aws marketplace

Rubrik NAS Cloud Direct

Reviews, tips, and advice from real users








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Product Recap

Rubrik NAS Cloud Direct

Rubrik NAS Cloud Direct Recap

Rubrik NAS Cloud Direct offers powerful data management for enterprise environments, ensuring efficient storage and backup capabilities. Its flexibility and scalability align well with the evolving needs of large organizations.

Designed for the modern enterprise, Rubrik NAS Cloud Direct delivers fast data recovery and reduced storage costs by seamlessly integrating with cloud services. It simplifies managing large datasets with robust data protection mechanisms. Organizations benefit from its ability to scale operations efficiently while maintaining high security and performance standards.

What are the key features of Rubrik NAS Cloud Direct?

- Seamless Integration: Effortlessly connects with cloud platforms for enhanced agility.
- Data Archiving: Provides effective long-term data storage and compliance solutions.
- High-Speed Recovery: Ensures rapid restoration of data for business continuity.
- Scalability: Easily adapts to growing data needs without compromising system performance.
- Security: Offers advanced encryption and access controls to protect sensitive data.

What are the benefits of using Rubrik NAS Cloud Direct?

- Cost Efficiency: Helps reduce operational expenses related to data storage and management.
- Improved Data Access: Simplifies data retrieval processes, enhancing productivity.
- Enhanced Data Security: Provides robust security features to safeguard critical information.
- Operational Efficiency: Streamlines data management tasks, freeing up resources for other initiatives.

In industries such as finance and healthcare, Rubrik NAS Cloud Direct is implemented to manage vast amounts of data securely and efficiently, ensuring compliance with industry regulations and enhancing data accessibility across departments.

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Valuable Features

Excerpts from real customer reviews on PeerSpot:

"Restores are also pretty fast compared to other tools, and they are very simple, requiring just one or two clicks."



Santhosh Mothkuri

Backup and DR Engineer (Data Protection) at a insurance company with 10,001+ employees

"Rubrik NAS Cloud Direct has positively impacted my organization as the holy grail for our county because we basically rely on it every day for off-boarding, on-boarding, accounts being purged, and we are able to bring them back to life, attach old mailboxes to users, detach mailboxes, OneDrive, SharePoint, and basically everything, making it such a winning member of the team."



Validated user

Senior IT Analyst at a government with 10,001+ employees

"Rubrik NAS Cloud Direct has positively impacted my organization by reducing backup windows, improving reliability, and removing a lot of manual intervention."



Validated user

Unknown at a consultancy with 51-200 employees

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"Rubrik NAS Cloud Direct has improved my organization with secured backups, and even in case of attacks, we are safe with respect to the backup data we have."



Linga Raja

Data Backup & Recovery Administrator at LTM

"Rubrik NAS Cloud Direct has revolutionized the way I do backup and recovery, especially the way I clone systems and refresh systems."

Mark Staples

President & Founder at a hospitality company with 11-50 employees

"The best features Rubrik NAS Cloud Direct offers are the user interface and quick recovery."

Validated user

System Admin at a tech consulting company with 1,001-5,000 employees

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What users had to say about valuable features:

“The best features Rubrik NAS Cloud Direct offers include being very easy to use and very intuitive.

“Rubrik NAS Cloud Direct has cloud ability to move massive amounts of data very quickly.

“Rubrik NAS Cloud Direct has revolutionized the way I do backup and recovery, especially the way I clone systems and refresh systems. It has revolutionized those processes by being point and click and very easy, instead of backing up a database and then recovering it to another database; Rubrik NAS Cloud Direct does it all automatically..”

Mark Staples
President & Founder at a hospitality company with 11-50 employees

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“The best features Rubrik NAS Cloud Direct offers are the user interface and quick recovery.

“What stands out to me about the user interface and quick recovery is that it is easy to navigate and user friendly.

“Rubrik NAS Cloud Direct has positively impacted my organization in terms of cost effectiveness. One situation that highlights how Rubrik NAS Cloud Direct has helped with cost effectiveness is when I wanted to do a recovery for a server, which usually takes approximately one hour. This recovery came down to twenty minutes..”

Validated user

System Admin at a tech consulting company with 1,001-5,000 employees

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"Rubrik NAS Cloud Direct helped simplify my backup workflows because the simplicity is what I appreciate most. The setup is straightforward, the policy-based automation works well, and the performance is consistent. It handles large volumes of NAS data without slowing down, and the cloud-native architecture makes scaling much easier. The UI is clean, and the reporting is clear enough for operational teams.

"Rubrik NAS Cloud Direct has positively impacted my organization by reducing backup windows, improving reliability, and removing a lot of manual intervention. It also made cloud adoption smoother because the workflows are consistent across environments. Overall, it helped streamline data protection for NAS workflows. There is a 30 to 40% reduction in the risk of overruns.."

Validated user

Unknown at a consultancy with 51-200 employees

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"A best feature of Rubrik NAS Cloud Direct would be the security part which comes along with the Rubrik operating system for the backups. Backups are secure.

"Rubrik NAS Cloud Direct provides seamless integration with other Rubrik services.

"It helps with data management as it has a very good set of rich features for this.

"Rubrik NAS Cloud Direct has improved my organization with secured backups, and even in case of attacks, we are safe with respect to the backup data we have. That is what we have achieved with Rubrik.."

Linga Raja
Data Backup & Recovery Administrator at LTM

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"The best features Rubrik NAS Cloud Direct offers include the fact that I do not have to manually manage everything. I just need to set my SLAs and have them work, set the time and then let those jobs run and then I will just come back on the following day just to confirm that nothing failed and they were all able to back up. Automation is very important to me with Rubrik NAS Cloud Direct.

"The automation specifically saves me a ton of time and reduces my workload as a lot of the processes have been automated. We install all the file sets, we have our orchestrated recovery setup in place. We also have all our accounts that are moved from active to deleted automatically. Rubrik's automation takes care of it and moves it to relic and applies an SLA to it. It keeps it more like a cold storage.

"I would also add that the other part is the fact that I am able to upgrade my CDM on the fly. I download the CDM version that is compatible with my current version, just click on upgrade, and I upgrade with no downtime. Anytime there is an upgrade, there is no downtime.."

Validated user

Senior IT Analyst at a government with 10,001+ employees

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"Rubrik NAS Cloud Direct has a lot of new features compared to other technologies, for example Dell. Dell used to be the king of the data protection market, but over the past few years Rubrik, Rubrik NAS Cloud Direct, and Cohesity have come into the picture and totally dominated the market. For example, the time it takes to back up workloads, such as virtual workloads, is shorter, and the process is easy. With Dell, we used to use proxies. Rubrik offers proxy-less backups, so there is no need to deploy any proxy server in the virtual environment to back up data. That is one of my favorite features. Rubrik is also spending more of its budget on Rubrik AI nowadays. They are still working on it, but I like the concept of what they are doing. They want to develop Rubrik AI so that users can ask it questions and it will answer all of their queries. That is also one of my favorite features in Rubrik. Restores are also pretty fast compared to other tools, and they are very simple, requiring just one or two clicks. Even inexperienced people can understand it. If we bring in a fresher or someone with two or three years of experience and train them, they can easily adapt to the technology. That is what I like about Rubrik.

"Data deduplication is pretty good. Rubrik NAS Cloud Direct uses inline deduplication, and the compression and deduplication are pretty good. The software itself has the feature, but it is also part of the price model. It is an inbuilt feature. With this feature, the main benefit is that backups are faster, and NAS backups are much faster. That is the main concept of Rubrik NAS Cloud Direct: to make NAS backups faster. Compared to the traditional way of doing backups, Rubrik NAS Cloud Direct gives us a faster way of doing both backups and restores. That is the main concept behind it.

"Rubrik NAS Cloud Direct is good. It is pretty user-friendly, and I do not think it requires any improvements in that area. We can simply configure NAS backups by using Rubrik NAS Cloud Direct. There is an option called NAS Cloud Direct in RSC, which is Rubrik Security Cloud. When we go to the inventory drop-down in RSC, we see the NAS Cloud Direct option. From there, we launch the app or the wizard. Once the wizard is launched, we give the credentials of the NAS in the cloud, which can be in either AWS or Azure. We give the credentials of the NAS system. If it is a NetApp system, we give the ID and password for the vserver or the NetApp cluster name. Once we do that, the NAS gets mapped through RSC. We are not deploying

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anything in the cloud, so there is no need for extra servers and no extra pricing. We just map the whole NAS system to the existing RSC and start backing up. That is how the Rubrik NAS Cloud Direct feature works. With the traditional approach, we have to deploy a NAS cluster, which is a virtual cluster, in the cloud and back up through it. That might require more effort and time, and that is how Rubrik NAS Cloud Direct differs from the traditional approach.

“Rubrik NAS Cloud Direct integrates well with other services. We simply map to RSC, so it is pretty flexible and compatible with all other services. It is not a big deal, and we have never encountered any issues mapping it to different services. We use NetApp and Dell, and both are pretty flexible. We did not have any issues using Rubrik NAS Cloud Direct with them. Those are the two services we have mapped with Rubrik NAS Cloud Direct so far.

“Not only Rubrik, but all backup technologies are Incremental Forever now. There are two concepts, full backup and incremental backup. Any backup that we take for the first time is called the full backup, and it takes much longer. For example, if I back up a server or a laptop that holds around 100GB, the first backup might take a couple of hours, but the second backup might take only five minutes. That difference is called Incremental Forever. It only backs up the changes since the full backup. The system retains the first full copy, and from then on it only backs up the changes, which are called incrementals. That is pretty good, and it is how all backups work nowadays. It is easy, more flexible, more compatible, and very easy to manage..”

Santhosh Mothkuri

Backup and DR Engineer (Data Protection) at a insurance company with 10,001+ employees

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Other Solutions Considered

"Before using Rubrik NAS Cloud Direct, we previously used VMware vCenter and switched to Rubrik NAS Cloud Direct because of the obsolete nature of VMware. It was not giving us a lot of leverage. Rubrik NAS Cloud Direct gave us all in one.."

Validated user
Senior IT Analyst at a government with 10,001+ employees

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"Before choosing Rubrik NAS Cloud Direct, I did evaluate other options including some cloud-native alternatives. They were functional, but lacked flexibility or simplicity in policy management. The main reason I chose this solution was the combination of faster backup windows and predictability.."

Validated user
Unknown at a consultancy with 51-200 employees

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"I previously used a different solution that worked, but it was slower, required more manual intervention, and did not scale well as our data grew. We switched because we needed faster backup windows, better reliability, and a more modern hybrid model that could use the cloud for retention and performance. The newer solution reduced operational overhead and gave us more predictable results, enabling us to implement new ideas from the insights.."

Validated user

Unknown at a consultancy with 51-200 employees

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ROI

Real user quotes about their ROI:

"I have seen a return on investment with Rubrik NAS Cloud Direct. A lot of time is saved, fewer employees are needed, and we do not have to stay in the office all night when there is a disaster.."

Validated user
Senior IT Analyst at a government with 10,001+ employees

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"I have seen a clear return on investment through time saving and reduced operational effort. Backup windows were shortened, which freed up overnight processing time, and the reliability of the workflows meant fewer manual interventions. That directly reduced the amount of staff time spent monitoring, troubleshooting, or rerunning jobs. The efficiency gains were not dramatic enough to quantify in monetary terms, but the reduction in operational workload was noticeable and contributed to a positive return on investment.."

Validated user
Unknown at a consultancy with 51-200 employees

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Use Case

“I needed a reliable way to protect NAS data, simplify backup workflows, and reduce the operational overhead of managing large unstructured data sets. The goal was to improve resilience, reduce manual processes, and to ensure fast recovery if anything went wrong..”

Validated user
Unknown at a consultancy with 51-200 employees

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“My main use case for Rubrik NAS Cloud Direct involves backup and recovery, cloning, and database refreshing.

“I regularly refresh our test systems using Rubrik NAS Cloud Direct on our production system, and it makes the process very simple.

“I also use Rubrik NAS Cloud Direct for backup and recovery and disaster recovery..”

Mark Staples
President & Founder at a hospitality company with 11-50 employees

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"I use Rubrik NAS Cloud Direct as an AI-based backup product. Rubrik recently introduced AI technology into it. We use it to back up all of our workloads. These workloads can be VMware virtual workloads, physical workloads, NAS, databases such as SQL and Oracle, or AWS and Azure workloads. We back up all of these workloads with Rubrik on a day-to-day basis, and we make sure that the data we back up is encrypted. We store and retain the data in an isolated environment so that it is air-gapped and no bad actors can get into it.."

Santhosh Mothkuri

Backup and DR Engineer (Data Protection) at a insurance company with 10,001+ employees

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"My main use case for Rubrik NAS Cloud Direct is that we have a different set of workloads. Our entire M365 is backed up using Rubrik. All our servers go to Rubrik NAS Cloud Direct. A couple of Windows file sets also, volumes as well. Basically, we are backing up our entire Nutanix infrastructure.

"I can give you a quick specific example of how I use Rubrik NAS Cloud Direct in my day-to-day work: every day, any new user that is added to our government tenant, Rubrik NAS Cloud Direct backs it up to the cloud. Everything happening on our infrastructure is backed up to Rubrik. So everything that happens in the day, we leverage Rubrik. When an account is deleted as well, we leverage Rubrik for recovery purposes.

"Rubrik NAS Cloud Direct is our single point of truth when it comes to recovery and our daily appliance usage for the government. As a government entity, we need to make sure every piece of data is not lost. We use it every day.."

Validated user

Senior IT Analyst at a government with 10,001+ employees

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

"Rubrik is an appliance, not a simple server. With simple software such as Word, you can install it by yourself by reading the steps and following the procedures, but this is not like that. The customer cannot do the initial setup alone, and we need help from Rubrik because of the hardware part. Rubrik ships the hardware to us initially. Once it arrives at the data center, our data center team racks and stacks it. After that is done, the Rubrik engineering team or their site engineers come into the picture and do pretty much all of the remaining work. The customer cannot do the initial setup themselves and needs help from Rubrik for the hardware part.

"For the virtual edition or the cloud edition, we can deploy it ourselves with simple steps and simple software. When it comes to the hardware, however, setting up the initial hardware and all of the networking and cabling requires help from multiple people. The customer cannot do it by themselves.."

Santhosh Mothkuri

Backup and DR Engineer (Data Protection) at a insurance company with 10,001+ employees

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Customer Service and Support

"Customer support is slow, but when I do get somebody on the line, they usually are very technically savvy and know what they are doing. I would rate the customer support of Rubrik NAS Cloud Direct about a six.."

Mark Staples
President & Founder at a hospitality company with 11-50 employees

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"Customer support for Rubrik NAS Cloud Direct has been very good overall. Responses are timely, the team is knowledgeable, and issues are handled professionally. I would rate the customer service team ten out of ten.."

Validated user
Unknown at a consultancy with 51-200 employees

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"The customer support for Rubrik NAS Cloud Direct is beautiful customer support. It is really beautiful for me. I have been working with Rubrik for eight months and the customer support is amazing. It is really amazing. I would rate the customer support on a scale of one to 10 as nine.."

Validated user
Senior IT Analyst at a government with 10,001+ employees

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"I contacted them. I opened a ticket and also called them.

"Support is pretty good, but sometimes we have longer wait times when I call because they might be talking to different customers. When I open a ticket, they jump on it quickly and help us. Sometimes it is time-consuming, though, and they need to improve that part as well. I think they need to hire more professional engineers. Sometimes one engineer is assigned more cases and is involved with different customers and different cases, so we sometimes get a delayed response. The engineer might also be working in parallel with multiple teams and customers, so he needs to focus on other work as well. That is the area where they need to improve.

"Support is good. I can give it an eight.."

Santhosh Mothkuri

Backup and DR Engineer (Data Protection) at a insurance company with 10,001+ employees

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Other Advice

"On a scale of one to ten, I would rate Rubrik NAS Cloud Direct an eight. I rate it an eight because there is no such thing as a ten; there are always ways to improve things. Regarding Rubrik NAS Cloud Direct's AI capabilities, I think its governance and security seems to be highly secure, as the data is encrypted in transit and at rest. Regarding Rubrik NAS Cloud Direct's AI capabilities, I think it is very highly accurate. Rubrik NAS Cloud Direct is deployed in my organization using Rubrik's own cloud. I would highly recommend Rubrik NAS Cloud Direct to others looking into using it. My overall review rating for Rubrik NAS Cloud Direct is eight out of ten.."

Mark Staples
President & Founder at a hospitality company with 11-50 employees

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"Regarding Rubrik NAS Cloud Direct's AI capabilities, the benefit is that it gives instant results. On the security side, it has yet to be verified what it will accomplish because of the multiple agents that are being installed and integrated, which will create some loopholes that are not yet identified. The governance side of it is not well defined, in the sense that nobody takes responsibility for the fallout, but once that is well perfected, I think it should be an efficient way of governing.

"Regarding Rubrik NAS Cloud Direct's AI capabilities, I find the accuracy and reliability of output to be perfect at one hundred percent. I would rate this review an eight out of ten.."

Validated user
System Admin at a tech consulting company with 1,001-5,000 employees

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"My experience with the intuitive interface of Rubrik NAS Cloud Direct is that it is easy to use.

"It is intuitive and straightforward with no issues.

"We do have the automated tiering and archiving processes features in Rubrik NAS Cloud Direct for the long term.

"My experience with Rubrik NAS Cloud Direct is that it is good. I rate this product eight overall.."

Linga Raja
Data Backup & Recovery Administrator at LTM

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"Maintenance is required. We check the regular alerts, and if we get any hardware alerts, we need to clear them from our side on a regular basis. The alerts also go to the Rubrik vendor. From our side, it is low maintenance compared to other tools, and the maintenance is not that high. We just check the alerts, and that is it. If there are any hardware failures, the hardware gets replaced. Apart from that, I do not think there is any other maintenance, and what there is is basic. Only once in three or four years do we do a whole replacement of the hardware. That is a big maintenance task, but it mainly comes after three or four years, once the hardware license has expired or we need to replace the whole hardware. The regular maintenance activities are basic and not that high.

"Overall, I cannot say ten out of ten, but I can give it an eight, somewhere between 7.5 and eight.."

Santhosh Mothkuri
Backup and DR Engineer (Data Protection) at a insurance company with 10,001+ employees

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"The accuracy and reliability of output are solid as strategies are applied correctly and restores match the intended data sets without discrepancies. Rubrik NAS Cloud Direct behaves predictably, which builds confidence in day-to-day operations and work effort. There is still room for deeper visibility and more granular reporting, but overall, the output has been dependable and trustworthy.

"The advice I would give to others looking into using Rubrik NAS Cloud Direct is to consider stability, NAS complexity, and cloud retention. You should understand your data growth patterns and test the backup and restore workflows early. Also, examine the reporting and visibility features closely because that is where you will feel the difference in day-to-day processes. Overall, plan the deployment properly and you will get a smooth experience.

"Rubrik NAS Cloud Direct is reliable, scalable, and straightforward to operate. As long as you plan your requirements properly and understand your NAS workload, it delivers strong performance with minimal operational overhead. There is always room for deeper reporting and visibility, but the core functionality is solid and dependable. I gave this product a rating of nine out of ten and enjoyed using it.."

Validated user
Unknown at a consultancy with 51-200 employees

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"On a scale of one to 10, I rate Rubrik NAS Cloud Direct overall as eight out of 10.

"I rate it an 8 out of 10 because I do not see any product that is perfect. It is the reason why every now and then updates are rolled out. When the documentation is fixed and there are a few more chances to give to admins to do things at the back end, I will give it a 10.

"Regarding Rubrik NAS Cloud Direct's AI capabilities, we use the AI capabilities for our YARA rules and hash files. I am for a more stringent governance approach rather than leaving it to people to decide.

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"I think the accuracy and reliability of output for Rubrik NAS Cloud Direct are good as I see features on our dashboard most of the time. I think they are accurate and pretty accurate.

"Rubrik NAS Cloud Direct is deployed in my organization as on-premises. Ours is on-premises and under the government tenant.

"The advice I would give to others looking into using Rubrik NAS Cloud Direct is that it is going to save a ton of money. A ton of processes will be streamlined into one. Workflows are streamlined into a very simple, easy-to-use approach with case studies or use cases.."

Validated user
Senior IT Analyst at a government with 10,001+ employees

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Top Industries

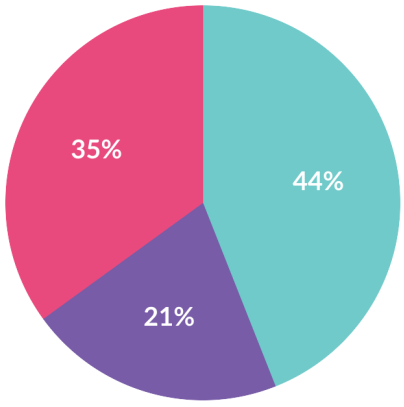
by visitors reading reviews

Computer Software Company	13%
Mining And Metals Company	13%
Government	11%
Comms Service Provider	8%

Company Size

by reviewers

by visitors reading reviews



Large Enterprise Midsize Enterprise Small Business

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