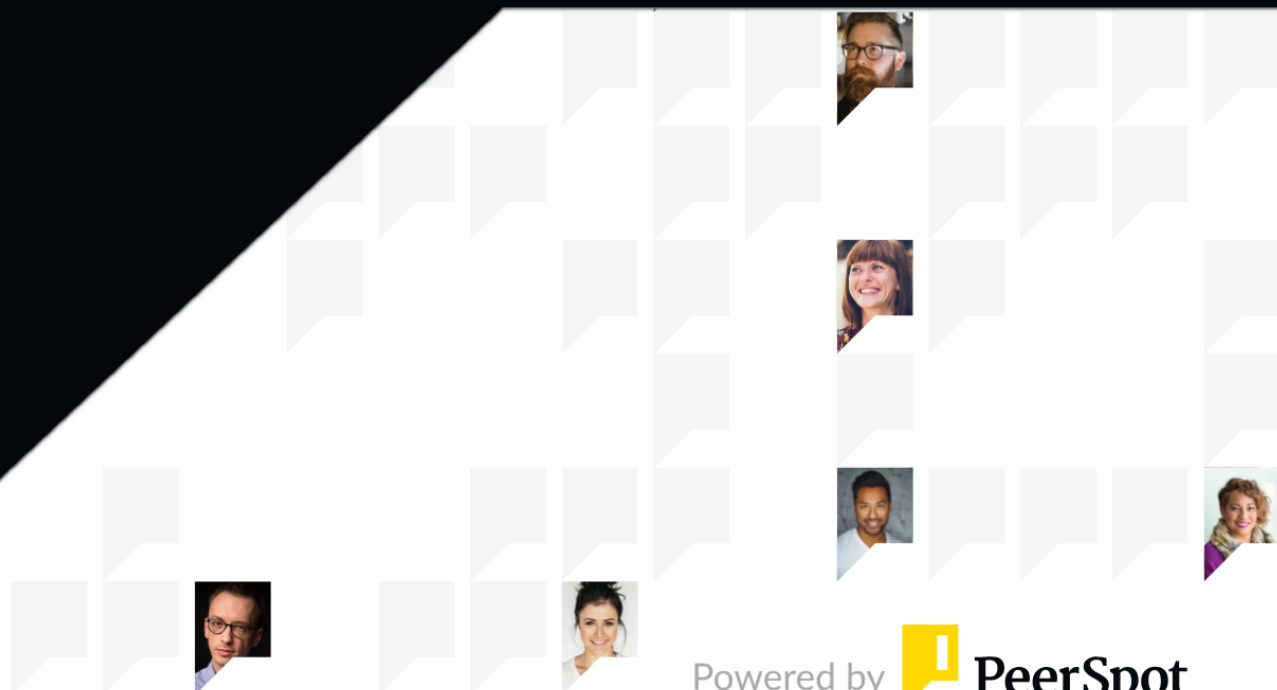




Coursera for Business

Reviews, tips, and advice from real users



Powered by  **PeerSpot**

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Product Recap



Coursera for Business

Coursera for Business Recap

Coursera for Business offers an online learning platform tailored for corporate training, enabling businesses to upskill their workforce with courses from top universities.

This platform is designed to provide scalable learning solutions for enterprises, allowing companies to enhance employee skills. Its vast course selection covers crucial topics, ensuring teams are equipped with the latest industry knowledge. The platform supports personalized learning paths, fostering a culture of continuous development.

What features make Coursera for Business valuable?

- **Extensive Course Library:** Access to diverse courses from reputable universities.
- **Customizable Learning Paths:** Tailored training programs to meet specific business needs.
- **Analytics Dashboard:** Performance tracking to measure learning outcomes.
- **Seamless Integration:** Works with other enterprise systems for streamlined operations.

What benefits and ROI should users consider?

- **Employee Engagement:** Increased motivation through relevant and engaging content.
- **Improved Productivity:** Enhanced skills lead to better job performance.
- **Cost Efficiency:** Scalable learning reduces training costs compared to traditional methods.
- **Skill Retention:** Continuous learning ensures skills remain current and valuable.

Coursera for Business is implemented across industries like finance, technology, and healthcare, enabling organizations to address industry-specific skill gaps. Companies leverage tailored content to develop their teams, ensuring they stay competitive and adaptable to changing market demands.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“Coursera for Business delivers a strong return on investment by helping organizations upskill and reskill employees efficiently.”



Amandeep Pawar

Engineer Technology at Iris Software Technologies Private Limited



“Coursera for Business has brought a huge positive impact on our organization, as we use it to retool and give our employees an extra edge, leading to efficient, smooth, and robust customer service delivery that brings in more clients and contributes to the growth of our portfolio and rising revenue base.”



Kevin Mwangi

Investment Banker. at ABSA Bank Group



“Coursera for Business has positively impacted my organization by helping us learn in a more structured and disciplined way.”



SinghAman

Generative AI Engineer at a outsourcing company with 10,001+ employees



“Coursera for Business is a great help for our organization, as it is very helpful for our employee skill development and their certifications, and it is also helpful for training sessions in development and learning new skills, which benefit our business organization.”



Hiten Nandasana

Angular developer at Flourish software



“Coursera for Business has positively impacted our organization by helping us in intangible ways, as we can boost productivity by working alongside AI because we now understand how to use AI in a proper way.”



Validated user

Marketing Specialist (Acquisition & Retention) at a manufacturing company with 10,001+ employees



“My advice for those considering Coursera for Business is to purchase this product if you want to grow your employees' knowledge and build a strong technical team capable of anything.”



R Nandasana

Senior Information Technology Security Consultant at Mideast Data Systems



“Coursera for Business has positively impacted our organization by helping us to be more competitive in the AI space, especially in the healthcare space and health tech, improving our processes, refining our features, products, chatbot, text-to-speech, and other elements, and helping us stay up to speed with the happenings in the AI space.”



Olumide Olaoye

Data Analyst at mDoc

What users had to say about valuable features:

“The best features Coursera for Business offers are related to how they develop their training and how easily digestible the training is for us.

The training is easy to digest due to the format, the pace, and the way the content is organized—all of that contributes to its digestibility.

Regarding the features, the lectures come from certified professionals with fast and varied experience, so we can trust the lectures.

Coursera for Business has positively impacted our organization by helping us in intangible ways. We can boost productivity by working alongside AI because we now understand how to use AI in a proper way..”

Validated user

Marketing Specialist (Acquisition & Retention) at a manufacturing company with 10,001+ employees

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“The best features of Coursera for Business include structured learning, flexibility, and industry-recognized certifications, allowing everyone to explore new things. Coursera for Business provides a platform for comprehensive learning, covering emerging technologies like cloud computing, AI, and automation, with a clear learning path that includes roadmaps from beginner to advanced levels and hands-on labs for practical learning.

“One feature I particularly appreciate is the ability to learn from industry experts and leading universities from a single platform. The combination of short courses, hands-on projects, and professional certifications provided by Coursera for Business delivers practical knowledge, ensuring users do not only gain theoretical knowledge but also hands-on experience to remember what they learned effectively..”

Anuj Gupta

Devops Specialist at Amdocs

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“Coursera for Business offers several best features including easy access, easy navigation, and the ability to track all learning in one place. I can keep track of what I am currently working on and what I have accomplished, including certificates, all organized in a very sorted manner.

“The content that Coursera for Business provides is top-tier, and the flexibility to complete the courses entirely online has helped me and my team. I can learn anytime and anywhere, and I can select my own pace for how I want to proceed with the course, which is very effective.

“Coursera for Business has helped to upskill our team very effectively, enabling us to gain knowledge and experience within a short period of time.

“We have utilized some courses on AI, and using those courses, the team has scaled up their expertise and gained valuable knowledge in the AI domain. This is directly visible to us, and it has positively impacted our client engagement..”

Validated user

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Security Researcher at a tech vendor with 10,001+ employees

“I find Coursera for Business to be a good analytic tool and a good platform where we can track all employees' courses. When we want to give training to all employees, we prepare courses, give them to all employees, and track their progress. It provides a strong learning path showing role-based certification and is flexible, allowing courses to be saved and revisited anytime.

“The best features of Coursera for Business that stand out to me include the user-friendly UI, where you can easily see all options on a single screen. While watching a video, you experience clear voice and video quality with very knowledgeable speakers.

“The user-friendly UI impresses me because it allows me to see my video playing with captions for language support. It supports multiple languages and includes a sidebar that shows my progress and what the next topic will be, all visible on the same screen.

“Coursera for Business has positively impacted my organization by helping to complete training. Previously, we sent videos via email, and not everyone watched them. With this product, everyone is watching the videos and taking the training, which is essential for all security companies to be aware of threats.

“Since using Coursera for Business, I have noticed that after purchasing it, all employees are regular in completing their courses on time. We also provide a free version so employees can learn independently about new products or tools such as DynaTrace, Jenkins, and DevOps, which benefits their career and helps the company..”

R Nandasana

Senior Information Technology Security Consultant at Mideast Data Systems

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“The best feature of Coursera for Business is that it has a large-scale selection of courses from industry-leading top companies. It has many types of courses that we have evaluated, so we can choose any of these for employment, business growth, technical professionals, or business professionals who can reach out to Coursera and learn from them. This represents a large scale of development.

“Our team is recently working on DevOps engineering and other areas where we lack deeper knowledge. Our team is currently using the DevOps courses from Coursera, and we are learning a great deal from this while getting certified. This will be very helpful for our team.

“I can mention that it has a very user-friendly user interface. Any person can simply explore the Coursera website and learning page to get an easy understanding of what video conferencing, calls, and the UI are about. The user-friendly interface allows any person to understand the learning phase and certifications.

“Coursera for Business is a great help for our organization. It will be very helpful for our employee skill development and their certifications. It will also be helpful for training sessions in development and learning new skills, which will benefit our business organization.

“Our team recently completed a number of certifications. Our team completed two or three more certification courses, and this was very impactful for our project delivery. We were able to deliver on time and before the deadline passed. This has been very helpful for our employee development and project completion time..”

Hiten Nandasana

Angular developer at Flourish software

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“Coursera for Business offers numerous features, with one being that the content found on the platform is of very high quality, as Coursera combines with renowned universities across the world such as Stanford, ensuring that the training for our employees is of high quality. The training they acquire comes from world-class institutions and enables them to become a workforce that can work anywhere in the globe. Additionally, the course catalog found in Coursera for Business is very wide, allowing employees to find topics ranging from customer service, sales, artificial intelligence, and any technological new update. All of our employees in any area where they want to train will still find somewhere they can fit in and upskill their talents and develop their ability to work in our organization.

“The learning experience is another valuable aspect because we obtain feedback from our employees who are pursuing courses there. They find the learning schedule and the experience to be flexible since they are able to do it on their own time while also working, so it does not hinder executing workflow and pursuing other organizational goals. The feature that has made the biggest difference is the quality of learning because as much as we invest in our employees, we want them to acquire the highest quality of learning. With Coursera for Business, we are assured that they will obtain that because the learning quality there is very high and courses are from accredited institutions, therefore ensuring a good and smooth learning experience.

“Coursera for Business has brought a huge positive impact on our organization. We use it to retool and make our employees acquire that extra edge. One positive impact is on the proper customer service delivery. When our employees become knowledgeable, they are able to engage with our clients confidently and with assurance in what they do, making the service delivery process efficient, smooth, and robust. Furthermore, streamlined customer service delivery has the direct impact of bringing in more clients. When services are good and clients are happy, we have more business, and in the end, it contributes to the growth of our portfolio and revenue base, which continues to rise as we continue having employees who are knowledgeable and know what they are doing.

“I can share specific outcomes that show how Coursera for Business has impacted our organization, particularly in employee performance. We usually recommend

Coursera for Business to employees based on internal analysis, and sometimes clients report that some of our employees are not engaging well and not offering the right answers. Instead of firing the employees, we find that we just need to upskill their talents or skills, and a change comes in. That is where Coursera for Business comes in. Before and after the training, we have seen an improvement in the performance of an employee, where someone who was not able to confidently engage with clients or offer the required feedback now becomes knowledgeable and is able to give our clients what they need..”

Kevin Mwangi

Investment Banker. at ABSA Bank Group

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Other Solutions Considered

“I want to believe they evaluated other options before I joined the company; they have already been on Coursera for Business before I joined the company..”

Olumide Olaoye

Data Analyst at mDoc

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“I am not aware if the company used a prior solution before I joined. Since I have joined, they have been on board Coursera for Business before I joined the company, so I cannot say I know of any prior solution the company was using..”

Olumide Olaoye

Data Analyst at mDoc

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“Earlier, we were using Google Cloud certificates. The company decided to switch to Coursera for Business because it provides a huge number of courses for a smaller amount and less investment..”

Amandeep Pawar

Engineer Technology at Iris Software Technologies Private Limited

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“Before choosing Coursera for Business, I evaluated other options and vetted enterprise-grade learning and development platforms such as Udemy Business and LinkedIn Learning. I found that Coursera for Business is better than these alternatives..”

Yousef Almomani

Systems Engineer at a consultancy with 51-200 employees

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“Before choosing Coursera for Business, I evaluated Udemy Business, LinkedIn Learning, and EDX for Business, and I opted for Coursera for Business because of the structured way of courses and the fact that university-backed courses are available..”

SinghAman

Generative AI Engineer at a outsourcing company with 10,001+ employees

[Read full review](#) 

“I have used Udemy Business and LinkedIn Learning before using Coursera for Business; Coursera for Business stands out for structured, university-backed, and company-backed learning, especially for complete course specializations and professional certification..”

SinghAman

Generative AI Engineer at a outsourcing company with 10,001+ employees

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ROI

Real user quotes about their ROI:

“I have seen a return on investment because we save time by not needing to send emails to each employee to remind them to complete their courses. Employees receive timely notifications, which is how we improve employee learning..”

R Nandasana

Senior Information Technology Security Consultant at Mideast Data Systems

[Read full review](#) 

“I have seen a return on investment with Coursera for Business because we have saved time since employees can take the courses within their working hours from their computers or laptops. Additionally, we have decreased the number of required employees because we have highly skilled employees..”

Yousef Almomani

Systems Engineer at a consultancy with 51-200 employees

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“I have seen a return on investment with Coursera for Business as considerable time has been saved for multiple employees who no longer gather courses from YouTube or other websites; they can easily get relevant courses from Coursera for Business and learn the topics efficiently..”

SinghAman

[Read full review](#) 

Generative AI Engineer at a outsourcing company with 10,001+ employees

“We have achieved a return on investment through employee reskilling and upskilling. We also use it for training and development sessions during certification courses. We also appreciate the time-saving benefits. We can find the courses on other platforms and have worked on them, but they can be easily found in Coursera for Business, and it offers very fast learning. This can be useful for time-saving for our employment team..”

Hiten Nandasana

[Read full review](#) 

Angular developer at Flourish software

“Through Coursera for Business, we have saved a lot of money, and it gives many advantages to our organization. By learning new technologies, we can leverage those skills, upgrade our company, and generate a high level of value. Coursera for Business delivers a strong return on investment by helping organizations upskill and reskill employees efficiently. The platform reduces the need for expensive classroom training while providing access to high-quality courses, certifications, and learning paths. Employees can learn at their own pace with improved productivity and skill development without significant disruptions to daily work..”

Amandeep Pawar

Engineer Technology at Iris Software Technologies Private Limited

[Read full review](#) 

Use Case

“My main use case for Coursera for Business is to take online courses to improve myself. When we are purchasing new products, we use Coursera for Business to learn new things and technologies. Recently, I used Coursera for Business to learn many things, including completing my AWS certifications and obtaining the certification training for that, as well as completing DynaTrace training. I am also completing some of my company training on this platform..”

R Nandasana

Senior Information Technology Security Consultant at Mideast Data Systems

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“Coursera for Business was recently used by my company to develop training, especially for generative AI and company AI training. Prior to this, I used Coursera twice for personal use.

A specific example of how I have used Coursera for Business for generative AI training in my company is that our HR department team trains us on how we are using AI to boost our productivity. I believe that our HR developed us to be more resilient with AI and how we work alongside it..”

Validated user

Marketing Specialist (Acquisition & Retention) at a manufacturing company with 10,001+ employees

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“Our primary use case for Coursera for Business is using it for employee upskilling, training, and development processes, and completing certification courses. Our main use is for learning purposes and growing our team's professional growth.

“Our team is working on various courses as we are in a developing phase. When new technologies or new learning opportunities arise in the market or current situation, we have our team learn that course and provide certification from high-rated industry and high-rated company standards. We can develop our skills with these courses, and it would be very helpful for our team..”

Hiten Nandasana

Angular developer at Flourish software

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“Coursera for Business is what we utilize when we want a certain training to be deployed at a large-scale team, and it can be effectively scaled up to a large number of people, which is very helpful for us. We conduct lots of training through it.

“Recently, we utilized multiple AI-related courses and security-related programs over Coursera for Business, and that was excellent.

“That is the main way we utilize Coursera for Business for our team..”

Validated user

Security Researcher at a tech vendor with 10,001+ employees

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“I mainly use Coursera for Business in my day-to-day operations to groom skills, especially since multiple AI skills are emerging right now that align with the market standard. My team and I are really looking to enhance our AI skills and to be certified with what the market demands so we can effectively work and explore the latest technologies.

“Coursera for Business is a highly valuable platform that facilitates professional development by helping us stay updated with the latest technology trends such as cloud computing, automation, and AI. The main highlight is its flexibility, allowing learning from various guides and improving knowledge while staying aligned with industry trends..”

Anuj Gupta

Devops Specialist at Amdocs

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“Coursera for Business is our preferred platform and pathway for improving the skills held by our employees as it provides us with access to thousands of courses from world-renowned universities where our employees are able to further upskill their knowledge and pursue new areas of expertise, making them well-educated in implementing our workflow and working in our organization.

“One specific example of how our team used Coursera for Business to upskill and improve workflow involved recent training where our employees were trained on emerging fields required for a modern workforce, including cloud computing and artificial intelligence. These new emerging technological trends affect our business significantly, and our workforce requires proper training on those fields. We cannot have them enroll into universities or other learning institutions, but Coursera for Business offers them a pathway to train and understand these new emerging technological fields while continuing to work in our organization.

“Another use case involves the onboarding of new employees or during transitions, where staff are merged from one department to another, such as from customer service to sales or to data analytics. These employees need to be retooled and have their skills in their new department incorporated into them. We turn to Coursera for Business to fine-tune their abilities and give them an edge, providing them with an outlook on the new expectations and roles they have been assigned and will be pursuing in their new departments..”

Kevin Mwangi

Investment Banker. at ABSA Bank Group

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“The pricing and setup cost is very reliable and not costly. It will be an easy fit for any small-scale and large-scale enterprises. The setup cost is very reliable..”

Hiten Nandasana

Angular developer at Flourish software

[Read full review](#) 

“My experience with pricing, setup cost, and licensing has been great. We receive special pricing when customizing our syllabus and training, and we get discounts for training a lot of people because we are a large company, making it cheaper compared to developing the training ourselves..”

Validated user

Marketing Specialist (Acquisition & Retention) at a manufacturing company with 10,001+ employees

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“From my understanding of the setup cost and Coursera for Business in our organization, it offers good value for organizations looking to upskill employees at scale. The pricing is competitive, considering the extensive catalog of courses, professional certificates, and content from leading universities and technology companies. The overall value proposition is strong, especially for organizations focused on continuous learning and workforce development. The setup cost is relatively straightforward and does not typically require significant infrastructure investment since the platform is cloud-based. Organizations can onboard users quickly, configure learning paths, and integrate with SSO and enterprise systems with minimal effort. The primary cost is subscription-based licensing rather than implementation or hardware expenses..”

Amandeep Pawar

Engineer Technology at Iris Software Technologies Private Limited

[Read full review](#) 

Customer Service and Support

“Customer support is easily reachable, and although they take time to respond, I am always guaranteed a positive response that meets the standards based on the issue at hand, so their customer support is quite elaborate and one that you can trust..”

Kevin Mwangi

Investment Banker. at ABSA Bank Group

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“For support and customer service, I would really appreciate it as it has been a great experience and very helpful. Customer support and services are very responsive and knowledgeable. Whenever any issue or troubleshooting arises, I contact support and receive feedback within 24 hours. It is a great experience..”

Hiten Nandasana

Angular developer at Flourish software

[Read full review](#) 

“I have not needed much customer support since the learner experience is straightforward; enrolling in courses, completing assignments, and downloading certificates are easy to manage. However, support is more important for administrators managing users, reporting, integrations, and enterprise-level access, so the platform is easy enough that support is rarely needed..”

SinghAman

Generative AI Engineer at a outsourcing company with 10,001+ employees

[Read full review](#) 

Other Advice

“My advice for those considering Coursera for Business is to purchase this product if you want to grow your employees' knowledge and build a strong technical team capable of anything. Providing free access to all employees can greatly benefit the company. I would rate this product a nine out of ten..”

R Nandasana

Senior Information Technology Security Consultant at Mideast Data Systems

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“My advice for others considering using Coursera for Business is that if you are looking to develop your team through a third party, you should consider Coursera for Business because they can customize according to your needs and are very responsive regarding the customized package and pricing discussions.

I chose eight out of ten because Coursera for Business has training options, and even though my HR purchased special training about AI, once I am done with that training, I still have access to Coursera for Business to take additional courses that help boost our productivity. I would rate this product eight out of ten..”

Validated user

Marketing Specialist (Acquisition & Retention) at a manufacturing company with 10,001+ employees

[Read full review](#) 

“If you are looking for a product that can help your team to skill up and gain valuable learning without roaming around different courses and hopping from one to another, then Coursera for Business is one place that you can definitely refer to,

and it will definitely help.

“Coursera for Business follows all the guidelines of government in whatever country it is operating. Speaking from an enterprise perspective, if we have certain requirements, Coursera for Business definitely meets those as well, so they have good guidelines.

“I have recorded everything that I feel is important, and that is all from my side. Everything is good, and there is nothing to be changed.

“My overall review rating for Coursera for Business is 7.5 out of 10..”

Validated user

Security Researcher at a tech vendor with 10,001+ employees

[Read full review](#) 

“I advise others who are looking at Coursera for Business that it will be a very good product to use for any new employee or new team learning their skills and getting certifications from top courses and highly-rated courses from universities. It will be very beneficial to use. Technical growth and professional growth will be developed from this.

“Regarding AI capabilities, it would be a great experience with governance and security. It will be great for employment upskilling and development, and overall growth for teams.

“I believe it is a great experience, and I would like to continue experiencing it with AI capabilities. Its accuracy is very high and very helpful. The overall experience is good for me.

“It would be a really great experience. I gave this review a rating of nine..”

Hiten Nandasana

Angular developer at Flourish software

[Read full review](#) 

“The advice I would give to others looking into using Coursera for Business is that this platform is quite robust due to its self-paced learning, which brings flexibility in usage. You do not have to shut down the company or give the employee study leave to pursue learning outside. They can continue working while improving their skills and attaining quality education and knowledge from Coursera for Business, just as they could have done if they were enrolling directly into a university. It offers a smooth way of learning and upskilling talents and skills while also being affordable.

“Coursera for Business is easy to govern and also secure. When you acquire your preferred version, it does not pose much of a problem in using it. It is also secure in that whatever you are doing, only the organization is cognizant of that, so I find it secure and easy to govern.

“The output from Coursera for Business is adequate, and since I have interacted with it and undertaken a course there, I find it reliable. Whatever course you are undertaking or whatever information you are gaining from the platform is accurate and reliable, resulting in a very smooth learning experience; therefore, it is accurate and reliable as far as I am concerned. I rate this platform a 7 out of 10..”

Kevin Mwangi

Investment Banker. at ABSA Bank Group

[Read full review](#) 

“I would rate Coursera for Business a nine out of ten because it provides excellent learning resources, industry-recognized certificates, flexible learning options, and valuable opportunities for professional development across various skills.

“I chose a nine out of ten because, while there are exclusive course libraries and flexible learning options, there are still some missing real-life scenarios and outdated courses that could be improved.

“I feel reasonably confident in Coursera for Business regarding its approach to AI governance, security, data privacy, and responsible AI usage within a business

context. There is adequate protection for user information and a secure learning experience, but I would appreciate clearer communication about data use and administrative controls related to AI features.

“I find Coursera for Business's output accuracy and reliability satisfactory, benefiting from courses offered by recognized industry institutions. The recommendations for discovering relevant courses aligned with professional goals are useful starting points, though it is always good practice to review recommendations and verify information where needed.

“My organization accesses Coursera for Business through a cloud-based platform, making it easier for employees to use. We utilize [AWS](#) cloud resources for this purpose.

“We use Amazon Web Services (AWS) for our cloud access to Coursera for Business; thus, it allows us to access the platform directly from the cloud environment.

“My advice to others looking into using Coursera for Business is that it provides some of the best courses available on the internet, aiding teams and individuals in acquiring quick skills with proper certification. I highly recommend it for its diverse offerings from recognized institutions, which enables comprehensive development across various in-demand skills. I rate Coursera for Business a nine out of ten overall..”

Anuj Gupta

Devops Specialist at Amdocs

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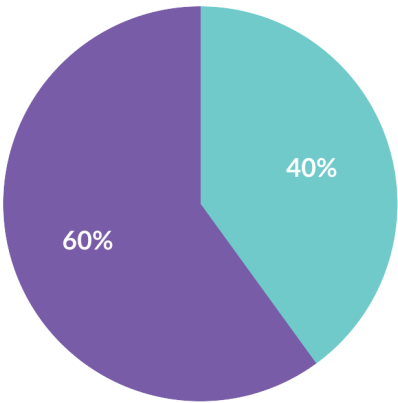
Top Industries

by visitors reading reviews

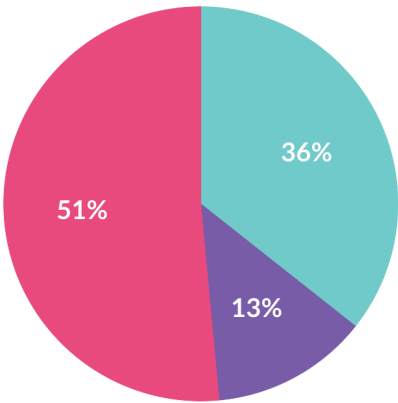


Company Size

by reviewers



by visitors reading reviews



Large Enterprise Midsize Enterprise Small Business

About this buyer's guide

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PeerSpot helps tech professionals by providing:

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