development can be used for specialized requirements.
- **Integration and extensibility:** Provides APIs and integrations for connecting external systems, plus ready-to-use apps, connectors, and templates through the Creatio Marketplace.

### What business benefits or ROI should users look for?

Creatio Business Studio can help organizations reduce the time, cost, and technical effort required to build and evolve business applications and automate processes. Key areas of value include:

- **Faster application development:** No-code visual tools and AI coding agents can shorten the path from business requirements to working applications.
- **Reduced development effort:** Business teams can build and modify applications without relying on developers for every change, reducing the resources required for routine development and customization.
- **Faster process change:** Visual workflow tools make it easier to adapt processes, business rules, and applications as operational requirements evolve.
- **Reusable platform architecture:** Composable components and application blocks can be reused across solutions, reducing duplicate development and accelerating future projects.
- **Governed application delivery:** Centralized lifecycle management helps business and IT teams manage releases, deployments, dependencies, and changes across environments.
- **Scalable automation:** Organizations can extend applications and automation across departments and use cases without maintaining separate development and workflow platforms.

### Who is Creatio Business Studio best suited for?

Creatio Business Studio is a good option for **organizations that need to build and regularly adapt solutions for complex, cross-functional, or industry-specific processes** that standard applications cannot fully support.

It can help companies reduce development backlogs, automate processes across departments, and consolidate disconnected solutions on a common platform. Business teams can make more changes independently, with IT maintaining control over security, integrations, governance, and application management.

Business Studio can support both departmental and enterprise-wide initiatives across industries, with applications and workflows tailored to specific operational requirements. Organizations can also extend the platform with Creatio Sales, Creatio Marketing, and Creatio Service to connect custom and industry workflows with end-to-end CRM processes.

# Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “For example, in the banking sector, I optimized a system that was processing 50 applications per day to be 100% automated, with only delivery requiring human intervention, ultimately achieving processing 500 to 600 cards per day, up from 50 to 60 applications, fully automated with minimal human intervention except when delivery was needed.”



**Braj Singh**

Creatio Consultant at AavishkarIT Solutions Pvt Ltd

- ✓ “I am actually impressed by the scalability of Studio Creatio. Thanks to BPM and the still available capability of coding, you can do almost anything.”



**Validated user**

Product Owner at a non-tech company with 11-50 employees

- ✓ “Overall, Studio Creatio is a very good, flexible tool, and I appreciate that innovation is always present, which is very good for continually evolving cutting-edge technology.”



**Douglas Moraes**

Consultor De T I at Sylvamo



“The scalability of Studio Creatio is commendable, and I would rate it eight out of 10.”



**Bhoobalan Palanivelu**

Creatio Technical Consultant at a computer software company with 11-50 employees



“Studio Creatio has positively impacted my organization by making everybody a little more productive in comparison to Zendesk that we did use.”



**Andrew Janek**

Training Development Associate at Assurant



“Studio Creatio is a very useful, efficient, and cost-saving product.”



**Richard Monge**

Workforce Management Specialist at a consultancy with 11-50 employees



“Studio Creatio has positively impacted my organization's productivity by enabling people to achieve more productive results in less time, helping them to manage their personal and professional life because the product is so easy to use, leading to a great sense of achievement among employees.”



**Neha Manchanda**

Creation Developer at Bits In Glass US, Inc.

## What users had to say about valuable features:

Creatio Studio offers excellent features including a no-code and low-code development platform that enables you to complete entire projects in less time. It has a built-in CRM that is very easy to use, and you can integrate with other platforms through APIs, making it very friendly.

I have used Creatio Studio's integration features in many ways, including the web service section that is built into Creatio Studio, allowing me to connect APIs with Creatio Studio and extract information from Creatio Studio to other platforms. I used it in business processes with POST and GET APIs and endpoints, and I even did it one time with code without using the web service because it was a more complex API.

“Creatio Studio has impacted my organization positively a great deal. All of our main projects really are from using Creatio Studio. .”

### Validated user

development developer at a tech consulting company with 11-50 employees

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“The best features that Studio Creatio offers include the drag and drop functionality, no-code features, and properties that can be changed immediately when you drag and drop, which is quite convenient, allowing you to give user-defined names to the controls for easier reference while coding or designing web services.

“The drag and drop and no-code features have changed the way I work compared to other tools or traditional coding by giving me more time for meaningful designing rather than searching for controls, saving time and making the interface visually appealing. The interface is self-explanatory and does not require someone to guide you.

“The report feature in Studio Creatio is excellent, as it can generate Word records when integrated with Microsoft Word, allowing you to easily check all the behind-the-scenes activities in Studio Creatio, making the design of business processes more visual, which is preferred by users.

“Studio Creatio has positively impacted my organization's productivity by enabling people to achieve more productive results in less time, helping them to manage their personal and professional life because the product is so easy to use, leading to a great sense of achievement among employees..”

**Neha Manchanda**

Creation Developer at Bits In Glass US, Inc.

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“Something that always draws my attention is the easy way to drag and drop fields and create forms with a no-code approach, which is very useful, especially for the lead treatment in the CRM process. For example, after a certain amount of time, a salesperson should contact the customer to check if they need anything else. Such business rules and the back-and-forth between the future customer or lead and the sales team are very easily processed and created using Studio Creatio because it is so easy to create business rules, forms, buttons, and integrate with other systems, even APIs.

“The feature that stands out the most for me in Studio Creatio is the ability to create forms. It is as simple as connecting to the database, selecting the fields you want, and creating a ready-to-use, functional form that integrates with other modules of Studio Creatio or connects to other databases or systems if APIs are available. This easy-to-use approach and user-friendly interface facilitate the creation of complex processes, which is the most appealing feature that caught my attention in Studio Creatio.

“Automation is very easy to use in Studio Creatio. You just need to set up the main parameters of your database or tables and constraints in a next, next, finish approach. This simplicity means even a non-technical person can manage a medium complexity integration between databases, tables, forms, and data lakes. Reporting is also straightforward; you can create reports in a glimpse, which are features I liked most..”

**Everton Batista**

[Read full review](#) 

Sr Business Analyst at a tech vendor with 5,001-10,000 employees

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“The best features Studio Creatio offers are its flexibility and the ability to create applications. You can create an application from scratch if you only have Studio Creatio, and you just have to think about what you want in the end, analyze what the customer needs, and decide on the necessary processes and sections. You need to understand how they work together and ensure data models are expandable for future additions. It is really very flexible.

When I say it is very flexible, it is a little bit different for every customer, but it always makes a difference. When the customer needs something and wants to add new features, I can tell them that it is possible. First, I analyze what they really need and the minimum requirements, and then I implement it. A good analysis of the customer's needs is essential because with so many possibilities, one may get lost in this flexibility.

Studio Creatio has positively impacted my organization as we also use it internally, but I do not implement it; my colleague does. It is not as effective for us internally because we do not have as much time for implementation, but we use it when we can. We utilize it for our time management and our projects to track our progress, and we create dashboards to share within our team.

I have noticed measurable improvements from using Studio Creatio, such as saved time and improved project tracking. It is really positive because we synchronize it with Outlook. Our calendar syncs, so we do not have to do double entries for our time. Clearing the calendar at the end is much easier than creating new entries or entering the same things twice, and while we have not implemented it, being able to calculate with an amount would help us go much further. No one wants to fill in their daily tasks twice..”

**Anouk Ebert**

business analyst at a consultancy with 11-50 employees

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I think the flexibility of customization with very specific use cases for each area is an important point, as the workflow needed flexibility of creation with specific fields, which helped a lot with business acceptance.

In my opinion, the best features that Studio Creatio offers include the integrations part, the ease of data handling, and the screen creation part, which is truly no-code and low-code. These no-code and low-code capabilities help a lot with development speed and adapting to what the user needs, while the Business Process part allows for scheduling whatever you want, however you want, integrating with other tools and applications, which is very good.

“I believe that the speed of Studio Creatio itself is really nice for the user, and the visual aspect is very good too.

“Studio Creatio has had a positive impact on my organization by allowing the integration of the email inbox, unifying all the supply and production data into a 360-degree view, which helped a lot with acceptance across the whole company.

“The 360-degree view impacted productivity and decision-making in my company by ensuring that specific data about a certain customer, which previously could only be retained in the mind of an analyst or consultant, is not forgotten when that person is unavailable. The unification of this information greatly helped process control and the overall success of everything, as the information is always accessible for anyone who wants to check it. .”

**Douglas Moraes**

Consultor De T I at Sylvamo

[Read full review](#) 

“The best features Studio Creatio offers include the filter based on SQL, which I find very simple and intuitive.

“What makes the filter simple and intuitive for me is that it is all about the interface and the customization because it is SQL, so you can do a join, the where clause, and you can perform all the SQL queries.

“Additionally, I enjoy the creation of users in Studio Creatio because you can sync the creation of users with Microsoft AD and Microsoft Intune, meaning when a user is added in Microsoft Intune, they are automatically added in Studio Creatio too, which is very useful.

“Studio Creatio has positively impacted my organization by improving the sync between the commercial team and IT, making communication more organized and better than using other platforms such as emails and Teams.

“When the commercial team goes to a farm, it automatically drops for IT as they register the visit, entering all the information that saves in Studio Creatio, allowing the IT team to have this information automatically within approximately five minutes, which is very useful and helps us make more contact with the commercial team, who are interns. Therefore, it is better to use a CRM for this purpose..”

**Carlos Gama**

IT Intern at a manufacturing company with 1,001-5,000 employees

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# Other Solutions Considered

I did not previously use a different solution before Creatio Studio. I know about other platforms, but I directly started working with Creatio Studio from the beginning.

## Validated user

development developer at a tech consulting company with 11-50 employees

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“I did not evaluate other options before choosing Studio Creatio; it came to the organization, and we were required to build a solution using this particular product..”

## Neha Manchanda

Creation Developer at Bits In Glass US, Inc.

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Before choosing Studio Creatio, other options that were evaluated included SAP, SAP CRM, and Salesforce, though I did not take part directly in that project.

## Douglas Moraes

Consultor De T I at Sylvamo

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“I have not previously used a different solution; Studio Creatio was my first experience, although I have used tools such as Power BI for data migration and data visualization, which I think is great..”

**Neha Manchanda**

Creation Developer at Bits In Glass US, Inc.

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“We switched from Oracle Flexcube Banking Origination to Studio Creatio, and this transition was made possible only through Studio Creatio's workflows and process building systems..”

**Gersi Bajraktari**

Core Banking Analyst at a financial services firm with 1-10 employees

[Read full review](#) 

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“I have not evaluated other options before choosing Studio Creatio; it is usually the customer that conducts their own research. In most cases, they select between Studio Creatio, Sugar, and Dynamics 365..”

**Validated user**

Product Owner at a non-tech company with 11-50 employees

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# ROI

Real user quotes about their ROI:

I cannot specify a financial return on investment, but after the first month of implementation, some business areas no longer needed to work overtime, so that was already felt in the first month.

**Douglas Moraes**

Consultor De T I at Sylvamo

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“I have definitely seen a return on investment with time savings and money savings, as there is a price per license, but this money is coming back to us, making it a worthwhile investment..”

**Carlos Gama**

IT Intern at a manufacturing company with 1,001-5,000 employees

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“I have not seen a return on investment in terms of relevant metrics, but I know that a lot of customers expand the capabilities of Studio Creatio. After the first phase of the project is launched into real life, customers keep improving Studio Creatio and expanding its capabilities, indicating they are satisfied with the return on investment and want to increase the effect..”

**Validated user**

[Read full review](#) 

Product Owner at a non-tech company with 11-50 employees

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“I have seen a return on investment with Studio Creatio. The average ROI is around two and a half years when the first-time implementation cost is added to the platform and license costs. I have a customer from Australia who was paying around 150,000 dollars yearly on three different systems: Salesforce, Mailchimp, and Freshdesk. When I switched them to Studio Creatio, their overall cost was reduced to approximately 70,000 dollars yearly. They had a three-year commitment with a first-time implementation cost of around 30,000 dollars. In the first year alone, they saved 50,000 dollars, and moving forward, their platform expense was 210,000 dollars versus 500,000 dollars, along with other support and costs that were significant, resulting in a substantial difference..”

**Braj Singh**

[Read full review](#) 

Creatio Consultant at AavishkarIT Solutions Pvt Ltd

# Use Case

My main use case for Creatio Studio involves doing projects for different customers, including banks and people that need to use Creatio Studio. I do the development for them.

I worked on a project for a client, a bank, that needed to automate all applications for people seeking loans or credit cards. I developed the entire section to enable them to have that functionality. .”

**Validated user**

development developer at a tech consulting company with 11-50 employees

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“My main use case for Studio Creatio is that we implement Studio Creatio for our customers, and I also have a certification for the sales CRM.

A specific example of how we use Studio Creatio in practice depends on the customers. We have several instances where customers take the CRM and have to build new sections, create processes, and connect to other systems. For example, customers need to create a fleet of cars and link this to the accounts and the contacts, so we integrate the new application or section into the existing CRM..”

**Anouk Ebert**

business analyst at a consultancy with 11-50 employees

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“My main use case for Studio Creatio is to create a hospital management system and allocate patients to physicians.

“For hospital management or patient allocation, if a physician is 100% allocated on the days of working, then a patient will not get that physician for the appointment, and we need to ensure that the allocation is less than 100% of working hours for that particular day when a patient comes to the hospital.

“In my main use case, when multiple physicians are at the hospital, we need to compare all allocations and select the specialty, such as cardiology, pediatrics, and orthopedics, so we can search for the particular physician or the general physician while focusing on providing service as soon as possible to the patients coming to the hospital..”

**Neha Manchanda**

Creation Developer at Bits In Glass US, Inc.

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I have been working with Studio Creatio for 4 years. The main use case for Studio Creatio is that I took part in the entire integration between our ERP and Studio Creatio in the on-premise version, and now I am working on a migration project to the cloud version, which includes the order pipeline, with more than 100 interfaces with the ERP that involve data from the supply chain, production, and finance areas.

A quick and specific example of how this integration with the ERP using Studio Creatio impacted my day-to-day work is that in the original project, executives had to type in everything they needed when entering an order, and when evaluating Studio Creatio's options, we saw that it had full web service integration, as did our ERP, so several integrations were developed via SOAP and REST, making it possible to bring data from the ERP system to Studio Creatio and for Studio Creatio to return data to the ERP. .”

**Douglas Moraes**

Consultor De T I at Sylvamo

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“My main use case for Studio Creatio is to assist commercial employers by helping them make a connection with the company and the commercial team.

“A specific example of how I use Studio Creatio to help the commercial team connect with the company is that the commercial team uses Studio Creatio to visit farmers, pet shops, and other companies, and they register the information, allowing the IT team to have the information as well through a merge of data.

“I also note that we have a prize tool within our main use case for Studio Creatio, where some people on the commercial team perform better work than others, and they receive a prize, which we can input into Studio Creatio to recognize the most capable employer of the commercial team..”

**Carlos Gama**

[Read full review](#) 

IT Intern at a manufacturing company with 1,001-5,000 employees

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“My main use case for Studio Creatio is to adjust a logistic and supply chain process to accelerate the delivery of the product from factory to the point of sales, dealing with tax processes, spreadsheet calculations, and similar tasks. Besides, I have another use case that is more closely related to a CRM, where we treat the leads and create a sales funnel. Once we have the suspect transformed into a lead, Studio Creatio helps me deal with these leads by enriching them.

“For example, during the factory's manufacturing process, the paper company needed to know exactly how much paper of a certain type was sold beforehand to start production. Studio Creatio helped us streamline this process, allowing the factory to prepare the planning and control of production in advance and avoid waste by producing paper that was no longer sold or would take a long time to be sold, thus generating a loss for the company..”

**Everton Batista**

Sr Business Analyst at a tech vendor with 5,001-10,000 employees

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# Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“My experience with pricing, setup cost, and licensing is good; my own organization has very preferred pricing with Creatio, so my experience is a lot different than the typical buyer..”

## Validated user

[Read full review](#) 

Creatio AE at a computer software company with 51-200 employees

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“The product's initial setup phase was easier compared to Siemens but difficult compared to Salesforce.

The solution is deployed on the cloud as it is a SaaS application..”

## Validated user

[Read full review](#) 

Associate Consultant at a university with 201-500 employees

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“My experience with pricing, setup cost, and licensing for Studio Creatio is that it is average around the world. Compared to the competition, Studio Creatio is still in the average line because the pricing that others offer is quite high, but Studio Creatio is average. It is not suitable for small companies; it is designed for large companies..”

**Braj Singh**

Creatio Consultant at AavishkarIT Solutions Pvt Ltd

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“There are different types of installation and deployment available. Studio Creatio offers cloud hosting services which happens within a couple of hours or even a few minutes. If you go with the on-premises setup, it can be done within a maximum of an hour. It is an easy setup process..”

**Bhoobalan Palanivelu**

Creatio Technical Consultant at a computer software company with 11-50 employees

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“On a scale of one to ten, where one is low and ten is high, I rate the setup phase a five since we are in Africa and we are the sole providers of the solution in Africa. It is important to note that I am speaking about external deployments.

The solution is deployed on the cloud.

Around five people were required for the deployment.

The deployment took around 20 odd days to be completed..”

**Validated user**

[Read full review](#) 

Managing Director at a tech services company with 11-50 employees

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“The tool is available on the cloud as well as on-premise. The ease of setup depends on the complexity of the project. In most cases, we just connect and work. We must create our own team and find a partner to build our own application. If we need to create something new, it will take time.

I rate the ease of setup of the cloud version a ten out of ten. However, I would rate the ease of setup of the on-premise version a five or six out of ten. The on-premise version takes longer to deploy. The cloud version can be deployed within minutes. We receive a license key and start working. If all the components are ready, we can deploy the on-premise version within ten days..”

**Anatolii Vovniuk**

[Read full review](#) 

Deputy Chief Information Officer, Head of Digital Strategy & Cybersecurity  
at Kyiv City Council

# Customer Service and Support

“Customer support for Studio Creatio is adequate. I receive responses within 12 to 24 hours, but there are times when I experience issues such as system loading or database integration that require longer wait times..”

**Neha Manchanda**

Creation Developer at Bits In Glass US, Inc.

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“I have not needed to contact customer support, but the few times I did, it was good, and I did not have any problems. I would rate the customer support a solid ten on a scale of one to ten..”

**Carlos Gama**

IT Intern at a manufacturing company with 1,001-5,000 employees

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“The customer support of Studio Creatio is perfect. As I mentioned, I was managing under 22 agents through Studio Creatio, and it was great, other than sometimes some faults due to lagging..”

**Richard Monge**

Workforce Management Specialist at a consultancy with 11-50 employees

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“The customer support needs mass improvement.

“I would rate the customer support a one for the free version, three for standard support, and six for premium support..”

**Validated user**

[Read full review](#) 

Creatio AE at a computer software company with 51-200 employees

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“I did reach out for customer support; most of the time they were able to solve the problem. Some of the time it did take a little while for them to know the solution and work it out.

“I would rate the customer support for Studio Creatio a five out of ten..”

**Validated user**

[Read full review](#) 

CRM Consultant

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“The customer support for Studio Creatio is great, actually. They are quick enough, and when I need anything to be accomplished quicker, I can always contact the customer success manager. Almost every customer gets one, and the customer success managers are very reliable in responding. They are quick to respond and always take care of the customer. I would rate the customer support on a scale of one to ten as a nine or an eight and a half; I would say nine..”

**Validated user**

[Read full review](#) 

Product Owner at a non-tech company with 11-50 employees

# Other Advice

My advice for others looking into using Creatio Studio is that you need to understand how Creatio Studio works and how to build a clean process, a clean section, and a clean application. If you do not do that, you can encounter several errors in your project, and you need to think deeper to get the best out of it. I would rate my overall experience with Creatio Studio a 10.

**Validated user**

development developer at a tech consulting company with 11-50 employees

[Read full review](#) 

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“My advice to others looking into using Studio Creatio is to read the documentation on the Studio Creatio site, which is really helpful and authentic, as well as to utilize the Q&A and examples available on the website for training, which is essential.

“I found this interview perfect with nothing needed for change. I would rate this review a 7 overall..”

**Neha Manchanda**

Creation Developer at Bits In Glass US, Inc.

[Read full review](#) 

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“Studio Creatio handles customization for my business needs quite well, and it is flexible enough.

“My advice for others looking into using Studio Creatio is to wisely choose the right modules they want to implement in the company and to ensure that all

necessary data is cleaned and available to make the integration and implementation as smooth as possible. If you choose a module and then think about your data sources, you might feel frustrated not to achieve the full potential the tool can offer.

“I would rate my overall experience with Studio Creatio as an eight out of ten..”

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**Everton Batista**

Sr Business Analyst at a tech vendor with 5,001-10,000 employees

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I would rate customer support a 4 on a scale from 1 to 10 because there is no support available unless it is through a consultancy that we hire, and there is not Studio Creatio's own local support in my region.

The advice I give to others considering using Studio Creatio is to evaluate the business process very carefully and not leave any doubts in the business process before finalizing the requirements, as that makes a big difference in implementation and reduces rework during the process.

“Overall, Studio Creatio is a very good, flexible tool, and I appreciate that innovation is always present, which is very good for continually evolving cutting-edge technology. I rate this product a 9 on a scale from 1 to 10. .”

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**Douglas Moraes**

Consultor De T I at Sylvamo

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“I would rate Studio Creatio a 10 because you can do a lot with it. It is about knowing, learning, and having an expert use it. Some of our clients want to use it, but they do not know how and are reluctant to learn, which can lead to mistakes. I choose 10 as my rating because if you know how to use it, Studio Creatio is really

very flexible and you can do almost anything. For me, as someone without a digital background or a master's degree in digital, it is easy to use even without extensive knowledge. You do have to learn seriously about it, and then you can really do almost anything, which is great. Being able to tell a customer that it is possible is very positive.

My advice for others looking into using Studio Creatio is to learn as much as possible and strive to become an expert. This is the most important thing because if you do not know what you are doing, it can lead to errors. We have had customers who think they understand it and end up creating problems. It is also crucial to utilize development and production instances for testing to avoid surprises when deploying in a production environment.

My overall rating for Studio Creatio is 10 out of 10..”

**Anouk Ebert**

business analyst at a consultancy with 11-50 employees

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“There is another side of this coin regarding the features. Since the visual tool of automation allows you to create logic quite quickly and relatively easily compared to coding, the customer thinks that since the development is quicker, then the rest of the project tasks should be quicker as well. For instance, requirements gathering or documentation, which is of course not the case. Sometimes it is difficult to explain to the customer why the rest of the project tasks are not quicker since the development is a little bit quicker thanks to the no-code solution.

“I cannot share any specific results or metrics from my clients, but mostly it starts with data quality improvement because a lot of companies suffer from data being scattered between different systems or silos or even Excel spreadsheets in different departments. The data is duplicated between departments, inconsistent, or incomplete. When implementing Studio Creatio, one of the major tasks is to standardize the data and bring all the data from different systems and

departments into one database in Studio Creatio and then provide access to those departments to use all that data. This has a huge impact on the capabilities of each employee, actually.

“My advice to others looking into using Studio Creatio is to always understand that the requirements discovery is never complete in the discovery phase. The customer itself does not always know all the details or requirements that they will have down the line in the project. Therefore, estimation in terms of time and budget is always an underestimation, and it is important to have a reserve of budget and time. I give Studio Creatio an overall rating of eight..”

**Validated user**

Product Owner at a non-tech company with 11-50 employees

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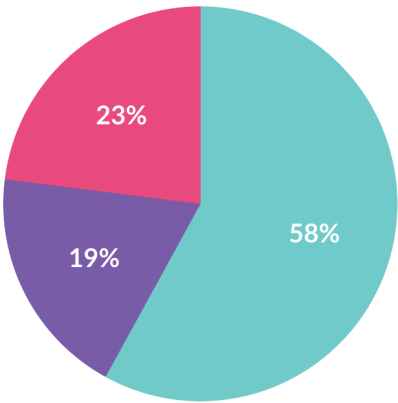
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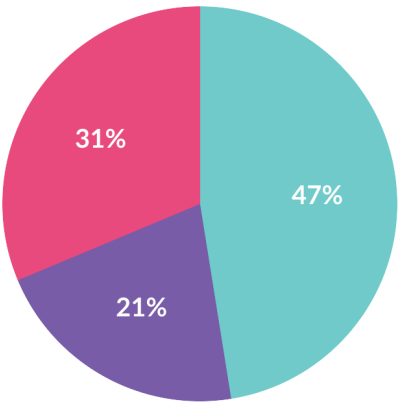


# Company Size

by reviewers



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Large Enterprise Midsize Enterprise Small Business

# About this buyer's guide

Thanks for downloading this PeerSpot report.

The summaries, overviews and recaps in this report are all based on real user feedback and reviews collected by PeerSpot's team. Every reviewer on PeerSpot has been authenticated with our triple authentication process. This is done to ensure that every review provided is an unbiased review from a real user.

## Get a custom version of this report... Personalized for you!

Please note that this is a generic report based on reviews and opinions from the collective PeerSpot community. We offer a [customized report](#) of solutions recommended for you based on:

- Your industry
- Company size
- Which solutions you're already considering

The customized report will include recommendations for you based on what other people like you are using and researching.

Answer a few questions in our short wizard to get your customized report.

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# About PeerSpot

PeerSpot is the leading review site for cloud, AI, and business software. We created PeerSpot to provide a trusted platform to share information about software, applications, and services. Since 2012, over 22 million people have used PeerSpot to choose the right software for their business.

PeerSpot helps tech professionals by providing:

- A list of products recommended by real users
- In-depth reviews, including pros and cons
- Specific information to help you choose the best vendor for your needs

Use PeerSpot to:

- Read and post reviews of products
- Access over 30,000 buyer's guides and comparison reports
- Request or share information about functionality, quality, and pricing

Join PeerSpot to connect with peers to help you:

- Get immediate answers to questions
- Validate vendor claims
- Exchange tips for getting the best deals with vendor

Visit PeerSpot: [www.peerspot.com](http://www.peerspot.com)

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