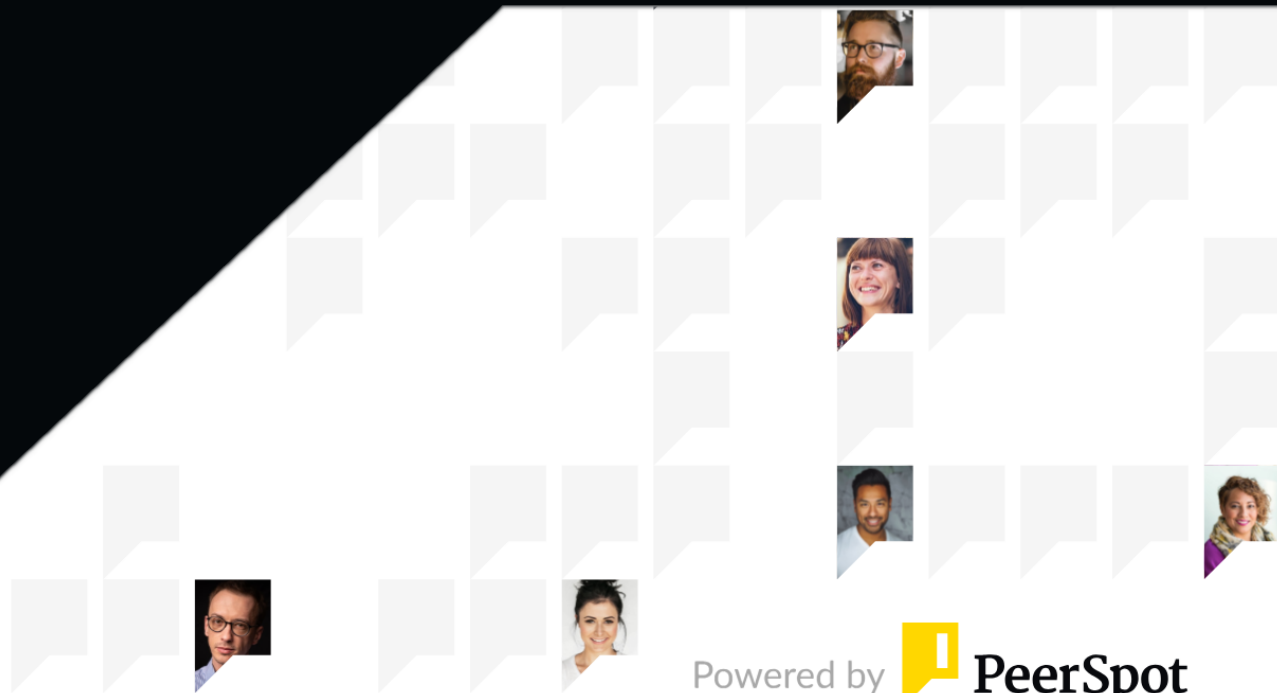




**IBM Cloud Pak for Data**

# **Reviews, tips, and advice from real users**



Powered by  **PeerSpot**

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# Product Recap



IBM Cloud Pak for Data

# IBM Cloud Pak for Data Recap

IBM Cloud Pak for Data is a comprehensive platform integrating data management, AI, and machine learning capabilities tailored for hybrid environments. It's renowned for enhancing productivity through efficient data analytics and management.

This platform offers data virtualization, robust analytics, and AI-driven processes. Its integration capabilities, including IBM MQ and App Connect, facilitate seamless data connections. Users benefit from containerization, data governance, and compatibility with hybrid systems, improving decision-making and management productivity. However, the requirement of extensive infrastructure and performance challenges can impact scalability for small businesses.

## What are the key features of IBM Cloud Pak for Data?

- **Watson Knowledge Catalog:** Organizes data for accessibility and insight extraction.
- **Data Virtualization:** Provides a unified data view across sources without copying data.
- **Robust Analytics:** Offers advanced analytics tools for data-driven decision-making.
- **Integration Capabilities:** Includes IBM MQ and App Connect for seamless data integration.
- **AI and Machine Learning:** Supports AI-driven insights and learning models.

## What benefits or ROI should users expect?

- **Enhanced Productivity:** Streamlines data management processes, enhancing efficiency.
- **Better Business Decisions:** Utilizes analytics for informed strategic choices.
- **Improved Data Governance:** Ensures compliance and quality in data handling.
- **Collaboration:** Encourages teamwork with a comprehensive platform supporting analytics.

In the financial and banking sectors, IBM Cloud Pak for Data is utilized for data management tasks like spend analytics and contract leakage analysis. It's used for data integration, machine learning, and AI-driven analytics to transform data into valuable insights in industries such as FinTech and consultancy.

# Valuable Features

Excerpts from real customer reviews on PeerSpot:

- ✓ “I would advise others looking into using IBM Cloud Pak for Data that it is a very great tool that is an all-in-one, real-time data analytics solution that provides a phenomenal user experience.”



**ArchanaSingh**

Senior Data Analyst at Wipro Limited

- ✓ “The overall performance of IBM Cloud Pak for Data, particularly with IBM DataStage for ETL processes, is very good, the customers I have are all very happy, they are looking for expansion, and the experience is very good with it, providing them with the results needed and more.”



**Khaled AlKadi**

Sales Director at Jordan Business Systems

- ✓ “IBM Cloud Pak for Data is a powerful cloud-native all-in-one easy-to-use solution that enables us to put data to work quickly and effectively.”



**Nikolas Vulai**

Engineer at Turner Construction

- ✓ “IBM Cloud Pak for Data has enabled us to access diffuse data quickly across hybrid networks and given our teams an edge in data management through automation while adhering to compliance regulations.”



**Eunice Romper**

Senior Project Manager at EY

- ✓ “IBM Cognos is very stable and has been around for many years, with many users familiar with it, making it a reliable solution for our institution.”



**Verified user**

EDW Manager at a university with 1,001-5,000 employees

- ✓ “For us, IBM Cloud Pak for Data is the best option on the market at the moment.”



**Bálint Tóth**

Solution Manager at Intalion

- ✓ “If you need to connect multiple data sources, ingest data and run AI/ML algorithm, IBM Cloud Pak for Data is very good solution.”



**Christopher Ola**

Manufacturing Engineer at Continental

## What users had to say about valuable features:

“The features I find most valuable in IBM Cloud Pak for Data are the integration feature, specifically Message Queue and App Connect Enterprise.

“I assess the impact of automated AI lifecycle management on project development times as positive since it accelerates our processes..”

**Bálint Tóth**

Solution Manager at Intalion

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“There's a whole bunch of stuff I really like. I love the way that I can start at a very basic level with my data management journey by capturing my policies, justifying my data, and putting them into different categories to say this is data relating to individuals, for example, or data relating to geography. Those base-level data management components, together with the reference data, can then be reused whether I want to figure out where the data is coming from or checking the quality of my data.

Often, when I check the quality of my data, I might find an issue, but that data did not originate in the system where I found the issue. So, I need to use Manta to track back to where that data originally came from so I can fix it at the source. I love that component of Cloud Pak.

I do not do much with the machine learning or AI pieces. It is probably because I can start at a basic level with data management: policies, rules, categories, reference data, and business terms. From there, I can work my way into a more granular level, applying all of that information on top of my actual data to understand what my data looks like, where it came from, and where it went wrong, managing it throughout the cycle..”

**Michelle Leslie**

Data asset management engineer at a tech services company with 1-10 employees

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“The best features that IBM Cloud Pak for Data offers include data analytics, data science, data management, data catalog, inbuilt AI and machine learning capability, and integration with other applications, along with very safe cloud storage.

“I find all of these features to be the most valuable for my daily work because they increase our impact by combining AI skills with advanced analytics and machine learning in an easy-to-use visual interface. Visualization and reporting are great in IBM Cloud Pak for Data, allowing me to manage data spread across distributed stores and clouds.

“IBM Cloud Pak for Data has positively impacted my organization as it saves a lot of time by predicting outcomes faster using a platform built with data fabric architecture. It is easy to collect, organize, and analyze data no matter where it is located. Manual cataloging is eliminated, thereby saving a lot of cost, approximately 50 to 60 percent. Additionally, it significantly reduces data footprint, and AI and ML analysis for predictive analytics are excellent..”

**Eunice Romper**

Senior Project Manager at EY

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“The features I find most valuable in IBM Cloud Pak for Data are the data warehouse, data repository, and the data governance tools that exist there, including data masking, data quality, and ETL. The best thing about IBM Cloud Pak for Data is that you are getting all the products or all the needs in one license, and as you utilize it, you can add more licenses.

“IBM DataStage has helped their data integration efforts by providing enhanced ETL tools. It is not just extracting the data and loading it, but it has some advanced tools to classify the data and transform the right format of the data, helping my customers have more cleansed data. It enables the customer to cleanse their data and have the right data to utilize. This was a value-add for the customers and it is very good. It connects quickly, so the experience with the implementation integration is stable. Since 2019, my customers have been working with no issues, and it is serving them well.

“Watson Knowledge Catalog has helped improve data governance in my customers' organizations. I have some customers who needed data masking, and the WKC supported them in that need. I have a customer who only purchased IBM Cloud Pak for Data for this requirement of data masking, and it helped them a lot..”

**Khaled AlKadi**

Sales Director at Jordan Business Systems

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“A quick specific example of how I use IBM Cloud Pak for Data in my day-to-day work is that, unlike other analytics tools, it provides out-of-the-box privacy, model interpretability, and fairness monitoring, along with automatic explanation of data and models written in business language. It is a great tool that all businesses should emulate while it provides a great user experience because every feature is functional and improved constantly.

“IBM Cloud Pak for Data is driving our business productivity by reducing time spent reading and analyzing data. We always use this tool in all departments that need to gather relevant information in the cloud from a single centralized point for better reporting of data and data-driven decisions.

“IBM Cloud Pak for Data has positively impacted my organization by rapidly providing business-ready data to all users equally, hence being able to make data-driven decisions easily. We can manage and analyze data no matter where it is. The manual catalog has been eliminated to save cost. It drives responsible, transparent, and explainable AI workflows to operationalize AI and mitigate risk and regulatory compliance.

“A specific example that shows how IBM Cloud Pak for Data has helped my organization is that it has improved our decision-making, saved us money, and saves a lot of time by predicting outcomes faster using a platform built with data fabric architecture.

“The best features IBM Cloud Pak for Data offers include robust data visualization.

“The data visualization feature stands out for me because it increases our impact by combining BI skills with advanced analytics and machine learning in an easy-to-use visual interface..”

**Nikolas Vulai**

Engineer at Turner Construction

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“The best features IBM Cloud Pak for Data offers include robust data visualization, centralized data analytics, data reliability, and compatibility with hybrid and multi-cloud environments.

“The compatibility with hybrid and multi-cloud environments has helped our organization as data visualization is very simple. Migrations, reading, analysis, and data management from other sources are performed without problems of requirements. We have a team of experts in IBM Cloud Pak for Data to maintain security and correct data management easily.

“I find this cloud excellent for visualizing and managing data across networks and also fulfilling fastest data storage, making it less complex and completely improving productivity in my organization. Everything is managed in multiple environments without any problem.

“IBM Cloud Pak for Data has positively impacted my organization, and I have noticed some improvement since we started using this tool. Configuration with hybrid and multi-cloud environments has been very seamless and easy. It is a robust platform capable of working with multiple data sources where we gain insights to make data-driven decisions easily. It automates data analysis for quick and better performance. We have seen improvements in analysis and data correction from multiple sources. Our productivity in the company is growing, thanks to the data analysis team. We have also seen a robust hybrid and multi-cloud access system working seamlessly.

“I can share specific outcomes that show how productivity has grown and how performance has improved since the data is automated, and the analysis is done much faster, saving us a lot of time. We have been able to save approximately 80 percent of our time. We are not doing data analysis manually, so this relieves our data department of dealing with data. We have been relieved of a lot of duties, and now we are able to focus on other strategic tasks. Our productivity has greatly increased since we are able to make concrete and data-driven decisions easily..”

**ArchanaSingh**

Senior Data Analyst at Wipro Limited

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# Other Solutions Considered

“We usually go with IBM Cloud Pak for Data first when recommending products for smaller businesses, but in other cases, the customer may have an existing install base from some competitor, and that affects the recommendation..”

**Bálint Tóth**

Solution Manager at Intalion

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“We switched from Azure Databricks to IBM Cloud Pak for Data because IBM is very easy to use. It has a flexible way to deploy and enables us to collect, connect, catalog, transform, and analyze data regardless of the area..”

**Nikolas Vulai**

Engineer at Turner Construction

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“We switched from using Azure Databricks, and the reason why we switched is that IBM Cloud Pak for Data has been very helpful and innovative because it increased our workflow and collaboration using an integrated multi-cloud platform. It also enables us to deploy in any flexible way, on-premises or cloud, which saves time and hard disk space..”

**ArchanaSingh**

Senior Data Analyst at Wipro Limited

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“I think IBM Cloud Pak for Data is the best option on the market at the moment with the addition of Watsonx.data. For the current needs, it depends on what you need. It is not a magic ingredient. You need to understand your business requirements and accordingly select the right product for your need. It is a tool, but it has all the ingredients to succeed. You need to select the right thing in order to implement it well..”

**Khaled AlKadi**

Sales Director at Jordan Business Systems

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“These integration-type products have a lot of things that are now pre-packaged in a cloud environment. There are similar solutions in Microsoft Azure, Google, and others. From an educational or teaching perspective, I think that as these systems start to have more influence in the market, there will be big a bigger concentration on them in terms of training.

“At this point, I have only looked at them in a general sense and have not had much hands-on experience. I have focused more on open-source products..”

**Verified user**

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Director at a university with 1,001-5,000 employees

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“I've looked at Talend, Calibra, Denodo, Purview, and AWS Glue. It depends on the client's maturity in data management. If the client is only looking to do data quality as a small piece of data management, Denodo would be an excellent choice. If they are looking for end-to-end data management and have the technical resources to get Cloud Pak running and enabled with all functionalities, then definitely Cloud Pak. The choice depends on the maturity of the company..”

**Michelle Leslie**

[Read full review](#) 

Data asset management engineer at a tech services company with 1-10 employees

# ROI

Real user quotes about their ROI:

“I think that this solution is targetted for larger companies and it would be of interest to them, but for smaller companies, it would be tough to get value out of it..”

**Verified user**

Director at a university with 1,001-5,000 employees

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“I have seen a return on investment because the manual catalog is eliminated, hence saving a lot of cost. It is easy to collect, organize, and analyze data no matter where it is, hence being able to make data-driven decisions..”

**Nikolas Vulai**

Engineer at Turner Construction

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“I have seen a return on investment, and I can share that we save a lot of time by predicting outcomes faster using the platform built with data fabric architecture. We save at least 70 percent of our time. It has been easy to collect, organize, and analyze data no matter where it is from multiple sources. The manual catalog is eliminated to save costs by 50 to 60 percent. We have been able to drive responsible, transparent, and explainable AI workflow to operationalize AI and mitigate risk and regulatory compliance easily..”

**ArchanaSingh**

Senior Data Analyst at Wipro Limited

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“The return on investment depends on how you use it. If you improve the data quality, all the processes of artificial intelligence and machine learning are correct. If you have processes based on dirty data, data with errors or incomplete data, such processes are incorrect. So using such platforms in prediction and transactional systems also improves all the processes. You don't get financial returns per se, but the return on investment is huge if you improve your data..”

**Jacek Wróż**

Senior Data Architect at AZframe

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# Use Case

“My primary use case for Cloud Pak is that I am the reference Data steward for the Africa regions in the banks where I work. My main objective is to capture the reference data in Caltech or Data and ensure that people profile or QA their data.

This is due to the fact that a large percentage of data is actually reference data, not by volume, but by the number of tables. The group-approved reference data is used to assure quality and ensure people know what they have; that's my primary use case for Cloud Pak..”

**Michelle Leslie**

Data asset management engineer at a tech services company with 1-10 employees

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“IBM Cloud Pak for Data is a powerful cloud-native all-in-one easy-to-use solution that enables us to put data to work quickly and effectively. These tools enable us to approach analytics our way with code, low-code, and no-code options that allow us to collaborate on one platform. It is easy to transform structured and unstructured data into analytics insights where we are able to make data-driven decisions easily. We can build and test models with best-in-class AI and analytics. The support team is generally the most proactive and supportive 24/7..”

**Nikolas Vulai**

Engineer at Turner Construction

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“It is easy to transform structured and unstructured data into analytics insights. This ensures I am able to make data-driven decisions.

“I build and test models with best-in-class AI and analytics.

“I also use it to store utility data to build a smart utility solution for the prediction of future trends..”

**Christopher Ola**

Manufacturing Engineer at Continental

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“I usually recommend IBM Cloud Pak for Data for companies in the financial sector, as we are mostly working with local insurance companies and banks within Hungary where we are located.

“For IBM Cloud Pak for Data setup and configuration, I think it is outstanding. The documentation is comprehensive, and we did not have any issues with that..”

**Bálint Tóth**

Solution Manager at Intalion

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“I believe IBM Cloud Pak for Data is suitable for mid-size to bigger companies. It is not tailored for smaller customers.

“My customers use IBM DataStage for ETL processes.

“One client has implemented automated AI lifecycle management, and their journey with IBM Cloud Pak for Data was very successful. They are one of the first banks in Jordan to implement AI in achievable and beneficial use cases that benefit their internal and external clients. The implementation was very successful..”

**Khaled AlKadi**

Sales Director at Jordan Business Systems

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“My main use case for IBM Cloud Pak for Data includes storing utility data to build a smart utility solution for the prediction of future trends. All data is stored, and with the help of AI and machine learning algorithms, analytics dashboards are built on the same platform. It helps manage and store high volumes of both structured and unstructured data and deliver desired results in optimum time.

“A specific example of how I used IBM Cloud Pak for Data in one of my projects is that it serves as a very fully scalable platform for data and analytics. We use it to provide data solutions for our customers and provide various industry solutions for clients that need a cloud data platform that can be used for data analytics, data science, and data visualization..”

**Eunice Romper**

Senior Project Manager at EY

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# Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“I believe the initial setup and configuration of IBM Cloud Pak for Data is straightforward. The implementation was needed first because it was from the first project I implemented with IBM. However, the support and implementation afterward, and all the enhancements, were done by the customer themselves. It was straightforward..”

**Khaled AlKadi**

Sales Director at Jordan Business Systems

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“It depends because the IT infrastructure for Cloud Pak for Data is in the cloud. The implementation process is different from traditional system deployments. So, I would say it depends.

I come from many years of working with Data Station and Information Server, which follow a classic implementation approach. However, implementing Cloud Pak is somewhat different. The vision or the concept behind it needs to be approached differently..”

**Horacio Morales**

Project Manager at Blue Technology

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“I rate the solution's initial setup a seven out of ten.

In terms of deployment timeline, our organization is currently in the strategic planning phase before actual deployment. It will take us a quarter to finalize our plans. However, we aim to complete the POC within the quarter and identify the success criteria. This will help us determine if the solution is aligned with our organization's strategic standards and can be implemented accordingly within the bank..”

**Verified user**

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Lead Architect at a financial services firm with 10,001+ employees

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“During the solution's initial setup, if you understand what you are doing, the process will be okay for you. However, the solution has got a quite complex implementation and configuration process. The deployment process took about three months. Also, the deployment model is cloud-based.

For the deployment process, our company sought the help of an integration partner.

We have around eight or nine people for the deployment and maintenance of the solution..”

**Drew Collins**

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Freelance Innovation & Delivery at DMC

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“Setting up the hybrid and multi-cloud environments is a long job and it takes time.

“The two main challenges that I face are setup complexity and customer support responsiveness.

“Regarding my experience with pricing, setup cost, and licensing, for a small organization, the price might be relatively high, but for huge enterprises such as ours, the price is relatively affordable. The setup is easy, with no complexity, and no time wasting..”

**ArchanaSingh**

Senior Data Analyst at Wipro Limited

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“DataStage is not difficult to set up, but we had a lot of challenges in setting up IBM Cloud Pak for Data cluster on-premises. Our infrastructure team faced many challenges when they were doing it because we had to first stand up an OpenShift cluster on-premises before deploying IBM Cloud Pak for Data solution.

“The setup for IBM Cloud Pak for Data is very complex, and our teams responsible for standing up the environment struggled a lot. This might also be due to the learning curve since we had not used containerized solutions in the past..”

**Verified user**

EDW Manager at a university with 1,001-5,000 employees

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# Customer Service and Support

“The response time is quick, however, solving the problem is not always as fast. Cloud Pak is a complicated system, and it's often difficult to find the right resource in IBM to help with specific issues..”

**Michelle Leslie**

Data asset management engineer at a tech services company with 1-10 employees

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“The customer support for IBM Cloud Pak for Data is great and responsive.

“I would rate the customer support for IBM Cloud Pak for Data a nine out of ten..”

**Nikolas Vulai**

Engineer at Turner Construction

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“I would rate IBM's support at about a seven or eight out of ten because we have good support coverage owing to our long association with IBM. We are good on the support front. IBM support is very supportive, and I would rate them an eight out of ten based on our long relationship with them..”

**Verified user**

EDW Manager at a university with 1,001-5,000 employees

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“Customer support should be more responsive and reach and respond on time.

“Customer support needs some improvement, as they are not always unresponsive, but sometimes they are not quick to respond to our queries. They should improve on that..”

**ArchanaSingh**

Senior Data Analyst at Wipro Limited

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“I would rate the technical support by IBM as an eight to nine.

“The response time for IBM's technical support is excellent. I gave them an eight to nine to cover the market here, but they really are excellent. I had a case a couple of days ago where the IBM team was with us 24/7 until the issue was closed. They need more enhancement in level one support, but overall it is good and effective..”

**Khaled AlKadi**

Sales Director at Jordan Business Systems

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“I would rate the technical support by IBM as adequate. We have submitted some trouble tickets, and there was always an answer provided, so overall it is satisfactory.

“They do not provide local support in a local language, as it is provided in English, but that is acceptable to us. I think that the local language market is not substantial enough, as there are not enough customers in Hungary to justify localization, but it is not an issue. Usually, our enterprise customers are comfortable with English..”

**Bálint Tóth**

Solution Manager at Intalion

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## Other Advice

“Cloud Pak is a very, very, very good system. I'm super impressed with it. The learning curve is steep, but there's so much you can do.

Overall product rating: seven out of ten..”

**Michelle Leslie**

Data asset management engineer at a tech services company with 1-10 employees

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“I advise others looking into using IBM Cloud Pak for Data to know that, unlike other analytics tools, it provides out-of-the-box privacy, model interpretability, and fairness monitoring, along with automatic explanation of data and models written in business language and a great user experience because every feature is functional and improved consistently. I would rate this product a nine out of ten overall..”

**Nikolas Vulai**

Engineer at Turner Construction

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“I would advise others looking into using IBM Cloud Pak for Data that it is a very great tool that is an all-in-one, real-time data analytics solution that provides a phenomenal user experience. It increases data transparency, saves a lot of time, and it saves cost as well. It is a great tool that transforms and analyzes data regardless of the area, making it a sure-bet tool. I would rate this product a nine out of ten..”

**ArchanaSingh**

Senior Data Analyst at Wipro Limited

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“I believe the licensing model and pricing of IBM Cloud Pak for Data is fair. If you get the right discount, it is fair and competitive.

“Not all of my customers utilize data virtualization features. Mostly, my customers had their own data visualization tools earlier, so they kept using what they have in order not to buy more. They have seamlessly integrated the product they have with IBM Cloud Pak for Data.

“I would not expect additional functionalities regarding AI from them in the future. It is already there, and the customers who purchased IBM Cloud Pak for Data do not need to change or replace the product. They can keep what they have and utilize Watsonx.data on top of it to enable them for the new features, so they do not lose anything.

“My customers usually do not purchase IBM Cloud Pak for Data from the [AWS Marketplace](#). They purchase it from partners and implement it on-premises, not on cloud.

“I would rate this review a nine overall..”

**Khaled AlKadi**

Sales Director at Jordan Business Systems

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“I would add that our clients who want to address requirements alongside data catalog, data governance, and data visualization will benefit from investing in IBM Cloud Pak for Data.

“I rate IBM Cloud Pak for Data a nine out of ten. I choose nine out of ten because this tool enables us to connect multiple data sources, ingest data, and run AI and ML algorithms. IBM Cloud Pak for Data is a very good solution for that work.

“My advice to others looking into using IBM Cloud Pak for Data is that it has played a huge role in automating our end-to-end life cycles in the network dimension, giving us an extensive view of data across diverse data sources for required features at any moment without needing to migrate to a central repository. The platform has made our data management across multiple clouds much easier, thereby saving a lot of time. I find it to be a very commendable tool for that work.

“IBM Cloud Pak for Data has enabled us to access diffuse data quickly across hybrid networks and given our teams an edge in data management through automation while adhering to compliance regulations. Additionally, it is a speedy solution, increasing our client satisfaction. I would like to note that my overall rating for IBM Cloud Pak for Data is nine out of ten..”

**Eunice Romper**

Senior Project Manager at EY

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“I do not have a specific opinion about its influence on decision-making accuracy.

“In terms of data virtualization features, we do not use that, but we use some virtualization features.

“At the moment we do not use Watson Knowledge Catalog, so it has not helped improve data governance for us.

“Regarding Data Stage for ETL processes, we do not use that.

“I think AI capabilities are coming regardless, and the product is progressing. IBM can be slightly slow with introducing new features, but I do not feel it is lacking in this respect. The new agents and assistants within the product are beneficial.

“For us, IBM Cloud Pak for Data is the best option on the market at the moment. In its own category, I think it is the best, and we are satisfied with it.

“In the financial segment where we are working, I think IBM Cloud Pak for Data is the market leader in our local territory, but there could be more marketing and promotion.

“I do not have significant insight into other industries because our company really focuses on the financial sector. As far as I know, IBM is also strong in manufacturing, but SAP itself is very strong in Hungary in manufacturing, providing end-to-end solutions which means there is less room for platforms like IBM. In financial institutions, SAP is not strong at all, so I think IBM is the strongest in this respect for these platforms.

“I would recommend IBM Cloud Pak for Data for different types of companies because the solution itself is not industry-specific. I mention finance only because my company focuses on that type of customer. Different IBM partners focus on different customers. There is a need for a minimum customer size, but I would not recommend IBM Cloud Pak for Data for smaller companies, as they might not need the higher reliability that IBM provides. Conversely, they might want a simpler, cheaper solution because their needs are not as comprehensive. For really large to medium-sized enterprises with very mission-critical applications and systems, that is what I would recommend.

“I would give this product a rating of nine out of ten..”

**Bálint Tóth**

Solution Manager at Intalion

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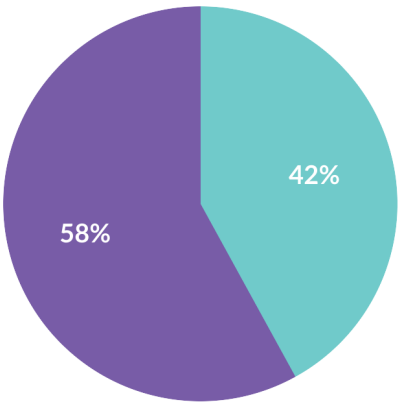
# Top Industries

by visitors reading reviews

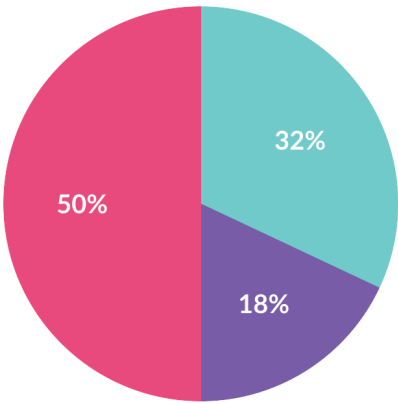


# Company Size

by reviewers



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 Large Enterprise       Midsize Enterprise       Small Business

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