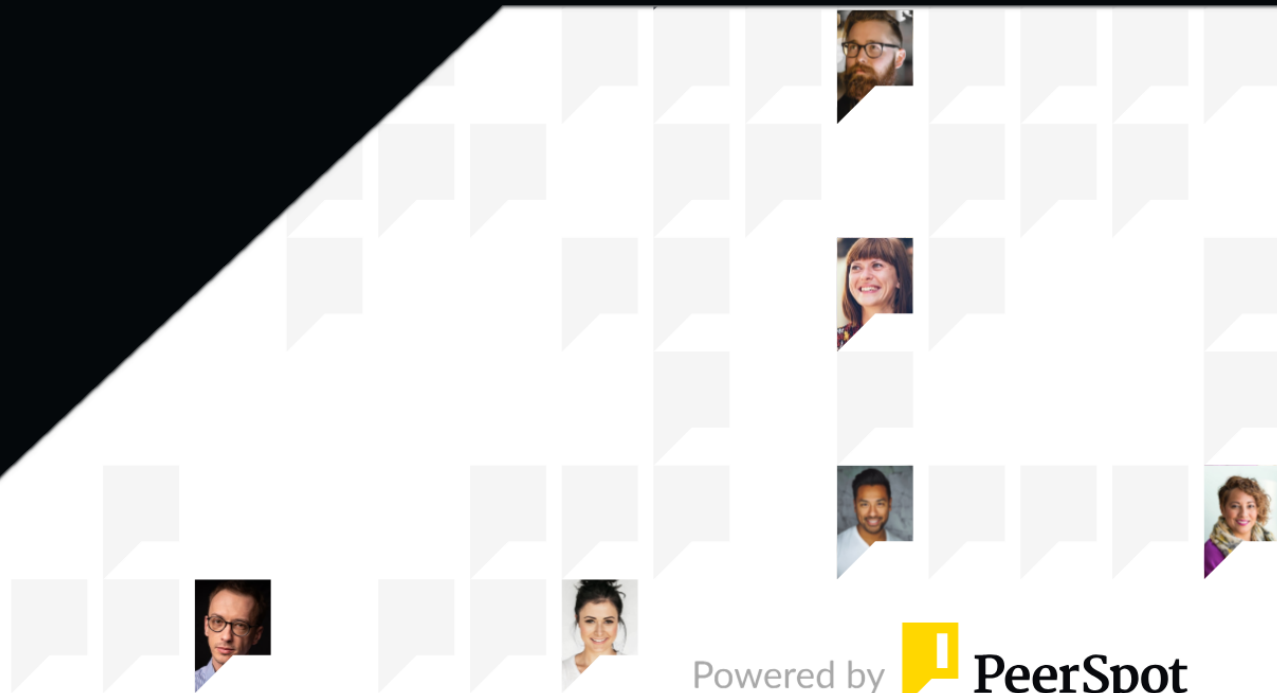


aws marketplace

Fivetran

Reviews, tips, and advice from real users



Powered by  **PeerSpot**

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Product Recap



Fivetran

Fivetran Recap

Fivetran offers a seamless, scalable data integration platform with strong connectors and real-time synchronization. Tailored for managing ETL workflows and integrating with DBT, it appeals to organizations seeking efficient data management.

Fivetran distinguishes itself through its intuitive interface and extensive scalability, allowing businesses to manage entire ETL workflows seamlessly. Its robust connectors ensure smooth integration with multiple data sources, while transparent logging and minimal coding requirements enhance accessibility. With real-time data synchronization, organizations benefit from up-to-date insights for analytics and engineering purposes. While some users point out areas for improvement like better documentation and expanded integration options, Fivetran remains a cherished tool for centralizing data in data warehouses such as supporting change data capture, migrations, and synchronizations from systems like Salesforce, NetSuite, and Google Analytics. Operating within an ELT framework, it empowers businesses to streamline data processes without complex extraction logic.

What are the key features of Fivetran?

- **Ease of Use:** Intuitive platform minimizing setup complexity
- **Scalability:** Adapt to growing data needs efficiently
- **Powerful Connectors:** Seamless integration with diverse data sources
- **Real-Time Synchronization:** Instant data updates supporting timely insights
- **DBT Integration:** Simplifies transformations within ETL workflows
- **Transparent Logging:** Provides clear visibility into operations

Which benefits can users expect in reviews?

- **Cost-Effective Scalability:** Manage increased data without significant financial impact
- **Minimal Coding:** Reduces technical barriers enhancing accessibility
- **Comprehensive Data Management:** Centralizes diverse data streams effectively
- **Timely Analytics:** Real-time updates foster actionable insights
- **Streamlined Workflow Management:** Efficiently handles complex ETL processes

In industry-specific implementation, Fivetran is integral for businesses requiring robust data integration to power analytics. Retailers utilize it to consolidate e-commerce data for sales insights, while finance firms rely on its capabilities to merge financial data for reporting. In the tech sector, it supports engineering teams by providing a reliable data pipeline that fuels app development and performance monitoring.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “Fivetran provides time savings, cost reductions, and improvements in data quality, and when the time investment decreases, fewer developers are needed, which means significant savings.”



Hafiz Usman

Team Lead Data Engineer at Data Pilot

- ✓ “The most valuable feature of Fivetran so far is the data replication; the real-time data replication is what I see best in the market where it reduces the overhead of customers needing to maintain the pipeline.”



Vigneswar Jeyaraj

Manager at InfoCepts

- ✓ “Overall, I would rate Fivetran nine out of ten.”



Mediha Šiljić

Lead Data Engineer at Sensilab



“The user interface is mostly UI-based, eliminating the need for a lot of coding.”



Hrittik Saha

Associate Enterprise Architect(Data Analyst) at Dyson



“The ease of setting up the connectors and transformations is highly valuable.”



Nicole Jacobs

Senior Consultant at a consultancy with 51-200 employees



“Fivetran is an easy-to-deploy solution for organizations looking at integrating a wide variety of data sources.”



Verified user

Founder at a marketing services firm with 1-10 employees



“Fivetran offers native connectivity with Sybase”



Manoj Bansal

Director Data Engineering, Governance, Operation and Analytics Platform at a financial services firm with 10,001+ employees

What users had to say about valuable features:

“The user interface is mostly UI-based, eliminating the need for a lot of coding. Furthermore, Fivetran offers scheduled pipeline extraction up to twelve times in a day..”

Hrittik Saha

Associate Enterprise Architect(Data Analyst) at Dyson

[Read full review](#) 

The ability to seamlessly integrate with a large variety of data sources is valuable. Fivetran is an easy-to-deploy solution for organizations looking at integrating a wide variety of data sources. We used Fivetran as a proof of concept and found it very stable during the short duration of our use.

Verified user

Founder at a marketing services firm with 1-10 employees

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The most valuable feature of Fivetran is its built-in connectors for a wide range of data sources. This covers about ninety-five percent of our needs. It also includes monitoring features which are essential for managing data connections from a couple of dozen different data sources through one tool. We don't need to worry about upgrades as Fivetran manages them. It's crucial for us to have everything managed through one tool.

Mediha Šiljić

Lead Data Engineer at Sensilab

[Read full review](#) 

“The ease of setting up the connectors and transformations is highly valuable. We used the SaaS version of Fivetran to connect to Dynamics 365, and it was great and easy, although we couldn't filter data on it..”

Nicole Jacobs

Senior Consultant at a consultancy with 51-200 employees

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“The most valuable feature of Fivetran so far is the data replication. The real-time data replication is what I see best in the market where it reduces the overhead of customers needing to maintain the pipeline. Even when an error occurs, it automatically tries to solve the issue without manual interaction needed.

“The effectiveness of Fivetran's pre-built connectors in enhancing my customer's productivity is significant because everything is easily configurable. The documentation is very clear, so there's no difficulty in finding the necessary steps. Everything is pre-documented. The pre-built connectors that are available are excellent. Most functionalities are covered, and in most cases, it works according to expectations..”

Vigneswar Jeyaraj

Manager at InfoCepts

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“I've worked extensively with Fivetran, mainly used for extraction purposes, and I've worked with the transformation element in it as well. Fivetran not only has built-in connectors but also provides SDK connectors, allowing us to develop our own connectors in an easy manner. I don't have to write raw Python scripts or dumping scripts; it offers straightforward examples and guidelines, making it much simpler to develop custom connectors inside Fivetran. We've been able to develop many custom connectors as well, which is unique and beneficial for having everything centralized instead of having those connectors located elsewhere.

“One of the best features by Fivetran is its clean, simple, and intuitive UI. It includes a transformation section where I can deploy my DBT queries and scripts. It also supplies good tracking capabilities for billing estimates and user permissions, allowing for customization to the desired level. The number of connectors it has remains a standout feature, and within connectors, the options available are very helpful. Although it sometimes appears static due to its built-in nature, it offers good flexibility for data transformation and caching, which I appreciate because it saves us extensive script-writing time..”

Hafiz Usman

Team Lead Data Engineer at Data Pilot

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Other Solutions Considered

“Previously, we used ADA tester and the solution is easy to implement with Azure Cloud. It is easier than Fivetran. Fivetran on the other hand is good for real time..”

Cledwyn Menezes

Principal Consultant at Celebal Technologies

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“For geospatial data, I would recommend using other solutions like FME. A simple Azure Data Factory setup can handle filtering, which some connectors don’t facilitate..”

Nicole Jacobs

Senior Consultant at a consultancy with 51-200 employees

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“Before Fivetran, we used Skyvia, which is a no-code ETL tool. I also considered Data Factory as an alternative. However, I found Skyvia lacking in maturity and Data Factory better suited for enterprise solutions but limited in connectors. Scripting solutions demanded more work and included additional costs, which led to my decision to switch to Fivetran..”

Hafiz Usman

Team Lead Data Engineer at Data Pilot

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“I have used Splunk before, and it's more technical. Splunk allows you to version things and have a good engineering process around your ETL pipeline. It also has very good logging and documentation tools. But now that Fivetran has a better exposed API, it is much more flexible. But Splunk beats Fivetran regarding things like customization, for example. We switched to Fivetran because we reduced the engineering team. We had fewer people to manage all the different ETL processes, so we had to leverage more automated third-party tools, and Fivetran made onboarding new engineers a lot easier..”

Matt Romo

Principal Data Engineer at a tech services company with 11-50 employees

[Read full review](#) 

“We evaluated Airbyte, Snowflake, and Databricks before choosing Fivetran. Snowflake and Databricks were less competitive due to their complexity and higher resource costs..”

Matt Romo

Principal Data Engineer at a tech services company with 11-50 employees

[Read full review](#) 

“We evaluated Airbyte, Snowflake, and Databricks. Fivetran was ultimately chosen due to its simplicity in setup and configuration.

Snowflake and Databricks set up pipelines in a more complex way, and Databricks' orchestration workflow incurred heavier monthly costs..”

Matt Romo

Principal Data Engineer at a tech services company with 11-50 employees

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ROI

Real user quotes about their ROI:

Primarily, Fivetran brings time savings. It saves us the effort of having one to two data engineers managing the tasks that Fivetran handles. However, since they upgraded their pricing every year and despite discounts, I would not consider pricing to be an advantage.

Mediha Šiljić

Lead Data Engineer at Sensilab

[Read full review](#) 

“Fivetran has drastically improved our operations. We've reduced lead times for data ingestion by sixty to eighty percent and have fewer maintenance requirements, leading to a twenty percent increase in development hours. The system has simplified manual integration processes, leading to quicker setup times for new connections..”

Matt Romo

Principal Data Engineer at a tech services company with 11-50 employees

[Read full review](#) 

“Fivetran has drastically reduced the lead time for setting up new connections to one day to one and a half weeks, down from four to eight weeks. It has also decreased the time required for pipeline maintenance, resulting in a gain of sixty to seventy percent more development hours..”

Matt Romo

Principal Data Engineer at a tech services company with 11-50 employees

[Read full review](#) 

“Fivetran saved me a lot of work. I could have hired a bunch of engineers to write Python's code for me, but Fivetran was already built. So, it was easier for me to focus on my line of business and purchase a commercial product without trying to replicate this myself in Python. That's not a return on investment; that is savings..”

Verified user

Senior Data Engineer at a photography company with 11-50 employees

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“There are two things, but they haven't been fully quantified. One is the time required for onboarding new data sources, and then two is that we don't have to stand up a data engineering department or function. I would say potentially Fivetran could replace at least one full-time engineer. As far as ROI, we could say maybe one FTE worth of time, though, obviously, there's the contract expense that goes with that..”

Verified user[Read full review](#) 

Sr. Director of BI and Analytics at a healthcare company with 501-1,000 employees

“Fivetran provides time savings, cost reductions, and improvements in data quality. For example, in working with Shopify, we faced numerous errors and challenges with in-house complicated connectors. The time directly correlates to cost; when the time investment decreases, fewer developers are needed, which means significant savings. Generally, we have seen very few instances of data quality issues since implementing Fivetran..”

Hafiz Usman[Read full review](#) 

Team Lead Data Engineer at Data Pilot

Use Case

Fivetran is our main ETL tool. We use it primarily to extract data from different data sources and load it to our data warehouse. We don't do any transformations using Fivetran, as it is primarily used just for data extraction.

Mediha Šiljić

Lead Data Engineer at Sensilab

[Read full review](#) 

“The usual use cases for Fivetran that I work with involve real-time replication from Oracle Fusion, Oracle DB, and some of the APIs. I also work with replication from S3..”

Vigneswar Jeyaraj

Manager at InfoCepts

[Read full review](#) 

“Fivetran is an ingestion tool used to move data between different sources and destinations. It helps orchestrate pipelines that can be set up manually without technical experience. It facilitates daily pipeline runs based on a specific schedule determined by the licensing level..”

Matt Romo

Principal Data Engineer at a tech services company with 11-50 employees

[Read full review](#) 

“We have implemented Fivetran at client sites to connect to various platforms like Dynamics 365 and SharePoint. My objective was to determine which solution was better for handling geospatial data..”

Nicole Jacobs

Senior Consultant at a consultancy with 51-200 employees

[Read full review](#) 

“In my current project, the specific use case of Fivetran is bridging the gap between siloed data, allowing me to extract and have it in the same data warehouse. Fivetran works with its seamless connections to sources and destinations, helping to avoid reinventing extraction logic from scratch. Fivetran already has data models, so it pulls in data quickly, providing it all in the same data warehouse..”

Hafiz Usman

Team Lead Data Engineer at Data Pilot

[Read full review](#) 

“I work in a company where Fivetran is being used, and we pay the licenses to them. We use it as a customer with a lot of different sources to our databases, such as Google Cloud Storage. Fivetran is used to establish data connections in the pipeline, for example, from SAP S4HANA to Google Cloud Storage..”

Hrittik Saha

Associate Enterprise Architect(Data Analyst) at Dyson

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“The initial setup is very easy. It is not that complex. I was part of the deployment process. It is still ongoing. We are not running production for now..”

Felipe Brina

[Read full review](#) 

Sr. Business Intelligence Analyst at a manufacturing company with 10,001+ employees

“My experience with pricing, setup costs, and licensing has been satisfactory; however, I notice that as row numbers increase significantly, it can get a bit more expensive. Overall, it's fairly reasonable..”

Hafiz Usman

[Read full review](#) 

Team Lead Data Engineer at Data Pilot

“The initial setup for the standard cloud licenses is straightforward and simple. It's a matter of connecting data sources to destinations, which Fivetran's platform largely automates once you input the correct information..”

Matt Romo

[Read full review](#) 

Principal Data Engineer at a tech services company with 11-50 employees

“The on-prem deployment of Fivetran is a little bit complex, but the on-cloud deployment through the vendor's SaaS offering is comparatively easier and simpler. Just a couple of professionals are required to deploy Fivetran. .”

Manoj Bansal

[Read full review](#) 

Director Data Engineering, Governance, Operation and Analytics Platform at a financial services firm with 10,001+ employees

“The product is cloud-based. The deployment process is very straightforward. We get the data from different websites and integrate it into our database. We just sync the data on a daily or weekly basis. We needed two people for the deployment. It took two to three days to deploy the tool..”

Vijayant Kumar

[Read full review](#) 

Lead Data Architect at a tech consulting company with 5,001-10,000 employees

“Fivetran is very easy to set up. It's a matter of having the connection information of each one of the endpoints you want the ETL through. The solution is very comprehensive and easy to set up. It even gives you assistance on where to find the information that you might need, depending on the data source. It has pre-built connectors for the most common data sources, so it also helps you expedite that process if you are not super tech-savvy..”

Matt Romo

Principal Data Engineer at a tech services company with 11-50 employees

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Customer Service and Support

We did not require any technical support because we have our own core set of developers. Therefore, we did not have experience contacting their technical support.

Verified user

Founder at a marketing services firm with 1-10 employees

[Read full review](#) 

The technical support provided by Fivetran has generally been good, with a response time and competence that I would rate as good. However, sometimes I feel they do not fully adapt their product to the needs of customers.

Mediha Šiljić

Lead Data Engineer at Sensilab

[Read full review](#) 

“I often communicate with the technical support of Fivetran whenever we encounter issues. I would rate them a seven. If they could provide support more quickly, that would be great..”

Vigneswar Jeyaraj

Manager at InfoCepts

[Read full review](#) 

“The customer service is very good and thorough, however, it can be slow, usually taking about three to five business days for a response. Generally, I would rate it a seven out of ten because of this lead time..”

Matt Romo

Principal Data Engineer at a tech services company with 11-50 employees

[Read full review](#) 

“The technical support must be improved. There are a lot of communication barriers. We raise a ticket and wait for days. The team has integrations with communication channels, like Slack, but we have to wait for the support team to look up the issue and answer. The team was proactive during the proof of concept, but the support got slower as soon as we got the license..”

Vijayant Kumar

Lead Data Architect at a tech consulting company with 5,001-10,000 employees

[Read full review](#) 

“From a customer support standpoint, Fivetran does an amazing job in establishing and helping you customize while ensuring you have the right plan for your data needs. I have full contact with our account executive, and she's super nice and walks us through many of these use cases that will be important in the future and many of the estimations we might need for the workflow we plan on integrating..”

Matt Romo

Principal Data Engineer at a tech services company with 11-50 employees

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Other Advice

For organizations looking at integrating a very large variety of data sources, Fivetran is an easy-to-deploy solution. I would rate the overall solution eight out of ten.

Verified user

Founder at a marketing services firm with 1-10 employees

[Read full review](#) 

“My advice for those looking to use Fivetran is to rely on its documentation, which is very straightforward and accurate. Avoid depending too much on AI for Fivetran issues; the dedicated documentation suffices for most inquiries. If problems arise, Fivetran's support team is quick to assist. I rate Fivetran 9 out of 10..”

Hafiz Usman

Team Lead Data Engineer at Data Pilot

[Read full review](#) 

“I would recommend Fivetran based on specific use cases. Its ease of use and minimal setup requirements make it one of the easiest solutions, although it might not be suitable for all cases.

I'd rate the solution seven out of ten..”

Nicole Jacobs

Senior Consultant at a consultancy with 51-200 employees

[Read full review](#) 

“Fivetran is a great tool for organizations needing to simplify data management and ingestion processes. It's ideal for those without a large team to handle multiple data tools.

I'd rate the solution eight out of ten..”

Matt Romo

Principal Data Engineer at a tech services company with 11-50 employees

[Read full review](#) 

“Fivetran is a very good tool for simplifying data management and ingestion. It is particularly useful for tracing data lineage, ensuring data flows correctly, and is beneficial if managing multiple data tools requires minimizing complexity.

I'd rate the solution eight out of ten..”

Matt Romo

Principal Data Engineer at a tech services company with 11-50 employees

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“I don't use Fivetran's automated ETL feature, but after loading, we use [dbt](#) for the transformation.

“I have not used Fivetran's Schema Drift Management feature.

“The integration with data warehouses such as [Snowflake](#) and [BigQuery](#) has been successful. Fivetran has clear documentation on configuration for both warehouses.

“Regarding pricing, Fivetran uses MAR pricing, which I would consider moderate. The pricing consideration ultimately depends on the project budget since the client is responsible for payment while I implement the solution.

“On a scale of 1-10, I rate Fivetran a 9..”

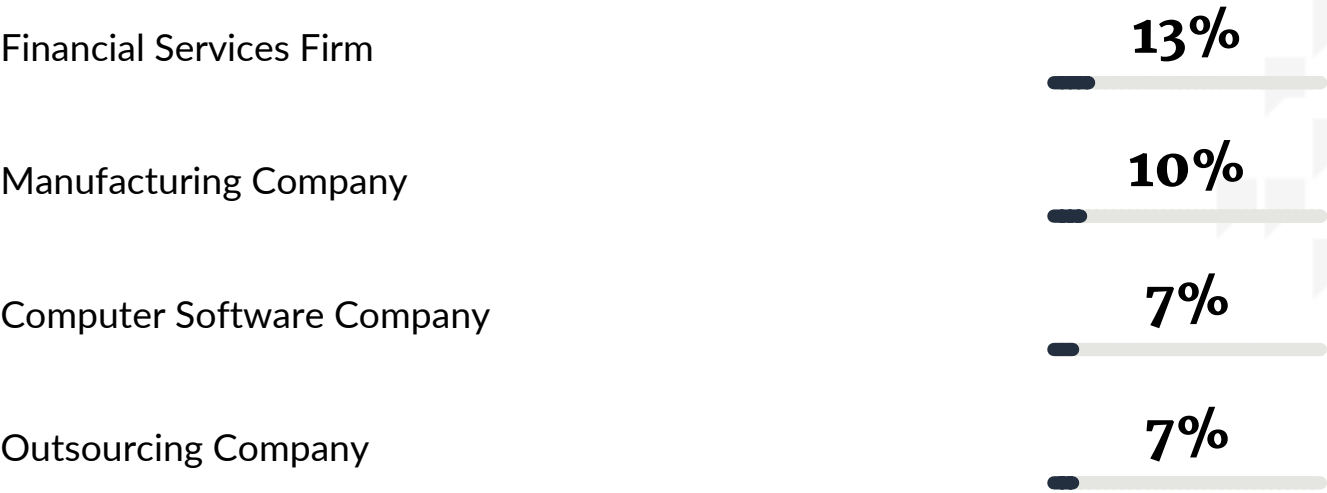
Vigneswar Jeyaraj

Manager at InfoCepts

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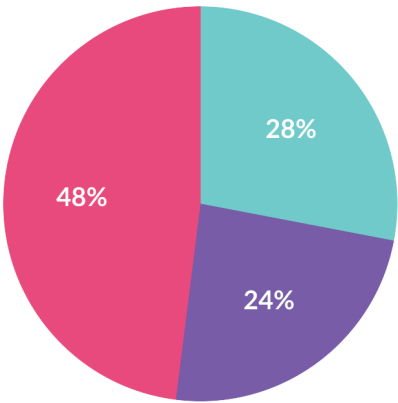
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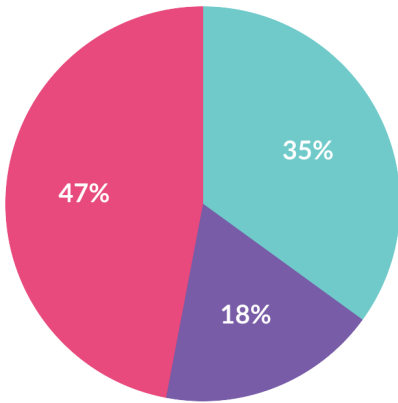


Company Size

by reviewers



by visitors reading reviews



Large Enterprise Midsized Enterprise Small Business

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