

aws marketplace

Rubrik

Reviews, tips, and advice from real users



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Product Recap



Rubrik

Rubrik Recap

Rubrik offers instant recovery and intuitive web interface for seamless data backup in cloud and on-premises environments. It prioritizes security with features like ransomware detection and immutable backups, supporting platforms such as VMware and Oracle for effective disaster recovery.

Rubrik is recognized for its automation capabilities, facilitating SLA management and policy integration. Its API-centric architecture allows for extensive customization and seamless integration. Robust security measures, including ransomware protection, enhance data integrity. Organizations benefit from features like Live Mount and CloudOut, which support rapid data recovery across various environments. Despite its strengths, improvements in integration for complex systems, advanced reporting, and pricing competitiveness are necessary.

What are Rubrik's key features?

- **Instant Recovery:** Restores virtual machines and databases in seconds.
- **Intuitive Interface:** Streamlines user interaction for ease of use.
- **Automation:** Enables seamless SLA management and policy integration.
- **API-Centric Design:** Facilitates customization and integration.
- **Robust Security:** Offers ransomware detection and immutable backups.
- **Archival Functionality:** Manages data storage efficiently, optimizing costs.

What benefits should you look for in reviews?

- **Data Protection:** Confidence in data integrity and ransomware security.
- **Cost Optimization:** Efficient data storage management reduces expenses.
- **Rapid Recovery:** Swift restoration capabilities minimize downtime.
- **Regulatory Compliance:** Supports adherence to data protection standards.

In industries like finance and healthcare, Rubrik's implementation ensures critical data is safeguarded against threats while enabling rapid backups and recovery. By supporting platforms like VMware and Microsoft, it aids in sustaining operational continuity, meeting compliance requirements, and managing long-term data storage efficiently.

Valuable Features

Excerpts from real customer reviews on PeerSpot:



“Overall, it makes operational life way easier.”



Verified user

Senior Technical Support Engineer at a tech services company with 10,001+ employees



“The implementation process is straightforward with simple clicks, cluster implementation, discovery, and adding components.”



Kammara Bheemanna

Information Technology Specialist at LIGHTHOUSE DOCUMENT TECHNOLOGIES, INC



“The most valuable feature of Rubrik is its concept of a 'backup airbag', which provides a robust defense against attacks.”



Ibrahim Hasan

Sales Manager at Beta Information Technology



“Rubrik's automation has really impacted my operations positively by providing smooth automation for most backup and recovery tasks.”



Amarpreet Singh

Technical Architect at a tech vendor with 10,001+ employees



“Since switching to Rubrik, our backup times have decreased significantly, going from two and a half days to one and a half hours for certain systems.”



Gulzar Khan

IT Program Manager at a government with 1,001-5,000 employees



“Rubrik's customer service is excellent.”



Christopher Lindsay

Rubrik administrator at Freelance



“Rubrik has automation capabilities that help streamline my workflows.”



Pramod-Talekar

Sr Service Engineer at a healthcare company with 1,001-5,000 employees

What users had to say about valuable features:

I highly value Rubrik for its ability to take snapshots and restore live mounts. When some of our VMs crashed, Rubrik was instrumental in restoring them, which proves its efficiency and reliability.

HarishKumar6

Senior System Engineer at Goya Foods

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One of the most beneficial features of Rubrik is its immutable file system, which makes it immune to ransomware. Even if my network is compromised by ransomware, the file system does not allow overwriting of the backups, ensuring that my backups remain safe. Additionally, Rubrik offers ease of administration with less oversight required compared to other solutions like Avamar.

Christopher Lindsay

Rubrik administrator at Freelance

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“The solution is easy to manage, provides good ransomware protection, and their features on blast radius and other aspects of ransomware protection are very good.

“Rubrik's automation has really impacted my operations positively by providing smooth automation for most backup and recovery tasks..”

AmarpreetSingh

Technical Architect at a tech vendor with 10,001+ employees

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“The solution is available in the Azure Marketplace, but approaching directly is more cost-effective. The Marketplace approach incurs additional platform and reporting costs.

We initially built Rubrik at host level and DB level. We encountered latency issues when reverting back, with numerous snapshots available. This resulted in increased costs and occupied spaces. I performed manual deletion of snapshots and verified with the Rubrik team for confirmation.

The GUI reporting functionality lacks flexibility. For instance, obtaining specific server reports considering drive space and backup quantities is not possible, as it only provides overall reporting..”

Kammara Bheemanna

Information Technology Specialist at LIGHTHOUSE DOCUMENT TECHNOLOGIES, INC

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The portal management was really good. The flexibility of the on-prem gateway, on-prem gateway solution was really handy for any different scenario where we needed it. In some places, we needed a cloud solution which was good enough. In some places, we needed to make it more secure and we ended up with massive data. So we were able to implement their on-prem solution to create a gateway to their cloud, but we still could use the cloud portal to restore anything we wanted, giving us lots of different options to export the data, which was really handy. Sometimes, picking the one file inside of the backup or the entire snapshot to deploy somewhere else was very handy and fast.

The self-healing was really amazing. Even if corrupted data occurred during the maintenance time, in the next cycle, they were automatically repairing the corrupted chain of the backup. That was a really handy thing. We basically did not need to do anything. In the next cycle, their automation was able to repair that. That was amazing. We did not need to create any cases or look after anything else. That was good. Also, in the last six or eight months, they came up with the cybersecurity defense features. They were adding additional features for free, such as previews. For the ransomware attack encryption things, if it happens, they were able to detect it. That was nice as well. We have not had the opportunity to see how that works because there was no attack, but from what we saw, it was good. .”

Verified user

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Senior Technical Support Engineer at a tech services company with 10,001+ employees

“Rubrik has their cluster application and hardware that allow the leverage to configure the backup on that cluster, which is on-prem, and they also provide the facility to configure that type of cluster on the cloud infrastructure, which is a good feature.

“Rubrik's Instant Recovery and file level recovery features are good and work fine for me.

“Rubrik has automation capabilities that help streamline my workflows.

“Rubrik is integrable with different applications, various storages, and cloud solutions through APIs. It is easy to integrate their product.

“Rubrik supports Azure and all types of clouds for multi-cloud environments..”

Pramod-Talekar

Sr Service Engineer at a healthcare company with 1,001-5,000 employees

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Other Solutions Considered

“When comparing with NetBackup, which I used long ago, the support from NetBackup is good compared to Rubrik. I don't know if that kind of feature is available now..”

Pramod-Talekar

Sr Service Engineer at a healthcare company with 1,001-5,000 employees

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We did use Veeam, which was horrible. Comparing Rubrik and Veeam was really relieving the headaches. Veeam was giving too much headache for data corruption. When we realized the data corruption happened and we tried to restore some things, the data was not there. That was horrible.

Verified user

Senior Technical Support Engineer at a tech services company with 10,001+ employees

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“The Rubrik agent installation provides specific server access levels. After installation, we can discover the complete server and configure security and backup retentions. The initial backup configuration is followed by incremental backups..”

Kammara Bheemanna

Information Technology Specialist at LIGHTHOUSE DOCUMENT TECHNOLOGIES, INC

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“Needless to say, we evaluated Commvault, as we were making use of it at the time. Other solutions we evaluated include Veeam and Dell. I think it was the ease of use, reliability, and scalability of Rubrik that influenced our decision..”

Verified user

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Assistant Vice President at a financial services firm with 501-1,000 employees

“I worked with CommVault Backup and IBM. I worked with CommVault from 2015 to 2018 for a major Sony client, but only with on-premises solutions, not cloud platforms. Recently, I started working with Veeam Backup solution in our environment and have gained some hands-on experience..”

Kammara Bheemanna

[Read full review](#) 

Information Technology Specialist at LIGHTHOUSE DOCUMENT TECHNOLOGIES, INC

“We evaluated Cohesity. We had NetBackup, but Rubrik was best geared for us because we also have a cloud initiative. So, we needed a solution that we could use to back up on-prem and to the cloud. We wanted to be able to swap virtual machines from on-prem. We wanted to take an on-prem virtual machine and stand it up in the cloud. Rubrik had exactly what we needed. One of the main features that helped us make our decision was ransomware detection..”

Sheldon Mollineau

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Senior system Engineer at Thomas Jefferson University Hospital

ROI

Real user quotes about their ROI:

“Rubrik provides long-term return on investment for my customers, as well as immediate benefits because of deduplication and compression, drastically reducing the cost on the storage side from traditional to Rubrik. This is a good aspect of this backup solution..”

AmarpreetSingh

Technical Architect at a tech vendor with 10,001+ employees

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“With this kind of product, we get an ROI when a problem occurs, but we haven't faced any outages or ransomware. The recovery and backups are there, but thankfully, we haven't encountered a situation where we needed them. .”

Verified user

Lead Storage and Backup Engineer at a computer software company with 501-1,000 employees

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“Using our own resources to implement Rubrik solutions is beneficial to our revenue as we take a cluster from Rubrik.

Additionally, there is a rebate program from Rubrik..”

Ibrahim Hasan

Sales Manager at Beta Information Technology

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“The return on investment depends. In our operations, we can see a 30% to 40% improvement. In the first two to three years, it's remarkable. However, monitoring at the case level can be challenging. In my experience, the combination of these benefits is really impactful..”

CarlosCastells

CIO at SERVA SERVICIOS ESPECIALIZADOS INFORMATICOS SA

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“My boss and his seniors would know how much money they have invested and how much money or value it is bringing. From my perspective, it is saving us a lot of money because previously, we had Commvault, TSM, NetBackup, and Veeam. Replacing these four with Rubrik has definitely saved us a lot of money..”

Sheldon Mollineau

Senior system Engineer at Thomas Jefferson University Hospital

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“The main benefit is cost savings. Rubrik is expensive, but due to its data management capabilities, customers can save a lot by reducing hardware and storage. The automation features also reduce manual labor from the operations team.

One-touch recovery reduces lost revenue by recovering quicker. Automation improves staff productivity and reduces costly human error. So, overall, there's reduced risk, no business disruption, and a faster time to value because it's easy to implement, and much of it is automated..”

Verified user

Ecosystem Solution Architect Lead for UK, Ireland, Africa at a consultancy with 10,001+ employees

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Use Case

“I utilize Rubrik in my data backup and recovery processes for backup recovery, disaster recovery, and all types of workloads, including cloud, on-prem, and everything..”

AmarpreetSingh

Technical Architect at a tech vendor with 10,001+ employees

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Rubrik is an enterprise backup solution that I found useful for large companies needing to back up very large amounts of data. It is especially beneficial for corporations that have thousands of users, as Rubrik is robust enough to handle vast quantities of data backups.

Christopher Lindsay

Rubrik administrator at Freelance

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“For Rubrik, my use case is day-to-day management, as we have configured backup for our infrastructure. I manage day-to-day activities, and if anything goes wrong or if any restoration happens, it comes up to me or related management tasks..”

Pramod-Talekar

[Read full review](#) 

Sr Service Engineer at a healthcare company with 1,001-5,000 employees

We use Rubrik for multiple purposes. One is for backups for our VMware environment, our file servers, and our Office 365 environment. Rubrik is a backup solution that also has threat hunting capabilities and live mount capabilities, where we can mount servers in real-time. It provides disaster recovery capabilities and, importantly, helps in recovery when faced with ransomware.

Gulzar Khan

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IT Program Manager at a government with 1,001-5,000 employees

We have been working with Rubrik product, the cloud backup solution, implemented with the storage space direct. That was a good solution at the time when I was looking at that. There were some challenges happening, but the team was quickly helping to identify the problem and then come up with a solution. Reliability was good and helped IT operation, providing very valuable inputs all the time.

I worked with both end users and also consulted on the integration of the system.

“We have two main solutions from Rubrik. One of them is VM, virtualized machine, VM snapshots, the backup. The second one is SQL database, Oracle and also Microsoft SQL databases backup every 15 minutes. .”

Verified user

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Senior Technical Support Engineer at a tech services company with 10,001+ employees

“I tested out 12 use cases for infrastructure and DB prospects. One important use case involves retrieving data when a complete VM becomes corrupted using snapshots, or retrieving only the C drive binaries. The second use case involves retrieving a corrupted database from among 200 databases.

Regarding BCDR, we currently use on-premises cohesive backup, and we configured Rubrik for both BCDR and BAO operational purposes. We identified challenges with around 24 terabytes of database volumes, which takes longer than expected compared to on-premises. We achieve the same tasks within 15 to 20 minutes on-premises.

We tested a backup of six terabytes in cohesivity which takes only 25 minutes for restoring. The same test case in Rubrik takes more than six to seven times longer. This means the on-premises SLA is significantly faster. Currently, we are considering using only snapshot level backup and redirecting SQL backups into cohesive. For BCDR solutions, we are implementing snapshot level backup into Rubrik from West US 2. Currently, we have tested it for DR solutions, not for BAO operations. We are implementing automation, though pipeline setups, data retrieval, and data transformation take considerable time in the Rubrik solution. We continue to explore alternative approaches for achievement..”

Kammara Bheemanna

Information Technology Specialist at LIGHTHOUSE DOCUMENT
TECHNOLOGIES, INC

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Setup

The setup process involves configuring and preparing the product or service for use, which may include tasks such as installation, account creation, initial configuration, and troubleshooting any issues that may arise. Below you can find real user quotes about the setup process.

Rubrik provided a 'white glove' service, where engineers came in and completed the installation. It was quick, and we were able to deploy the system in a few days.

Gulzar Khan

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IT Program Manager at a government with 1,001-5,000 employees

“Due to Rubrik's flexible deployment options, the initial setup was straightforward. It offers several deployment choices, including deploying it as a service or utilizing a dedicated appliance locally. Additionally, customizable deployment methods are available..”

Allan Skeels

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General Manager at Australian Payments Plus

“Rubrik's setup is relatively straightforward, rating around eight out of ten. The deployment method can be chosen based on your needs, supporting both on-premises and cloud deployments. Typically, the initial setup takes about two to four hours. In contrast, the entire backup setup duration varies depending on the organization's size and requirements, ranging from one week to a month..”

Dileep Thakur

Senior Manager (Backup & Restore) at Pnb housing

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“The initial setup is very easy and not complex at all.

Deployment process:

We plan, design, and track everything. If it's in a data center, racking and cabling are done. Then, we integrate with VMware, the application manager, and deploy the VMs.

If it's a public cloud, it's a similar process, but we have to submit changes to the organization.

Deployment time:

It depends, but in a data center, we can be up and running in one to four weeks.

We have multiple customers, so we work with different versions. .”

Amit Motiwale

Senior Principal Architect /Practice Lead -Storage and Backup at a computer software company with 10,001+ employees

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“The product's initial setup phase is very admin-friendly.

The setup phase and upgrades issues and configuring Rubrik Edge using vCenter, VMware, or hypervisor. My company has good documentation from Rubrik. By going through the documentation, my company easily sets up a Rubrik-based environment. My company was involved in the deployment process of several Rubrik Edge servers for our customers. I have deployed Rubrik Edge servers using VMware and hypervisors. I have set up new physical Rubrik appliances, after which our company migrated the complete Rubrik to a different site, and we deployed it there.

The solution is deployed on an on-premises model.

I integrated Azure Cloud with Rubrik for archival purposes. When we face a disaster, by using the cloud, we can simply connect as a reader on the different Rubrik brik, and we can make it a plug-and-play kind of stuff, which is a great feature introduced by Rubrik..”

Phanindar Ada

Technical Architect at YASH Technologies

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“The deployment is actually very straightforward, probably one of the easiest data protection platforms to roll out. They've really reinvented the way backup is done. The founders came out of Google, the guys who made Rubrik.

Deployment model:

It's primarily on-prem, but recently, people have been interested in the cloud protection module.

Deployment time:

Rubrik is easy to deploy, you should be up and running within a few weeks after testing. So, it can start from a few days to a couple of weeks.

For a small company, the deployment could be just a few days. For a bigger customer, it could be a couple of weeks, depending on their requirements. But you can be up and running quickly, then it's just a matter of configuring it to their specific needs..”

Verified user

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Ecosystem Solution Architect Lead for UK, Ireland, Africa at a consultancy with 10,001+ employees

Customer Service and Support

Rubrik's support has been good, better than many other vendors like Microsoft, VMware, and Dell. When issues arise, we open a ticket and they work through a tunnel to log into their appliances and assist us effectively.

Gulzar Khan

IT Program Manager at a government with 1,001-5,000 employees

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“Rubrik's technical support is excellent. They handle issues efficiently, and if escalation is needed, they manage it well. I would rate them as a nine out of ten..”

Ovadya Rachamim

Storage & Data Protection Team Leader at TeraSky

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They are quite responsive, and their solution part is quick delivering. Case handling is very short. That was a good outcome. They are always approachable. We usually get quick assistance every time we approached them regarding any problem to ask for their help, and every solution and every problem was solved in less than a week.

Verified user

Senior Technical Support Engineer at a tech services company with 10,001+ employees

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“While the support is generally good, there have been instances where response times could have been quicker, but overall, they have been reliable and effective in resolving issues. I would rate the support as an eight out of ten..”

Verified user

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CTO at a tech services company with 11-50 employees

“The times I've worked with them, the customer service and support were just a little bit slow, but they're still very clever.

So, the customer service and support could be a bit faster. .”

Verified user

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Ecosystem Solution Architect Lead for UK, Ireland, Africa at a consultancy with 10,001+ employees

“We faced no significant challenges while integrating Rubrik with our IT infrastructure. Their support team was excellent and assisted in the deployment process. Even after deployment, their responsiveness to tickets was impressive, addressing any issues promptly..”

Verified user

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Vice President Information Technology at a tech services company with 11-50 employees

Other Advice

Users should utilize the tech support as they are very helpful. Setting up all SLAs correctly is important. Also, it is worthwhile to consider Gartner's evaluations when deciding on implementing Rubrik. I would rate Rubrik a nine out of ten.

Christopher Lindsay

Rubrik administrator at Freelance

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“I can recommend Rubrik, but it depends on each user's specific needs and environment. Assessing your company's requirements and infrastructure is crucial before deciding on any product. Overall, I would rate Rubrik a nine out of ten. .”

Dileep Thakur

Senior Manager (Backup & Restore) at Pnb housing

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“The solution is straightforward to implement with simple clicks, cluster implementation, and discovery processes. Snapshot restoration to other subscriptions remains a limitation. The implementation can be completed through manual processes or automated scripts. Based on the overall experience, I rate Rubrik 7 out of 10..”

Kammara Bheemanna

Information Technology Specialist at LIGHTHOUSE DOCUMENT TECHNOLOGIES, INC

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That is a pretty stable product. I am quite happy, and I recommend it to everyone to relieve the headaches. I am not sure about the price. They may be too expensive or not, but I do not see them in the market much. They are not very popular. Definitely comparing to Veeam, they are much better in the market. If I were to rate them from one to ten, I would give them eight or nine easily.

I would say eight to nine. I give it a nine. I am hesitant to give a ten because I am sure there is better somewhere. My overall rating for Rubrik is nine out of ten. .”

Verified user

Senior Technical Support Engineer at a tech services company with 10,001+ employees

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“Rubrik is integrable with different applications, various storages, and cloud solutions through APIs.

“I am currently working with an end user company in a storage-related role. There are different products we are using, including Rubrik software for backup.

“I rate Rubrik a nine out of ten..”

Pramod-Talekar

Sr Service Engineer at a healthcare company with 1,001-5,000 employees

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“I plan to expand the number of users for Rubrik in the future. Currently, I have approximately 10 to 12 customers on Rubrik, as we are partners to Rubrik and a service provider, SIS.

“I am working with large to medium organizations, not small ones.

“Regarding Artificial Intelligence, Rubrik is in the initial phase, and I am expecting more from them. I can give them seven out of ten for their improvements in that area.

“I would recommend Rubrik to other organizations because it is easy to install, easy to manage, and very compact in terms of a solution, with good support from Rubrik. These features allow it to match from small scale to large scale customers very easily.

“The number of people who usually take part in maintenance from my side depends on the customer size. For large customers, we involve four to five people, but for small customers, one person is enough.

“I rate Rubrik eight out of ten..”

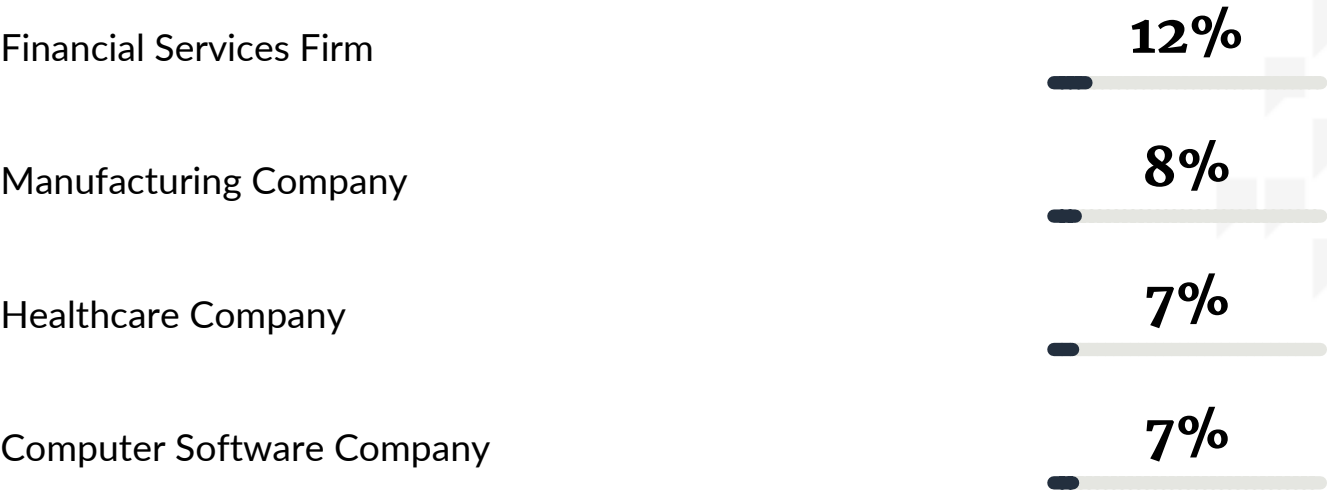
AmarpreetSingh

Technical Architect at a tech vendor with 10,001+ employees

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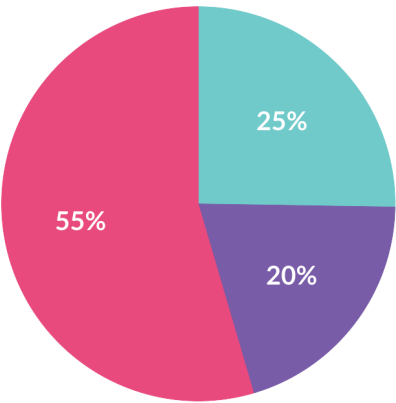
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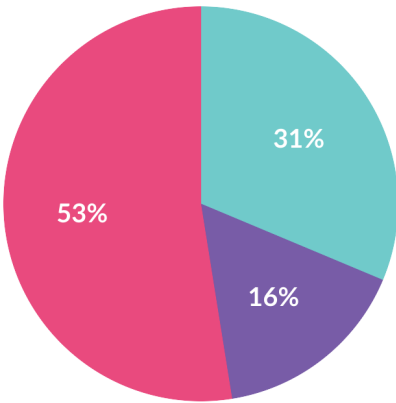


Company Size

by reviewers



by visitors reading reviews



 Large Enterprise  Midsized Enterprise  Small Business

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PeerSpot

244 5th Avenue, Suite R-230 • New York, NY 10001

reports@peerspot.com

+1 646.328.1944