



Bitrise

Reviews, tips, and advice from real users



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Product Recap



Bitrise

Bitrise Recap

Bitrise offers an advanced platform for mobile app developers seeking efficient CI/CD solutions, known for streamlining processes and enhancing productivity.

Designed for mobile application development, Bitrise provides seamless integration with popular tools, ensuring a high level of automation. It caters to developers looking for simplified workflows that accommodate modern mobile development demands. Users benefit from an intuitive dashboard that supports rapid iteration and testing, reducing time to market and enhancing app quality. With a focus on continuous integration and deployment, Bitrise empowers developers to optimize their build processes efficiently.

What are the standout features?

- **Fast Builds:** Reduces build times to accelerate development cycles.
- **Seamless Integrations:** Interfaces with widely-used developer tools for streamlined workflows.
- **Scalable Infrastructure:** Adapts to project needs, supporting growth across teams.
- **Automated Workflows:** Customizable workflows enhance efficiency by reducing manual interventions.
- **Robust Security:** Provides security features critical for secure app development.

What benefits and ROI should users expect?

- **Increased Productivity:** Automates repetitive tasks, allowing developers to focus on creativity.
- **Cost Efficiency:** Reduces time spent on manual processes, lowering overhead costs.
- **Quality Assurance:** Continuous testing during development improves app reliability.
- **Faster Time to Market:** Streamlined processes shorten release cycles.

Bitrise is widely implemented in tech industries, offering significant adaptation in sectors like fintech and healthtech where mobile apps must meet stringent compliance standards. Its flexibility and integrations enable these industries to maintain rapid, high-quality development and deployment cycles, critical for staying competitive in fast-paced environments.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“Within three months of going live on Bitrise, we moved to weekly releases, and now we have a reliable hotfix pipeline that can ship a production build within 45 minutes to an hour of a fix being merged.”



Mansoor-Mohammed

SRE at a consultancy with 11-50 employees



“Bitrise has positively impacted my organization because at that time there was no automation in our Android and iOS releases; it saved a lot of time and eliminated many human errors that were happening earlier, and we were able to ship code and features faster to production.”



Verified user

Devops Lead at a marketing services firm with 10,001+ employees



“The automated build and deployment workflows in Bitrise have made the biggest difference in our organization, greatly reducing manual release overhead and improving our deployment speed.”



Dhruv Vaghasiya

DevOps Engineer at Titanslab Inc.



“Around time saved, I think is where we got the best return on investment with Bitrise because our build process went from taking hours to 20 minutes or even faster.”



Eduardo Pisapia

Software Engineer at Ex. Hinge health



“The faster deployment with Bitrise allows us to get to the market quickly, enabling us to receive feedback from clients rapidly, test our application internally, and deliver more robust solutions efficiently.”



Ney Roman

DevOps Engineer at Deuna



“Previously, we used to take one day to deploy the application, but now in thirteen to twenty minutes through our automation and with the help of Bitrise's flexibilities, we deploy the application.”



Himanshu_Singh

Dev Ops Engineer at FIS



“With Bitrise, as a team of 10 to 12 people, we are able to independently generate the build and save overall 20 to 40 hours per day.”



Amar-Kumar

Technical Lead at a tech services company with 501-1,000 employees

What users had to say about valuable features:

“In my opinion, the best features Bitrise offers are that it is easy to create workflows, support always helps us, and it can be used with a lot of different things.

“When I say easy to create workflows, it is easy to build workflows because you can select a lot of built-in steps, so they can help you to come up with workflows easier.

“Bitrise has positively impacted my organization because we can build the applications easier.

“Bitrise has made building applications easier because it has improved the time we are spending on them. It is saving a lot of time. It is really easy for developers to build the applications because they can just invoke those workflows. This makes it easier to find the errors, improve the time, and improve the collaboration..”

Enes Cingil

Founder at a outsourcing company with 1,001-5,000 employees

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“In my opinion, the best feature Bitrise offers is its workflow automation, which I have used to some extent, but it makes my build, test, signing, and distribution in Android and iOS apps easy whenever my code is pushed, saving a lot of time compared to the manual process that takes hours.

“What I appreciate most about the workflow automation in Bitrise is its flexibility. Setup can be critical at times, but it is a one-time task, which is acceptable. Flexibility is key because I do not have to keep running my work in parallel with waiting for it to complete, as the pipeline saves a lot of time.

“Bitrise has positively impacted my organization by providing us with a lot of flexibility and time-saving in terms of creating builds and sharing. It takes over processes that are no longer taking place on our system, allowing us to work simultaneously without waiting for Xcode to create a build, which is the main benefit.

“I can share that after using Bitrise, we have seen a time savings of fifty percent..”

Komal Daudia

Product Manager at a pharma/biotech company with 1,001-5,000 employees

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“Bitrise offers quite a lot of valuable features. One of the good features is the ability to choose the machines on which it will run. It also gives you workflow recipes to ease the setup of your CI/CD flow.

“Choosing the machines and using workflow recipes in Bitrise just speeds up and frees developers' time, so even managers or testers themselves can choose the flavors and create builds for specific apps. They can do testing without interrupting developers. As for workflow recipes, they're helping to set up it and do some specific hookups to, if you write a message, 'smoke,' or something like that, it will hook up that it's a smoke build and will post in our Slack channel so everyone can see that a new build was created and similar things. Also, recently we have added functionality to post the release notes with the build, so it takes a specific amount of recent commits, and then QAs can see which task is in this build and should we be able to test those tasks with a specific build or we need to create a new one.

“It helps us save some action minutes from GitHub Actions and we can use free time from the developer side to build new features or do technical debt and similar things. It just improves the whole workflow for everyone..”

Marius Barysas

Team Lead, Android at a tech vendor with 51-200 employees

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“The best features Bitrise offers include the option to cache builds, although we decided to stop using it because the builds don't take a lot of time. I think it's the simplicity of configuring the workflows and the simplicity of configuring parallel workflows. In general, there's an option to build native applications.

“The simplicity of Bitrise impacts my day-to-day work and my team's workflow because we have a single YAML file stored as part of the repository that has been set in stone for quite some time. Whenever we need to introduce a new workflow that would be similar to an existing one but for a different customer, it's just copy and paste. We can also use the UI at the Bitrise website directly to select all of the steps and provide the values for the input fields. It's straightforward and there are not many steps needed to configure it and have it up and running.

“Bitrise has positively impacted my organization since we need a way to build native apps for Android and iOS that is efficient and fast, so the delivery to Play Store and App Stores does not take hours. We are rather talking about minutes here, which means that we can react to any customer requests and deliver when there is a new feature or bug fix. We can quickly spin up the build and then have it available for external testers on Play Console or in App Store Connect..”

Verified user

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software developer and architect at a tech vendor with 11-50 employees

“Bitrise offers excellent pipeline-wise setup and all the setup scripts that are easy to use. The YAML editor and all the tools are very useful, and that is the main purpose of Bitrise as a great tool to have.

“The YAML editor specifically helps me in my daily workflow by being a one-time setup with no hassle every time I need to check. It is a smooth process. The first time takes time to set up all the build-related pipeline setup, but as I use it further, it becomes quite smooth and easy to use. I can manage everything in one place, and I do not worry about any build errors. That is the main thing I can say.

“Bitrise has positively impacted my organization because earlier we manually deployed, checked, and tested everything, which took much time to create a build along with machine-specific setups. After using Bitrise, it became very easy and hassle-free. It just becomes a matter of time to push the code, and everything runs smoothly. Deployment does not take much time. Bitrise is a very useful and time-saving tool, and it is very effective because we save our time and money in the organization.

“Time-wise, before Bitrise, building an iOS build and an Android build differently while uploading took around four to five hours for me. Now with Bitrise, I do not need to worry about the build. I just push my code, and in the background, the Bitrise pipeline runs and uploads in less than thirty minutes. It is a very specific time-saving experience, and I also do not worry about creating a build, so I save considerable time regarding that..”

Touqeer Ahmed

Technical Lead at a tech services company with 51-200 employees

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“Bitrise helped with the Android and iOS build and deployment process significantly. Bitrise uses a YAML file for the entire process of building code, creating a package, and deploying it in different environments. The YAML-based deployments were really effective, and the steps involved in that YAML were clear along with the documentation that Bitrise provides.

“The best features Bitrise offers are builds and deployments using YAML-based code. Bitrise also offers hosting for your applications so that you can perform some type of dev testing on their environment.

“The YAML-based builds and deployments with Bitrise stand out because manual build and release processes are very tedious tasks that involve duplicating steps in every release. There can be many errors, including human errors. Developers might forget to create a tag, forget to create a release version, or deploy to a wrong environment. With manual builds, there are no gateway community checks to manage access on production or prevent developers from directly deploying to production. These issues were overcome by the YAML-based deployments in Bitrise where we can specify who can build and approve deployments. In our repository, we can set up permissions for who can build and who can approve it. Approvers can be defined in our YAML, and environment-specific deployments and branch-based deployments to different environments are also helpful with YAML-based deployments using Bitrise.

“I really appreciate the UI of Bitrise as a feature. It is very user-friendly, easy to learn, and manageable even for a newbie.

“Bitrise has positively impacted my organization because at that time there was no automation in our Android and iOS releases. It saved a lot of time and eliminated many human errors that were happening earlier. We were able to ship code and features faster to production.

“My iOS builds took approximately two hours to build on our Mac mini. When we started building on Bitrise servers, the build time reduced to 27 minutes. This was around one and a half hours faster for us..”

Verified user

Devops Lead at a marketing services firm with 10,001+ employees

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Other Solutions Considered

“Previously, we did not use any other tool before Bitrise. We heard about Bitrise and researched it, and planned to use it since it is a good tool that reduces hassle for build creation and helps us create our CI/CD setup..”

Touqeer Ahmed

Technical Lead at a tech services company with 51-200 employees

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“Before choosing Bitrise, we checked Fastlane and other tools, and we found Bitrise to be a financially appealing and easy-to-use tool, so we picked Bitrise for our accelerated development..”

Touqeer Ahmed

Technical Lead at a tech services company with 51-200 employees

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“Before choosing Bitrise, I evaluated other options including TestFairy and Runway, but at the end of the day, we stuck with Bitrise because it was what was already implemented at Hinge Health..”

Eduardo Pisapia

Software Engineer at Ex. Hinge health

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“Previously, in one of my applications, the client preferred Jenkins, and when I searched for my company, Bitrise was the best solution I found online.

“Before choosing Bitrise, we evaluated other options such as Jenkins and Fastlane..”

Komal Daudia

Product Manager at a pharma/biotech company with 1,001-5,000 employees

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“Previously, we used manual builds. I then used Bitrise and also Jenkins. We switched to Jenkins because our client wanted to have an open-source tool instead of paying for Bitrise.

“Before Bitrise, I evaluated Jenkins and there was one other tool that I do not remember the name of. It was a long time ago, so I do not remember the names..”

Verified user

Devops Lead at a marketing services firm with 10,001+ employees

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ROI

Real user quotes about their ROI:

“I have seen a return on investment. The time saved is significant since the resources used by our local machine are not required when using Bitrise build generation..”

Akshay Khanore

QA engineer at Khtaal

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“We did see a return on investment with Bitrise. It saved a lot of time for us, and in the tech business, time saved is equally proportional to money saved..”

Mansoor-Mohammed

SRE at a consultancy with 11-50 employees

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“Around time saved, I think is where we got the best return on investment with Bitrise because our build process went from taking hours to 20 minutes or even faster. Regarding other money saved or employees needed, I do not have any specifics around that..”

Eduardo Pisapia

Software Engineer at Ex. Hinge health

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“I have seen a return on investment with Bitrise, as at the very beginning, our deployment times for our iOS application were three hours, but with Bitrise, it was reduced to just 45 minutes, showing it was really fast..”

Ney Roman

DevOps Engineer at Deuna

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“If I am saving my developer efforts, it is helping my team to focus on other parts, which helps me and my team to deliver more features. If we deliver more features, it will ultimately generate revenue for my company..”

Amar-Kumar

Technical Lead at a tech services company with 501-1,000 employees

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“Previously, we had five DevOps engineers, and now we need three DevOps engineers to manage Bitrise. Previously, we had to be dependent on MacBooks, but here we are not dependent on MacBooks as on demand we get the virtual machines and we perform our tasks. I think we have saved a lot of cost..”

Himanshu_Singh

Dev Ops Engineer at FIS

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Use Case

“My main use case for Bitrise is mainly for iPhone builds, mobile development, and mobile builds. It really helps.

“I am mainly using Bitrise for iPhone workflows where it handles the certificates, signs the application, tests the build, and finally publishes it to the App Store. This is the whole workflow I am using..”

Enes Cingil

Founder at a outsourcing company with 1,001-5,000 employees

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“My main use case for Bitrise is that we use it as a CI/CD platform to build our Cordova applications and further distribute them to Apple and Google stores.

“Regarding my main use case with Bitrise, the cases that we need to cover work great for us. We have an option to store distribution certificates and any other certificates that are required for the build to work, and the configuration is very straightforward..”

Verified user

software developer and architect at a tech vendor with 11-50 employees

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“My main use case for Bitrise is for releases, deployment, and distribution for testers.

“I have set up multiple workflows for Bitrise so we could be built depending on their repos, on their secrets, and on their specific environments. So we can build a dev environment, build UAT environment, or even production environment builds of our apps, and then it's distributed through Firebase App Tester to our testers..”

Marius Barysas

Team Lead, Android at a tech vendor with 51-200 employees

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“Deploying iOS and Android apps to the Play Store and App Store is the main use case for me with Bitrise.

“I use Bitrise for deploying my React Native app, and for the iOS version, I have the setup for the yarn build and all my codebase script setup. I set that and all the configuration setup, including sign in with the App Store and all the configuration files, including a provision profile. I can get everything I need and start building. I also attach the pipeline with my GitHub, so whenever I push, the pipeline runs and uploads the new build with the increment version of the iOS build. For Android, I currently run differently because I need to run a different type of script for that..”

Touqeer Ahmed

Technical Lead at a tech services company with 51-200 employees

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“I used Bitrise for six months in 2019 and then in 2023 I tried one proof of concept for approximately one month.

“My main use case for Bitrise was building Android and iOS applications. Our development team was building the entire codebase and deploying it on in-house servers, which was a tedious task because the build and deployment process took a long time to complete. I was tasked with reviewing tools already present in the market for automating the release pipeline. At that point in 2018 and 2019, I conducted research on Bitrise, implemented it, and deployed it to staging. In 2023, there was another project where I had to build and deploy the entire Android and iOS code to production. I created the pipeline using Bitrise and successfully moved it to the dev environment. However, the client did not approve because they wanted a free tool at that time, so we moved to Jenkins after that..”

Verified user

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Devops Lead at a marketing services firm with 10,001+ employees

“My main use case for Bitrise revolves around its significant role in my day-to-day practices, as I use it for CI/CD pipelines in my Android and iOS applications, primarily for automatic build and testing, which helps catch issues early and speeds up the development process.

“Bitrise helps me catch issues early by utilizing certain rules we have set using JSON, which are beneficial. For example, if there is any provisioning profile mismatch, the pipeline fails and does not run. This catches early that some parameters are not matching in the release, saving us a lot of time, and sometimes a production release has been automatically tested before it launched.

“The only downside I have to mention about my main use case is that debugging a failed build can sometimes be time-consuming, and whenever the build fails, it becomes expensive for the larger projects. This happens rarely, but it does occur..”

Komal Daudia

Product Manager at a pharma/biotech company with 1,001-5,000 employees

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

“The setup for Bitrise was relatively straightforward, and the pricing is reasonable considering the automation and time-saving it delivers for mobile development teams..”

Dhruv Vaghasiya

DevOps Engineer at Titanslab Inc.

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“Previously, we used to take one day to deploy the application, but now in thirteen to twenty minutes through our automation and with the help of Bitrise's flexibilities, we deploy the application. That is where we save a big amount of time..”

Himanshu_Singh

Dev Ops Engineer at FIS

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Customer Service and Support

“Customer support was great when I reported the bugs we were facing in the pipeline. They resolved the issues really quickly and answered very nicely to us..”

Verified user

Devops Lead at a marketing services firm with 10,001+ employees

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“I do not need any customer support for my use case, and I have never used it because there is no need. Currently, there is no chance to have an error that needs customer support, so I have never experienced that..”

Touqeer Ahmed

Technical Lead at a tech services company with 51-200 employees

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“Read documentation and try talking with Bitrise chatbot if you are stuck on some things. They usually are quite good at providing reasonable answers which will lead you on a proper way to solve your issues..”

Marius Barysas

Team Lead, Android at a tech vendor with 51-200 employees

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“I have communicated multiple times with Bitrise support regarding my builds and in case we want any older machines. The customer experience I have had is very good. They are very responsive..”

Himanshu_Singh

Dev Ops Engineer at FIS

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“My experience with customer support for Bitrise was good, as we got our issue resolved in a fair time.

“I would rate the customer support an eight on a scale of one to ten..”

Komal Daudia

Product Manager at a pharma/biotech company with 1,001-5,000 employees

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“Bitrise's customer support is really good. They are quite supportive and always answer. The only thing that might be an impact if you are an American company is that most of their team is based in Europe, so for critical feedback or bug resolution that requires an architect from their side, you might need to wait until the next day or use European hours, but they always have someone on call..”

Eduardo Pisapia

Software Engineer at Ex. Hinge health

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Other Advice

“My advice to others looking into using Bitrise would be that they should explore Bitrise because the UI is really good and the features that Bitrise offers are equivalent to all the other tools that are also available. I have not explored the AI capabilities, but if Bitrise has AI now, I would also suggest someone to look into their AI capabilities. I would rate this product a nine out of ten..”

Verified user

Devops Lead at a marketing services firm with 10,001+ employees

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I would advise them to implement Bitrise as soon as possible in the project to make it easier to automate delivery and version release processes, including on the mobile side, which is my main area. I would give some suggestions for additional configurations. Bitrise with well-defined and well-configured processes is Bitrise that will work very well in an application. I would also advise them to understand which processes they need and what would be necessary within their project so that they don't make mistakes, so they can do an optimal configuration and have a great experience with the tool. I would rate this product a 9 overall.

Verified user

iOS Developer Senior at a tech vendor with 10,001+ employees

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“I advise others looking into using Bitrise to make sure that you have a good understanding of user roles and to whom you provide access to the tool, and to have a clear understanding of mobile operations. Whenever you use Bitrise, feel

free to reach out to customer support for integration and help, because they can schedule one-on-ones with their experts and provide you with a full onboarding on how to use Bitrise and do things properly. I would rate this experience a 10 out of 10..”

Eduardo Pisapia

Software Engineer at Ex. Hinge health

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“Bitrise is a very great tool.

“For those looking into Bitrise for mobile-related development, if you are planning to create and upload a build for the Play Store, this is the tool I can recommend. I already shared Bitrise with some of my friends and others, saying it is very useful to reduce time and money. I rate this product a 3 out of 5 based on my overall experience..”

Touqeer Ahmed

Technical Lead at a tech services company with 51-200 employees

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“If your team works heavily on mobile apps, Bitrise is worth considering because it simplifies CI/CD significantly; investing time in designing efficient workflows early is advisable.

Bitrise is a strong platform for mobile CI/CD automation, helping reduce release complexity, improve delivery speed, and enabling the team to ship mobile applications more efficiently.

I would rate this platform an 8 out of 10..”

Dhruv Vaghasiya

DevOps Engineer at Titanslab Inc.

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“Regarding Bitrise's AI capabilities, I have not had more opportunities to explore that, as all I am currently using it for is providing builds and test cases.

“I would not comment on Bitrise's AI capabilities regarding accuracy and reliability of output, as I have not used it much.

“My advice for others looking into using Bitrise is to first clarify their need for CI and what exactly their requirement is. If they are looking for something for their mobile product, then I would definitely recommend Bitrise, but not for all types of applications, only for mobile applications.

“I would rate my overall experience with Bitrise as a seven out of ten..”

Komal Daudia

Product Manager at a pharma/biotech company with 1,001-5,000 employees

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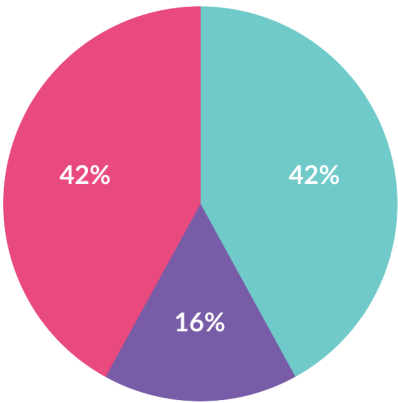
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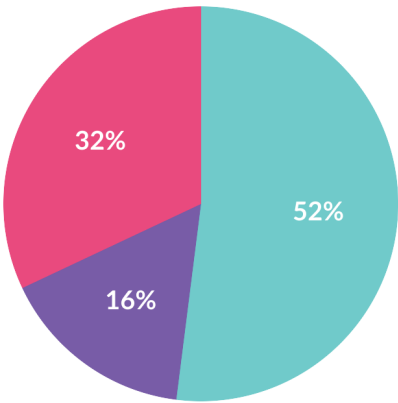


Company Size

by reviewers



by visitors reading reviews



Large Enterprise Midsize Enterprise Small Business

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