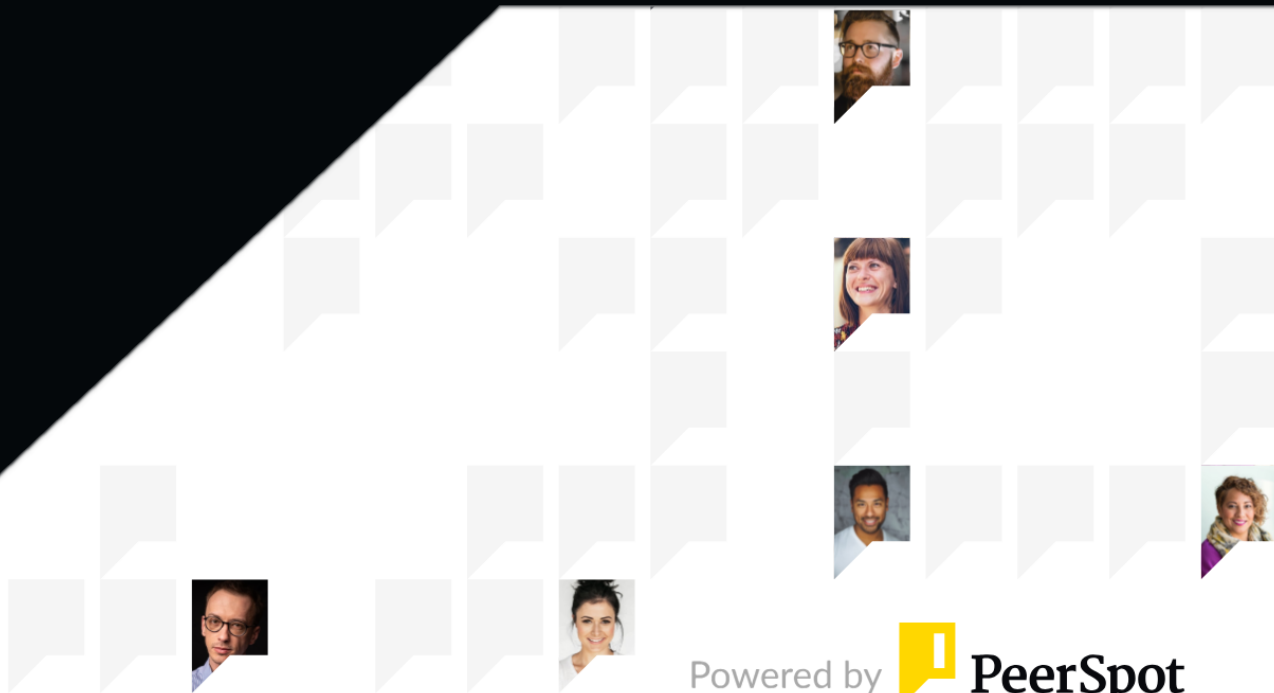




Proofpoint Enterprise DLP

Reviews, tips, and advice from real users



Powered by  **PeerSpot**

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Product Recap



Proofpoint Enterprise DLP

Proofpoint Enterprise DLP Recap

Proofpoint Enterprise DLP safeguards data with advanced protection capabilities tailored for comprehensive data loss prevention. It is designed to effectively manage and secure sensitive information across various environments.

Proofpoint Enterprise DLP delivers robust security to enterprises seeking to protect critical data. It supports diverse use cases, ensuring seamless adaptation to an organization's unique data protection needs. With valuable features focused on compliance and user activity monitoring, it decreases the risk of unauthorized data access. The system also offers opportunities for improvement in integration ease and reporting functions, which could enhance its adaptability and analytics capabilities.

What are its most important features?

- **Advanced Threat Management:** Monitors and mitigates threats in real-time to ensure data security.
- **Compliance Enforcement:** Automates policy enforcement to meet data protection regulations.
- **User Activity Monitoring:** Tracks and analyzes user interactions with sensitive data for improved security insights.

What benefits or ROI can users expect?

- **Data Security Improvement:** Enhances protection against unauthorized data breaches, reducing potential financial loss.
- **Regulatory Compliance:** Simplifies adherence to compliance standards, minimizing legal risks.
- **Operational Efficiency:** Streamlines data management processes, saving time and resources.

In industries such as healthcare and finance, where data security and compliance are critical, Proofpoint Enterprise DLP's targeted solutions provide essential tools for industry-specific challenges. Tailoring capabilities to fit sector-specific needs ensures that organizations can effectively protect sensitive data.

Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “Proofpoint Enterprise DLP is a mature, reliable email-layer data protection solution that delivers strong value when implemented with proper governance.”



Sudarsan Rajamani

Director Cybersecurity at a media company with 1,001-5,000 employees

- ✓ “Proofpoint Enterprise DLP is very reliable, and I have not seen very big downtime from their side in the last four years, which shows how serious they are about the customer business, their operations, and their services.”



Verified user

Sr System Engineer at a tech vendor with 10,001+ employees

- ✓ “Proofpoint Enterprise DLP's prevention and detection of user policies is very effective.”



Verified user

Systems Engineer at a financial services firm with 10,001+ employees

- ✓ “It's a very good solution in terms of preventing or protecting from DLP incidents.”



Vivek_Jaiswal

Security Engineer at LTI Mindtree

- ✓ “Proofpoint Enterprise DLP's effectiveness in detecting and preventing data loss fundamentally lies in its ability to analyze user behavior and detect insider threats.”



AshishKochhar

Information Technology Team Lead at a manufacturing company with 1,001-5,000 employees

- ✓ “If you are really considering using Proofpoint Enterprise DLP, based on my analysis, Proofpoint Enterprise DLP is used by organizations that want to do very critical things and do not want to compromise on security at any cost.”



Verified user

Senior Solution Architect at a tech vendor with 5,001-10,000 employees

- ✓ “Adaptive information protection has influenced my organization's approach to data security in a very good and positive manner.”



Farzad Ebrahimi

Senior Devsecops Cloud Cybersecurity Specialist at CGI

What users had to say about valuable features:

“I have used Proofpoint Enterprise DLP three years back. It has saved many incidents from occurring as a result of data leaks of the organization, which is important for taking strict action. It saves risk and also the organization's time, and saving those incidents has positively impacted my team and the company..”

Priti Dilip

SOX SOC, cybersecurity analyst at Ernst & Young

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“Proofpoint Enterprise DLP offers coverage for email, endpoint, and cloud solutions, along with a centralized policy and investigation workflow. The centralized approach provides significant relief for both the investigation process and policy creation. The solution also includes a useful insider threat investigation capability.

“The centralized policy and investigation workflow has helped our team significantly on a daily basis. When we deploy any policy, we do not have to create separate policies for different channels such as email, endpoint, and cloud. A single policy can be implemented across all three channels, which are the major channels through which data is exfiltrated. During investigation, if a user is performing insider threat activities or has malicious intent, we can see in a single console which channel they attempted to use to exfiltrate or send data if it was blocked. This gives us better visibility and a superior investigation capability in one console..”

Madhukar Pandey

Team Leader at L & T Finance

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“The best features Proofpoint Enterprise DLP offers, based on what I heard in the seminar, are the AI-related features, which are really good. AI-powered data classification and AI to understand the context of the content automatically identifying sensitive information is excellent.

“What stood out to me about the AI-powered data classification of Proofpoint Enterprise DLP is that it goes beyond traditional keyword matching or manually created rules. AI can actually understand the context and meaning of the data and help identify sensitive information more accurately. This can reduce false positives and improve user experience in general. It can be valuable, such as in our case, for protecting sensitive customer information or financial documents.

“Proofpoint Enterprise DLP has helped me understand that data security is actually a balance between protection and productivity. Proofpoint's modern DLP solutions use AI and context-aware analysis to reduce risks. This made me appreciate the importance of having intelligent tools which will help the organization protect valuable information..”

Verified user

[Read full review](#) 

IAM specialist at a financial services firm with 10,001+ employees

“I think the best features Proofpoint Enterprise DLP offers are its speed and reliability. The number of false positives is fewer compared to other vendors, and I find Forcepoint to be a solid solution. I would recommend it as I have recommended it to a few of my customers. In terms of the DPSM product line evolution, I believe it is far better compared to Microsoft Purview, making it a direct competitor, and in some aspects, it is better than Microsoft Purview.

“I believe that Proofpoint Enterprise DLP positively impacts my organization and my clients by reducing alert fatigue. Secondly, the use cases or GUI is easy to use, making it very simple for analysts or new people to train, as it is designed differently.

“Regarding alert fatigue, I observe that after using Forcepoint, there is a noticeable reduction in the number of unnecessary alerts. It is easier for new team members to manage these alerts thanks to the user-friendly GUI, which significantly facilitates their training in a real-time environment. My role involves training L1 personnel to assist them with any challenges they encounter, as they know they can contact me directly..”

KamilAlam

Associate Consultant at HCLSoftware

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“The encryption feature is related to DLP offerings, and I believe that this is the best feature. The second feature is email encryption, which ensures the domain cannot be transmitted between channels. Nowadays, device compliance and device enrollment are also important.

“The encryption feature is very valuable for us, ensuring that nothing can be intercepted between channels and preventing hackers from accessing our communications. These encryption features are truly helpful for our organization in day-to-day tasks.

“As an infrastructure engineer and infrastructure architect, I can say that the features Proofpoint Enterprise DLP offers are quite comprehensive to meet our infrastructure requirements. Proofpoint Enterprise DLP database features help with file optimization, which eventually helps us provide validated data, reduce data leaks, and improve compliance. It captures most of our security requirements and what our infrastructure needs.

“Governance and security are crucial elements. I assume it is similar to any other product where applications might include sandboxing. For instance, if we have a scenario to capture illegitimate IPs, those IPs are stored to AI agents, which I believe is very helpful for DLP AI capabilities. The system can block these IPs and help us automate our day-to-day tasks.

“Adaptive policy enforcement has a very crucial role in setting policies in Proofpoint Enterprise DLP because these are the main features. This is a very important and effective feature platform because we can cover most infrastructure resources, whether they are in the cloud or not. I have experienced features required by enterprise infrastructure, so we will not need to purchase solutions from third parties or standalone solutions for utility equipment for infrastructure hygiene and compliance..”

Verified user

[Read full review](#) 

M365 LEAD CONSULTANT at a insurance company with 10,001+ employees

“Proofpoint Enterprise DLP uses an information system with keywords and Regex as a form of pattern matching, making it very secure. Proofpoint Enterprise DLP is especially specialized for emails. If you are sending any mail with sensitive information, such as PHI or SSN numbers, it will detect and block them according to your configured conditions and send a notification to the admin. Proofpoint Enterprise DLP is designed for considering DLP only for email communication, whether inbound or outbound.

“Proofpoint Enterprise DLP uses keywords on a keyword basis and Regex, which we configure. The best feature is that when you compare Proofpoint Enterprise DLP to other solutions, if you put conditions very efficiently, Proofpoint Enterprise DLP completely follows the rules which you have configured and applies them properly. Proofpoint Enterprise DLP restricts communications in this way. The second thing is that Proofpoint Enterprise DLP works on a behavioral basis as well. For example, if I usually send two or three emails every day, but suddenly I am sending more than 10 or 15 emails, then Proofpoint Enterprise DLP's behavior detection will start to quarantine the messages.

“Data risk is always present. As an admin, we communicate regularly that any data breach should not happen. If any PHI information or something sensitive is being sent, the sender should contact their manager. We have created specialized groups where group members can only send DLP things with an exception. We have made one proper group for finance since they are sending some critical things, and group members who follow the configured conditions are able to send the information outside.

“Proofpoint Enterprise DLP is very important because we operate in the aviation sector where many critical things are involved. We have made two layers of security with Microsoft and Proofpoint Enterprise DLP. Proofpoint Enterprise DLP analysts and architects in the backend give us a meeting every month where they explain how many attacks came into our organization, what passed through, what major things we need to do, and how to fix them. This extended support from Proofpoint Enterprise DLP is invaluable..”

Verified user

[Read full review](#) 

Senior Solution Architect at a tech vendor with 5,001-10,000 employees

Other Solutions Considered

“Before using Proofpoint Enterprise DLP, we were utilizing Sophos for endpoint protection and Defender for email security, essentially relying on two different applications that we have now consolidated into one..”

AshishKochhar

Information Technology Team Lead at a manufacturing company with 1,001-5,000 employees

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“As a consultant, I have had exposure to multiple DLP solutions, including Proofpoint Enterprise DLP, in my previous work with Forcepoint. Comparatively to others, I have worked on two or three deployments, and it is a good product..”

Verified user

Professional Services Engineer at a tech services company with 201-500 employees

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“We evaluated Microsoft offerings as well as other email providers and third-party companies, and the fact that Proofpoint bundles a complete range of DLP services that are really great for an organization to have all together is why we decided to go with them..”

Verified user

Manager, Information Security at a legal firm with 201-500 employees

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“We have had exposure to Symantec DLP, which is more of a rule-heavy reactive approach compared to something more context-aware and proactive like Proofpoint Enterprise DLP features with better prioritization and efficiency for analysis..”

Verified user

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Cybersecurity specialist at a tech services company with 1,001-5,000 employees

“We conducted vendor evaluations and product comparisons and considered options such as Mimecast and Check Point DLP before ultimately deciding on Proofpoint Enterprise DLP.

When evaluating products, key factors included the rate of false positives; we found that Proofpoint Enterprise DLP produced fewer false positives compared to Defender and Check Point. Proofpoint Enterprise DLP also demonstrated faster response times and greater accuracy in detecting malicious activities, which was a crucial consideration in our decision, along with a balance between pricing and the level of data security provided..”

AshishKochhar

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Information Technology Team Lead at a manufacturing company with 1,001-5,000 employees

“For other organizations, it depends on what their criticality requirements are. Every organization has different needs. For example, if someone is using a normal travel business, email security is definitely required for everyone, but not at the level of a finance organization. If they really want to concern themselves about security, they can recommend Proofpoint Enterprise DLP. However, they can use different platforms as well because multiple alternatives exist. Mimecast is cheaper than Proofpoint Enterprise DLP. Proofpoint Enterprise DLP can be compared to choosing an iPhone. For example, both iPhone and Android exist, but some people prefer iPhone devices only. Similarly, Proofpoint Enterprise DLP stands out in a security prospect. Microsoft is cheaper than Proofpoint Enterprise DLP because Microsoft provides a package with E5 licensing and provides everything as a bundle..”

Verified user

Senior Solution Architect at a tech vendor with 5,001-10,000 employees

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ROI

Real user quotes about their ROI:

“The return on the investment is in securing the organization data, training the people, and making sure that the data which lies with our organization or our department is safe..”

Verified user

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Service Delivery Manager at a tech vendor with 10,001+ employees

“Our return on investment was primarily on time saved for my security team. This allowed us to coach and train our users in managing their risky behaviors, as well as the alerting capabilities, which were superior and helped free up my team's time to focus on other important tasks..”

Verified user

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IT Director at a insurance company with 10,001+ employees

“For the DLP, the important thing is that the response time is very quick. The actions taken are immediate. The quarantine time and response time are efficient. When the email is getting quarantined, we can hold that in the quarantine folder for some time, such as for one month. The analyst can review, investigate, and take actions accordingly..”

Vivek_Jaiswal

Security Engineer at LTI Mindtree

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“ROI from Proofpoint Enterprise DLP is evident in terms of incident reduction, operational efficiency, and breach cost avoidance. There are approximately 40 to 60% fewer accidental outbound sensitive data incidents. Approximately 25 to 40% reduction in manual review workload has been achieved, and about 15 to 20 analyst hours per month are saved through automated encryptions. Additionally, there is a 40% reduction in repeat violations within 6 months, and compliance audit preparation time reduces by about 30%..”

Sudarsan Rajamani

Director Cybersecurity at a media company with 1,001-5,000 employees

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“The pricing for Proofpoint Enterprise Data Loss Prevention (DLP) is still good. When renewal occurred with Proofpoint, there were no issues with the stated price. The company works with GuidePoint Security as a VAR, which does a good job. So far, there has been no feeling of it being too expensive, which would lead to switching to another solution. Proofpoint adds value and proves its ROI based on the services they provide. Although Abnormal Security has been pushing, the package that Proofpoint provides is better in the long run, especially since results have been seen in prevention and responses to exercises concerning external files being sent out during various departures..”

Verified user

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Software Developer at a financial services firm with 1,001-5,000 employees

Use Case

“I work as a SOC cybersecurity analyst at EYGDS. We have different mailboxes for analyzing DLP cases, and we conduct investigations for any data leaks from the company or any emails that have been sent to a user's personal Gmail, Yahoo.com, or other personal email accounts. If any sensitive data of the company is shared to a user's personal email or leaked, we work on that and raise an incident.

“In one of my recent alerts that I worked on, the user had sent some company sensitive data, specifically a document which should have been used internally. He had sent that to his personal email for his learning purpose, but it was a data leak. We took sufficient action for that user and conducted the whole analysis, including determining from where he had done it and at what timing. The user was first informed not to do this, and as per the severity of the case, the user has been removed from the company..”

Priti Dilip

SOX SOC, cybersecurity analyst at Ernst & Young

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“Proofpoint Enterprise DLP is primarily utilized for protecting our data and resolving potential risks related to email, cloud applications, and endpoints. Since using Proofpoint Enterprise DLP, I have appreciated its human-centric approach combined with AI capabilities.

My impression of Proofpoint Enterprise DLP's ability to monitor problematic Copilot use is positive, as it effectively addresses the risk of over-permissioning associated with Copilot, which gets installed by default with Windows. Proofpoint Enterprise DLP's approach to Copilot security uses agent-less AI-powered scanning to identify and classify sensitive data through tagging. We predominantly use Copilot in applications such as OneDrive and Teams, and because Copilot respects sensitivity labels, we can monitor sensitive information transfers in real-time, preventing unauthorized access..”

AshishKochhar

Information Technology Team Lead at a manufacturing company with 1,001-5,000 employees

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“Based on what I learned in the seminar, Proofpoint Enterprise DLP can be most useful in preventing sensitive data from leaving the organization. Now that they're integrating AI, I think that's a good step forward and it will help protect confidential information such as customer data and financial records for our bank by monitoring and controlling data shared through email. I feel this helps organizations reduce the risk of data breaches.

“One specific example of how Proofpoint Enterprise DLP might help in my environment is if an employee accidentally emails a spreadsheet containing customer account details or financial information to the wrong person or recipient. It can detect sensitive data and block or warn before the email is sent.

“Another scenario could be an insider threat, where an employee tries to upload confidential client lists or trading data to a personal cloud storage before leaving the company. Proofpoint Enterprise DLP can detect it and block the transfer..”

Verified user

[Read full review](#) 

IAM specialist at a financial services firm with 10,001+ employees

“Proofpoint Enterprise DLP is deployed in my infrastructure. I have experience with several policies for Proofpoint Enterprise DLP, such as Prime AP and APIC policy for credit card numbers and sensitive documents policies. These policies have been enabled in Proofpoint Enterprise DLP to prevent data from leaving our organization. These policies, such as DLP policies for our devices, ensure that data cannot be copied from the company's hotel or company device to personal devices.

“I have implemented policies where, for instance, if employees attempt to bypass sensitive document protections or any card-related or banking-related materials, the system intervenes. For example, if our finance team attempts to send financial documents to another team such as sales or any other department, we have enabled the policy for email encryption so the content cannot be transmitted between channels. Detection and prevention of data loss is very crucial and important in every organization, and I believe that Proofpoint Enterprise DLP has strong capability for this task..”

Verified user

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M365 LEAD CONSULTANT at a insurance company with 10,001+ employees

“Proofpoint Enterprise DLP primarily protects email and web channels in our organization. We have implemented both Proofpoint Enterprise DLP and cloud DLP solutions. When someone sends an email outside the organization, it first goes to email exchange and then to Proofpoint Enterprise DLP. The system scans all content of the email, including attachments, and takes necessary action based on our configured policies. Once approved, the email goes to the email gateway and then outside the organization to the recipient server or email ID.

“For cloud usage, we are using OneDrive and SharePoint where Proofpoint Enterprise DLP functions as a CASB solution. Whenever someone shares an external document or external data containing sensitive information such as PII, the DLP performs real-time scanning and blocks the external connection.

“Regarding our main use cases, due to regulatory requirements, any customer PII data going outside the organization is monitored and blocked if it exceeds our specific threshold. Additionally, we have blocked encrypted data over email because no DLP solution can read encrypted data. These are our major implemented use cases..”

Madhukar Pandey

Team Leader at L & T Finance

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“My main use case for Proofpoint Enterprise DLP involves network scanning, email scanning, and endpoint DLP. I have built the solution for scanning on the network, including SSN numbers on SharePoint, OneDrive, and bank credit cards.

“I have handled confidential information such as National ID for different countries, so I have worked with various companies and government agencies. I have also worked in the banking sector, deploying Forcepoint solution.

“In the banking sector, I get the chance to perform assessments, where I mainly conduct most of the assessments. For a government bank, I was assessing their use of Forcepoint to understand how the Forcepoint DLP policy is behaving as they were encountering a lot of false positives. I found that they had built a policy for blocking the AI chatbot but had exceptions for certain users who could take screenshots from the chat, which they had not accounted for. They agreed that this was problematic.

“Additionally, I helped the banking sector increase their DLP coverage, checking for SSN on several servers and SharePoint while expanding to Teams and OneDrive to ensure no confidential details were being shared. That is how I used Forcepoint solution to ensure everything was working properly.

“My main use case is typically around DLP solutioning use cases, finding the insider threat for SSNs. I have also developed use cases for fingerprinting, as the organization wants to restrict their tax filings for a UK-based government agency, NHS. They wanted to restrict those filings to only one website, which they attempted with a proxy approach. However, they had exceptions and wanted to track who was sending what kind of files since people used to change the names and upload them to different websites. The company requested if I could create an Optical Content Fingerprinting solution for this, so we built use cases based on that..”

KamilAlam

Associate Consultant at HCLSoftware

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“As a consultant, I have experience integrating, and I find the ease of deployment of Proofpoint Enterprise DLP at least two times better than previous solutions..”

Verified user

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Professional Services Engineer at a tech services company with 201-500 employees

“The setup cost was minimal. Proofpoint helped us in providing coaching and training in the initial setup, and then my team was able to define and set up policies and alerting based on that..”

Verified user

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IT Director at a insurance company with 10,001+ employees

“The initial setup of Proofpoint Enterprise DLP felt quite straightforward and easier than I anticipated. After conducting a proof of concept for several days, they guided us through policy configuration, helped with fine-tuning existing policies, and following that, the product went live seamlessly after we evaluated everything during the proof of concept..”

AshishKochhar

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Information Technology Team Lead at a manufacturing company with 1,001-5,000 employees

“Previously Proofpoint Enterprise DLP was on-premises. Now we have migrated it to the cloud. Currently, we are in the process of migration and we have almost completed the migration to the cloud. Only the outgoing bound emails are still on-premises, and we will shortly move those into the cloud..”

Verified user

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Cyber security Officer at a government with 201-500 employees

“Based on what I learned, I feel Proofpoint Enterprise DLP appears quite effective, especially because it combines user behavior and context awareness rather than relying on static rules alone. Its real strength is shifting DLP from reactive detection to more proactive risk identification, though its effectiveness would still depend on how well it is integrated and tuned within the organization..”

Verified user

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Cybersecurity specialist at a tech services company with 1,001-5,000 employees

“Initial deployment is moderate in terms of difficulty. It needs a lot of training. If you have hands-on training before the migration of the product, that would make it a little easier to get familiarized with the context of what you are needing. From a general standpoint, it is moderate to complex because it is not a plug-and-play solution. You cannot use it as is, but it requires a lot of initial training. Email integration could be straightforward, but other things are policy tuning, endpoint rollout, false positive tuning, and false positive reductions, which take a lot of effort. If you know the real context of how to use the tool, what use case you are pursuing, and the data classification of what could be pushed into the tool and what could be the output, then the governance of all these could make it moderate to complex..”

Verified user

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Systems Engineer at a financial services firm with 10,001+ employees

Customer Service and Support

“I have heard that the customer support for Proofpoint Enterprise DLP is generally positive. Many use cases report the support to be responsive and helpful, and it is well-rated in the market as well. I believe it is good..”

Verified user

Cybersecurity specialist at a tech services company with 1,001-5,000 employees

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“The customer support for Proofpoint Enterprise DLP is good and it did help.

When rating customer support on a scale of one to ten, I say seven because anyone can improve all the time; customers can never be 100% satisfied, and as a customer I would expect support to handle queries within minutes..”

Verified user

Professional Services Engineer at a tech services company with 201-500 employees

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“Proofpoint has amazing customer support, and that's the honest truth. I always recommend everyone to use Proofpoint for their great customer service, development of their products, and efficiency of their products. Of course, there is a little premium when going with such a big company, but the service and quality of results make every penny well spent..”

Verified user

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Manager, Information Security at a legal firm with 201-500 employees

“Support is excellent. Whenever you need to configure Proofpoint Enterprise DLP for the first time, you have to contact Proofpoint Enterprise DLP support. A technical account manager will be assigned to you, and they will assign some engineers during configuration to observe the process. Proofpoint Enterprise DLP consultants are also provided who help in the security domain and analyze the monthly details about attacks and what needs to be done..”

Verified user

[Read full review](#) 

Senior Solution Architect at a tech vendor with 5,001-10,000 employees

“We have contacted Proofpoint Enterprise DLP's technical support regarding some false positives and for minor customizations. An account manager helped us with the customization process, and we raised support tickets for issues such as not receiving emails due to quarantining actions.

Based on my experience with the technical support, I would rate them an eight. They respond adequately, although they might take some time to investigate and analyze issues..”

AshishKochhar

Information Technology Team Lead at a manufacturing company with 1,001-5,000 employees

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“My experience with the technical support of Proofpoint Enterprise DLP is that I have not had much chance to communicate with this kind of scenario or concern. But whenever I raise any concern to them, we have direct contact available. We have few points of contact with whom we can directly communicate. If we are not getting the technical support response in time, we used to send emails or we have the contact number available for any emergency case or situation. We can contact them instantly and whoever is available in the shift, whether it is UK, US, or whatever shift is there, they instantly pick up the call or if they are not available, they tell us in the email how much time it is going to take in a reply. These things are good and I have not seen much problem on that part because the cooperation and the relationship with Proofpoint is very good and they have given every rightful detail and also point of contact information which can be used in emergency situations. That is what we use and so far it is good with no problem on there.

Adaptive information protection has influenced my organization's approach to data security in particular. Any company working globally and doing business globally has so many things to deal with. There are different partners, customers, and clients in business with the company. Companies at large scale having 100,000 plus users, every user has a different mindset and comes from a different background. I am sure they do not have that much knowledge about how to handle the communication part and how things can be handled when communicating with external or internal or any client or customer. This service or features plays a big role in protecting the information and protecting the sensitive details which are entered in the email body or somewhere in the emails as a subject, as a signature, or in any form. It is very important and obviously the requirement of this feature shows the seriousness of any company towards protecting the information of the users as well as the company data..”

Verified user[Read full review](#) 

Sr System Engineer at a tech vendor with 10,001+ employees

Other Advice

“I have additional thoughts about Proofpoint Enterprise DLP, as I feel that most of the features in that product are very comprehensive. I would rate this product eight out of ten overall..”

Verified user

M365 LEAD CONSULTANT at a insurance company with 10,001+ employees

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“I would not add anything else about the features I used, or about how it helped me with email investigations or managing incidents. I think Proofpoint Enterprise [DLP](#)'s AI capabilities regarding governance and security are secure. I rate Proofpoint Enterprise DLP eight out of ten because it is saving the risk, meaning it is preventing the risk of the company getting a data leak, but there might be some drawback..”

Priti Dilip

SOX SOC, cybersecurity analyst at Ernst & Young

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“I am not completely certain about the Auto-Learn Classifiers mentioned, but I know there is a feature related to AI predictions that validates decisions, rules, and false positives.

The influence of adaptive information protection on my organization's approach to data security is significant as it consolidates data exfiltration and insider risk prevention across cloud applications and endpoints. It does this without

disrupting end-user flow, providing contextual warnings to users when sensitive data is sent outside the company and alerting admins to potential breaches before they escalate.

Based on overall considerations, including pricing and false positives, I would rate Proofpoint Enterprise DLP as a seven or an eight. Since we are still evaluating the product, I am curious about the potential enhancements with future AI capabilities, but overall, what I have experienced so far is good despite certain challenges. My overall review rating for Proofpoint Enterprise DLP is eight..”

AshishKochhar

Information Technology Team Lead at a manufacturing company with 1,001-5,000 employees

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“My core area of expertise is Proofpoint Enterprise DLP and Microsoft security. We provide user guides for normal users and conduct training from time to time, especially for DLP and phishing on email. Proofpoint Enterprise DLP is configured in the backend as we work as admins and determine what protections we require. If you are really considering using Proofpoint Enterprise DLP, based on my analysis, Proofpoint Enterprise DLP is used by organizations that want to do very critical things and do not want to compromise on security at any cost. Therefore, they prefer Proofpoint Enterprise DLP. If it is a normal organization, they can use different tools such as Mimecast or Microsoft Defender. However, an organization that has very critical things, such as in the banking sector, should consider Proofpoint Enterprise DLP. From an email perspective, it is excellent. Currently, Proofpoint Enterprise DLP is probably using version 8.22.20, and 98% of organizations are using the web-hosted option. Proofpoint Enterprise DLP provides two deployment models: server-based and web-hosted based. They keep updating continuously, so there is no need to worry about maintenance, only about configuration and protection. I have given this review a rating of 10..”

Verified user

Senior Solution Architect at a tech vendor with 5,001-10,000 employees

[Read full review](#) 

“I cannot provide an example of how that has helped my team or my clients in daily operations because I do not come from an operational role. My role has always been to assess systems, conduct consulting work, and manage deployments.

“To elaborate on alert fatigue, during the worm attack in our environment, the attack was replicating SSNs in the file type, leading to numerous alerts. After we added those file types or the path, I witnessed a reduction in the alerts.

“I rate Proofpoint Enterprise DLP a nine on a scale of one to ten because Microsoft Purview is truly a game changer. To be very honest and fair, the way it handles insider threats or risks is much faster compared to other product lines available in the market due to the advantages Microsoft possesses. Predominantly, we utilize Microsoft product lines, which have an edge in managing data theft or data security from Windows machine platforms.

“Regarding how Proofpoint Enterprise DLP is deployed in my organization, I honestly have no idea since I do not manage it. I function as a service provider for my company. However, I have experience with on-premises solutioning, hybrid solutions for Forcepoint, and public cloud deployments. I have mostly seen hybrid or on-premises solutions.

“In hybrid deployments, I am aware that we use [AWS](#) as our cloud provider.

“When we do this solutioning for Proofpoint Enterprise DLP, we integrate it while considering the costing sheet for hybrid setups. The sales team is well aware of how to manage this..”

KamilAlam

Associate Consultant at HCLSoftware

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“I would assess the effectiveness of Proofpoint Enterprise DLP in detecting and preventing data loss through the analysis of user behavior and content by looking

at metrics such as prevented data loss, detection accuracy, and false positives. I feel a successful DLP solution should reduce risk without negatively impacting employee productivity.

“Proofpoint Enterprise DLP appears to have AI-based risky behavior monitoring in place because it shifts security from a reactive approach to a proactive one. If we identify unusual user activities and potential data risks early, then organizations can take action before sensitive information is compromised.

“Organizations can benefit from Proofpoint Enterprise DLP as they can save time through automation. I'm not certain about the financial savings.

“I'm sure Proofpoint Enterprise DLP is reliable. It appears to be reliable because it provides broad visibility and accurate detection. The reliability also depends on how well the organization configures policies and maintains the system over time.

“If I were to give advice about using Proofpoint Enterprise DLP, I would recommend it with a clear understanding of what data is more sensitive and what the organization is expecting from the DLP policies. Organizations should use the AI insights and need to educate their employees.

“One additional thought could be that the future of DLP will definitely depend heavily on AI, and solutions Proofpoint Enterprise DLP can help organizations move from simply reacting to data loss to actually proactively identifying and preventing risks. I rate this product an eight overall..”

Verified user

IAM specialist at a financial services firm with 10,001+ employees

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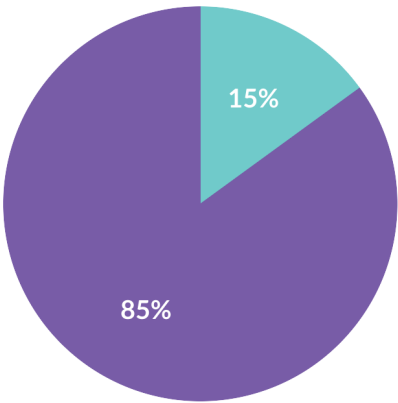
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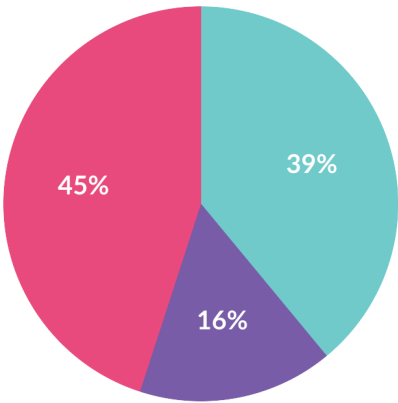


Company Size

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 Large Enterprise  Midsize Enterprise  Small Business

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