aws marketplace

TITAN Live HD

Reviews, tips, and advice from real users








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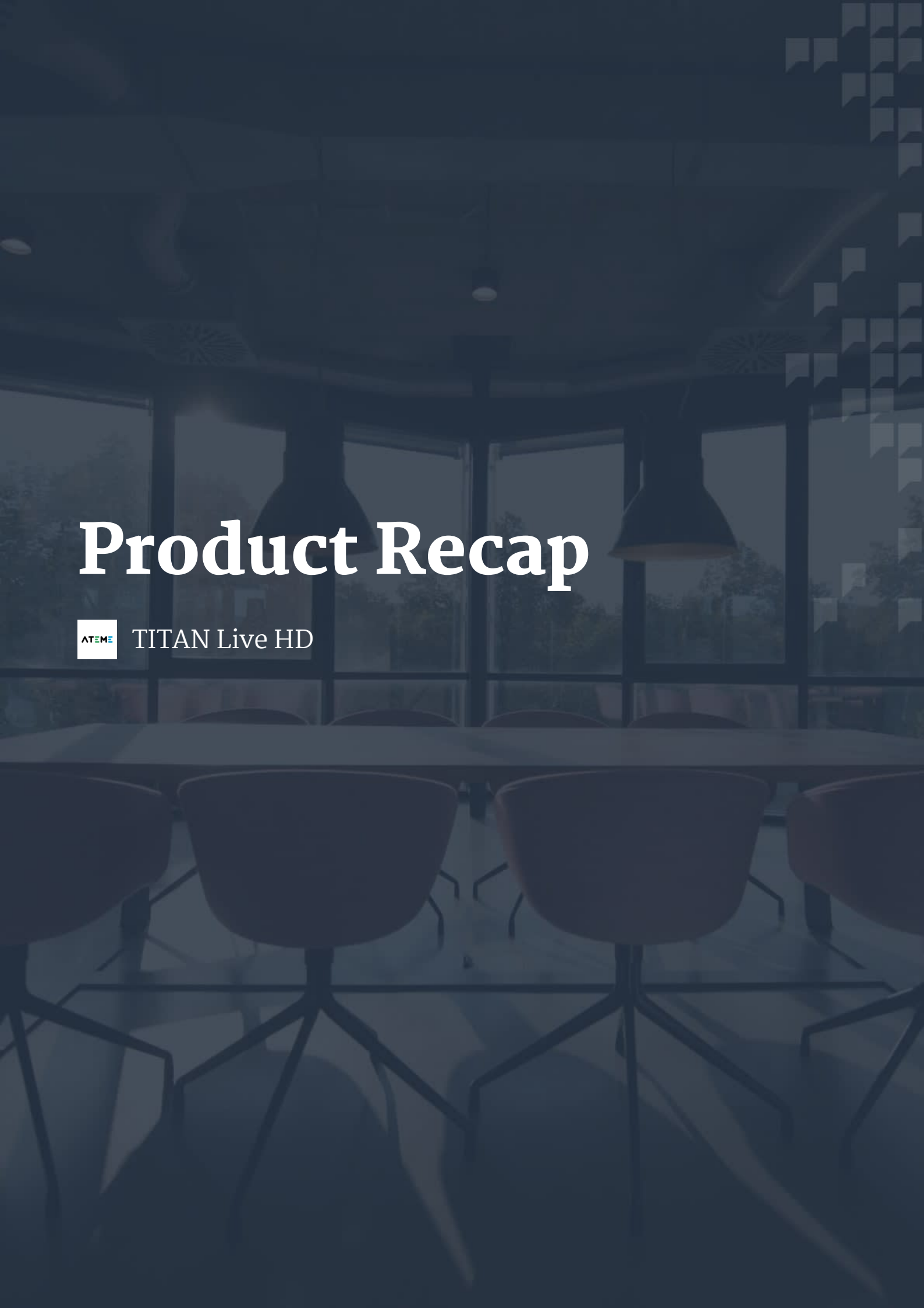
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Product Recap

TITAN Live HD

TITAN Live HD Recap

TITAN Live HD is a cutting-edge broadcasting tool designed to offer high-quality video streaming and encoding solutions for professionals seeking advanced media delivery systems.

Known for its reliability and performance, TITAN Live HD provides adaptive streaming, ensuring seamless broadcasts across multiple platforms. It caters to industries demanding efficient and scalable media workflows, offering compatibility with various video formats and integration capabilities. Users can expect reduced latency and enhanced streaming quality, making it a preferred choice for broadcasters.

What are its most important features?

- Adaptive Streaming: Delivers consistent video quality across different network conditions.
- Multi-Format Support: Offers compatibility with formats like H.264, HEVC, and more.
- High Efficiency: Optimizes performance even under high-demand scenarios.
- Scalability: Easily scales to accommodate growing broadcasting requirements.

What benefits or ROI should users look for in reviews?

- Cost-Effectiveness: Provides significant savings with its efficient resource management.
- Enhanced Viewer Experience: Ensures high-quality video delivery and reduced buffering.
- Fast Deployment: Quick integration and setup reduce time to market.
- Flexibility: Adaptable to various broadcasting environments and needs.

TITAN Live HD is particularly valued in media and entertainment industries where high-definition streaming and quick adaptation to audience demands are critical. Broadcasting companies implement TITAN Live HD to ensure smooth content delivery, whether for live events, streaming services, or televised broadcasts, meeting industry-specific challenges with reliable technology.

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Valuable Features

Excerpts from real customer reviews on PeerSpot:

- "The stability is amazing."



Khansha Khan

Senior streaming and broadcast engineer at a comms service provider with 1,001-5,000 employees

- "Regarding my main use case and experience with TITAN Live HD in those integration labs, I find it as a product that delivers what it promises, and I am a happy user."



Caglar Celik

Advertising E2E integration lead at Liberty Global

- "In terms of IP or streaming distribution, TITAN Live HD offers more stability compared to other systems or servers, and we could reduce our overhead or resources, meaning fewer engineers need to manage the TITAN Live HD platform."



Muhamad Safwan

Senior Broadcast Engineer at Globecast Asia Pte Ltd

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What users had to say about valuable features:

“The UI is easy to navigate and easy to understand, even for operational level staff. I think people can be easily maneuvered to the UI itself and easily understand it.

TITAN Live HD has good and stable features for us. In broadcasting service, we need a stable stream or device. As a broadcaster or service provider, we need stable solutions, especially for IP distribution output, so TITAN Live HD offers the best results for us.

In terms of IP or streaming distribution, TITAN Live HD offers more stability compared to other systems or servers. We could reduce our overhead or resources, meaning fewer engineers need to manage TITAN Live HD platform..”

Muhamad Safwan
Senior Broadcast Engineer at Globecast Asia Pte Ltd

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"It was a very simplified version of the preprocessor. You can use a single workflow for both OTT and DTH. It was very easy to use. Even a fresher can use this device. It is a very user-friendly device and stable as well.

The interface was very user-friendly. If you have a little knowledge of the field, you can encode a service for OTT and DTH on both platforms. The stability is amazing.

There is no need to provide any power and any on-premises space because we are using this on the cloud. It features zone-wise redundancy on the cloud, and you can scale the environment whenever you require. It is a very good device. There was a better picture output. If you go with the compression and match it with your baseband, it delivers acceptable video quality.

You can scale according to your needs because you can deploy it anywhere over the cloud, on-premises, or anywhere. If you are going with on-premises, you can deploy multiple servers to scale the devices. If you are going onto the cloud, you can go with another container.."

Khansha Khan

Senior streaming and broadcast engineer at a comms service provider with 1,001-5,000 employees

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"In my opinion, the best features that TITAN Live HD offers include delivering promised actions or features, being fairly robust, and not having any big issues that I can remember. Even if we had some issues, I recall we could get quick support.

"What makes TITAN Live HD feel robust to me is that we never had unexpected crashes or unexplained situations. If something went wrong, there was a good explanation, whether it was a misconfiguration or a genuine bug in the system, which was rare, making me consider TITAN Live HD a robust product.

"While not unique, TITAN Live HD allows you to configure access types, meaning some people can be read-only, while others would have full admin control.

"TITAN Live HD positively impacts my organization by being a product that delivers what it promises, integrating easily with our in-house developed POIS server without having big issues.."

Caglar Celik
Advertising E2E integration lead at Liberty Global

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Other Solutions Considered

“We are still using Net Insight VA 414 for our IP distribution, and we'll be using it side by side with TITAN Live HD. We are also using Net Insight Nimbra as a solution..”

Muhamad Safwan
Senior Broadcast Engineer at Globecast Asia Pte Ltd

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“Before this, we were using on-premises solutions, specifically MediaKind and Harmonic.

We conducted the POC with different solutions including Harmonic VOS 360 over the cloud and AWS solutions including AWS MediaLive over the cloud..”

Khansha Khan
Senior streaming and broadcast engineer at a comms service provider with 1,001-5,000 employees

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Use Case

“We are sending HLS output and UDP output for IP distribution or IP streaming. We are feeding SDI input or IP input, and we're using TITAN Live HD to encode the signal to either RTMP or UDP to our client for IP streaming.

We've been using TITAN Live HD extensively, and normally we have a redundancy server which is main and backup, so we have more reliable streaming or distribution.

TITAN Live HD is a multi-purpose solution; I can stream, encode SDI output or IP output, and even RTMP output with ease, and the UI is quite friendly for us..”

Muhamad Safwan
Senior Broadcast Engineer at Globecast Asia Pte Ltd

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"I used TITAN Live HD for encoding for both the DTH as well as the OTT domain. The main aim was to do preprocessing for MPEG-DASH and HLS and MPEG-4 and MPEG-2 encoding.

Basically, we are using one of the encoders provided by ATEME, which is TITAN Edge. After that, we are using TITAN Live HD on the cloud. From there, we are streaming RTMP for YouTube, and we are streaming HLS for one of our CDNs, which was Fastly, and there was another service on Akamai.."

Khansha Khan

Senior streaming and broadcast engineer at a comms service provider with 1,001-5,000 employees

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"My main use case for TITAN Live HD involves integration labs where we get our source stream from the DCM, CINEMEDIA DCM, and bring them into TITAN Live, which produces the ABR output for our setup boxes and OTT platform. Since we were doing ad insertion, it was crucial that, first, the SCTE PID was processed correctly. Second, TITAN Live HD for the SCTE track interfaces with the POIS, placement opportunity insertion service, so that the incoming SCTE-35 message would be translated, changed, and then reinserted with the changed version on TITAN Live HD.

"Regarding my main use case and experience with TITAN Live HD in those integration labs, I find it as a product that delivers what it promises, and I am a happy user.."

Caglar Celik

Advertising E2E integration lead at Liberty Global

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Customer Service and Support

“The support experience was not very swift. They took too much delay in providing answers during the POC. Customer support was not very swift. Whenever we raised any concern and dropped an email, we were receiving the reply in 48 hours or after three days..”

Khansha Khan

Senior streaming and broadcast engineer at a comms service provider with 1,001-5,000 employees

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Other Advice

“If there is no concern about the cost and you are looking for stability and a more user-friendly device, go for it. I gave this product a rating of 8 out of 10..”

Khansha Khan
Senior streaming and broadcast engineer at a comms service provider with 1,001-5,000 employees

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“Regarding security, I couldn't provide much feedback because we have never used AI for TITAN Live HD in a real life, live or active environment. Overall, I found the comprehensive questions helpful. .”

Muhamad Safwan
Senior Broadcast Engineer at Globecast Asia Pte Ltd

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“On a scale of one to ten, I would rate customer support an eight since I did not directly get in touch with TITAN Live HD support right away, but I know we always had good outcomes.

“To others looking into using TITAN Live HD, my advice would be to either get a good guide to explain the features or read proper documentation to fully understand the exact feature set.

“I have expressed all my additional thoughts about TITAN Live HD.

“I find the interview fine, but it seemed as though some questions are repetitive. Other than that, it is a good interview.

“I would rate this review a ten out of ten..”

Caglar Celik
Advertising E2E integration lead at Liberty Global

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